

IE Business School • AY 2022-2023 Fact Sheet

Full-Time MBA Exchange Program

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Nomination Deadlines

Incoming Students to IE

Fall 2022: May 6, 2022*

Spring 2023: Dec. 12, 2022*

**Some flexibility available if needed*

Outgoing Students from IE

Fall 2022: May 6, 2022

Spring 2023: Mid-January 2023

Exchange Term Dates

Electives Courses have staggered start and end dates; therefore, students may be able to earn necessary credits within a shorter time frame if they have flexibility in their course topics.

Fall 2022

Orientation: Selected days during the week of Aug. 29-Sept. 2, 2022

Electives: Sept. 5-Nov. 30, 2022

Spring 2023

Orientation: Selected days in April (exact dates TBC)

Electives: April-July 2023

Exchange Format (as of November 2021)

IE has fully reopened for in-person activity under rigorous testing, tracing, access, and health protocols for its students, faculty, and staff. Unless otherwise noted in electives course lists, all classes are conducted in person, on campus. Should this change in light of the pandemic, the MBA Exchange Team will contact schools to explain implications and available options.

MBA Exchange Academic Considerations

Eligibility: MBA exchange students typically have 3-6 years of professional experience. All nominees must be in good academic standing in an MBA or similar postgraduate program at one of IE's partner schools.

MBA Electives Overview:

- Course lists will be shared with students several weeks before classes begin.
- Usually 60-70 courses are available, covering a variety of business-related topics.

- Sample listing found at the end of this Fact Sheet (reference only)
- Exchange start/end dates depend on electives chosen (recommended duration: 6 weeks or more)



Course Load: Exchange students take part in our enrollment process to select available courses based on their own interests and home school requirements, as well as available seats. (Students receive detailed instructions about how to self-enroll during designated dates on a **first come, first-served basis.**)

- Minimum course load: determined by home school
- Maximum course load: 7 electives
- 1 elective = 15 academic sessions
- 1 academic session = 80 minutes (1,33 contact hours)

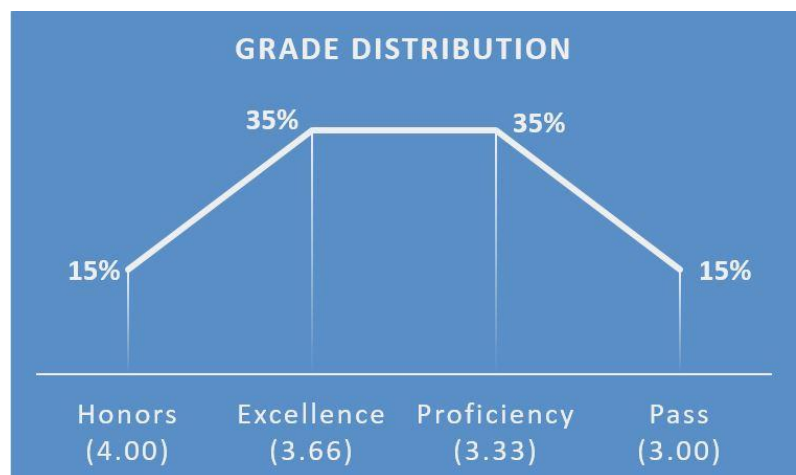
Total typical course load: 90-105 academic sessions = 120-140 contact hours

Students may **only** drop a class during the designated Add/Drop periods, as long as the course meets Add/Drop date requirements. Not adhering to this policy will result in a “W” (Withdrawal”) or a Fail on the exchange transcript, depending on the situation.

Language Requirements: Almost all electives are taught in English; a few courses are available in Spanish. The home school is responsible for ensuring an adequate level of English or Spanish for the courses chosen.

Grading System: IE Business School uses a curved grading system with the distribution illustrated here:

The Fail grade falls outside the curve and is assigned to students whose performance is below the required minimum (two standard deviations from the mean of the course participants [minimum required = mean – (standard deviation*2)]). Reassessment procedures will be communicated as necessary.



NOTE: At IE, participation is key to the learning experience *and* the final grade. Exchange students should prepare to participate actively in class discussion.

Other Exchange Benefits

MBA Exchange BuddIEs Program: Exchange students may be matched with a current IE student to help facilitate their arrival and adjustment to Madrid.



Accommodation in Madrid: IE Business School has an urban campus, and exchange students must arrange their own housing. [IE's Student Services](#) provides suggestions on how to begin the search.

Access to IE Talent & Careers: Exchange students have access to services provided by IE's Talent & Careers during their exchange. After the program, exchange students will have Career Portal (job bank) access for 6 months.

Alumni Services: Exchange students do not obtain alumni status at IE Business School, but during the exchange, they do have access to the Alumni Directory and can participate in certain associated events.

Sample MBA Electives Course List (varies each term)

ADVANCED CORPORATE FINANCE
ADVANCED NEGOTIATIONS WORKSHOP
ADVANCED TOPICS IN THE WORLD ECONOMY
APPLIED DATA ANALYTICS FOR BUSINESS LEADERS
ARTIFICIAL INTELLIGENCE & MACHINE LEARNING
BLOCKCHAIN AND NETNOGRAPHY
BRANDING PERSONAL Y NETWORKING
BUILDING FINANCIAL PROJECTIONS
BUSINESS AT THE BASE OF PYRAMID & IMPACT INVESTMENT
BUSINESS TRANSFORMATION
BUSINESS-TO-BUSINESS MARKETING STRATEGY
CHINA: ECONOMY, TECHNOLOGY, GEOPOLITICS
CLOUD SOLUTION ARCHITECTURE
COEXISTING WITH THE BIG TECH: PLATFORM-BASED ECOMMERCE STRATEGY
COMUNICACION PRODUCTIVA
CONSULTING SKILLS
COUNTRY ECONOMIC ANALYSIS
CREATIVE THINKING & INSIGHT-LED INNOVATION
CREATIVITY AND DESIGN THINKING
CUSTOMER EXPERIENCE MANAGEMENT
DATA ANALYSIS USING PYTHON ENVIRONMENT
DATA VISUALIZATION

DIGITAL HEALTHCARE MANAGEMENT
DIGITAL MARKETING: MOBILE, SOCIAL & ANALYTICS
EFFECTIVE COMMUNICATION
EFFICIENT PROBLEM SOLVING
ENTREPRENEURIAL ACQUISITION
ENTREPRENEURSHIP AND VENTURE CAPITAL
ENTREPRENEURSHIP IN EMERGING ECONOMIES
EQUITY & DERIVATIVES TRADING
EXCEL FOR BUSINESS SOLUTIONS
FAMILY BUSINESS AND FAMILIES IN BUSINESS
FINANCIAL ENTREPRENEURSHIP: FROM IDEA TO IPO
FINANCIAL MODELLING
FINTECH - DISRUPTING FINANCE
FROM BRAND TO IMAGE: ADVERTISING AND BRANDED CONTENT CREATION
GEOPOLITICS, INTELLIGENCE & STRATEGY
GLOBAL AI ECONOMY
HANDS ON E-COMMERCE AND DIGITAL STRATEGY
INDUSTRY 4.0
INNOVATION METHODS AND DIGITAL TRANSFORMATION KNOWLEDGE INCUBATOR
LUXURY STRATEGY
MANAGING PORTFOLIOS
MARKETING & ENTERTAINMENT: A DOUBLE-DIGIT INDUSTRY
MARKETING DIGITAL: MOBILE, SOCIAL Y ANALÍTICA
MARKETING STRATEGY FOR DECISION MAKING
MARKETING STRATEGY FOR SUSTAINABILITY
MASTERING SALES & OPERATIONS PLANNING
MAXIMIZE YOUR NEGOTIATION POWER AND SUCCESS
NEGOCIACION, PERSUASION Y JUEGOS DE PODER
NEUROMARKETING: WHAT HAPPENS IN OUR MIND
OVERVIEW OF THE HEALTH CARE & PHARMACEUTICALS INDUSTRY
PITCH ANYTHING WITH STORY
PREMIUM, LUXURY AND CREATIVE BUSINESS ENTREPRENEURSHIP
PRIVATE EQUITY
PROJECT MANAGEMENT
RISK MANAGEMENT AND BUSINESS OPPORTUNITY IN INTERNATIONAL BUSINESS
SCALING YOUR STARTUP
SERVICES MARKETING & CUSTOMER STRATEGY
SOCIAL ENTREPRENEURSHIP & IMPACT INVESTING
SPORT MARKETING AND VALUE CREATION
STRATEGIC BRAND MANAGEMENT
STRATEGIC FORESIGHT: NAVIGATING UNCERTAINTY
STRATEGY IMPLEMENTATION
SUPPLY CHAIN MANAGEMENT
TECHNOLOGY AND BUSINESS STRATEGY
THE ART OF WAR IN BUSINESS
TRANSFORMING BUSINESS WITH THE INTERNET OF THINGS (IOT)
WEALTH MANAGEMENT