



Joyce Zemans Scholarship Fund

Support the creation of new MBA awards
for students specializing in Arts, Media and
Entertainment Management (AM&E)

About the Scholarship Fund

Thanks to a generous matching donor, every donation, up to \$125,000, will be matched, dollar for dollar, to support the creation of new awards recognizing achievements of Schulich MBA students specializing in Arts, Media & Entertainment Management.

Recipients will demonstrate a dedication to the arts, media and cultural industries, and will be recognized for their achievements and leadership skills. The establishment of these new awards will pay tribute to Joyce's extraordinary contributions and impact and will benefit emerging leaders within the program.



About Joyce Zemans

A Member of the Order of Canada, Joyce retired in July 2020 from Schulich's MBA Program in Arts, Media and Entertainment Management, where she served as director and co-director for over 25 years. She is the former director of the Canada Council for the Arts, dean of the Faculty of Fine Arts (now the School of Arts, Media, Performance and Design) and chair of the Department of Visual Arts at York University where she was honoured with a University Professorship.

Click here to read more about Joyce Zemans' remarkable career and impact.

"Joyce Zemans is a remarkable woman, a leader who has looked at the future of every one of the academic programs and cultural organizations she directed and made decisions that pushed them forward, always in the right direction."

TRINA McQUEEN, O.C. (Hon LLD '19)

From left to right: Bell Media Professor in Media Management and Co-Director of the AM&E program, Trina McQueen; Professor and Co-Director of the AM&E Program, Joyce Zemans; and Schulich Dean (Emeritus) Dezső Horváth at the AM&E 50th Anniversary Gala, April, 2019.

WAYS TO GIVE



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Gifts of \$5,000 or more will be recognized on the Schulich Lifetime Giving Donor Wall, located in the Seymour Schulich Building.



Schulich Alumni Donor Wall



Schulich Lifetime Giving Donor Wall

All donors will receive a charitable tax receipt for the full donation amount. Based in the USA, United Kingdom, Singapore or Hong Kong? Please contact us directly at (416) 650-8050 to receive instructions on how to make tax-deductible or tax-effective donations.

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