

MBA Exchange Programme

Final offer of elective courses

Do Good. Do Better.



Please be aware that the **red discontinuous line** separating two electives means that these two electives have a **clash in their schedule** (meaning they are sharing dates and times in their sessions). In this case, **you cannot take both electives**.



Schedules

Except for a couple of electives that have a different schedule, in general the morning (AM) schedule is 9:30 to 13:00 and the afternoon (PM) schedule is 14:00 to 17:30.

You will see the specific schedules and calendars when choosing the courses in the bidding system.

Online courses will take place in the evening, usually from 17:00 to 20:30.

Courses with 2 editions are the exact same course offered twice: you cannot sign up to both courses

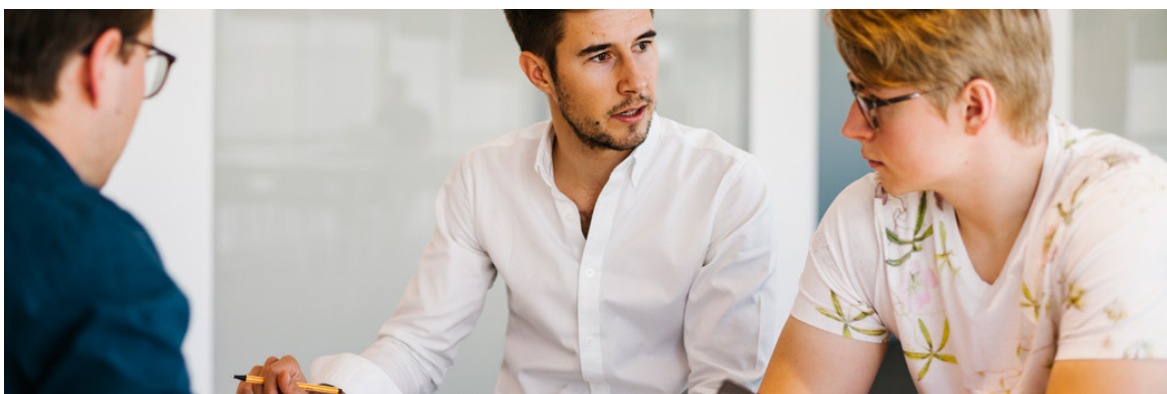
DETAIL OF THE COURSES ● [Online Electives](#) *Special Format 3 ECT's

Term 4

October-December 2021

START	END	COURSE	PROFESSOR	DAY OF THE WEEK	TIME	ECTs
5 th October	14 th December	Mergers & Acquisitions	Santiago Simón	Tuesdays (26 th Oct & 7 th Dec off)	PM	3
6 th October	24 th November	Performance Measurements and Control Systems <small>*1st edition offered in summer term</small>	Josep Bisbe	Wednesdays (27 th Oct off)	AM	3
7 th October	25 th November	Geopolitics	Angel Saz, David Murillo	Thursdays	PM	3
		Behavioral Economics	Pedro Rey	Thursdays	PM	3
	2 nd December	Sustainable management and the SDGs	Liliana Arroyo, Eva Jané	Thursdays (7 th & 28 th Oct and 11 th Nov & 2 nd Dec)	AM	3
8 th October	5 th November	Power and Influence	José M. de Areilza	Fridays (29 th October off)	AM & PM	3
	19 th November	Sports Business Management	Keegan Pierce, Carlos Cantó	Friday (22 nd October, 5 th & 12 th November off)	AM & PM	3
11 th October	8 th November	Marketing Transformation For The Digital Era	Pau Virgili	Mondays	AM & PM	3
21 st October	25 th November	Impact Investing in Action	Lisa Hehenberger, Carlos Casasnovas	Thursdays (28 th Oct & 11 th Nov off)	AM	1,5
October	December	Python for Data Analysis	Esteve Almirall	asynchron	asynchron	3
8 th November	13 th December	NEW! Business Strategy Game: Competing in Global Marketplace	Bilgehan Uzunca	Monday & Friday (19 th November off)	AM & PM	3
15 th November	13 th December	NEW! Racial (In)justice	Ignasi Martí	Mondays	AM	1,5
7 th December	9 th December	NEW! Building Conscientious Brands	Nicholas Ind	Tuesday and Thursday	AM & PM	1,5
14 th December	17 th December	Leader as Coach-Using Emotional Intelligence to Develop and Motivate Others	Robert Emmerling	Tuesday to Friday	AM	1,5
2 nd November	23 th November	Leading from a new paradigm	Marc Correa	Tuesdays	AM	1,5

*Monday 1st of November and 6th of December are bank holidays and there is no class.



Term 5

January-March 2022

START	END	COURSE	PROFESSOR	DAY OF THE WEEK	TIME	ECTs
7 th January	4 th February	NEW! Hope-based Leadership	Marc Correa	Fridays (21 st January off)	PM	1,5
10 th January	13 th January	Consumer Data Analytics	Ioannis Evangelidis	Monday to Thursday (Wednesday afternoon off)	AM&PM	3
		Leadership in a globalized world	Namrata Goyal			3
17 th January	20 th January	Managing Digital Banking and Fintech	Xavier Busquets, Eloi Noya	Monday to Thursday (Wednesday afternoon off)	AM&PM	3
		Strategic Sales Management	Jaime Castelló			3
21 st January	4 th February	Understanding Where You Are	Alex Fernández de Castro	Fridays and one Saturday (22 nd of January)	AM or PM (21 st January)	1,5
24 th January	31 st January	NEW! Business Impact of Life Science - Management in a Changing Biotech-Pharma Landscape	Jonathan Wareham	Mondays	AM&PM	1,5
25 th January	15 th February	In Search of Principles for a Life Philosophy	Ferran Macipe, Marc Vilanova	Tuesdays	AM&PM	3
27 th January	17 th February	NEW! Learning Stakeholder Management through Theater	Daniel Arenas	Thursdays	AM	1,5
11 th February	4 th March	Global Sales Strategies	Kenneth Morse	Fridays + 1 Thursday evening March 3 rd	AM&PM	3
18 th February	11 th March	Analyzing Social Behavior in the Digital Age	Matteo Prato	Fridays	AM&PM	3
28 th February	3 rd March	Blockchain, Bitcoin & Criptocoins: The Technology that will Revolutionize Firms and Businesses	Xavier Sánchez, Xavier Perez	Monday to Thursday (Wednesday afternoon off)	AM&PM	3
7 th March	10 th March	Sustainable Business & Finance	Natalia Luna	Monday to Thursday (Wednesday afternoon off)	AM&PM	3
14 th March	17 th March	Tools for Thinking: How To Avoid Baloney, Balderdash, and Other Bull in Business	Bart De Langhe	Monday to Thursday (Wednesday afternoon off)	AM&PM	3
14 th March	18 th March	Global Risks in the 21 st Century and their Impact on Business	Angel Pascual	Monday to Friday (Monday morning & Wednesday and Friday afternoon off)	AM&PM	3
21 st February	24 th February	NEW! Scaling Excellence	Dimo Ringov	Monday to Thursday (PM everyday except Wednesday)	AM&PM	1,5

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