

Schulich School of Business

# Ambassador Program

[undergradambassadors@schulich.yorku.ca](mailto:undergradambassadors@schulich.yorku.ca)





Hello Schulich Ambassadors,

Welcome to the 2021-2022 Schulich Ambassador Program!

I am thrilled to see so many familiar faces returning to the Ambassador program this year and am equally as excited to welcome our new 2025 Ambassadors to the family. By participating in the Schulich Ambassador Program, you are taking part in a journey towards extensive soft skill development. Ask any hiring manager out there and they will tell you that students with well-honed soft skills are the students they want to hire.

The Ambassador Program complements your in-class learning and recognizes your commitment to personal and career development. By participating in various events throughout the school year, Ambassadors will practice communication, interpersonal, organization, and leadership skills. You're building a tool kit that will serve you well throughout your time at Schulich, and beyond.

The Schulich Ambassador Handbook outlines your responsibilities as an Ambassador, the opportunities available to you, and how you are recognized for your participation. Ambassadors are student leaders who are passionate about service to the Schulich and York community. We look forward to an amazing year and celebrating your achievements.

## Schulich Ambassador Oath

As a Schulich Ambassador, I promise to represent the Schulich School of Business and York University with enthusiasm, passion, and pride for my community. I am committed to personal development and serving as a student leader. I recognize the importance of soft skill development to achieve my future goals. I am dedicated to lifelong learning, setting and achieving goals and making a difference in the lives of others. I will uphold the reputation of the Schulich School of Business and serve as a role model for those around me.

I am a Schulich Ambassador and this is my promise.

### Contact Details

Student and Enrolment Services, W263

[undergradambassadors@schulich.yorku.ca](mailto:undergradambassadors@schulich.yorku.ca)

## Schulich Ambassador Task Force

The Schulich Ambassador Task Force is a select group of students that have been chosen to serve as leaders and mentors for Schulich Ambassadors. They serve as leads during events and organize Ambassador exclusive events to support soft skill development. Ambassador Task Force members demonstrate leadership at its finest.

### How Does The Ambassador Program Work?

The Ambassador Program is structured around **competency** development. To complete the program, you must complete various activities in each competency.



In addition to completing the activities in each competency, you will need to **attend a reflection session for each competency** to successfully complete the program. Reflection sessions will be led by the Student Development Task Force members.

**Below are some of the activities for each competency.**

### Leadership

In this tier, you are tasked with taking a leadership role.

Activities that count towards this tier are: being a UBS executive, being the president of a student club, being a Task Force member.

### Communication

Communication is the key to be a successful business student. In this tier, you will be able to work on your communication skills to ensure you are able to receive, process and communicate information.

Activities that count towards this tier are: posting on the Undergraduate Blog, volunteering at the Ontario Universities' Fair, completing a High School Visit, completing three building tours.

### Collaboration

In this tier, you will be a part of a group, requiring you to get along with various people. By doing so, you will be able to work in teams, which help you in the workplace and classroom.

Activities that count towards this tier are: being an executive of a student club, being an orientation week leader, volunteering at the Dean's Reception.

### Adaptability

In this tier, you will part take in activities that require to be flexible and quick thinking. The skills are a necessity to ensure you can thrive as a leader.

Activities that count towards this tier are: participating in case competitions, volunteering at Fall Campus Day, volunteering at Experience York.

For a complete breakdown of the program, please click [here](#).

## How Can I Sign Up for Events and Receive Credit for my Participation?

For events hosted by the Student and Enrolment Services, Ambassadors will be emailed registration details. Most events will require a mandated training to participate.

There are **five** main recruitment events that Ambassadors volunteer at:

- Ontario Universities' Fair
- High School Visits
- Fall Campus Day
- Experience York
- Dean's Reception

If you volunteer at one of these events, your Ambassador record will automatically be updated. For events outside of these five, Ambassadors will receive an email annually with details on updating their Ambassador Activity Log. The Ambassador Activity Log allows Ambassadors to update their record for activities they have partaken in outside of SES and Admissions run events.

## Recognition and Rewards

The main goal of the Ambassador Program is to ensure that you are developing the soft skills necessary to be successful in the careers of tomorrow. In addition to this development, students will receive official recognition of their commitment to the program.

If you complete all 4 competencies, you will receive a **Certificate of Leadership**. If you complete 3 out of 4 competencies, you will receive a **Certificate of Participation**.

## Get in Touch!

### Student and Enrolment Services

SSB Room W263

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