Career Development Centre
Schulich School of Business

Recruitment Guide
2021–2022

Nishanth Bharadwaj (MMKG ’19)
Marketing Technologist
Aislelabs
The Career Development Centre works to ensure your recruitment goals are met and helps you improve your recruitment return on investment.
A MESSAGE FROM ROBERT HINES

Canada’s Top Companies Start Here

The Career Development Centre team strives to make the recruitment of students a successful and rewarding experience for our recruitment partners. Whether your hiring needs are year-round, on an as-needed basis, full-time, internships, or summer, we are here to guide you through the process and help you optimize your recruitment efforts. We value your interest in Schulich’s students and graduates, as your recruitment success equates to our graduates’ career success.

Robert Hines, JD
Executive Director
Career Development Centre, Schulich School of Business

“During my Schulich MBA I learned how to manage and lead change from industry leaders and colleagues with diverse backgrounds, setting me on my path to success.”

Gourismita Acharya (MBA ’19)
Project Manager, Abbott Diabetes Care
Schulich MBA Program
Student Profile*

The flexibility of the Schulich MBA enables our students to pursue the program on their terms and to chart a course that aligns with their career goals.

- **Average GMAT**: 640
- **GMAT Range**: 550-770
- **Average GPA**: 6.44
- **Average Years of Work Experience**: 5
- **Average Age**: 32
- **Grading Class Size**: 402

*Class of 2020

WHAT OUR MBA STUDENTS ARE STUDYING

Accounting  
Finance  
Financial Engineering  
International Business  
Marketing  
Operations Management & Information Systems  
Organization Studies  
Strategic Management  
Arts, Media & Entertainment Management  

Business Consulting  
Business & Sustainability  
Entrepreneurial Studies  
Financial Services  
Global Mining Management  
Global Retail Management  
Health Industry Management  
Real Estate & Infrastructure  
Social Sector Management

CLASS OF 2020

EMPLOYMENT BY INDUSTRY

- Consulting (11%)
- Consumer Packaged Goods (7%)
- Energy (3%)
- Financial Services (33%)
- Government / Non Profit (3%)
- Healthcare (3%)
- Manufacturing (5%)
- Technology (20%)
- Real Estate (3%)
- Transportation & Logistics (3%)
- Retail (8%)
- Other (1%)

EMPLOYMENT BY FUNCTION

- Consulting (18%)
- Finance (27%)
- General Management (15%)
- Information Technology (9%)
- Marketing / Sales (18%)
- Operations (13%)
- Other (1%)
“The Schulich MBA provided me with a platform to explore new career opportunities, inspire personal growth and reach my full potential.”

Henry Le (MBA ’19)
Senior Manager, Canadian Banking Finance
– Private Banking, RBC
Schulich Masters Programs

Schulich students are equipped to excel in today’s transforming world of business. Our Masters programs strengthen technical expertise and enhance leadership skills. Years of prior work experience ranges from 0-5+ years depending on the program.

“We Masters degrees are designed to deliver in-depth functional and industry knowledge, strengthen your technical expertise and give you a clearly defined career advantage.”
Detlev Zwick, PhD
Interim Dean, Schulich School of Business

Accounting
- CPA & ACCA accredited.
- Specialize in Assurance, Finance, Performance Management, and Tax.

Full-Time (8 Months): Program Start – May
Full-Time (12 Months): Program Start – September
Full-Time (16 Months): Program Start – May

Business Analytics
- All graduates gain SAS™ certification.
- Specialize in Data Science, Predictive Modeling, Visual Analytics, and Data Management.

Full-Time (12 Months): Program Start – May
<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Start Dates</th>
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</table>
| Artificial Intelligence                      | • Designed to meet the growing need for professionals with the skills to develop, evaluate, refine and implement AI-related applications and technologies.  
                                              | • Opportunities to interact with industry managers, technicians, suppliers and other stakeholders working in the Deloitte Cognitive Analytics and Visualization Lab.                                              | September   |
| Supply Chain                                 | • Develop analytical and managerial skills needed to find creative supply chain solutions to business opportunities and problems in private, nonprofit, or governmental sectors.  
                                              | • Adding value to persons with previous undergraduate degrees in areas such as engineering, economics, healthcare, science, social science, and business.                                                        | May/September |
| Finance                                      | • Program partner of the CFA Institute.  
| Real Estate and Infrastructure               | • First graduate program in North America to offer courses in both real estate and infrastructure.  
                                              | • Specialize in Finance & Investment, Market Behaviour, Partnership Models, and Portfolio Management.                                                                                                      | September   |
| Marketing                                    | • Specialize in Marketing Research, Digital Marketing, Consumer Insights, Brand Management, Professional Selling Strategies, and Marketing Analytics.                                                   | September   |
| Management                                   | • Specialize in Business Communication & Team Dynamics, Managerial Decision Analysis, Managerial Finance, and Design & Management of Organizational Processes.                                                  | September   |
Schulich BBA/iBBA Program
Student Profile*

The Schulich BBA and iBBA offer a cutting-edge program geared towards the shifting needs of our business world, encouraging students to discover creative business solutions that aren’t defined by boundaries.

AVERAGE GPA
7.06

GRADUATING CLASS SIZE
339
(for Oct., Feb., & June)

MALE STUDENTS**
38%  

FEMALE STUDENTS**
62%

* Class of 2020
** Undisclosed less than 1%

WHAT OUR BBA/iBBA STUDENTS ARE STUDYING
- Accounting
- Economics
- Entrepreneurship
- Finance
- International Business
- Marketing
- Operations Management Information Systems
- Organization Studies
- Responsible Business
- Strategic Management

CLASS OF 2020
EMPLOYMENT BY INDUSTRY
- Accounting/Corporate Services (30%)
- Consulting (2%)
- CPG (5%)
- Financial Services (22%)
- Government/Not-For-Profit/Education (8%)
- Retail (7%)
- Technology/Telecom (14%)
- Manufacturing/Logistics (5%)
- Marketing (3%)
- Real Estate (1%)
- Healthcare/Pharmaceuticals (2%)
- Other Industries (1%)

CLASS OF 2020
EMPLOYMENT BY FUNCTION
- Accounting/Audit (24%)
- Consulting (9%)
- Marketing (9%)
- Finance (26%)
- Operations/Mgmt/HR (20%)
- Sales (6%)
- Technology (4%)
- Others (1%)
“My Schulich BBA allowed me to thrive in a strong community environment that challenged me to recognize and welcome diverse perspectives.”

Vanessa Bartolomei (BBA ’19)
Analyst, Debt Capital Markets, CIBC
## Academic Dates

- Fall Full-Time Recruitment: September – November
- Winter Internship Recruitment: November – February

### BBA/iBBA PROGRAM

<table>
<thead>
<tr>
<th>Year</th>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>2021</td>
<td>September 8</td>
<td>Fall classes begin</td>
</tr>
<tr>
<td></td>
<td>October 9 – 15</td>
<td>Fall reading week</td>
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<tr>
<td></td>
<td>December 7</td>
<td>Fall classes end</td>
</tr>
<tr>
<td></td>
<td>December 9 – 23</td>
<td>Fall exam period</td>
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<tr>
<td>2022</td>
<td>January 10</td>
<td>Winter classes begin</td>
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<tr>
<td></td>
<td>February 19 – 25</td>
<td>Winter reading week</td>
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<tr>
<td></td>
<td>April 10</td>
<td>Winter classes end</td>
</tr>
<tr>
<td></td>
<td>April 12 – 29</td>
<td>Winter exam period</td>
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### MBA PROGRAM

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<tbody>
<tr>
<td>2021</td>
<td>September 13</td>
<td>Fall classes begin</td>
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<tr>
<td></td>
<td>October 26 – 29</td>
<td>Fall reading week</td>
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<tr>
<td></td>
<td>December 10</td>
<td>Fall classes end</td>
</tr>
<tr>
<td></td>
<td>December 11 – 17</td>
<td>Fall exam period</td>
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<tr>
<td>2022</td>
<td>January 10</td>
<td>Winter classes begin</td>
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<td></td>
<td>April 16 – 22</td>
<td>Winter exam period</td>
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### CONTACT US

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Global Reach. Innovative Programs. Diverse Perspectives.