



Dear Schulich Alumni,

Congratulations on celebrating your milestone reunion this year. We invite you to mark this special occasion by participating as a Reunion Ambassador. As a Reunion Ambassador, we will assist you in connecting with your classmates to celebrate your special Schulich anniversary. If you would like to volunteer as a Reunion Ambassador, contact us at alumni@schulich.yorku.ca to get started.

Reunion celebrations are perfect opportunities to reunite with your alma mater and relive your days at Schulich. Get together with your classmates, 601 group, student club and other interest/sector group. Meet with professors and School administrators for an unforgettable and memorable day.

The Alumni Relations Office is here to support your reunion efforts and we have prepared a package of information, tips and resources to assist you with your reunion planning. Milestone Reunion Years will be supported virtually for the 2021 year.

We look forward to having you volunteer as a Reunion Ambassador and we are excited to help you reunite with your classmates and strengthen the Schulich Global Alumni Network – you're a part of it!

Sincerely,

Aloma Gravel

Director, Alumni Relations
Schulich School of Business
alumni@schulich.yorku.ca

**2021 Reunion Year Celebrations for the Classes of:
2016, 2011, 2006, 2001, 1996, 1991, 1986, 1981, 1976 and 1971**

REUNION AMBASSADOR'S ROLE

Start your celebration by visiting the online community at www.SchulichAlumniConnect.com

The Schulich Alumni Online Community is the must have tool for organizing your reunion year, posting messages and reunion details. Sign in now at www.SchulichAlumniConnect.com

- Plan your class reunion by working with your classmates and the Office of Alumni Relations to select a date for your virtual celebration. The Alumni Office will then set up a registration page for your event and look after all the zoom logistics.
- As the main contact person for your class reunion you will be invited to help promote the details of your celebration to your classmates through email, www.SchulichAlumniConnect.com, social media and by phone.
- The Office of Alumni Relations will help you to reach your classmates and assist you in personalizing your letters and emails including facilitating RSVPs.

SCHULICH ALUMNI RELATIONS' ROLE

We are here to support, celebrate and get the word out!

The Office of Alumni Relations is available to assist you in making your reunion memorable and successful. Please do not hesitate to contact us if there are any questions or concerns.

The Office of Alumni Relations will facilitate your reunion planning by:

- Helping you get in touch with your classmates.
- Preparing draft letters and emails to be sent to classmates which you can personalize.
- Managing registrations and virtual zoom logistics.
- Answering additional questions and support as needed.



TIPS FOR SUCCESS

1. **Engage your classmates**

Engaging your classmates in the planning and promoting process will increase involvement and make your reunion significantly more successful. Use social media channels to get the word out.

2. **Use www.SchulichAlumniConnect.com**

www.SchulichAlumniConnect.com, your alumni online community, is the best and most direct access to your fellow alumni. In the community you will find classmates who are already actively engaged and who can help you engage with fellow classmates.

3. **Update contact information of your alumni**

Send contact information updates to the Office of Alumni Relations.

4. **Use various forms of communication**

Communicate with classmates by email and social media. We can assist you with using social media so that your classmates can be encouraged to promote the event on their own personal networks.

5. **Follow up with undecided alumni**

If you receive notice that some alumni are undecided, follow up with these individuals to remind them of the reunion and to convince them that it will be a memorable experience. It is possible that some may forget or need some encouragement and a friendly reminder can be helpful.

6. **Remind classmates why reunions are so important**

Reunions are a time to share memories, catch up with friends, and celebrate each other's accomplishments. Milestones events celebrates shared experiences while providing opportunities to learn more about what your fellow classmates have been up to: past, present, and future.

Reunion Ambassador Checklist

- Ask the Office of Alumni Relations to help you contact your classmates.
- Sign in to www.SchulichAlumniConnect.com to find your classmates online.
- Contact the Office of Alumni Relations to help with letters and emails to be sent to your graduating class. We encourage you to personalize these documents.
- Promote your reunion and get the word out on social media. We can help if needed.
- Inform the Office of Alumni Relations of any updated contact information that you may receive.
- Explore the links on the next page to become more engaged with the Schulich School of Business.



CONTACT INFORMATION

The Office of Alumni Relations is available to provide you with assistance in your role as the Reunion Ambassador. Below you will find contact information and other useful links.

ALUMNI RELATIONS TEAM

- **Aloma Gravel:** Director, Alumni Relations, agravel@schulich.yorku.ca
- **Claire Simpson:** Project Coordinator, Alumni Relations, csimpson@schulich.yorku.ca

Learn more at

www.schulich.yorku.ca/alumni/
www.SchulichAlumniConnect.com

Follow the Schulich Global Alumni Network Online at



facebook.com/schulichalumni



[@SchulichAlumni](https://twitter.com/SchulichAlumni)



linkedin.com/groups/60745



[@SchulichSchool](https://instagram.com/SchulichSchool)

WE RESPECT YOUR PRIVACY

As of June 2006, the records in custody or under control by York University have been subject to the Freedom of Information and Protection of Privacy Act (FIPPA). FIPPA is based on the underlying principles of Access and Privacy. Generally, Access refers to the right of access by the public to information in the University's custody or control, while Privacy refers to the protection of personal information of individuals. FIPPA provides any person the right to request access to any university record. The Information and Privacy Office (IPO) has been established at York University to provide public access to university records and information and to protect the personal privacy of the university community in compliance with FIPPA. An information and privacy coordinator has also been appointed at York University to deal with issues relating to FIPPA.

For more information regarding York University's procedures in relation to FIPPA, please visit:

www.ipo.info.yorku.ca

