

FALL 2022 COURSE LIST
for International MBA Exchange Students at FDSM

Course Code	Course Name	Instructor	Schedule	Language of Instruction	Teaching Format	Contact Hours	Fudan Credit	Program	Academic Advisor
JHS630077	Does China or Doesn't China? – Chinese Economy and its Impact on the World	Xiaozu Wang	Sep 6/13/20/27, Oct 11/18/25 7:00 pm - 10:30 pm	English	Online	36	2	International Exchange Program	Ms. Shaoyu CUI cuisy@fudan.edu.cn Tel: 0086-21-25011439 Office Address: Room 805, Lidasan Building FDSM Campus
JHS630078	Global Practices and China Specifics: Internet Platform and Its Ecology Strategies in China	Xueqi Wei	Sep 9/16/23/30, Oct 14/21/28 7:00 pm - 10:30 pm	English	Online	36	2		
MBA2438/ JHS630079	Luxury Brand Management	Denis Morisset	Oct 27/28/29/30 2:00 pm -6:00 pm, 7:00 pm - 9:00 pm	English	In-Class / Online	42	2	Fudan-BI MBA Program	Mr. Zeyuan (Steven) TANG zeyuan.tang@bi.no Tel: 0086-21-65643557 Office Address: Room 701, Starr Building FDSM Campus
MBA2433/ JHS630080	Cooperative Strategy and Networks	Lars Huemer	Nov 10/11/12/13 2:00 pm -6:00 pm, 7:00 pm - 9:00 pm	English	In-Class / Online	42	2		
MBA2399/ JHS630057	Leadership Development	Jan Ketil Arnulf	Aug 18/19/20/21 2:00 pm -6:00 pm, 7:00 pm - 9:00 pm *2 years of project management experience preferred	English	In-Class / Online	42	2		
MBA2399/ JHS630057	Leadership Development	Jan Ketil Arnulf	Dec 8/9/10/11 2:00 pm -6:00 pm, 7:00 pm - 9:00 pm *2 years of project management experience preferred	English	In-Class / Online	42	2		
MBA2426/ JHS630058	Project and Change Management	Nathalie Drouin	Oct 13/14/15/16 9:00 am -12:00 pm, 1:30 pm - 5:00 pm *2 years of managerial experience preferred	English	In-Class / Online	42	2		
MBA2396/ JHS630082	Operational Management	Yue Dai	Oct 13/14/15/16 9:00 am -12:00 pm, 1:30 pm - 5:00 pm *2 years of managerial experience preferred	English	In-Class	42	2		
MBA2423/ JHS630081	Multinational Financial Management	Xiaorong Zhang	Sep 15/16/17/18 9:00 am -12:00 pm, 1:30 pm - 5:00 pm *prerequisite course: financial management	English	In-Class	42	2		
MBAM630138	Data Mining for Business Analytics	Gen Li	Sep 6/13/20/27, Oct 11/18/25 6:00 pm - 9:30 pm	English	In-Class / Online	36	2		
MBAM630137	Strategic Intellectual Property Management for Technology Driven Companies	Alex Wang	Sep 27, Oct 11/18/25 6:00 pm - 9:30 pm	English	In-Class / Online	18	1		

MBAM630017	Transnational Management	Youzhen Zhao	Sep 7/14/21/28, Oct 12/19/26 6:00 pm - 9:30 pm	English	In-Class / Online	36	2	Fudan IMBA Program	Mr. Shuai (Hynis) YUAN yuanshuai@fudan.edu.cn Tel: 0086-21-25011299 Office Address: Room 705, Starr Building FDSM Campus
MBAM630102	Internet Platform and Its Ecology Strategy	Xueqi Wei	Sep 8/15/22/29, Oct 13/20/27 6:00 pm - 9:30 pm	English	In-Class / Online	36	2		
MBAM630128	Decoding Branding	Royce Yuen	Oct 10/11/24 8:30 am - 12:00pm, 1:30 pm - 5:00 pm Oct 25 8:30 am - 12:00pm	English	Online	36	2		
MBAM630016	Operations Management according to lean and I4.0 principles	Norman Roth	Oct 31, Nov 1/7 8:30 am - 12:00pm, 1:30 pm - 6:00 pm	English	Online	36	2		
MBAM630125	Corporate Financial Strategy	Xiaozu Wang	Nov 15/22/29, Dec 6/13/20/27 6:00 pm - 9:30 pm	English	In-Class / Online	36	2		
MBAM630055	New Venture Creation: from Theory to Practice	Alex Wang	Nov 15/22/29, Dec 6/13/20/27 6:00 pm - 9:30 pm	English	In-Class / Online	36	2		
MBAM630020	Investments	Qi Zhu	Nov 16/23/30, Dec 7/14/21/28 6:00 pm - 9:30 pm	English	In-Class / Online	36	2		
MBAM630136	Achieving Operational Excellence in Service	Jelmer Pier van der Gaast & Jiayi Yu	Nov 16/23/30, Dec 7/14/21/28 6:00 pm - 9:30 pm	English	In-Class / Online	36	2		

Notes:

1. Exchange students can choose any course from any program in the list, and need to pay attention to the prerequisites and work experience note.
2. One contact hour corresponds to 45-minute classroom period. Please consult with your home academic advisor about the credit conversion.
3. Class time is indicated in Beijing Time (UTC+8). Please pay attention to the time difference if you are taking the course through online.
4. The average course load for exchange students is between 3 and 5 courses. We do not have minimum course requirement, and exchange students can choose 7 courses at maximum.
5. The cost of textbooks is not included in tuition. Students should purchase their own copies.
6. Class participation is mandatory and is part of the course grade. Students are required to inform the TA or the professor prior to the class if they will be absent.
7. According to the guidelines for class adjustment and cancellation policy, FDSM reserves the right to cancel courses that fail to meet the enrollment minimum.
8. The Student Code of Conduct applies to any student enrolled in a course at FDSM, including exchange students.
9. Official transcripts are issued approximately 6 to 8 weeks following the end of the term. One copy of the official transcript will be sent to student's home coordinator.

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