

Schulich Achievements

2021–2022 YEAR-END REPORT





Recognizing Our Achievements

A Message from Schulich Dean Detlev Zwick



Dear Members of the Schulich Community,

I am delighted to present the 2022 year-end report highlighting the many achievements of Schulich's faculty, staff, students and alumni from the past year.

Despite another challenging year as a result of the pandemic – one that kept our students and faculty out of the physical classroom for most of the year – the Schulich community nevertheless rallied together and excelled in so many ways. We achieved every kind of success from winning case competitions and research awards to developing new programs and engaging alumni and industry partners to mentor students and enrich student learning.

I encourage you to flip through the pages of this report. In it you will find many examples of our community striving for excellence and making a mark in the world of business and management education.

To all members of the Schulich community – thank you for your tremendous support!

Sincerely,

A handwritten signature in black ink, appearing to read 'Detlev Zwick'.

Detlev Zwick, PhD

Dean & Tanna H. Schulich Chair in Digital Marketing Strategy

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Faculty & Staff Success

It was another banner year at Schulich – one made possible by the many contributions of our faculty and staff. Although Schulich's faculty and staff faced continued challenges and disruptions throughout the year, they worked together to create new courses and programs while supporting our students at all times.



Schulich Faculty Win Prestigious Awards & Honours

Generating leading-edge knowledge about management practice and theory remained a key priority, with our faculty members winning numerous awards and honours, further strengthening our reputation as a world-class research institution.



Gregory Saxton Named 2021 York University Research Award Recipient & Wins Best Paper Award

Gregory Saxton, Associate Professor of Accounting, was named a 2021 York University Research Award Winner as a result of winning the Public and Nonprofit Division Best Book Award from the Academy of Management. Professor Saxton won the award for a book he co-authored titled, [The Quest for Attention: Nonprofit Advocacy in a Social Media Age](#). The annual York Research Awards recognize research excellence and innovation at York. Professor Saxton also received a Best Paper Award at the annual meeting of the Government & Nonprofit Section of the American Accounting Association for a co-authored paper titled, "Paycheck Protection Program: The Determinants of Participation and the Characteristics of the Loans Obtained".



PERRY SADORSKY AWARDED HIGHLY CITED RESEARCH HONOUR

Perry Sadorsky, Professor of Sustainability & Economics, was awarded the Web of Science Highly Cited Researcher in Economics & Business.

This marked the third year in a row that he has been awarded this recognition.

According to Clarivate, the award recognizes "the true pioneers in their fields over the last decade, demonstrated by the production of multiple highly-cited papers that rank in the top 1% by citations for field and year in the Web of Science. Of the world's scientists and social scientists, Highly Cited Researchers truly are one in 1,000."



Ivona Hideg Receives Financial Times Responsible Business Education Award

Ivona Hideg, the Ann Brown Chair in Organization Studies, received the runner-up award in the *Financial Times Responsible Business Education Awards* in the category of "Academic Research with Impact". The award was based on a paper she co-authored in the *Journal of Applied Psychology*. Titled "[The unintended consequences of maternity leaves](#)", the paper found that the longer new mothers are away on maternity leaves the less likely they are to be promoted, move into management, or advance their careers.





YELENA LARKIN ACKNOWLEDGED BY THE US EXECUTIVE OFFICE OF THE PRESIDENT

[Yelena Larkin](#), Associate Professor of Finance, received a thank you letter from the Executive Office of the President of the United States acknowledging the contribution of her research to the report on US economic progress and policy implications titled, [2022 Economic Report of the President](#).



Melanie Cao Wins Top Paper Award

[Melanie Cao](#), Professor of Finance and Director of the Master of Finance Program, won a Top Paper Award at the 28th Annual Global Finance Conference for her paper, "Capital Reallocation Under Political Uncertainty".



Moshe Milevsky Featured in Hollywood Documentary

[Moshe Milevsky](#), Professor of Finance, made his Hollywood debut in the documentary, *The Baby Boomer Dilemma: An Exposé of America's Retirement Experiment*, which played in select theatres throughout the US. The movie is the largest retirement documentary film rated by the Motion Picture Association in the history of film and includes leading Nobel laureates and experts in the field of retirement planning.





Theodore Noseworthy Wins Emerging Leadership Award

Theodore Noseworthy, Professor of Marketing and the Canada Research Chair in Entrepreneurial Innovation and the Public Good, won the York University President's Emerging Research Leadership Award (PERLA) for his extraordinary leadership and contribution to the fields of marketing and consumer studies.



“Noseworthy was chosen for his extraordinary leadership and contribution to the fields of marketing and consumer studies.”

DAVID JOHNSTON RECEIVES PUBLICATION AWARD

David A. Johnston, Professor of Operations Management and Information Systems and the George Weston Ltd Chair for Sustainable Supply Chains, won the 2021 Schulze Publication Award for his article entitled, “Building a Stronger Supply Chain: Lessons From the Crisis”.





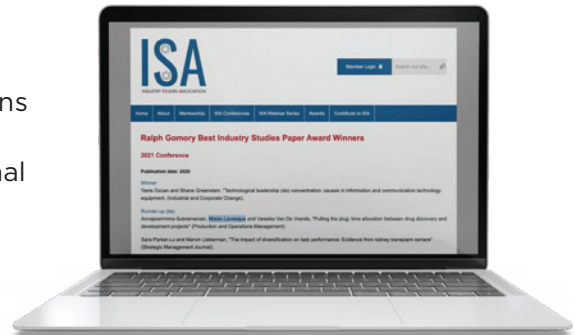
Lilian Ng Captures Best Paper Award

Lilian Ng, Professor of Finance and the Scotiabank Chair in International Finance, won the 2021 AFAANZ Best Paper Award in Financial Accounting for her paper, “Does Global Outsourcing Affect Corporate Customers’ Voluntary Disclosures?”



Moren Lévesque Wins Best Industry Studies Paper Honour

Moren Lévesque, Professor of Operations Management and Information Systems and the CPA Ontario Chair in International Entrepreneurship, won runner-up honours at the Industry Studies Association's Ralph Gomory Best Industry Studies Paper Award.



M. JOHNNY RUNGTUSANATHAM RATED ONE OF WORLD'S TOP RESEARCHERS IN OPERATIONS MANAGEMENT

M. Johnny Rungtusanatham, Professor of Operations Management & Information Systems and the Tier 1 Canada Research Chair in Supply Chain Management, was listed as a Top 50 author of research in Operations Management by the publication *Decision Sciences*.



Research Grants

RECORD SUCCESS RATE & RECORD FUNDING

During the past year Schulich achieved an unprecedented **100% success rate** in obtaining federal research grant income (Tri-Council Funding: SSHRC Insight Grants, NSERC Discovery Grants and CIHR Operating Grants). We also secured **more than \$1.25 million** in federal research grant income – a record high amount.

GRANT RECIPIENTS INCLUDED:



Ming Dong, Associate Professor of Finance for his research on “Social Networks, Behavioural Biases, and Institutional Investor Trading”.



Raha Imanirad, Assistant Professor of Operations Management, and **Adam Diamant**, Associate Professor of Operations Management and Information Systems, for their research project, “Understanding How COVID-19 has Affected Hospital Performance”.



Murat Kristal, Associate Professor of Operations Management and Information Systems, for his research on “Digital Transformation Maturity Index for Financial Institutions”.



Maxim Voronov, Professor of Organization Studies and Sustainability, for his research on “Canadian Public Sector’s Response to COVID-19 Pandemic: Conflicting Logics, Emotions and Rhetoric”.



Julian Scott Yeomans, Professor of Operations Management and Information Systems, for his research project on “Combining Simulation-Decomposition, Simulation-Optimization, and Modelling-to-Generate-Alternatives for Planning Under Uncertainty”.



RESEARCH RANKINGS: #1 IN THE WORLD IN SUSTAINABILITY

Schulich’s performance in global rankings continued to provide external validation of our School’s research excellence and productivity.

In the 2021 **Better World MBA** ranking published by *Corporate Knights* magazine, Schulich ranked:

#1 in the world
in regard to the number
of sustainability-related
citations per faculty
member.

#2 in the world
in the category of Faculty
Research Intensity, which
measures total number
of publications on a per
capita basis.

Student Success

Despite another difficult year due to the pandemic, Schulich students demonstrated incredible resilience and a powerful desire to test their skills and knowledge against the very best in the world. The result: a string of impressive accomplishments, from first place finishes at case competitions to strong showings at entrepreneurship bootcamps and new venture contests.



Schulich Students Shine in National & Global Case Competitions

The quality of our students, our faculty and our programs can often be measured by how our School's teams compete in external case competitions against some of the best business schools in the world. Within that context, Schulich had another remarkable year.

GRADUATE TEAMS

Schulich captured first place at the Ted Rogers' Reimagining Women in Leadership Case Competition

Team Schulich consisted of four MBA students: **Deanna Galati**, captain of Schulich's championship 2022 MBA Games team, **Mathuri Mayakrishnan**, **Eunice Kajib**, and **Jennifer Mahendran**. Schulich instructor Cortney Mills and Case Competition Coach **Joe Fayt** assisted the team.

A team of five Schulich Master of Finance students won the 2022 CFA Toronto Ethics Challenge Competition

Team members included: **Juhi Maru**, **Rishika Bhatia**, **Anbochao Wang**, **Yusuf Jiruwala** and **Kaustubh Sharma**. The team's faculty advisor was **Gregory Pau (BBA '88, MBA '89)**, Adjunct Professor of Finance.

TED ROGERS
SCHOOL OF MANAGEMENT



Schulich Wins National MBA Games

Team Schulich won the national MBA Games for the second year in a row in early 2022.

As the previous year's champion, Schulich hosted the online games, considered the largest MBA competition in Canada. The three-day event featured over 280 students from 16 MBA programs across the country competing in Academic, Athletic and Spirit challenges for the coveted Queen's Cup.



BY THE NUMBERS:

- **1st** place overall
- **1st** in Academics
- **1st** in Athletics
- **4th** in the Spirit Category
- **3rd** time in the last 5 years that Schulich has won the Queen's Cup
- **More national championships** than any other business school
- Consistently placed among the **top 3 schools** in the country a remarkable **19 times over the past 20 years**



Schulich Students Shine in National & Global Case Competitions

GRADUATE TEAMS

Schulich MBA students advanced to the Final 16 at the Kellogg-Morgan Stanley Sustainable Investing Challenge

A group of Schulich MBA students, competing against 77 teams from 51 schools in 35 countries, advanced to the Final 16 of the Kellogg-Morgan Stanley Sustainable Investing Challenge where they competed against teams from Yale, Columbia, Kellogg, UC Berkeley, Oxford and Cambridge. Team members include **Brendon Grant**, **Raghav Tandon**, **Rohit Patnaik** and **Haowei Zhao**. All four members of the Schulich team were enrolled in the new [Sustainable Finance and Impact Investing course](#) taught by Schulich finance professor, **Lilian Ng**, the Scotiabank Chair in International Finance.



Two Schulich teams of graduate students made it the final five of the 2022 RBC x Rotman Sustainable Finance Case Competition

A total of 43 teams from business schools across Canada took part in the competition.



The Planeteers' (Schulich School of Business) presentation of the Canadian University (CU) Net Zero case

Team Schulich Wins Developers' Den



A team of Schulich MBAs won the **Developers' Den**, Canada's longest running and most prestigious international real estate case competition. The 12th edition of the event was hosted by Schulich's **Brookfield Centre in Real Estate & Infrastructure** and the Schulich Real Property Alumni Association (SRPAA) and featured 12 teams, including teams from the Rotman School of Management at the University of Toronto, and the SC Johnson College of Business at Cornell University. This year's case featured a property in Kitchener's Central Business District and included a special focus on Environmental, Social, and Governance (ESG) issues. Winning team members included **Janessa Choong (MBA '23)**, **Adrian Hartanto (MBA '22)**, **Jisung Kim (MBA '22)**, and **Ambrose Li (MBA '22)**.

BY THE NUMBERS:

- 12th edition of the competition
- 12 industry leaders served as judges
- 150+ guest spectators
- 16 industry sponsors



Left to right: Ambrose Li, Jisung Kim, Janessa Choong and Adrian Hartanto

Schulich Students Shine in National & Global Case Competitions

UNDERGRADUATE TEAMS

Schulich won the “School of the Year” title at the 2022 Jeux du Commerce Central (JDCC) competition

as a result of 17 podium finishes in a wide range of categories, including debate, finance, and business strategy. Schulich’s 2022 JDCC delegation was led by BBA students and co-captains **Nain Mehta** and **Nathan Corbett**. **Kevin Lyons (MBA ’99)**, a Schulich strategic management instructor and Faculty Advisor for undergraduate case competitions, coached the students. The JDCC is the largest undergraduate business school competition in Central Canada with more than 600 student delegates from Ontario, Québec and the Maritimes.



Schulich’s JDCC delegates celebrate over Zoom

1st place – Inclusion category at the L’Oréal Brandstorm competition

A team of Schulich undergraduate students – **Leena Baber**, **Syed Muhammad Asad**, and **Hudaifa Ahmad** – won 1st place in the Inclusion category at the 2022 national L’Oréal Brandstorm competition and earned the right to go to the global finals in Paris.

L’ORÉAL
BRANDSTORM
EMPOWERED BY SALESFORCE 2022



Left to right: Leena Baber, Syed Asad, and Hudaifa Ahmad

Schulich Startup Night Student Winners



Student champions in the 16th and 17th editions of Schulich Startup Night this past year included (from left to right):

Faridah Yagboyaju (iBBA ’22), Founder and CEO of MERai E-learning, an educational organization that provides tutoring services to high school students.

Guillermo Valles (BBA ’22) and **Artin Mostajabi (BBA ’23)**, Co-Founders of Wisesheets, a startup that sells spreadsheet add-on products for stock investors.



A Schulich team took top spot in the Scotiabank: Canada’s Top Student Challenge

A Schulich team consisting of undergraduate students **Raul Mizan** and **Ashlie Dhugga** took top spot in the Scotiabank: Canada’s Top Student Challenge.



Raul Mizan (BBA Candidate ’24) Ashlie Dhugga (BBA Candidate ’24)

Schulich Students Shine in National & Global Case Competitions

UNDERGRADUATE TEAMS

Schulich BBA student **Marco Renda** was part of a team that won the **2021 – 2022 Maple Leaf Sports & Entertainment's Global Partnerships Case Competition**. It marks the second straight time that a Schulich student has been part of the winning team at this case competition. More than 90 teams and 350 university students from across Canada participated in the competition.



Undergraduate student was on the team that took 1st place at the **RSM Campus Automation Challenge**. Schulich undergraduate student **Tanvi Patel** was on the team that took 1st place at the RSM Campus Automation Challenge that featured over 800 teams. The Campus Automation Challenge involved mixed teams from schools throughout North America to compete in building a bot that automates an everyday business process.



A team of four Schulich undergraduate students finished 2nd at the **University of Guelph Undergraduate Real Estate Case Competition**, which draws teams from business schools across North America and Europe. The team consisted of **Michelle Savulian, Macy Bass, Ramyar Satarzadeh, David Mochon Senado** and **Bakure Mekbib**.



Top 9 semi-finalists in the 2022 CBS Case Competition. A team of four Schulich BBA and iBBA students – **Gurlove Takshak, Chantelle Yan, Nika Nasseri** and **Katherine Liu** – were one of the top 9 semi-finalists in the 2022 CBS Case Competition, a global competition that drew more than 500 teams from around the world.



Clockwise, from top left: Gurlove Takshak, Chantelle Yan, Katherine Liu, and Nika Nasseri

A team of Schulich BBA students made it to the finals of the **John Molson International Undergraduate Case Competition** – one of the largest global undergraduate case competitions in the world. The team consisted of **Aaditya Shah, Ananya Kakkar, Ayaan Popatiya** and **Madeline (Maddi) Yeung**. This year's competition featured 28 teams from around the world. **Mona Afrouz**, Schulich marketing and management instructor and Case Competition Program Director, praised the team's professionalism and entrepreneurial spirit.



Top row: Aaditya Shah and Ananya Kakkar. Bottom row: Ayaan Popatiya and Madeline (Maddi) Yeung

Heather L. Main Memorial Scholarship Award Winner

Schulich MBA student **Avni Rakheja** was awarded the prestigious Heather L. Main Memorial Scholarship, worth \$25,000, as well as a paid capital markets summer internship, executive coaching and a one-year membership in Women in Capital Markets.

Dedicated to the memory and spirit of a trail-blazing woman in Canadian capital markets, the scholarship has helped nearly 100 highly qualified women to pursue careers in the Canadian capital markets since 1998.



TOGETHER 2022

Schulich partnered with Startup India to host TOGETHER 2022, a virtual Entrepreneurship Bootcamp and Venture Competition that took place in early January 2022.

The following are some of the key highlights:

- 200 entrepreneurs across India were paired with 200 Canadian students from the Schulich School of Business, Lassonde School of Engineering, and other leading Institutions.
- Teams were mentored and trained by 200+ innovation economy leaders from India and Canada to empower the participants with the necessary skills to bring their business concepts to life.



The Schulich Wellness Certificate Program

Schulich staff developed the **Schulich Wellness Certificate Program** in Fall 2021 to help students acquire skills and resilience in 7 dimensions of wellness, including:

- Emotional Wellness
- Career & Financial Wellness
- Intellectual Wellness
- Physical Wellness
- Environmental Wellness
- Creative Wellness
- Social Wellness

In total, 117 students enrolled in the Certificate Program – 48 undergraduate students and 69 graduate students.

The Program also ran workshops on Conflict Resolution and Managing Perfectionism. Student Services & International Relations (SSIR) carried out more than 100 one-on-one student wellness check-ins.

“Understanding the dangers of perfectionism and what it can lead to has made me want to continue to learn and grow, regardless of any ‘bad grades’ or setbacks I may experience in my school, work, or personal life.”

Student testimonial



Alumni Success

Schulich's alumni continue to make us proud. Our network of more than 34,000 alumni around the world receive awards and recognition for their impact in the world of business and the community at large, while also supporting their alma mater by serving as mentors, donors and guest speakers.

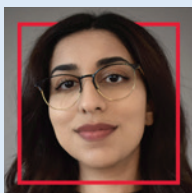


Schulich's Top 30 Under 30

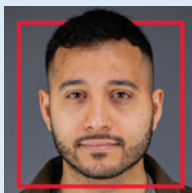
The following Schulich alumni changemakers were recognized as York University's Top 30 Alumni Under 30 in 2022:



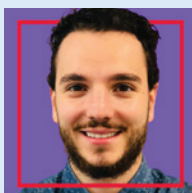
Sayjon Ariyaratnam (BA '16, MBA/JD '20)
Financial Services Lawyer,
Blake, Cassels & Graydon LLP



Myra Arshad (BBA '18)
Co-Founder & CEO,
ALT TEX



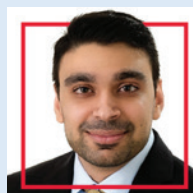
Ali El-Shayeb (iBBA '18)
Co-Founder & CEO,
nugget.ai



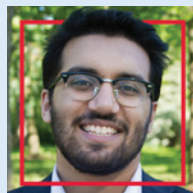
Vito Giovannetti (BBA '14)
Co-Founder & CEO,
Treasured



Victoria Granova (BBA '15)
Security Technical
Program Manager, Amazon
Web Services (AWS)



Osman Naqvi (MMgt '17)
Advisor, Investor Services,
Invest in Canada



Mahad Shahzad (BBA '20)
Founder,
Chatting to Wellness

Schulich Startup Night Alumni Winners

Alumni champions at the 16th and 17th editions of Schulich Startup Night included:

Ashkan Beigi (MBA '19), Founder and CEO of Qoherent, an early-stage start-up that is driving the creation of AI-based radio technologies.

Sarah Jane Flynn (EMBA '19), Co-Founder and CEO of Tourlitix Inc. and **Steve DeCaire (EMBA '19)**, Co-Founder and CFO of Tourlitix Inc., a data analytics platform that optimizes tour planning for musicians, comedians and artists using proprietary and open source data.



Left to right: Ashkan Beigi (MBA '19), Sarah Jane Flynn (EMBA '19), and Steve DeCaire (EMBA '19)



Alumni Recognition Awards

The following Schulich alumni were honoured at the 2022 Schulich Alumni Recognition Awards:



OUTSTANDING EXECUTIVE LEADERSHIP

Vince Commisso (MBA '92)

Co-Founding Partner,
President & CEO,
9 Story Media Group

Introduced by:

Trina McQueen, O.C.
(Hon LLD '19),
Co-Director, Arts,
Media & Entertainment
Management
Program



OUTSTANDING PROGRESS AND ACHIEVEMENT

Tracey Pearce (MBA '96)

Senior Media
Executive &
Strategic Advisor

Introduced by:

Joyce Zemans, C.M.,
Senior Scholar &
University Professor
Emerita



OUTSTANDING PUBLIC CONTRIBUTION

Robert C. Wong (MBA '72)

Vice Chairman &
Senior Portfolio
Manager, Leon Frazer
& Associates

Introduced by:

Bill Graham (MBA '86),
Former President,
Schulich Global
Alumni Network



OUTSTANDING CONTRIBUTION TO THE SCHOOL

Paul Labbé

Former Chair,
Schulich International
Advisory Council
Presented Posthumously

Introduced by:

Dezső J. Horváth, C.M.,
Dean Emeritus

Master of Ceremonies:

Marcia Annisette, Associate Dean,
Academic and Professor of Accounting



SCHULICH
ALUMNI
RECOGNITION
Awards

Alumni Mentorship Program

BY THE NUMBERS:

609

Schulich students enrolled

108

attendees at the
**Alumni2Alumni Peer
Mentoring** session in
February 2022

102%

increase in number of
mentor matches

579

registered attendees for
three **Alumni2Student
Speed Networking** events

2,229

alumni volunteers, a
10% increase from last year

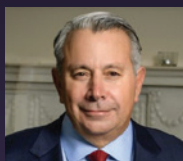
156

attendees for the exclusive
**Mentorship Mentoring for
Masters of Marketing Class**



C-Suite Movers: Career Progress Highlights

The following are some of the many Schulich alumni around the world promoted during the past year to leading executive roles at companies and organizations representing a wide range of industries:



Anthony Staffieri (BBA '86)
President & CEO,
Rogers Communications Inc.



Lisa Baiton (EMBA '08)
President & CEO,
Canadian Association of Petroleum
Producers (CAPP)



Andrew Pucher (JD/MBA '09)
Chief Executive Officer,
Dascena Inc. (San Francisco)



Margaret McGuffin (MBA '91)
Executive Director,
Canadian Music
Publishers Association



INSPIRATIONAL ROLE MODELS FOR OUR GRADUATES

The following Schulich alumni provided motivational remarks and career advice as special guest speakers at one of this spring's York University Convocation events:

Dennis Mitchell (MBA '02),
CEO & CIO of Starlight
Capital and founder of
the **Black Opportunity
Fund**, a partnership
between businesses,
philanthropists, foundations
and the Black community.



Pamela Laycock (MBA '89),
SVP and Chief of Staff
at Torstar Corporation,
one of Canada's leading
media organizations,
and President of the
Schulich Global Alumni
Network.



CONNECT Online '21

The Great Disruption:
What the New Normal Means to You and Your Business

THE SCHULICH ALUMNI FORUM BY THE NUMBERS:

- 10 sessions during January and February 2022
- 468 registered attendees
- 32 speakers (65% alumni)
- 16 alumni session hosts
- 7 program advisors



Pam Laycock Named President of the Schulich Global Alumni Network

Pamela Laycock (MBA '89), SVP and Chief of Staff, Torstar Corporation, assumed the role of President of the Schulich Global Alumni Network in December 2021. She had been actively involved with the Schulich Alumni community for many years and had served as Chair of the Toronto Alumni Chapter, in addition to being a Schulich Executive-in-Residence. In her new role, Pamela will become the chief voice of and advocate for more than 34,000 Schulich alumni living and working in over 90 countries.

After more than 20 years, **Bill Graham (MBA '86)** decided to step down as the President of the Schulich Global Alumni Network. Schulich alumni created **The Bill Graham Global Leadership Award** in recognition of Bill's loyal and dedicated role as an ambassador of our School. The scholarship award will support incoming domestic and international students enrolled in a Schulich graduate program.



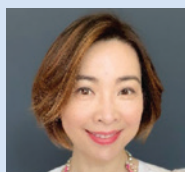
Bill Graham (MBA '86) with Pam Laycock (MBA '89)

Schulich Alumni Stars Support The Next Generation of Schulich Leaders

Prominent Schulich alumni came back to their alma mater to share their career journeys and business acumen with current Schulich students at the School's Launch Week Leader Panels and other conferences and events, including:



Terry Kawaja (MBA/JD '89)
CEO & Founder,
LUMA Partners LLC
(New York)



Eva Lau (MBA '05)
Founding Partner,
Two Small Fish Ventures



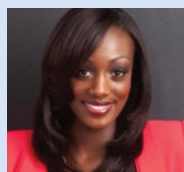
Prafulla Metaparti (IMBA '07)
Senior Vice President,
Citibank (Hong Kong)



Jeremy Oxley (MBA '06)
Vice President, Marketing and
Ecommerce, Danone Inc.



Andrew Wu (MBA '89)
Group President, LVMH
(Shanghai)



Marilyn Raphael (MBA '16)
VP, Business & Product Governance,
TD Bank Group and Co-founder
of ICONtalent Partners



Jerome Dwight (MBA '05)
President, Brane Inc.



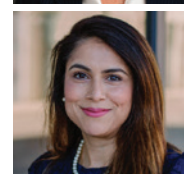
Sandra Dias (EMBA '12)
Vice President, Lotus Aroma

Schulich Alumni Receive Recognition and Honours

Natalie Pecile (BBA '16) was named one of *Corporate Knights* "Top 30 Under 30" 2021 Sustainability Leaders.



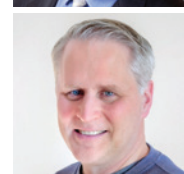
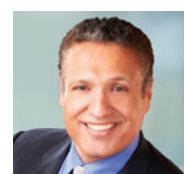
Angela Brown (MBA '83) (pictured above), President & CEO, Moneris Solutions, and **Sadaf Parvaiz (BBA '02)** (pictured below), Global Inclusion and Diversity Leader, GHD, were named award winners by The Women's Executive Network in the 2022 Canada's Most Powerful Women: Top 100. Angela Brown won in the "Canada's Most Powerful CEOs" category, and Sadaf Parvaiz won in the "Emerging Leaders" category.



Snita Balsara (MBA '12) (pictured above), Investor at Graphite Ventures, and **Janice Fukakusa, C.M. (MBA '79, Hon LLD '16)** (pictured below), Chancellor, Toronto Metropolitan University, were both named as inaugural honorees of the Women of the Year Awards in March 2022. Created by DMZ, a Toronto-based tech incubator, the awards recognize inspirational women in Canada's tech and business community.



Vince Commisso (MBA '92) (pictured above), President and CEO of 9 Story Cinema, and **John Galway (MBA '98)** (pictured below), former President of the Harold Greenberg Fund, both received the Academy of Canadian Cinema & Television Board of Directors' Tribute award.



Tech Innovators and Future Leaders

The following Schulich alumni made the 2022 *Forbes 30 Under 30* list in recognition of their entrepreneurial success:



Giancarlo Sessa (BBA '19) and **Aeden Fida (BBA '19)**, Co-Founders of Blade, a company that provides customized, state-of-the-art indoor air quality solutions and has recently surpassed \$25 million in sales.

Giancarlo Sessa and Aeden Fida also made *The Peak's* 2022 Emerging Leaders List, which recognizes Canadians under 40 who are making a notable impact in their field, together with Schulich graduate **Arunabh (Arnab) Dastidar (MBA '19)**, CEO of SoulRooms Inc., a company that provides data intelligence software for rental managers.



From left: Aeden Fida (BBA '19) and Giancarlo Sessa (BBA '19)



Arunabh (Arnab) Dastidar (MBA '19)

Nikita Iliushkin (BBA '16), Co-Founder & CEO, Skygauge Robotics, which has developed drones for industrial applications, has raised close to \$4 million in seed funding.



Left to right: CEO Nikita Iliushkin (BBA '16), with CTO Maksym Korol, and inventor Linar Ismagilov

School Success

From top business school rankings and prestigious accreditations to the launch of new programs, new scholarships and research chairs, Schulich continues to make great progress in terms of advancing student success, creating curriculum innovation, and bolstering the School's international reputation.



NEW INITIATIVES

The Dean's Leadership Dialogues: Engaging with Business Leaders

In early 2022 Schulich established a new, live speakers' series called the [Dean's Leadership Dialogues](#). The series involves ongoing dialogues between Dean Zwick and a number of inspirational business leaders while also providing a dynamic and interactive platform for members of the Schulich community to engage with these leaders on a wide range of issues.

Dialogue sessions included:

- **Kim Parlee (IMBA '95)**, VP, TD Wealth, and Host of *Moneytalk* on BNN Bloomberg and CTV, who shared stories about some of the more than 15,000 leaders she has interviewed over the course of her broadcast career.
- **Jasper Cheung (MBA '90)**, President of Amazon Japan, who discussed his leadership philosophy and approach to managing risk while transforming Amazon into the 5th largest e-commerce site in the world.



The series involves ongoing dialogues between Dean Zwick and a number of inspirational business leaders and provides a dynamic platform for the Schulich community.

Dean's Leadership Dialogues

George Weston Ltd Centre for Sustainable Supply Chains

Established in 2020, the George Weston Ltd Centre for Sustainable Supply Chains is a global leader in management education and research related to supply chain management.

George Weston Ltd Centre Highlights:

- The Centre hosted two Supply Chain Research Forums. The research forums present emerging research findings relevant to solving business challenges that firms encounter in designing, optimizing, and sustaining their supply chains.
- The Centre established the **George Weston Ltd Sustainable Supply Chain Leader Scholarship** for students enrolled in Schulich's Master of Supply Chain Management program. The scholarship is valued at \$5,000 per student annually for the next three years.
- The Centre participated in a number of key supply chain management industry conferences attended by industry practitioners.
- The Centre launched a newly redesigned website in January 2022 to establish its online presence and further its reach.



The Centre launched a newly redesigned website in January 2022



Students enrolled in Schulich's Master of Supply Chain Management program can apply for a \$5,000 scholarship

Krembil Centre for Health Management and Leadership

Schulich officially launched the Krembil Centre for Health Management and Leadership in September 2021, a leading global hub of industry outreach, education and research with a mandate to help develop the next generation of future health care leaders.

Krembil Centre Highlights

- **Joseph Mapa**, Director of the Krembil Centre and the Executive Director of Schulich's Health Industry Management Program, was appointed as the inaugural holder of the Krembil Chair.
- **Dr. Abi Sriharan**, an award-winning health systems innovation scholar, was appointed Senior Krembil Fellow.
- The Centre partnered with Schulich ExecEd to create **Krembil-Schulich ExecEd Collaborative**, providing executive education programs focused on health sector management and leadership development.
- The Centre established an Advisory Board comprised of leaders in the healthcare sector.
- The Centre hosted the following two Health Care Summits that drew more than 500 attendees and an Alumni Educational Panel that drew more than 130 guests:
 - "Leading the Way Post-COVID" (in collaboration with Deloitte)
 - "Workplace Culture, Talent and Leadership in the COVID Era" (in collaboration with Accenture)
 - "The Great Disruption: Impact and Key Shifts in Healthcare"



Joseph Mapa, Director of the Krembil Centre and the Executive Director of Schulich's Health Industry Management Program

INDUSTRY LEADERS SPEAK AT KREMBIL'S INAUGURAL HEALTH CARE SUMMIT

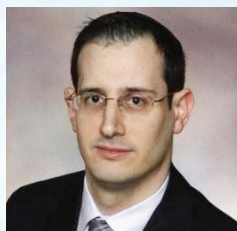
The Krembil Centre's inaugural summit, "Leading the Way Post-COVID", featured the following thought leaders in the health care field. The event was moderated by **Michael McFaul**, Deloitte's National Life Sciences & Health Care (LS&HC) Leader and a member of the company's Global LS&HC Executive Team.



Dr. Jack Kitts, MD,
Commissioner,
Ontario's Long-
Term Care
COVID-19
Commission of
Inquiry



Zayna Khayat,
Future Strategist,
Saint Elizabeth
Healthcare



Tamas Fixler
(MBA '06),
Senior Director
of Analytics,
GE Healthcare



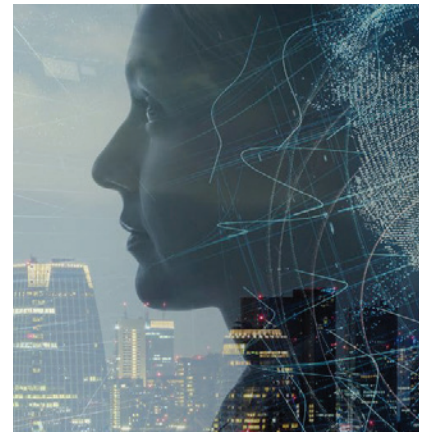
Jennifer Radin,
Health Care Chief
Innovation Officer
and Future of
Work Leader,
Deloitte Inc.



Michael McFaul,
Deloitte's National
Life Sciences &
Health Care Leader
(Moderator)

Thought Leadership in Digital Accounting

Schulich's [CPA Ontario Centre in Digital Financial Information](#), which provides research and thought leadership in the growing digital accounting field, hosted two webinars: "Using Data Analytics and Social Media to 'Measure' Off-the-Books Intangible Assets" and "Using Data Analytics Within the Organization: A 'Low-Hanging Fruit' Approach".



Global Rankings & Accreditations



SCHULICH MBA/JD PROGRAM NAMED TOP 10 IN NORTH AMERICA

The dual degree MBA/JD Program offered by Schulich and Osgoode Hall Law School – two of York University's flagship faculties – was recently named among the [top 10](#) business and law programs in North America by FIND MBA, a leading management education website. The Schulich/Osgoode program – one of the very first MBA/JDs in North America – was ranked alongside other dual degree programs delivered by Harvard, Stanford, Wharton, Columbia and Chicago.



SCHULICH'S MBA PROGRAM RANKED AMONG WORLD'S BEST IN SUSTAINABILITY

Schulich's MBA program was ranked 4th in the world and #1 in Canada in Responsible Business, according to the results of the annual global survey conducted by *Corporate Knights*. To determine the ranking, *Corporate Knights* evaluated 147 top MBA programs around the world, including the 2021 *Financial Times* 100 Global MBA programs. Programs were evaluated across key performance indicators, including core course integration of sustainability, research impact, and sustainability-focused research institutes and centres.



SCHULICH'S MBA PROGRAM ONE OF WORLD'S MOST POPULAR

Schulich was rated one of the world's most popular MBA programs in a [new global ranking](#) conducted by MBA.com. The ranking measured the popularity of the world's top MBA programs based on the number of GMAT scores sent by candidates to MBA programs around the world. Schulich ranked 28th in the world, while Harvard, Stanford and Wharton topped the ranking list.



FT RANKS SCHULICH EXECUTIVE EDUCATION AMONG WORLD'S TOP 35

The *Financial Times* of London, in its prestigious annual executive education ranking, rated Schulich's Executive Education program 32nd in the world and 2nd in Canada. It was the highest placement ever attained by our School in this ranking.

Schulich Receives Two Key Global Accreditations

Schulich received re-accreditation from two of the world's leading accreditation bodies known for their rigorous assessment criteria:

- **AMBA (The Association of MBAs)**, an international accreditation authority for graduate business education based in London, England, and
- **EQUIS**, widely regarded as the premier quality designation for business schools.

Both accreditations affirm that our School continues to meet the highest standards with regard to learning and employability outcomes, program quality and real-world impact.



Schulich ExecEd Highlights

When **Rami Mayer**, Executive Director of the newly rebranded Schulich ExecEd, and his Leadership team took charge of Schulich's executive development unit two years ago, they came in during a difficult period – a time when the pandemic lockdowns fundamentally altered their business model and the entire executive education sector was struggling. Rami and his team have since transformed Schulich ExecEd into a leading and agile provider of remote executive education, with world-class capacity in remote teaching, close to 60 new custom clients such as Desjardins, FedEx and Johnson & Johnson, and a roster of innovative and client-focused programs.

The following are some of the key highlights from the past year:

- Schulich ExecEd achieved the most successful and profitable year in the history of the unit, surpassing targets by approximately \$3 million.
- Awarded over \$3 million in funding from the Government of Ontario to address critical upskilling and reskilling needs across the province.
- Developed programs for Equity Deserving groups such as Black entrepreneurs, immigrant women, Canadian newcomers, Indigenous, and youth in remote areas.
- Acquired approximately 20+ partners, including the Canadian Federation of Agriculture, Centre for Social Innovation, Retail Council of Canada, SCALE AI and TECHNATION.
- Awarded the Micro-Credential Challenge Fund and won the Qualified Vendor bid for Metrolinx (\$2.5 million).



Rami Mayer, Executive Director of Schulich ExecEd

BY THE NUMBERS

- **100+** unique programs
- **60** programs converted to digital learning
- **20+** community-impact programs launched
- **\$3M** in funding awarded by the Ontario Government
- **20** new programs launched
- **20+** new clients
- **20+** new partners

Schulich's New Centre for Career Design

Hollis Sinker was named Executive Director of the School's rebranded Centre for Career Design (CCD), formerly known as the Career Development Centre. The new name reflects the strategic change to take a life design approach to the career preparation work the Centre does.



BY THE NUMBERS

During the past year the CCD was responsible for:



Office of Innovation & Entrepreneurship: Driving Experiential Education



At Schulich, one of our strategic priorities going forward is enriching and enhancing the student learning experience. One of the ways we're doing that is by introducing more experiential learning, as well as more internships and work-integrated learning. Schulich's Office of Innovation & Entrepreneurship is a perfect example of how our School is driving experiential education and expanding the level of engagement with Schulich's large and successful global alumni network to give our students more real-world learning.

- **Onboarded 56 new companies** that were founded within the Schulich Startups community, raising the total to over 150 startup ventures founded by Schulich students or alumni.
- **Added 750 new community members** during the past year, bringing to the total to more than 3,000 members.
- Launched the **Schulich Startups** website to keep updated on the latest Schulich Startups Community events, Alumni/Student entrepreneur news, course opportunities and scholarships.
- Expanded support of **Schulich's Work Integrated Learning programs** with 110+ startup/scaleup/VC placements in 8 months.
- **Achieved record-breaking enrollment** in the course Mentorship Match, with 40 students receiving mentorship from Venture Capitalist Leaders and Startup Founders in the Schulich Startups Community.
- **Launched the new course, *Bringing Business Ideas to Life***, in collaboration with GMR Group, as a part of the MBA in India Program.

Schulich Establishes New Professional Development & Experiential Education Office

In October 2021, Schulich created a new **Professional Development and Experiential Education (PD&EE)** Office with the aim of assisting in the development of programming focused on career-engaged learning, community engagement and outreach, and experiential education programs.

The PD&EE Office focuses on four critical areas:

- Building experiential education capacity across the School.
- Coordinating the design and delivery of a Professional Development course to be offered to all Schulich School of Business programs.
- Building and enhancing experiential education and outreach support for students and faculty, including work placements as well as international opportunities.
- Engaging and building positive relations with community partners and employers, university partners, and alumni.



“At Schulich we have many Experiential Education courses, both at the undergraduate and graduate level, and we are working toward including more experiential learning where our courses and programs allow.”

Minerva Cernea, Associate Director,
Head of the Office of Professional
Development and Experiential Education

HIGHLIGHTS FROM THE PAST YEAR

Some of the main achievements of the PD&EE Office include the following:

- Designed a Professional Development credit course elective for MBA students and delivered to 42 MBA students in the winter cohort with great success: 41% found internships and jobs while in the course or immediately after.
- Secured 40 new industry partners for credit course placements for the Master of Marketing, MBA India and BBA/iBBA programs.
- Coordinated and secured \$313,800 CEWIL funding for 193 students participating in 9 experiential education projects.



Learn more, by watching Peter Macdonald and Minerva Cernea, in conversation about Experiential Education at Schulich.



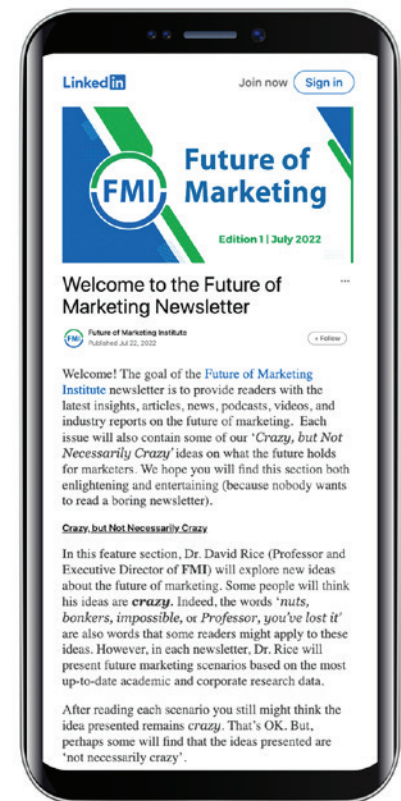
Tracking the Business Trends of Tomorrow: Schulich's Future of Marketing Institute

Schulich's Future of Marketing Institute (FMI), founded in 2019, has emerged as the premier global forum for teaching, research and outreach on topics related to the future of marketing.

Under the leadership of David Rice, Executive Director and Professor of Marketing at Schulich, the Institute publishes research on a variety of leading-edge marketing topics, including Artificial Intelligence, hyper-personalization, augmented/virtual reality, affective (emotion) computing, location-based marketing, and more. The Institute also holds conferences, workshops, and seminars and has a curated podcast playlist and video channel.

The following are some of the highlights at the Future of Marketing Institute during the past year:

- The Institute introduced a bi-weekly [Newsletter](#) that reports on the latest thinking, research, news, and real-world cases regarding “future of marketing” topics.
- The [Future of Marketing](#) magazine, a digital publication produced by the Institute, surpassed 51,000 readers and now has more than 11,000 followers and an archive of over 6,500 articles. The magazine is curated by Master of Marketing students at Schulich and updated daily.
- The Institute has increased opportunities for students and now offers 28 staff positions per year.



Schulich's Centre for Customer Centricity

Schulich's [Centre for Customer Centricity](#), established three years ago, has been helping companies boost profits and build customer loyalty through a business philosophy built around solving customer problems and enhancing the customer experience.

The Centre is a leading hub for the creation, application, and dissemination of knowledge related to making an organization customer-centric. The Centre also provides organizations with customized consulting projects carried out by teams of Schulich MBA students that include detailed customer analysis and practical recommendations.

The Centre for Customer Centricity Annual Lecture, held in November 2021, featured Constantino Lannes, the President and CEO of Sennebogen. The company is one of the world's leading manufacturers in the fields of material handling and crane technology.



Enhancing Our Diversity

Schulich accelerated its efforts during the past year to create an even more diverse and inclusive business school. We did this by partnering with other organizations to generate more opportunities for Black and Indigenous students wishing to pursue a career in business, by creating new programs that open doors for under-represented students, and by establishing significant new scholarships.

Schulich Creates Business Excellence Academy for Black & Indigenous Students

A group of Schulich undergraduate students, working with Schulich faculty and staff, spearheaded the launch of the **Schulich Business Excellence Academy**, a business education and mentorship program for Black and Indigenous Ontario high school students considering a business degree.

Approximately 60 students from across the province

enrolled in the one-month program during the summer of 2021.



Students explored business topics such as marketing, AI and entrepreneurship while being mentored by Schulich students.



Students also learned about business from guest speakers and participated in a case competition.



Alumni Role Models & Mentors

Konata Lake (BBA '03, MBA/JD '08), a Partner at Torys LLP, was the keynote speaker at *The Power of Advocacy: Advancing Diversity and Inclusion of Black Talent in the Business World*, the concluding session in a series of events hosted by Schulich's **Black Graduate Business Network (BGBN)** in honour of Black History Month.

Schulich Partners in Launch of New Tri-Business School Collective

Schulich participated in the launch of a pilot program as part of the **Tri-Business School Collective** – a partnership between Schulich, the Ivey Business School at Western and Smith School of Business at Queen's – to address barriers that prevent the representation of Black students in business. The program is aimed at creating new pathways for Black high school students by enhancing their understanding of academic options and opportunities for careers in business following graduation, while supporting them financially to pursue an undergraduate business education.



Reaching New Student Communities

We created a new digital course on ***Fostering the Spirit of Black Youth Entrepreneurship***. The initiative was sponsored by eCampus Ontario and led by the Office of Strategic Initiatives and the Office of Curriculum Innovation & Teaching Excellence in collaboration with Blackhurst Cultural Centre, as well as Schulich faculty members and students from the Black Graduate Business Network. The course will be made available to any post-secondary institution in Ontario.



Black Graduate Business Network Team Members



Olatunji Hamzat
Co-President

Ashley Kammelu
Co-President

Andreanne Dibo-Amany
Director of Alumni and Corporate Relations

Emeli Dzakpasu
Director of Events and Engagement

Rannykay Johnson
Director of Internal Affairs

Joshua Frimpong
Director of Finance

David Johnston, Director of the Master of Supply Chain Management Program, developed the 90-minute digital module, ***Sustainable Operations Management for Entrepreneurs***, as part of the Black Youth Entrepreneurship Online course, an initiative of the Government of Canada's Black Entrepreneurship Program (BEP). The objective of this initiative is to make business education more accessible to black youth by providing them with role models of success in business.



David Johnston, Director of the Master of Supply Chain Management Program

Canada



Schulich Establishes Major New Diversity Scholarships

- The **Gary Whitelaw Strength in Diversity Award**, made possible through a donation from BentallGreenOak (BGO), enables pathways for Black, Indigenous and female students to study and pursue a career in the commercial real estate industry and commits \$250,000 over ten years in addition to the consideration for a paid, 12-month internship at BGO following graduation.
- Canaccord Genuity Corp. donated funds to establish the **Canaccord Genuity Diversity Award of Excellence**, an academic scholarship to benefit Black students at Schulich who demonstrate both academic excellence and an interest in pursuing a career in the capital markets and/or wealth management segments of the financial services industry.
- In October 2021, the Schulich Real Property Alumni Association (SRPAA) and the Brookfield Centre in Real Estate and Infrastructure created the SRPAA Leadership Fund for Black and Indigenous Communities. The Fund will create more equitable and inclusive opportunities for students from Black and Indigenous communities to obtain an undergraduate degree and pursue a career in business. Each year, the Fund will support two student awards, the **SRPAA Leadership Award for Black Communities** and the **SRPAA Leadership Award for Indigenous Communities**.

BentallGreenOak 

cg/Canaccord
Genuity

Brookfield Centre
in Real Estate & Infrastructure

**Schulich Real Property
Alumni Association**

Schulich Team Advances to Global Finals with Pitch for Indigenous Sustainability Fund

A group of Schulich MBA students, competing against 77 teams from 51 schools in 35 countries, advanced to the finals of the [Kellogg-Morgan Stanley Sustainable Investing Challenge](#). The Schulich team pitched an Indigenous Sustainability Fund. Team members included **Brendon Grant**, an Indigenous student from the Haisla Nation in British Columbia, **Raghav Tandon**, **Rohit Patnaik** and **Haowei Zhao**.



Left to right, top to bottom: Raghav Tandon, Brendon Grant, Rohit Patnaik, and Haowei Zhao (MBA Candidates '22)



Building The Future

During the past year, Schulich took some major steps forward by starting to put in place the building blocks for a world-class business school in an age of digital transformation.



A New Dean and a New Direction

Detlev Zwick was appointed as the new Dean of the Schulich School of Business by York University's Board of Governors on October 12, 2021 following an extensive national and international search. Prior to his appointment, Dr. Zwick had served for more than a year as Schulich's Interim Dean.

Under his leadership, the School launched several key initiatives focused on:

- Program innovation
- Delivering a transformative, world-class student experience
- Generating high-impact research, and
- Strategic outreach with corporate and other partners who share our values and support our vision of business education.



At the Leading Edge of the Digital Transformation

Accelerated by the pandemic and the rapidly changing world of work, students are increasingly looking for much greater flexibility in management programs – not only where they study, but also when they study. As one response to this new and growing trend, Schulich launched a new MBA program option – **The Weekend and Evening MBA** – that will begin in September 2022.

- The Program is aimed at working professionals and provides them with a pathway to earn an MBA in 24 months without interrupting their careers.
- The Program combines core elements of Schulich's traditional, full-time MBA in Year 1 together with a curated list of Schulich's most popular MBA elective courses in Year 2.
- Courses will be taught in a Hyflex environment, with students able to access a maximum of four classes for each course remotely.



SCHULICH ESTABLISHES NEW RESEARCH CHAIR IN SUSTAINABLE FINANCE

As one of the world's leading centres of sustainability research, Schulich partnered with CIBC, a global leader in sustainable finance, to produce next-generation research in the emerging field of sustainable finance.

Thanks to a \$1.25-million commitment made by CIBC, our School established a new research chair in sustainable finance that will pursue pioneering research to meet the growing sustainable investment needs of the financial sector.

- The Chair will help bridge the gap between academia and industry in areas such as green energy transition, the low carbon economy, and the political, regulatory and governance challenges of a sustainable financial system.
- The new Chair will also expand the School's expertise in the emerging field of sustainable finance and bolster its leadership in the field.
- Schulich will undertake a full, international search for the new Chairholder, who will be a leading researcher in this fast-changing and prominent new field.



The Future of Executive Education

Schulich ExecEd has become a leader in Canada in the delivery of management certificates and micro-credentials – one of the fastest growing trends in management education today. Schulich's executive education arm has also become a leader in the delivery of flexible, on-demand skills-oriented program offerings.

- First business school in Canada to offer micro-credentials and digital badges across 50+ programs.
- Staked out a leadership position in high growth sectors and industries such as digital technology, cybersecurity, agriculture technology, advanced manufacturing, clean technology, and biomanufacturing.

1st business school in Canada to offer micro-credentials and digital badges across 50+ programs.



Strengthening Our Global Reputation

Created the new **Office of Strategic Initiatives** in October 2021 with a strategic mandate to attain top results in major global rankings and achieve key business school accreditations. The Office is also responsible for leading and supporting Equity, Diversity and Inclusion (EDI) efforts for the School, providing strategic support to the School's various planning processes and initiatives, and overseeing competitive intelligence functions. The Office is currently pursuing AACSB accreditation, one of the world's top three management education accreditations. **Michelle Machado** was appointed to the role of Director, Strategic Policy & Planning as head of the Office.



SUSTAINABILITY AT SCHULICH

Sustainability became our School's newest Area, providing a formally recognized home for all of the activities taking place within the sustainability sphere at Schulich – a field where our School is an internationally recognized thought leader. The new Area was formed by combining activities previously housed within the Social Sector Management and Business & Sustainability specializations, as well as a subset of faculty and courses from other Area groups. **Geoffrey Kistruck**, the RBC Chair in Social Innovation & Impact, was named the Area Coordinator.



The Dean's Desk: A Look at the Business World of the Future

The [Dean's Desk](#) was a new initiative launched in early 2022 to showcase Schulich's thought leadership on the latest current and emerging trends in management and the world of business. Featured columns included:



Advertising ethics in the digital age,
by **David Rice**,
Associate Professor
of Marketing



The rise of micro credentials in management education,
by **Rami Mayer**,
Executive Director
of Schulich ExecEd



Developing leaders for the health industry,
by **Joe Mapa**,
Krembil Chair in
Health Management
and Leadership



Navigating the new hybrid world of nonprofit and for-profit business,
by **Geoff Kistruck**



Business education and the metaverse,
by Schulich Dean
Detlev Zwick

Developing the Next Generation of Business Leaders

Our primary mission at Schulich is to develop purpose-driven leaders – the managers and entrepreneurs of tomorrow – who aspire to make a difference in business and society. To do that, we're creating a greater amount of student financial support and scholarship awards to attract the best students from around the world.

Close to \$4 million

amount raised in new funding to support student financial aid, programs, chairs, and research.

\$1.4 million

in new scholarship funding and a record number of new scholarships established.

\$103,691

record amount of funds raised at the 2021 Schulich Giving Day, doubling gifts and alumni engagement from the previous year with proceeds going to Schulich's Student Support Fund and the School's Highest Priorities Fund.

Schulich 
GIVING DAY



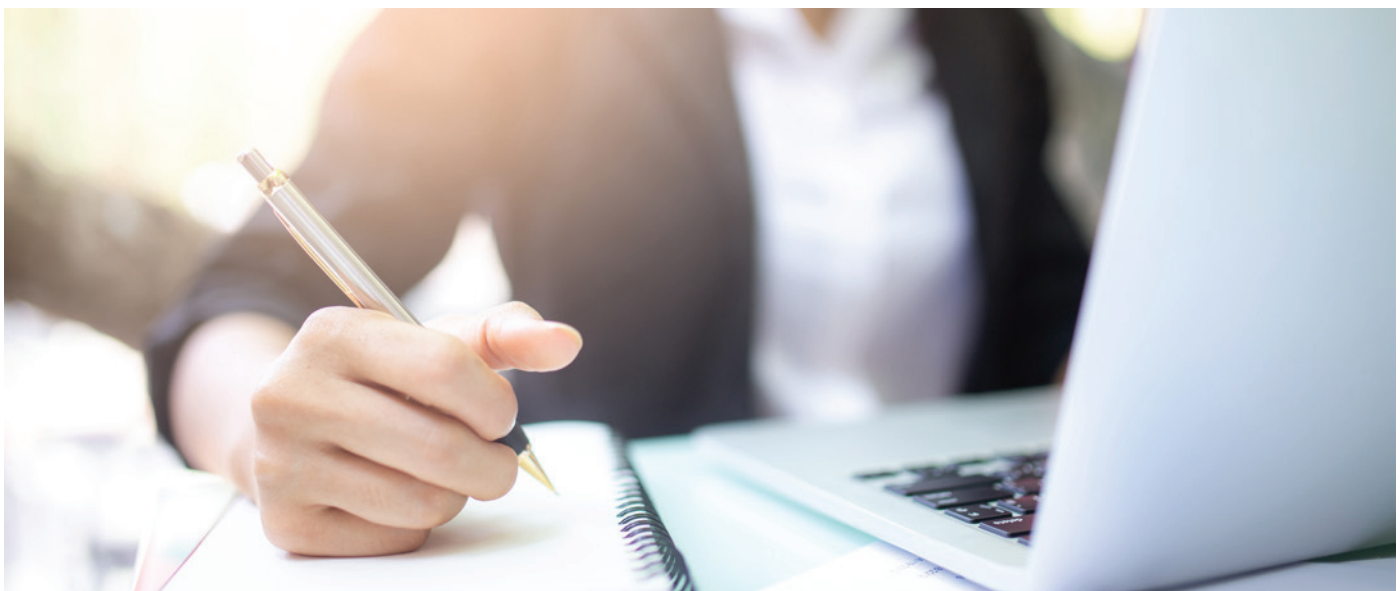
Laying the Groundwork for a More Digital Teaching & Learning Environment

The pandemic permanently altered management education by introducing remote learning on a scale never before seen at most business schools. Even though the future remains uncertain, it is clear that business students increasingly want more flexible management education programming. As a result, Schulich is continuing to invest in new learning and teaching technologies and supporting our instructors with the skills to teach in these new tech-enabled teaching environments. We're also developing greater flexibility in the courses and degree programs we deliver to respond to the needs of our students and to thrive in an increasingly digital world.

The following are some of the key highlights from our activities during the past year:

- Established 5 HyFlex classrooms with enhanced audio/visual capabilities.
- Converted the Teaching in Remote & Hyflex Learning Environment series into an online, self-paced training series.
- Piloted new learning modalities and delivered 30 courses in a HyFlex modality.
- Created a Remote Teaching Studio to enable instructors to teach live online classes or create learning materials for self-paced review.
- In its drive to become a digital-first organization, Schulich ExecEd is exploring the adoption of a number of technologies, including the use of digital tools to enhance the in-classroom and breakout room experience, the use of digital whiteboards, and the introduction of a studio for podcast production with streaming and recording capability.
- Enabled all classrooms with provisional technologies to support lecture capture and remote accommodation capabilities.

**SCHULICH IS CONTINUING
TO INVEST IN A HYFLEX MODEL**



Developing Business Founders

New venture start-ups and the founders who build them are always at the cutting-edge of business development. They are the creators of innovative new technologies and new ways of doing business and the individuals who shape the future of business. At Schulich, we're proud to play a role in supporting and helping the business founders of tomorrow.

- Created the **Innovation & Entrepreneurship Fund** to support our School's entrepreneurship community through various programs and events.
- Launched the Schulich Startups Mentorship Program, which connects top Schulich alumni and student founders with established leaders from Schulich in the Canadian innovation ecosystem.



Mentorship workshop conducted by Brice Scheschuk, held over Zoom

The Schulich Startups Mentorship Program connects top Schulich alumni and student founders with established leaders from Schulich.

“We are proud to take the next step in our evolution with a program that brings back Schulich Alumni to mentor the next generation of Schulich Founder.”

Chris Carder, Executive Director of the Office of Innovation and Entrepreneurship



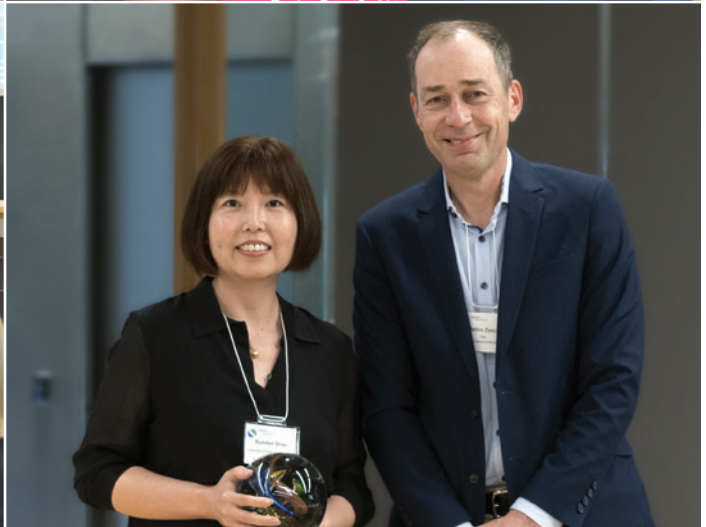
A Final Word from the Dean

It's been an amazing year full of highlights and accomplishments that we all can be very proud of and there were many contributions that we weren't able to capture in this report but that are equally important for our School to succeed and for our community to thrive.

I can't wait to see what great things the Schulich community will accomplish in the year ahead!

Detlev Zwick, PhD

Dean & Tanna H. Schulich Chair in Digital Marketing Strategy





To the entire Schulich community — when it was needed more than ever, you came together to make this academic year a year to be proud of. Thank you!



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