



UNDERGRADUATE STUDENT EXCHANGE PROGRAMME LIST OF BUSINESS SCHOOL MODULES FOR FALL 2021

The list of business module to be offered is subject to change.

Please visit <u>https://bba.nus.edu.sg/academic-programmes/module-registration-information/general/</u> for the module details. For a pleasant learning experience, please check the pre-requisite (if any) of the module.

MARKETING

TR3002

TR3008

ACCOUNTING

FINANCE FIN2704X

FIN3702A/B/C*

ACC1701X	Accounting for Decision Makers
ACC2706	Managerial Accounting

ANALYTICS & OPERATIONS

DAO1704X	Decision Analysis using
	Spreadsheets
DAO2702	Programming for Business
	Analytics
DAO2703	Operations & Technology
	Management
DBA3702	Descriptive Analytics with R
DBA3803	Predictive Analytics in Business
DOS3701	Supply Chain Management
DOS3703	Service Operations Management
DOS3704	Operations Strategy

Finance

Management

FIN3701A/B/C* Corporate Finance

FIN3703A/B/C* Financial Markets

MKT1705X	Principles of Marketing	
MKT3701A/B*	Marketing Strategy: Analysis &	
	Practice	
MKT3702A/B*	Consumer Behaviour	
TR2201	Entrepreneurial Marketing	
MANAGEMENT		
MNO1706X	Organisational Behaviour	
MNO3701	Human Capital Management	
MNO3702	Negotiation and Conflict	
	Management	
MNO3703	Leading in the 21st Century	
STRATEGY & POLICY		
BSE3701	Macroeconomic Principles in the	
	Global Economy	
BSE3702	Economics of Strategy	
BSE3703	Econometrics for Business I	
BSN3703	Entrepreneurial Strategy	
BSN4711	Product Validation	
BSP1703	Managerial Economics	
BSP2011	Asian Business Environment	
BSP3701A/B/C*	Strategic Management	

New Venture Creation Technological Innovation

* Suffix of A, B or C after the module code denotes same module taught by different instructor.

Investment Analysis & Portfolio