

# GLOBAL

## LEADERSHIP | NETWORK | IMPACT

Discover Canada's consistently top-ranked Executive MBA



# What Sets This Unique Program Apart?

**RANKED #1 IN CANADA SINCE ITS INCEPTION** by *The Economist*, the Kellogg-Schulich Executive MBA Program allows you to tailor your studies to your personal goals and to make business and personal connections all over the world.

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## THE GLOBAL ADVANTAGE

- **The Kellogg-Schulich Executive MBA Program makes the world your classroom.** Take your classes outside of Canada as part of the Kellogg Global Network with partner schools in the United States, Germany, Hong Kong, Israel and China. You will join **a global cohort of over 500 students from around the world.**

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## PERSONALIZED EXPERIENCE

- **With world-class connections and over 40 specialized elective courses,** the Kellogg-Schulich Executive MBA Program gives you the opportunity to personalize your learning experience while leveraging diverse perspectives from business leaders around the world.

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## REAL-TIME FLEXIBILITY

- **Unique teaching modules every third weekend** means you have time to prepare your reading and assignments in between classes while minimizing time away from work.

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## HIGH-CALIBRE PEERS

- **Our students have an average of 13 years work experience** and are typically mid-career senior managers, successful entrepreneurs and high-potential individuals, selected on the basis of their leadership potential.

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## GLOBAL NETWORK

- **Foster lasting relationships with executives from all over the world** in partner schools during Global Network Week and again during the global electives modules.

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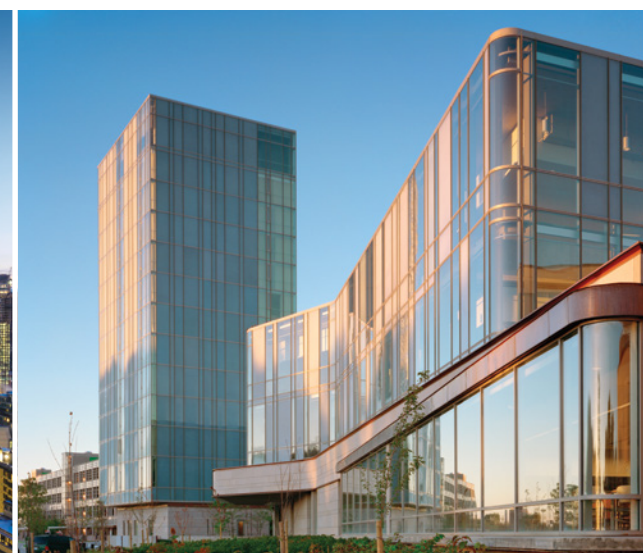
## UNIQUE LEARNING MODEL

- **A range of pedagogical approaches that include case studies, lectures, discussions, behavioural simulations and teamwork** – all combine to create a powerful, team-based learning environment.

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## SOCIAL IMPACT AND INNOVATION PROJECT

- **This capstone social innovation project,** which can be conducted either locally or in an emerging economy, is an opportunity to apply the tools learned in class.
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# Flexible Program Design

With classes delivered in a variety of formats (weekends, week long, blended), the schedule minimizes time away from work and maximizes in-class and study team learning. The overall format of the Kellogg-Schulich Executive MBA Program is flexible, balanced and designed to accommodate your career development and personal goals. This 17-month program begins in January and ends in May of the following year.



## 2024-2025 PROGRAM SCHEDULE: CORE CURRICULUM\*

### YEAR

# 1

January – November

### JANUARY

*1 week – Canada*

#### Becoming a Global Leader

- Leadership and Organizations
- Managing Globally
- Authentic Leadership Journey (Jan. – Oct.)

### FEBRUARY TO APRIL

*Class weekends – Canada*

#### Mastering the Fundamentals I

- Economics of Competition
- Quantitative Methods for Business (Online)
- Financial Reporting Systems
- Managerial Decision Analysis
- Marketing

### APRIL TO JUNE

*Class weekends – Canada*

#### Mastering the Fundamentals II

- Financial Management
- Operations Management
- Management Planning and Control

### JULY

**Summer Break**

### AUGUST

*1 week – United States*

#### Managing for Excellence

- International Negotiations
- Strategic Crisis Management

### SEPTEMBER TO EARLY OCTOBER

*Class weekends – Canada*

#### Leadership in Action

- Financial Instruments and Capital Markets
- Competitive Strategy
- Responsible Business Leadership (Blended Format)
- Innovating for Social Impact

### NOVEMBER

*1 week – Option of a local or global project*

- Social Impact and Innovation Project

### YEAR

# 2

January – May

### JANUARY TO MAY

*Choice of course delivery format – global electives (to be taken between January and May)*

#### Leveraging Global Perspectives

- Elective Course
- Elective Course
- Elective Course
- Elective Course
- Elective Course
- Elective Course

### MARCH

*Hybrid weekend – Canada\*\**

- Designing Brand Experiences (Blended Format)
- Future Proofing Brands (Blended Format)

### APRIL

*1 week – Canada\*\**

- Digital Strategy
- Mergers and Acquisitions Strategy

\* Course offerings and schedule sequence are subject to change. Students are responsible for their travel costs, including obtaining the necessary immigration/visa documents to study in Canada (where applicable), to enter the United States to study and to travel to the country of destination for the global electives modules and for the Global Strategy Project trip in order to complete the program requirements of the Kellogg-Schulich Executive MBA Program.

\*\* This is a required, non-residential module for Kellogg-Schulich students.



# Customize Your Learning with Global Electives\*

As a partner in the Kellogg Global Network, the Kellogg-Schulich Executive MBA Program offers its students the unique opportunity to join a global cohort from around the world. With over 500 students in this global network, the opportunities to learn diverse perspectives on business challenges around the world and to network are unparalleled. Additionally, the 40+ specialized elective courses make it possible to personalize your learning.



## GLOBAL ELECTIVES MODULES\*\*

### China

**The Guanghua School of Management, Peking University, Beijing**

- Political Economy: A Global Perspective
- Contemporary Issues about Chinese Financial Markets and Institutions



### Germany

**WHU – Otto Beisheim School of Management, Germany**

- Leveraging Collaboration for Innovation
- Managing People for Competitive Advantage
- Business Tax Strategy
- Entrepreneurial Finance



### Hong Kong

**Hong Kong University of Science and Technology, Hong Kong**

- Deal Making in China and Asia
- Value Investing
- Technology Strategy: Fintech and Big Data Analytics



### Israel

**The Coller School of Management, Tel Aviv University, Israel**

- Startup in the Making: an Entrepreneur's and a VC's Perspective
- Cybersecurity Crises Management and Readiness



### United States

**The Kellogg School of Management, Northwestern University, United States**

#### Evanston

- Human and Machine Intelligence
- FinTech Strategy: Innovations in Financial Services
- Leading Organizational Transformation
- Entrepreneurial Selling



#### Miami

- Global Corporate Restructuring
- Creating and Managing Strategic Alliances
- Strategy Beyond Markets
- Leading High Impact Teams



\* For more information about the global electives offerings, please visit [schulich.yorku.ca/programs/mba](http://schulich.yorku.ca/programs/mba).

\*\* Course offerings and schedule sequence are subject to change. Students participating in a global electives module at the Kellogg School of Management or a partner school location are responsible for their travel costs, including obtaining the necessary immigration/visa documentation to enter the United States or the country of the partner school. Students are also responsible for any cost associated with complying with the vaccine or testing policy of the destination country, including the cost associated with quarantine requirements, where applicable.

# Tuition and Admission

## TUITION\*

The program fee for the 2024 – 2025 class is CDN \$110,192.00<sup>+</sup> (Domestic) and CDN \$133,700.20<sup>+</sup> (International).

This fee is payable in installments and includes:

- Tuition
- Required books and course materials
- Organized meals during class days at the Schulich School
- Organized meals and accommodation during the orientation week at Schulich
- Organized meals and accommodation for the required off-site modules<sup>1</sup> (the Global Network Week at the Kellogg School of Management, a project-based trip and the Global Electives Modules)

Please consult the Application Guide for full details on the program fee:

[www.schulich.yorku.ca/admissions/tuition-fees-costs/emba](http://www.schulich.yorku.ca/admissions/tuition-fees-costs/emba)

\* Please note that fees are set on an annual basis and are subject to change.

<sup>+</sup> Plus mandatory supplementary fee of CDN \$1,431.00. This fee is updated and charged per academic year. The next update is scheduled for September 2023.

<sup>1</sup> Students are responsible for the travel costs associated with the off-site modules.

## ELIGIBILITY

To be considered for admission, candidates should have outstanding promise and leadership potential, at least eight years work experience with substantive management experience and possess the Canadian equivalent of a university bachelors degree from an accredited institution. Management experience could include executive, functional and/or project management experience. Successful entrepreneurs are also encouraged to apply. Eligible candidates are invited to a pre-application interview. Please see the Application Guide for full details:

[www.schulich.yorku.ca/admissions/admissions-requirements/emba](http://www.schulich.yorku.ca/admissions/admissions-requirements/emba)

## NEXT STEPS

To find out if you are eligible for the Kellogg-Schulich Executive MBA Program and if you are exempt from the GMAT test, please email a copy of your resume and transcripts for a quick pre-assessment:

[emba@schulich.yorku.ca](mailto:emba@schulich.yorku.ca).

Spring round of admission ends on June 9, Fall round ends on September 15, and the final round is on December 1, 2023 for the cohort starting in January 2024.

# This is the EMBA for Global Leaders

FROM LEFT TO RIGHT:

**Tricia Tanton**, EMBA Class of 2020  
General Manager, WD-40 Company  
(France & Africa)

**Tahir Ahmed**, EMBA Class of 2018  
Senior Director II, Head of Software Engineering, Walmart  
(USA)

**Racheal Awe**, EMBA Class of 2017  
Vice President - Executive Integration & Office of the CEO (Chief of Staff), Canadian Tire Corporation  
(Canada)





MAKE THE WORLD YOUR CLASSROOM

# The Kellogg-Schulich Executive MBA Program and Its Network

CHICAGO  
Kellogg  
United States

TORONTO  
Kellogg-Schulich  
Canada

MIAMI  
Kellogg  
United States

VALLENDAR  
Kellogg-WHU  
Germany

TEL AVIV  
Kellogg-Recanati  
Israel

BEIJING  
Guanghua-Kellogg  
China

HONG KONG  
Kellogg-HKUST  
China

Kellogg-Schulich Executive MBA Program, Schulich School of Business  
Executive Learning Centre, Suite X212A  
York University, 4700 Keele Street, Toronto, Ontario, Canada M3J 1P3  
T 416.736.5486 Toll Free 1.888.736.3810 (North America)  
F 416.736.5427 E [emba@schulich.yorku.ca](mailto:emba@schulich.yorku.ca)

To find out if you qualify, visit:

[schulich.yorku.ca/programs/emba](http://schulich.yorku.ca/programs/emba)

NORTHWESTERN UNIVERSITY  
**Kellogg**  
School of Management

**Schulich** | YORK U  
School of Business