

MBA Exchange 2022-23



Schulich School of Business

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Located in the cultural and business epicenter of Canada, Toronto is a world leader in arts, finance and technology. It is one of the most diverse cities on the planet. We are excited to include your unique perspective, talents and presence to the diverse fabric of our school. We help students from around the globe confidently transition to our campus and experience everything Schulich has to offer.





Nomination Information for Exchange Coordinators

Nomination Deadline (The nomination link will be emailed to all Exchange Coordinators)	Fall Term Exchange (September—December): April 1 Winter Term Exchange (January-April): September 1 MBA Summer Term Exchange (May-July): December 15 MBA 2-Week Summer Program (May/June): February 15
Nomination Process	Online Nomination Form



Application Information for Students

Application Deadline (The application link will be emailed to all nominated students)	Fall Term Exchange (September—December): May 1 Winter Term Exchange (January-April): September 15 Summer Term Exchange (May-July): January 15 MBA 2-Week Summer Program (May/June): February 28
Required Documents	An online exchange application including: <ul style="list-style-type: none"> • Recent transcript including currently enrolled courses • Proof of English language proficiency if studying in a language other than English • Resume or curriculum vitae • Photo



Language Requirements

Students must have a high level of English proficiency. We assess a student's proficiency through the following methods:

TOEFL iBT	Minimum score: 100
IELTS – Academic	Minimum score: 7
TOEIC (both required)	Minimum score: 850 Listening & Reading 160 Speaking & Writing
Post Secondary Classes Taught in English	Historical evidence that students have successfully pursued post-secondary studies in English



Work Experience

It is strongly recommended students have a minimum of 2 years post degree full-time business-related work experience. Work experience is important for students to use as a point of reference for their personal development and growth as well as draw from so they can contribute to class and group discussions.

In addition to the above, we trust that Exchange Coordinators will select appropriate students to attend.



Term Dates

Fall 2022	Winter 2023	Summer 2022
Mandatory Orientation: September 8 & 9, 2022*	Mandatory Orientation: January 6, 2023*	Mandatory Orientation: May 6, 2022*
Term Dates: Sept 12 - Dec 16, 2022 (includes exam period)	Term Dates: January 9 - April 18, 2023 (includes exam period)	Term Dates: May 9 – August 11, 2022 (includes exam period)
Reading Week (no classes): October 25-28, 2022	Reading Week (no classes): February 21-24, 2023	Reading Week: n/a

* Dates subject to change



Academic Information

Course Information

A 3-credit course consists of approximately 100 hours of work including 3 in-class hours over 12 weeks (36 in-class hours/course). A full course load for Schulich students is 5 courses (15 Schulich credits). Exchange students are expected to enrol in a minimum of 3 courses (9 Schulich credits).

Graduate exchange students may only enrol in MBA elective courses taught at the Schulich School of Business. Elective courses have small class sizes where professors use a variety of teaching methods including lectures, case studies, individual and group projects, term papers, business games, presentations, exams and classroom discussions. Attendance is mandatory. Class participation is part of the final grade.

Elective courses may differ from term to term and are not guaranteed. Additional information can be found under [Courses & Academics](#).

Exams

Final exams take place the week following the last day of classes. Students should not make plans to travel home before the end of the exam period.

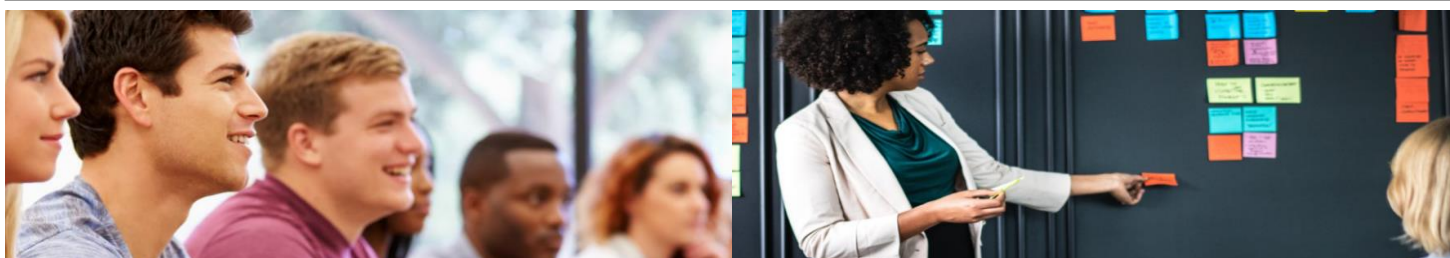
Grades & Transcripts

Students can view their grades online. Schulich uses a letter grade system: A+, A, A-, B+, B, B-, C+, C, C-, F.

An official transcript is sent to the home institution. Additional transcripts can be ordered online through the [Registrar's Office](#).

Code of Conduct

All students are to follow the code of conduct set by the University including the completion of academic integrity modules prior to the start of the term.





Courses Available to Exchange Students

* Subject to change

FALL Courses

ARTM

6300 3.00 - CULTURAL POLICY
6340 3.00 - MANAGING IN THE NEW BROADCAST WORLD
6350 3.00 - THE BUSINESS OF CREATIVITY IN THE CULTURAL SECTOR
6900 3.00 - MEDIA & ENTERTAINMENT MANAGEMENT

ECON

6210 3.00 - ECONOMIC FORECASTING AND ANALYSIS

ENTR

6605 3.00 - ENTREPRENEURSHIP & NEW FIRM CREATION
6910 3.00 - VENTURE CAPITAL AND PRIVATE EQUITY

FINE

6050 3.00 - PERSONAL FINANCIAL MANAGEMENT
6100 3.00 - FINANCIAL MANAGEMENT
6200 3.00 - INVESTMENTS
6600 3.00 - CORPORATE FINANCIAL ANALYSIS
6800 3.00 - OPTIONS, FUTURES AND OTHER DERIVATIVE SECURITIES

FNSV

6700 3.00 - MANAGEMENT OF RISK IN FINANCIAL INSTITUTIONS

GMMM

6100 3.00 - STRATEGIES FOR WEALTH CREATION/METALS & MINERALS INDUSTRY
6200 3.00 - FINANCING MINERAL DEVELOPMENT
6500 3.00 - APPLYING STRATEGY IN THE METALS & MINERALS INDUSTRY

HIMP

6110 3.00 - BUSINESS OF HEALTHCARE
6130 3.00 - STRATEGY IN HEALTHCARE

IBUS

6410 3.00 - INTERNATIONAL BUSINESS - STRATEGIC OVERVIEW FOR MANAGERS

MGMT

6300 3.00 - CASE ANALYSIS AND PRESENTATION SKILLS
6350 3.00 - PROFESSIONAL DEVELOPMENT FOR MANAGERS

WINTER Courses

ARTM

6301 3.00 - ISSUES IN ARTS & CULTURAL MANAGEMENT
6360 3.00 - MEDIA & ENTERTAINMENT MANAGEMENT

ENTR

6605 3.00 - ENTREPRENEURSHIP & NEW FIRM CREATION
6960 6.00 - MENTORSHIP MATCH-LEARNING TO INNOVATE WITH VENTURE LEADERS

FINE

6050 3.00 - PERSONAL FINANCIAL MANAGEMENT
6150 3.00 - ADVANCED CORPORATE FINANCE
6200 3.00 - INVESTMENTS
6280 3.00 - FINTECH-DIGITAL TRANSFORMATION OF FINANCIAL SERVICES
6500 3.00 - BEHAVIOURAL FINANCE
6600 3.00 - CORPORATE FINANCIAL ANALYSIS
6850 3.00 - FIXED INCOME SECURITIES
6880 3.00 - SUSTAINABLE FINANCE AND IMPACT INVESTING

FNSV

6700 3.00 - MANAGEMENT OF RISK IN FINANCIAL INSTITUTIONS
6775 3.00 - INTERNATIONAL CREDIT MARKETS AND METRICS

HIMP

6150 3.00 - ECONOMICS OF HEALTHCARE
6180 3.00 - ENTREPRENEURSHIP & INNOVATION IN HEALTHCARE

IBUS

6490 3.00 - INTERNATIONAL NEGOTIATIONS - ANALYSIS, STRATEGY AND PRACTICE

MGMT

6350 3.00 - PROFESSIONAL DEVELOPMENT FOR MANAGERS
6700 3.00 - PROJECT MANAGEMENT
6810 3.00 - CREATIVITY & INNOVATION

MKTG

6100 3.00 - STRATEGIC MARKET COMMUNICATIONS
6226 3.00 - SOCIAL MEDIA FOR MARKETING AND MANAGEMENT

SUMMER Courses

ENTR

6910 3.00 - VENTURE CAPITAL AND PRIVATE EQUITY

FINE

6050 3.00 - PERSONAL FINANCIAL MANAGEMENT
6100 3.00 - FINANCIAL MANAGEMENT
6200 3.00 - INVESTMENTS

6600 3.00 - CORPORATE FINANCIAL ANALYSIS

FNEN

6840 3.00 - ENTERPRISE-WIDE FINANCIAL RISK MANAGEMENT

MGMT

6300 3.00 - CASE ANALYSIS AND PRESENTATION SKILLS
6700 3.00 - PROJECT MANAGEMENT
6800 3.00 - INNOVATION THROUGH TECHNOLOGY AND DESIGN
6904 3.00 - ACKNOWLEDGING & ADDRESSING SYSTEMIC RACISM

MKTG

6150 3.00 - CONSUMER BEHAVIOUR
6226 3.00 - SOCIAL MEDIA FOR MARKETING AND MANAGEMENT
6325 3.00 - RETAIL MARKETING STRATEGIES

MGMT (continued)

6700 3.00 - PROJECT MANAGEMENT
6800 3.00 - INNOVATION THROUGH TECHNOLOGY AND DESIGN
6810 3.00 - CREATIVITY & INNOVATION TECHNIQUES
6905 3.00 - BRINGING BUSINESS IDEAS TO LIFE

MKTG

6050 3.00 - MARKETING RESEARCH
6150 3.00 - CONSUMER BEHAVIOUR
6300 3.00 - SERVICE MARKETING
6550 3.00 - BRAND MANAGEMENT
6650 3.00 - STRATEGIC MARKET PLANNING
6800 3.00 - CUSTOMER EXPERIENCE DESIGN

OMIS

6000 3.00 - MODELS & APPLICATIONS IN OPERATIONAL RESEARCH
6350 3.00 - ADVANCED SPREADSHEET MODELLING & PROGRAMMING FOR BUSINESS
6560 3.00 - SUPPLY CHAIN MANAGEMENT

ORGS

6350 3.00 - MANAGING CHANGE
6560 3.00 - NEGOTIATIONS

PROP

6100 3.00 - REAL ESTATE FINANCE & INVESTMENT
6150 3.00 - ECONOMIC FORCES SHAPING THE CITY
6200 3.00 - DEVELOPMENT PROTOTYPES
6500 3.00 - INFRASTRUCTURE DELIVERY AND FINANCE

SGMT

6120 3.00 - STRATEGIC MANAGEMENT OF FAMILY ENTERPRISE
6250 3.00 - STRATEGY EXECUTION
6970 3.00 - RESTRUCTURING & TURNAROUND MANAGEMENT

SUST

6200 3.00 - MANAGING ETHICS & SOCIAL RESPONSIBILITY

MKTG (continued)

6300 3.00 - SERVICE MARKETING
6325 3.00 - RETAIL MARKETING STRATEGIES
6326 3.00 - RETAIL ANALYTICS
6360 3.00 - MARKETING METRICS
6440 3.00 - NEW PRODUCTS
6550 3.00 - BRAND MANAGEMENT
6570 3.00 - STRATEGIC PROFESSIONAL SELLING

OMIS

6350 3.00 - ADVANCED SPREADSHEET MODELLING & PROGRAMMING FOR BUSINESS
6610 3.00 - DIGITAL TRANSFORMATION IN SERVICES

ORGS

6350 3.00 - MANAGING CHANGE
6400 3.00 - POWER AND POLITICS IN ORGANIZATIONS
6420 3.00 - CRISIS MANAGEMENT
6500 3.00 - INTERPERSONAL MANAGERIAL SKILLS
6560 3.00 - NEGOTIATIONS
6650 3.00 - THE ART AND SCIENCE OF LEADERSHIP

PROP

6550 3.00 - SUSTAINABLE CITIES - URBANIZATION INFRASTRUCTURE & STRATEGIC CHOICES
6600 3.00 - REAL ESTATE PORTFOLIO MANAGEMENT
6850 3.00 - STRUCTURING DEVELOPMENT TRANSACTIONS

SGMT

6050 3.00 - MERGERS AND ACQUISITIONS
6250 3.00 - STRATEGY EXECUTION
6700 3.00 - STRATEGIC CAPABILITY DEVELOPMENT
6720 3.00 - MANAGING GLOBALLY - PAST PRESENT AND FUTURE

SUST

6300 3.00 - MANAGEMENT PRACTICES FOR SUSTAINABLE BUSINESS

MKTG (continued)

6360 3.00 - MARKETING METRICS
6400 3.00 - INTERNATIONAL MARKETING
6550 3.00 - BRAND MANAGEMENT
6650 3.00 - STRATEGIC MARKET PLANNING

OMIS

6560 3.00 - SUPPLY CHAIN MANAGEMENT

ORGS

6350 3.00 - MANAGING CHANGE
6650 3.00 - THE ART AND SCIENCE OF LEADERSHIP

PROP

6650 3.00 - COMMERCIAL REAL ESTATE ASSET & PORTFOLIO MANAGEMENT

SGMT

5800 3.00 - ECONOMIC AND POLICY FOUNDATIONS FOR STRATEGIC ANALYSIS

6800 3.00 - STRATEGIC MANAGEMENT OF TECHNOLOGY - BASED FIRMS

SUST

6950 1.50 - ETHICS & FINANCE

International Relations Support

Pre-Arrival Webinar

Before the start of each term, we provide information about arriving in Canada, including documents required to enter Canada, housing, health insurance, transportation and other helpful information.

Orientation

The mandatory Orientation provides information and resources designed to help prepare students for the journey ahead as well as connect students to the Schulich community. Students will meet the international team as well as Schulich and other exchange students.

Immigration Support

Students studying less than 6 months are not required to apply for a study permit, however, depending on country of citizenship, a TRV or eTA will be required to enter Canada (excluding US citizens). Please refer to the Entry document to visit Canada. Our team includes an immigration specialist for any questions/issues for entry into Canada.

English Language Peer Support (ELPS)

The ELPS program provides students with one-to-one English language assistance on assignments, cases, papers and presentation skills. Students who want support with English proficiency will work together with peer supporters, who will provide feedback on grammar, structure, citations and verbal presentation skills.



Health Services

University Health Insurance Plan (UHIP)

UHIP is mandatory for all exchange students while at York University. UHIP provides basic coverage (such as a visit to a doctor or hospital). It does not cover medications/prescriptions. Registration for UHIP is administered by York University before students start the term.

Graduate Student Association Health Plan (GSAHP)

Students will be given the opportunity to opt into a supplementary program to cover costs that are not covered under UHIP such as medications, dental and paramedical services.

Student Accessibility Services (SAS)

Academic support and accommodation are available for students with disabilities (AD/HD, autism spectrum disorders, mental health, physical, sensory, medical and learning disabilities). Registration and documentation are required to access supports.

Student Counselling & Development (SCD)

A professional and supportive environment provides students with equitable access to a range of services that assist in facilitating their academic success.



Career Services

The Centre for Career Design (CCD) offers students assistance to help guide them towards their career aspirations. Students have access to corporate information sessions and panel discussions, workshops, networking events, individual counselling, resume review and mock interviews.



Student Life

Open Arms Committee (OAC)

The OAC connects exchange students with a current MBA student to help support the transition of students to Schulich and Toronto.

Graduate Business Council (GBC)

The GBC represents the interests of all graduate students to faculty and administration at Schulich. The GBC organizes student activities relating to business community interactions, recreational programs and social events.

Schulich's clubs provide a valuable space for students to explore business interests and develop skills for leadership. From Canadian mining to investment banking to sustainable enterprise, the variety of clubs allow students to pursue a broad spectrum of interests. Exchange students are encouraged to participate in these clubs during the term.



Housing

York University's Housing Services offers a variety of housing options on campus for different lifestyles and budgets. For information regarding both on-campus and off-campus housing, refer to Schulich's Student Housing Opportunities website. Students are responsible for securing their own accommodations. Please note that on-campus housing is not guaranteed.



Living Expenses (for a 4-month term*)

* Estimates are in Canadian dollars (CAD) and are subject to change

Housing: On-Campus Off-Campus	\$4,228 Bachelor apartment \$2,000-\$3,000 near York U, \$4,000-\$8,000 Downtown
Books and Course Material	\$800
University Health Insurance Plan (UHIP) GSA Health Plan (optional)	\$252 Fall \$500; Winter/Spring \$340
Food	\$2,000
Local Public Transportation	\$512 (based on post-secondary monthly pass)
Entertainment / Recreation	\$1,000

2-Week Summer Program 2022

Intelligent Innovation Ecosystem Design

In the last decade, Toronto has risen to global prominence in the arena of Tech & Innovation: an ecosystem that nurtures and powers up high-growth startups, scaleups, and unicorns. The mission of Intelligent Innovation Ecosystem Design is to empower students with the skills and experiences to master the tech landscape and to bring systems thinking to their own organizations and communities.

UNLOCK THE STRATEGIES BEHIND CREATING A THRIVING TECH & INNOVATION ECOSYSTEM:

Learn the frameworks and strategies behind sparking, scaling, and sustaining Tech & Innovation from the most influential ecosystem design minds in Toronto.

May 30 – June 10, 2022

Nomination Deadline: March 1, 2022



Program Experience Includes:

- Course materials and readings
- Site visits and company presentations
- Welcome/farewell dinner
- Social and cultural excursions
- Sightseeing tours in Toronto
- CN Tower Visit
- Day trip to Niagara Falls
- Two-week public transportation pass
- Transportation to/from all excursions

See [Incoming Graduate Summer Program](#) for more information

3.0 Schulich Credits (36.5 Contact Hours)

PROGRAM FEE: \$695 CAD Tuition: waived for nominated students

BENEFIT FROM HIGHLY EXPERIENTIAL AND INTENTIONAL LEARNING

Put theory into practice using real-life frameworks, strategies, and case studies, following the start-up journey from early-stage to exit across several verticals



LEARN STRATEGIES TO UNLOCK A THRIVING INNOVATION ECOSYSTEM



Toronto's entry and dominance in the Tech & Innovation space, paired with Schulich's global brand, brings fresh and strategic insights for standing out in this competitive industry

IMMERSE YOURSELF IN A CULTURE OF TECH & INNOVATION

Learn from some of the most influential ecosystem design minds and innovators in Toronto with site visits to strategic locations in Toronto's booming tech sector



In 2021, Toronto was ranked as

North America's fastest growing tech market.

With more than 80,000 tech jobs created in the past five years, Toronto is home to Collision, North America's largest tech conference with 33,000 attendees.