

Centre for Career Design
Schulich School of Business

Recruit at Schulich

2022 – 2023



Lucie Wang (She/Her), MSCM '20
Customer Success Team Leader,
EcoVadis



The Centre for Career Design works to ensure your recruitment goals are met, and helps you improve your recruitment return on investment.

WHAT'S INSIDE

6 MBA

MASTER OF BUSINESS ADMINISTRATION

Graduates of the MBA program aspire to become leaders in financial services, consulting and consumer packaged goods, entrepreneurs, and agents of change in the social, arts, and health sectors.

8 MASTERS

ONE-YEAR SPECIALIZED PROGRAMS

Our Masters programs are designed to strengthen technical expertise and enhance leadership skills. Depending on the program, years of prior work experience range, on average, from 0-5.

10 BBA/iBBA

BACHELOR/INTERNATIONAL BACHELOR OF BUSINESS ADMINISTRATION

BBA/iBBA graduates are well-rounded, possessing a solid foundation in all aspects of general management, excellent interpersonal skills, and unparalleled cross-cultural awareness.

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The Rob and Cheryl McEwen Graduate Study & Research Building

Strong Employees Start at Schulich



The Schulich School of Business attracts the best and brightest students from Canada and around the world, and equips them today with the technical and success skills they'll need for the jobs and workplaces of tomorrow.

Schulich's newly renamed Centre for Career Design takes a program-long view towards ensuring students have a thorough understanding of their professional goals and motivations, and the work required to achieve those goals. Similarly, our approach to corporate relations is rooted in listening to understand the unique needs of our corporate partners in an increasingly complex employment landscape, and co-designing recruitment strategies that will best meet those needs.

With approximately 3,000 talented students across our undergraduate, specialized masters, and MBA programs, I'm confident in our ability to provide employers with an authentic, diverse, and engaged talent pool from which to hire. Whether you're seeking to fill a traditional internship or full-time role, or have an interest in engaging Schulich students for project-based work via our various experiential education opportunities, the Centre for Career Design looks forward to partnering on the journey.

A stylized, handwritten signature in black ink, appearing to read 'Hollis Sinker'.

Hollis Sinker (She/Her), MBA

Executive Director, Centre for Career Design
Schulich School of Business

Meet the Corporate Relations Team

Whether you're an organization new to recruiting at Schulich, an alum eager to hire from your alma mater, or a longstanding corporate partner of the School, the team in Corporate Relations takes a collaborative, creative, and data-informed approach to ensuring your recruitment goals are met.

MEET YOUR 2022–2023 CORPORATE RELATIONS TEAM



Diana Caradonna
(She/Her)

Corporate Relations
Specialist

Portfolio: Accounting,
Financial Services,
and Government



Michael Haynes
(He/Him)

Corporate Relations
Specialist

Portfolio: Consulting,
Diversified Industries,
and Technology &
Telecommunications



Swati Sharma
(She/Her)

Corporate Relations
Specialist

Portfolio: Consumer
Packaged Goods,
Consumer Services,
Healthcare, and Retail



Imraan Khan
(He/Him)

Recruitment
Coordinator



Mak'an Dakwal
(She/Her)

Recruitment
Coordinator



Connecting with Our Students

Information Sessions

Virtual or in person, we can help you host an engaging event to introduce students to all aspects of your organization.



Customized Events

Whether it's a case competition, fireside chat between a senior leader at your firm and a Schulich faculty member, or specialized programming for a niche audience, we are keen to co-create high-impact events at any point throughout the year.



Networking Mixers

Join companies from similar industries for themed events. Whether it's Day on Bay, the Real Estate & Infrastructure Breakfast, or our annual Consulting Mixer, these group events are an excellent way to connect with students who have a strong interest in your industry.



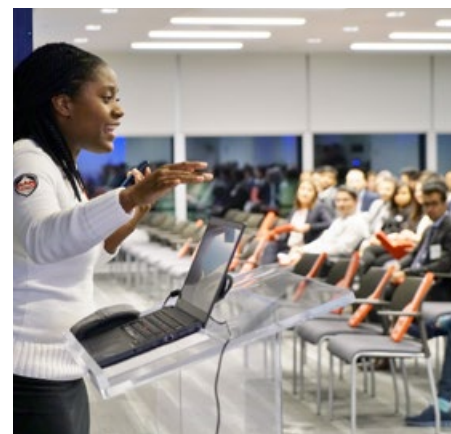
Clubs and Student Organizations

With a wealth of student-led clubs and organizations that are both industry and diversity-group focused, we can help get your organization and opportunities in front of a critical mass of highly engaged student leaders.



Industry Panels

Highlight trends and exciting opportunities within your firm via participation in a lively panel discussion with your industry peers.



Professional Development Workshops

Already offering professional development workshops as part of your campus recruitment strategy? Ask us how we can help further promote amongst the Schulich population.



Experiential Education

Schulich's newly established Professional Development and Experiential Education Office (PD&EE Office) is charged with building experiential learning capacity across Schulich to ensure our students have every opportunity to put theoretical concepts into practice throughout their degree.

The Office is responsible for building and enhancing experiential education and outreach support for students and faculty, including work placements and international opportunities, and will oversee the design and delivery of Professional Development courses to be offered as core curriculum across all of Schulich's programs.

Work-Focused Experiential Education*

- Course-based placements
- Program-based placements
- Internships/Co-ops



Community-Focused Experiential Education*

- Program capstone projects
- Community service learning
- Community-based research



Minerva Cernea
(She/Her)

Associate Director,
Head of the
Professional
Development and
Experiential
Education Office

*See pages 8-9 for examples of work- and community-focused experiential education within Schulich programs.



Get in touch to discuss how your organization can become involved with Experiential Education at Schulich:
Telephone: (416) 843-7702 | Email: ssb-ee@schulich.yorku.ca

A Culture of Entrepreneurship

Fostering the spirit of innovation and inspiring an entrepreneurial mindset in our students is a significant part of our identity – a mission led by the Schulich Office of Innovation and Entrepreneurship, and our Entrepreneurial Studies Department.

The Office of Innovation and Entrepreneurship hosts 30 + events each year that provide opportunities for interested students to meet, ask questions, and learn from Startup Founders, Venture Capitalists, and other Leaders in the innovation ecosystem. The Office offers students access to startup advisory services through the Schulich Entrepreneur in Residence, as well as opportunities to contribute their ideas and solutions to exciting new startups through Schulich Idea Jams.

The Entrepreneurial Studies Department provides students exposure to Work Integrated Learning courses, allowing students to gain experience in the innovation ecosystem. The Mentorship Match course pairs 40 MBA students in their 2nd year of study with Startup Founders and Venture Capital Leaders for a 12-week credit course that provides work experience and mentorship. Similar opportunities are provided to BBA and Master of Marketing students each year.



Chris Carder
(He/Him)

Executive Director,
Office of Innovation
& Entrepreneurship;
Co-Director of
Entrepreneurial Studies;
Creator of the 'Schulich
Startups' Community



“Entrepreneurial spirit is a way of being, breathing and moving through the world. It’s how we see problems and opportunities that other people miss. Understanding that spirit, infusing it in our students and helping them bring their ideas to life is something I could never grow tired of.”

MBA*

Graduates of the MBA program aspire to become leaders in financial services, consulting and consumer packaged goods, entrepreneurs, and agents of change in the social, arts, and health sectors.



AVERAGE YEARS OF
WORK EXPERIENCE

5.5

AVERAGE GMAT

636

AVERAGE GPA

6.62 (B+)

GMAT RANGE

550-730

AVERAGE AGE

32

MALE
STUDENTS**

65%



FEMALE
STUDENTS**

35%



GRADUATING CLASS SIZE

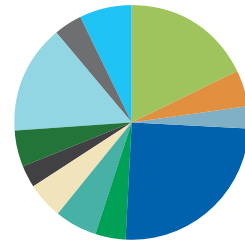
270

*Class of 2021, Full-Time MBA
**Undisclosed less than 1%

WHAT OUR MBA STUDENTS ARE STUDYING

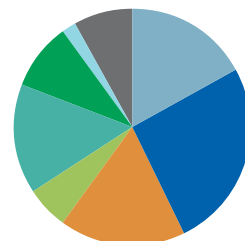
Accounting	Global Metals & Minerals
Arts, Media & Entertainment Management	Global Retail Management
Business Consulting	Health Industry Management
Business & Sustainability	Marketing
Digital Transformation	Operations Management & Information Systems
Entrepreneurial Studies	Organization Studies
Finance	Real Estate & Infrastructure
Financial Risk Management	Strategic Management
Financial Services	

CLASS OF 2021 EMPLOYMENT BY INDUSTRY




Consulting (18%)
Consumer Packaged Goods (5%)
Energy (3%)
Financial Services (25%)
Government/Non Profit (4%)
Healthcare (6%)
Manufacturing (5%)
Real Estate (3%)
Retail (5%)
Technology (15%)
Media (4%)
Other (7%)

CLASS OF 2021 EMPLOYMENT BY FUNCTION



Consulting (17%)
Finance (26%)
General Management (17%)
Information Technology (6%)
Marketing & Sales (15%)
Operations (9%)
Human Resources (2%)
Other (8%)

A portrait of Sarah Khan, a woman wearing a red blazer and a patterned hijab. She is smiling slightly and looking towards the camera. Her hands are clasped in front of her.

“The MBA Strategy Field Study was incredibly helpful from a career preparation perspective. It provided me with a genuine dry run as to what consultants do in the real world, and I have more confidence embarking upon my consulting career as a result.”

SARAH KHAN (She/Her), BBA '13, MBA '22
Senior Consultant, Deloitte

MASTERS

Schulich students are equipped to excel in today's transforming world of business. Our Masters programs are designed to strengthen technical expertise and enhance leadership skills. Depending on the program, years of prior work experience range, on average, from 0 – 5.

“Our Masters degrees are designed to deliver in-depth functional and industry knowledge, strengthen technical expertise and give students a clearly defined career advantage.”

DETLEV ZWICK (He/Him), PhD
Dean & Tanna H. Schulich Chair
in Digital Marketing Strategy,
Schulich School of Business



Accounting



- An academically rigorous and highly intensive program designed to prepare students for a career in professional accountancy.
- CPA accredited.
- Specialize in Assurance, Performance Management, and Tax.

Full-Time (8 Months): Program Start – May
Full-Time (12 Months): Program Start – September
Full-Time (16 Months): Program Start – May

Business Analytics



- A program designed to give students the tools and techniques to become experts in the evolving, high-demand field of Big Data.
- Specialize in Data Science, Predictive Modeling, Visual Analytics, and Data Management.
- Experiential Education: Analytics Consulting Project, MBAN 6090 6.00

Full-Time (12 Months): Program Start – May

Finance



- A degree that provides students with the robust real-world training and analytical foundation needed for a rewarding career in modern finance.
- Program partner of the CFA and FRM institutes.
- Choose to specialize in one of two streams – Capital Markets or Financial Risk Management.

Full-Time (12 Months): Program Start – September

Management



- A business degree for high-achieving graduates of non-business undergraduate programs, designed to equip them with the tools they need for managing and problem solving in a variety of organizations and environments.
- Experiential Education: Enterprise Consulting Project, MSTM 6000 3.00

Full-Time (12 Months): Program Start – September

Management in Artificial Intelligence



- Designed to meet the growing need for professionals with the skills to develop, evaluate, refine and implement AI-related applications and technologies.
- Opportunities to interact with industry managers, technicians, suppliers and other stakeholders.
- Experiential Education: Artificial Intelligence Consulting Project, MMAI 6050 6.00

Full-Time (12 Months): Program Start – May

Marketing



- A highly specialized professional degree to equip graduates for the dynamic world of marketing.
- Students develop abilities in analytics, digital marketing, brand management, and marketing communications, and learn state-of-the-art marketing and research tools.
- Experiential Education: Marketing Field Project, MKTG 6000 3.00 & MKTG 6001 3.00; Credit course placement, MKTG 6950 3.00

Full-Time (12 Months): Program Start – September

Real Estate and Infrastructure



- One of the only programs globally focused on both real estate and infrastructure (RE&I). Integrates leadership and creativity into courses on investment, financing, development and management of RE&I, plus deal structuring and the economics and sustainability of cities.
- Combines classroom learning with one-of-a-kind co-curricular and personal growth experiences, strongly connected to a diverse network of alumni and other industry participants.

Full-Time (12 Months): Program Start – September

Supply Chain Management



- Develop analytical and managerial skills needed to find creative and sustainable supply chain solutions to business opportunities and problems in private, nonprofit, or governmental sectors.
- Provides exposure to industry during the program and to professional certifications post graduation.
- Experiential Education: Supply Chain Consulting Project, OMIS 6400 4.50

Full-Time (8-12 Months): Program Start – May
Part-Time (16-24 Months): Program Start – May

BBA/iBBA*

BBA/iBBA graduates are well-rounded, possessing a solid foundation in all aspects of general management, excellent interpersonal skills, and unparalleled cross-cultural awareness as over 50% of each cohort take advantage of an exchange term abroad.

AVERAGE GPA

7.12 (B+)



GRADUATING
CLASS SIZE

433



MALE STUDENTS**

42%



FEMALE STUDENTS**

58%



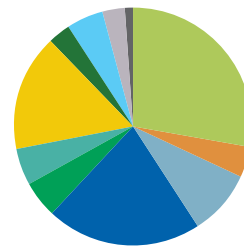
* Class of 2021
** Undisclosed less than 1%

WHAT OUR BBA/iBBA STUDENTS ARE STUDYING

Accounting	Marketing
Economics	Operations Management & Information Systems
Entrepreneurship	Organization Studies
Finance	Responsible Business
International Business	Strategic Management

CLASS OF 2021

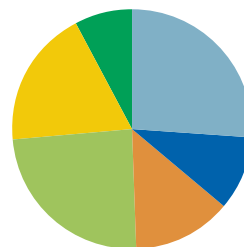
EMPLOYMENT BY INDUSTRY



- Accounting/Corporate Services (28%)
- Consulting (4%)
- CPG/Consumer Services (9%)
- Financial Services (21%)
- Government/NFP/Education (5%)
- Retail (5%)
- Technology/Telecomm (16%)
- Healthcare/Sustainability (3%)
- Marketing/Advertising/PR (5%)
- Real Estate/Supply Chain (3%)
- Manufacturing/Other Industries (1%)

CLASS OF 2021

EMPLOYMENT BY FUNCTION



- Accounting/Audit (24%)
- Consulting (9%)
- Marketing (12%)
- Finance (22%)
- Operations/Management/Human Resources (17%)
- Sales (7%)



“The diversity of thought and lived experiences amongst the Schulich student body is absolutely something that employers should look forward to when recruiting at Schulich.”

GURLOVE TAKSHAK (He/Him), BBA '22
Technical Specialist, Microsoft

Diversity at Schulich is Multidimensional and a Core Value of the Institution

Cultural Diversity

Between international students and recent permanent residents of Canada, Schulich boasts unparalleled cultural diversity amongst its student body, and provides support for employers, if needed, to understand immigration regulations associated with hiring students for internships or full-time roles.

65 unique countries of citizenship within the student population



Student Clubs

Schulich has over 40 student clubs, including the following affinity groups:

- Black Graduate Business Network
- Black Student Association
- Latin American Business Association
- Schulich East Asian Business Association
- Schulich Pride Alliance
- Women in Leadership

“Coming from a background in public policy and education I wondered how I would fit in to an MBA program. What I loved about Schulich was that it was filled with students like me – students who had very diverse thought, career and educational histories.”

AZRA SAMJI (She/Her), MBA '21
Manager, Inclusion, Diversity, Equity & Action (IDEA)
– Global GEC, Digital & OMNI, Lululemon



Varied Educational and Employment Histories

It is not uncommon to find students with unique educational and employment backgrounds within our walls, with:

8 specialized one-year Masters Degrees, and

17 areas of specialization in our MBA program

Contact Us

Centre for Career Design, Schulich School of Business

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Seymour Schulich Building, York University
4700 Keele Street, Toronto, ON M3J 1P3

Telephone: (416) 736-5080

Students & Alumni: career@schulich.yorku.ca

Recruiters: recruit@schulich.yorku.ca



LAST UPDATED JULY 2022

The Schulich Centre for Career Design (CCD) offers a wealth of innovative programs and resources to help students launch their ideal career path and facilitate future employment opportunities. Our winning formula for career success results in consistently high employment rates among top recruiting organizations.

www.schulich.yorku.ca



Seymour Schulich Building



Rob and Cheryl McEwen
Graduate Study & Research Building

Click here
for virtual
tour!



DOWNTOWN CAMPUS

Miles S. Nadal Management Centre

222 Bay Street
Suite 500
Toronto, Ontario, Canada
M5K 1K2

KEELE CAMPUS

York University, 4700 Keele Street
Toronto, Ontario, Canada
M3J 1P3

Global Reach.
Innovative Programs.
Diverse Perspectives.