

# VITA

## Moren Lévesque

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## PERSONAL

### EDUCATION

- May 1998            **Doctorate of Philosophy** in Business Administration (Management Science),  
University of British Columbia, Vancouver, British Columbia, Canada.
- Aug 1987            **Master degree** in Mathematics (Group Theory), Laval University, Québec, Canada.
- Dec 1984            **Bachelor degree** in Mathematics, Laval University, Québec, Canada.

### PROFESSIONAL EXPERIENCE

- 2019-present            **Co-Director of Entrepreneurial Studies.** Develop the entrepreneurship programs at  
the Schulich School of Business, York University, Toronto, Canada.
- 2012-present            **Professor and The Chartered Professional Accountants of Ontario Chair in  
International Entrepreneurship.** Teach undergraduate, graduate and executive  
courses in entrepreneurship at the Schulich School of Business and at the Lassonde  
School of Engineering, York University, Toronto, Canada.
- 2021-2023            **Senior Research Fellow.** Lazaridis Institute for the Management of Technology  
Enterprises, Wilfrid Laurier University, Waterloo, Canada.
- 2019 (winter & fall)    **Visiting Researcher.** Conducted research at the Australian Centre for Entrepreneurship  
Research (ACE), Queensland University of Technology, Brisbane, Australia.
- 2019 (fall)            **Beedie Family Visiting Fellow.** Conducted research at the Beedie School of Business,  
Simon Fraser University, Vancouver, Canada.
- 2019 (fall)            **Visiting Professor.** Conducted research at the Graduate School of Technology and  
Innovation Management, Ulsan National Institute of Science and Technology, Ulsan,  
South Korea.
- 2018, 2019 (spring)    **Lazaridis Visiting Chair.** Conducted research at the Lazaridis Institute for the

Management of Technology Enterprises, Wilfrid Laurier University, Waterloo, Canada.

- 2018 (fall) **Visiting Professor.** Conducted research under the Engineering Product Development Pillar, Singapore University of Technology and Design, Singapore.
- 2013, 2014, 2016 (fall) **Visiting Professor.** Conducted research in the Division of Engineering and Technology Management, National University of Singapore, Singapore.
- 2017 (fall)
- 2010, 2011 (summer) **Guest Professor.** Conducted research in the Department of Operations Management, Institut for Produktion og Erhvervsøkonomi, Copenhagen Business School, Copenhagen, Denmark.
- 2012 (fall)
- 2015, 2017 (summer)
- 2009-2011 **Associate Professor.** Taught graduate courses in entrepreneurship at the Schulich School of Business, York University, Toronto, Canada.
- 2006-2009 **Associate Professor and Canada Research Chair in Innovation & Technical Entrepreneurship.** Taught undergraduate and graduate courses in entrepreneurship at the Faculty of Engineering, University of Waterloo, Waterloo, Canada.
- 2001-2006 **Assistant Professor.** Taught undergraduate and graduate courses in entrepreneurship at the Weatherhead School of Management, Case Western Reserve University, Cleveland OH, USA.
- 2001, 2008 (summers) **Guest Professor.** Taught diplomat/master courses in entrepreneurship at the School of Business and Economics, Humboldt Universität zu Berlin, Berlin, Germany.
- 1998-2001 **Assistant Professor.** Taught undergraduate and graduate courses in statistics, operation research, and entrepreneurship (including distance education) at the Lally School of Management & Technology, Rensselaer Polytechnic Institute, Troy NY, USA.
- 1997-1998 **Visiting Assistant Professor.** Taught an undergraduate course in operations management and a graduate course in entrepreneurship at the Graduate School of Industrial Administration, Carnegie Mellon University, Pittsburgh PA, USA.
- 1994-1997 **Researcher.** Entrepreneurship Research Alliance: Entrepreneurial Behavior and Decision-Making Arena, Faculty of Commerce & Business Administration, University of British Columbia, Vancouver, Canada.
- 1988-1992 **Full-time Lecturer.** Taught undergraduate courses in probability theory, statistics, and operations research at the Faculty of Administration Sciences, Laval University, Québec, Canada.
- 1990-1991 **Statistical Consultant.** Provincial Government of Québec, project conducted at Laval University, Québec, Canada.
- 1986-1988 **Part-time Lecturer.** Taught undergraduate courses in probability theory, statistics, and calculus at the Faculty of Engineering and Sciences and at the Faculty of Administration Sciences, Laval University, Québec, Canada.

#### AWARDS AND HONORS

- 2020 **Recipient.** Harry Lyman Hooker Distinguished Visiting Professor, DeGroote School of Business, McMaster University, Hamilton, Canada (3,000 CDN).

- 2019                    **Recipient.** INFORMS Technology, Innovation Management and Entrepreneurship Section (TIMES) Service Award.
- 2019                    **Keynote Speaker.** Australian Centre for Entrepreneurship Research Exchange (ACERE) Conference, Sydney, Australia.
- 2017-2019            **Honorary Chair.** INFORMS Technology, Innovation Management and Entrepreneurship Section (TIMES).
- 2017                    **Recipient.** York University Schulich Research Day Best Poster, “Spoils from the Spoiled: Strategies for Entering Stigmatized Markets” with A. Slade Shantz, E. Fischer and A. Liu (500 CDN).
- 2016                    **Recipient.** INFORMS Technology, Innovation Management and Entrepreneurship Section (TIMES) Distinguished Speaker Award.
- 2016                    **Keynote Speaker.** IEEE International Conference on Management of Innovation and Technology (ICMIT), Bangkok, Thailand.
- 2016                    **Recipient.** *Production and Operations Management* Journal Outstanding Senior Editor Award.
- 2009                    **First Place.** Canadian Council of Small Business and Entrepreneurship Conference Best Paper, “Business Angel Decision Making” with A. Maxwell and S. Jeffrey (3,000 CDN).
- 2008                    **Recipient.** Líder Académico (Academic Leader), Dirección de Innovación, Incubación y Desarrollo, Tecnológico de Monterrey, Campus Aguascalientes, México
- 2007, 2008,  
2009                    **Recipient.** *Journal of Business Venturing* Outstanding Reviewer Award.
- 2006-2011            **Recipient.** Social Sciences and Humanities Research Council (SSHRC) of Canada, Canada Research Chair in Innovation & Technical Entrepreneurship (total of 500,000 CDN).
- 1999                    **Winner.** INFORMS Technology Management Section Best Doctoral Dissertation Award (500 USD).
- 1998                    **Winner.** Canadian Operational Research Society Ph.D. Student Paper Competition.
- 1992-1996            **Recipient.** Laval University doctoral fellowship (total of 100,000 CDN).
- 1992-1995            **Recipient.** Fonds pour la Formation de Chercheurs et l’Aide à la Recherche. Provincial Government of Québec (total of 39,000 CDN).

## RESEARCH

### JOURNAL PUBLICATIONS

51. Keyhani, M., Deutsch, Y., Madhok, A. and M. Lévesque, M. Forthcoming. “Exploration-Exploitation and Acquisition Likelihood in New Ventures.” *Small Business Economic*.

50. Lévesque, M., Obschonka, M. and S. Nambisan. Forthcoming. "Pursuing Impactful Entrepreneurship Research Using Artificial Intelligence." *Entrepreneurship Theory & Practice*.
49. Tanrisever, F., Joglekar, N., Erzurumlu, S. and M. Lévesque. 2021. "Managing Capital Market Frictions via Cost-Reduction Investments." *Manufacturing & Service Operations Management*, 23(1), 88-105.
48. Subramanian, A., Lévesque, M. and V. van de Vrande. 2020. "Pulling the Plug": Time Allocation between Drug Discovery and Development Projects." *Production and Operations Management*, 29(12), 2851-2876.
47. Lévesque, M. and U. Stephan. 2020. "It's Time We Talk about Time in Entrepreneurship." *Entrepreneurship Theory & Practice*, 44(2), 163-184.
46. Shevchenko, A., Pagell, M., Lévesque, M. and D. Johnston. 2020. "Preventing Supplier Non-Conformance: Extending the Agency Theory Perspective." *International Journal of Operations and Production Management*, 40(3), 315-340.
45. Lévesque, M., Choi, Y.R. and J. Hsuan. 2019. "Growth through Franchises in Knowledge-Intensive Industries: Interplay of Routine Program and Expansion Mode." *IEEE Transactions on Engineering Management*, 66(4), 496-513.
44. Slade Shantz, A., Fischer, E., Liu, A. and M. Lévesque. 2019. "Spoils from the Spoiled: Strategies for Entering Stigmatized Markets." *Journal of Management Studies*, 56(7), 1260-1286.
43. Erzurumlu, S., Joglekar, N., Lévesque, M. and F. Tanrisever. 2019. "How Angel Know-how Shapes Ownership Sharing in Stage-based Contracts." *Entrepreneurship Theory & Practice*, 43(4), 773-801.
42. Narayanan, M., and M. Lévesque. 2019. "Distributing Startup Equity: A Theoretical Foundation for an Emerging Practice." *Journal of Small Business Management*, 57(3), 1066-1085.
41. Lévesque, M. and N. Joglekar. 2018. "Guest Editorial: Resource, Routine, Reputation or Regulation Shortages: Can Data- and Analytics-driven Capabilities Inform Tech Entrepreneur Decisions?" *IEEE Transactions on Engineering Management*, 65(4), 537-544.
40. Lévesque, M., Zhao, X. and J. Bian. 2018. "Competitive Interplay of Production Decisions: Rivalry between Established and Startup Firms." *IEEE Transactions on Engineering Management*, 65(1), 85-98.
39. Arend, R., Lévesque, M. and M. Minniti. 2017. "Managing New Technology Using Malleable Profit Functions." *IEEE Transactions on Engineering Management*, 64(2), 120-133.
38. Jeffrey, S., Lévesque, M. and A. Maxwell. 2016. "The Non-Compensatory Relationship between Risk and Return in Business Angel Investment Decision Making." *Venture Capital*, 18(3), 189-209.
37. Shevchenko, A., Lévesque, M. and M. Pagell. 2016. "Why Firms Delay Reaching True Sustainability." *Journal of Management Studies*, 53(5), 911-935.
36. Keyhani, M. and M. Lévesque. 2016. "The Equilibrating and Disequilibrating Effects of Entrepreneurship: Revisiting the Central Premises." *Strategic Entrepreneurship Journal*, 10(1), 65-88.
35. Keyhani, M., Lévesque, M. and A. Madhok. 2015. "Towards a Theory of Entrepreneurial Rents: A Simulation of the Market Process." *Strategic Management Journal*, 36(1), 79-96.

34. Narayanan, M., and M. Lévesque. 2014. "Venture Capital Deals: Belief and Ownership." *IEEE Transactions on Engineering Management*, 61(4), 570-582.
33. Maxwell, A. and M. Lévesque. 2014. "Trustworthiness: A Critical Ingredient for Entrepreneurs Seeking Investors." *Entrepreneurship Theory & Practice*, 38(5), 1057-1080.
32. Joglekar, N. and M. Lévesque. 2013. "The Role of Operations Management across the Entrepreneurial Value Chain." *Production and Operations Management*, 22(6), 1321-1335.
31. Lévesque, M., Minniti, M. and D.A. Shepherd. 2013. "How Late Should Johnny-Come-Lately Come?" *Long Range Planning*, 46(4-5), 369-386.
30. Lee, I.H., Lévesque, M. and M. Minniti. 2012. "Employees' Break-offs and the Birth of Clusters." *IEEE Transactions on Engineering Management*, 59(2), 278-292.
29. Burmeister-Lamp, K., Lévesque, M. and C. Schade. 2012. "Are Entrepreneurs Influenced by Risk Attitude, Regulatory Focus or Both? An Experiment on Entrepreneurs' Time Allocation." *Journal of Business Venturing*, 27, 456-476.
28. Lévesque, M., Joglekar, N. and J. Davies. 2012. "A Comparison of Revenue Growth at Recent-IPO and Established Firms: Influence of SG&A, R&D and COGS." *Journal of Business Venturing*, 27, 47-61.
27. Lévesque, M. and M. Minniti. 2011. "Age Matters: How Demographics Influence Aggregate Entrepreneurship." *Strategic Entrepreneurship Journal*, 5, 269-284.
26. Maxwell, A. and M. Lévesque. 2011. "Technology Incubators: Facilitating Technology Transfer or Creating Regional Wealth?" *International Journal of Entrepreneurship and Innovation Management*, 13(2), 122-142.
25. Maxwell, A., Jeffrey, S. and M. Lévesque. 2011. "Business Angel Early Stage Decision Making." *Journal of Business Venturing*, 26(2), 212-225.
24. Arend, R. and M. Lévesque. 2010. "Is the Resource-Based View a Practical Organizational Theory?" *Organization Science*, 21(4), 913-930.
23. Minniti, M. and M. Lévesque. 2010. "Entrepreneurial Types and Economic Growth." *Journal of Business Venturing*, 25(3), 305-314.
22. Schwarzkopf, J., Lévesque, M. and A. Maxwell. 2010. "How Entrepreneurs-in-Residence Increase Seed Investment Rates." *Venture Capital*, 12(1), 65-81.
21. Angelis, J. and M. Lévesque. 2010. "Optimal Marketing Strategies for Competing New Ventures in a Nascent Industry." *International Journal of Entrepreneurship and Innovation Management*, 11(1), 109-135.
20. Joglekar, N. and M. Lévesque. 2009. "Marketing, R&D and Startup Valuation." *IEEE Transactions on Engineering Management*, 56(2), 239-242.
19. Lévesque, M., Minniti, M. and D.A. Shepherd. 2009. "Entrepreneurs' Decisions on Timing of Entry: Learning-By-Doing and from the Experiences of Others." *Entrepreneurship: Theory & Practice*, 33(2), 547-570.

18. Minniti, M. and M. Lévesque. 2008. "Recent Developments in the Economics of Entrepreneurship." *Journal of Business Venturing*, 23(6), 603-612.
17. Lévesque, M. and L. Maillart. 2008. "Business Opportunity Assessment with Costly, Imperfect Information." *IEEE Transactions on Engineering Management*, 55(2), 279-291.
16. Choi, Y.R., Lévesque, M. and D.A. Shepherd. 2008. "When Should Entrepreneurs Expedite or Delay Opportunity Exploitation?" *Journal of Business Venturing*, 23(3), 333-355.
15. Beim, G. and M. Lévesque. 2006. "Country Selection for New Business Venturing: A Multiple Criteria Decision Analysis." *Long Range Planning*, 39(3), 265-293.
14. Lévesque, M. and M. Minniti. 2006. "The Effect of Aging on Entrepreneurial Behavior." *Journal of Business Venturing*, 21(2), 177-194.
13. Lévesque, M. and C. Schade. 2005. "Intuitive Optimizing: Experimental Findings on Time Allocation Decisions with Newly Formed Ventures." *Journal of Business Venturing*, 20(3), 313-342.
12. Shepherd, D.A., Armstrong, M.J., and M. Lévesque. 2005. "Allocation of Attention within Venture Capital Firms: A Queuing Network Model." *European Journal of Operational Research*, 163(2), 545-564.
11. Reinhardt, G. and M. Lévesque. 2004. "A New Entrant's Decision on Virtual versus Bricks-and-Mortar Retailing." *Journal of Electronic Commerce Research*, 5(3), 136-152.
10. Lévesque, M. 2004. "Mathematics, Theory and Entrepreneurship." *Journal of Business Venturing*, 19(5), 743-765.
9. Lévesque, M. and D.A. Shepherd. 2004. "Entrepreneurs' Choice of Entry Strategy in Emerging and Developed Markets." *Journal of Business Venturing*, 19(1), 29-54.
8. Shepherd, D.A. and M. Lévesque. 2002. "A Search Strategy for Assessing a Business Opportunity." *IEEE Transactions on Engineering Management*, 49(2), 140-154.
7. Armstrong, M.J. and M. Lévesque. 2002. "Timing and Quality Decisions for Entrepreneurial Product Development." *European Journal of Operational Research*, 141(1), 88-106.
6. Lévesque, M. and D.A. Shepherd. 2002. "A New Venture's Optimal Entry Time." *European Journal of Operational Research*, 139(3), 626-642.
5. Lévesque, M., Shepherd, D.A., and E.J. Douglas. 2002. "Employment or Self-Employment: A Dynamic Utility Maximizing Model." *Journal of Business Venturing*, 17(3), 189-210.
4. Shepherd, D.A. and M. Lévesque. 2002. "Stakeholder Value Equilibration, Disequilibrium and the Entrepreneurial Process." *Ruffin Series in Business Ethics*, No. 3 (Ethics and Entrepreneurship), 151-156.
3. Lévesque, M. 2000. "Effects of Funding and Its Return on Product Quality in New Ventures." *IEEE Transactions on Engineering Management*, 47(1), 98-105.
2. Lévesque, M., and K.R. MacCrimmon. 1997. "On the Interaction of Time and Money Invested in New Ventures." *Entrepreneurship Theory and Practice*, 22(2), 89-110.

1. Cassidy, C. and M. Lévesque. 1987. "On Some Closure Preserved Properties." *Archiv der Mathematik*, 48, 105-108.

#### BOOK CHAPTERS

Joglekar, N., Lévesque, M. and S. Erzurumlu. 2017. "Business Startup Operations." In. M.K. Starr and S. Gupta (Eds.), *Routledge Companion for Production and Operations Management (POM)*. New York, NY: Taylor & Francis Group, 255-275.

Lévesque, M. 2015. "Market Entry Timing Decisions: A Formal Modeling Perspective." In S. Newbert (Ed.), *Small Businesses in a Global Economy: Creating and Managing Successful Organizations*, Vol. 1. Santa Barbara, CA: Praeger, 287-310.

Lévesque, M., Phan, P., Raymar, S., and M. Waisman. 2014. "Are CEOs Myopic? A Dynamic Model of the Ongoing Debate." In Ferris et al. (Eds.), *Corporate Governance in the US and Global Setting, Advances in Financial Economics*, Vol. 17. Bingley, UK: Emerald Group Publishing, 125-152.

Keyhani, M., Deutsch, Y., Madhok, A. and M. Lévesque. 2014. "Exploration-Exploitation Strategies and Exit Outcomes of New Ventures." In A. Zacharakis et al. (Eds.), *Frontiers of Entrepreneurship Research*, 388-402.

Minniti, M. and M. Lévesque. 2014. "Mathematics and Entrepreneurship Research." In E. Chell and M. Karataş-Özkan (Eds.), *Handbook of Research on Entrepreneurship and Small Business*. Edward Elgar, 148-164.

Erzurumlu, S., Joglekar, N., Lévesque, M. and F. Tanrisever. 2013. "Avoiding Capability Traps through Contingent Contracts: Cash and Knowhow in Startups." In A. Zacharakis et al. (Eds.), *Frontiers of Entrepreneurship Research*, 388-402.

Maxwell, A. and M. Lévesque. 2011. "How to Tame a Dragon." In J. Bowen (Ed.), *The Entrepreneurial Effect: Waterloo*. Ottawa: Invenire Books, 156-164.

Maxwell, A. and M. Lévesque. 2010. "Entrepreneurs' Trustworthiness: A Critical Ingredient for Attracting Investment." *Frontiers of Entrepreneurship Research*, 30(2), Chapter II, Angel Investing, Article 1. (An extended version appeared in 2014 in *Entrepreneurship Theory and Practice*, 38(5), 1057-1080.)

Lévesque, M. and M. Minniti. 2007. "Short Term Sacrifices for Long Term Benefits: A Look at High Growth Firms." In A. Zacharakis et al. (Eds.), *Frontiers of Entrepreneurship Research*, 388-402.

Lévesque, M. and M. Minniti. 2006. "Age, Independence and Entrepreneurial Choice." In C. Shade and D. Demougine (Eds.), *An Economic Perspective on Entrepreneurial Decision Making: First Haniel-Kreis Meeting on Entrepreneurship Research*, 77-92. Berlin: Duncker & Humblot.

Lévesque, M. and D.A. Shepherd. 2005. "Delaying Market Entry: How Long Is too Long?" In K. Cool, J. Henderson, and R. Abate (Eds.), *Strategic Management Series: Restructuring Strategy*. Oxford, UK: Blackwell Publishers, 139-152.

Lévesque, M. and C. Schade. 2002. "Intuitive Optimizing for Time Allocation Decisions in Newly Formed Ventures." In W.D. Bygrave, C.G. Brush, P. Davidsson, J. Fiet, P. Greene, R.T. Harrison, M. Lerner, G.D. Meyer, J. Sohl & A. Zacharakis (Eds.), *Frontiers of Entrepreneurship Research*, 283-294. (An extended version appeared in 2005 in the *Journal of Business Venturing*, 20(3), 313-342.)

- Shepherd, D.A., Armstrong, M.J., and M. Lévesque. 2002. "Allocation of Attention within Venture Capital Firms: A Queuing Network Model." In P. Phan (ed.), *Technological Entrepreneurship*, Vol II. of Research in Entrepreneurship and Management, J. Butler (series ed.). New York, NY: IAP Press, 101-129. (An extended version appeared in 2005 in the *European Journal of Operational Research*, 163(2), 545-564.)
- Choi, Y.R., Lévesque, M. and D.A. Shepherd. 2002. "An Optimal Stopping Model for the Exploration and Exploitation of a New Venture Opportunity." In M.A. Hitt, R. Amit, C. Lucier & R.D. Nixon (Eds.), *Creating Value: Winners in the New Business Environment*. Oxford, UK: Blackwell Publishers, 131-148. (An extended version appeared in 2008 in the *Journal of Business Venturing*, 23(3), 333-355.)
- Lévesque, M. and K.R. MacCrimmon. 1999. "A Longitudinal Model of Growth for the *Inc. 500* Firms." In P.D. Reynolds, W.D. Bygrave, S. Manigart, C.M. Mason, G.D. Meyer, H.J. Sapienza & K.G. Shaver (Eds.), *Frontiers of Entrepreneurship Research*, 605-619.

## PROCEEDINGS

- Shevchenko A., Lévesque M., Pagell M., and D. Johnston. 2017. "Towards a Better Understanding of Supplier Risk Management: A Mixed Method Study." Proceedings of the *EurOMA Conference*, Edinburgh, UK.
- Keyhani, M., Deutsch, Y., Lévesque, M. and A. Madhok. 2016. "Built to Last, Profit or Flip? The Outcomes of Exploration-Exploitation for Start-ups." Best Paper Proceedings of the *Academy of Management Meeting*, Anaheim, CA.
- Erzurumlu, S., Joglekar, N., Lévesque, M. and F. Tanrisever. 2013. "Avoiding Capability Traps through Contingent Contracts: The Role of Cash and Knowhow in Startups." Best Paper Proceedings of the *Academy of Management Meeting*, Orlando, FL.
- Erzurumlu, S., Joglekar, N., Lévesque, M. and F. Tanrisever. 2013. "Avoiding Capability Traps through Contingent Contracts: The Role of Cash and Knowhow in Startups." Proceedings of the 24<sup>th</sup> Annual Conference of the *Production and Operations Management Society*, Denver, CO.
- Hsuan, J. and M. Lévesque. 2012. "Growing through Innovation Replicability: The Role of Investment in Routine Adaptation." Proceedings of the 23<sup>rd</sup> Annual Conference of the *Production and Operations Management Society*, Chicago, IL.
- Keyhani, M. and M. Lévesque. 2011. "The Role of Entrepreneurship in the Market Process: A Simulation Study." Best Paper Proceedings of the *Academy of Management Meeting*, San Antonio, TX. (An extended version appeared in 2016 in *Strategic Entrepreneurship Journal*, 10(1), 65-88.)
- Lee, I.H., Lévesque, M. and M. Minniti. 2010. "Employees' Break-offs and the Birth of Clusters." Proceedings of the Annual Conference of the *Production and Operations Management Society*, Vancouver, Canada. (An extended version appeared in 2012 in *IEEE Transactions on Engineering Management*, 59(2), 278-292.)
- Lévesque, M. and X. Zhao. 2008. "Strategic Interaction between an Established Pioneer and a Follower Startup: Capacity and Entry Time Decisions." Proceedings of the Annual Conference of the *Production and Operations Management Society*, La Jolla, CA.
- Angelis, J. and M. Lévesque. 2007. "Technology Standardization and Marketing Expenditures for New Products." Proceedings of the Annual Conference of the *Production and Operations Management Society*, Dallas, TX.

- Lévesque, M. and L.M. Maillart. 2005. "Business Opportunity Assessment." Proceedings of the 8<sup>th</sup> *International Conference of the Decision Science Institute*, Barcelona, Spain, 342-354. (An extended version appeared in 2008 in *IEEE Transactions on Engineering Management*, 55(2), 279-291.)
- Beim, G. and M. Lévesque. 2004. "Selecting Projects for Venture Capital Funding: A Multiple Criteria Decision Approach." Proceedings of the 17<sup>th</sup> *International Conference on Multiple Criteria Decision Making*, Vancouver, Canada.
- Shepherd, D.A. and M. Lévesque. 2002. "A Dynamic Approach to Optimizing a Firm's Market Scope." Proceedings of the 2001 *IEEE EMS International Engineering Management Conference*, 70-77.
- Lévesque, M., Shepherd, D.A., and E.J. Douglas. 2000. "Employment or Self-Employment: A Dynamic Utility Maximizing Model." Proceedings of the *International Council for Small Businesses (ICSB) World Conference*. CD ROM ISBN: 0-646-39636-6. (An extended version appeared in 2002 in the *Journal of Business Venturing*, 17(3), 189-210.)
- Shepherd, D.A. and M. Lévesque. 2000. "Entrepreneurial Opportunity Assessment: An Optimal Search Strategy." Proceedings of the *International Council for Small Businesses (ICSB) World Conference*. CD ROM ISBN: 0-646-39636-6. (An extended version appeared in 2002 in *IEEE Transactions on Engineering Management*, 49(2), 140-154.)
- Lévesque, M. 1999. "Product Quality in New Ventures." Proceedings of the 1998 *IEEE EMS International Engineering Management Conference*, 26-32 (addendum). (An extended version appeared in 2000 in *IEEE Transactions on Engineering Management*, 47(1), 98-105.)
- D'Avignon, G., Dionne, A., Lévesque, M. and R. Nadeau. 1991. "Représentativité d'une Banque de Patients Hospitalisés." Proceedings of the 59<sup>e</sup> *Congrès de l'Association Canadienne Française pour l'Avancement des Sciences*, Méthodes et domaines d'application de la statistique, 23-42.

#### CONFERENCE & INVITED PRESENTATIONS

- Lévesque, M., Subramanian, A. and V. van de Vrande. "Inseparable two: Impact of prior success and failure on NPD project discontinuation." McMaster University, Hamilton, Canada, November 2020. [Online](#).
- Lévesque, M. "Writing, Revising, and Re-lifting a Paper for Top Entrepreneurship Journals ... and Five Tips for Developing a Competitive Academic Résumé." McMaster University, Hamilton, Canada, November 2020. [Online](#).
- Lévesque, M. (Panelist) "Journal Editors Panel Discussion. *Canadian Council for Small Business and Entrepreneurship (CCSBE) Conference*, 2020. [Online](#).
- Lévesque, M., Subramanian, A. and V. van de Vrande. "Experiential Learning Dimensions and NPD Projects' timely discontinuation." Annual Conference of the *Production and Operations Management Society*, Minneapolis, MN, 2020. [Cancelled: Covid-19](#).
- Lévesque, M. (Panelist) "Frontiers of Technology Management, Innovation and Entrepreneurship." Annual Conference of the *Production and Operations Management Society*, Minneapolis, MN, 2020. [Cancelled: Covid-19](#).
- Lévesque, M. "Publishing in Top Entrepreneurship Journals and Building a Competitive Résumé." Queensland University of Technology, Brisbane, Australia, December 2019.

- Subramanian, A., Lévesque, M. and V. van de Vrande. “Do firms learn more from success or failure? Experiential learning dimensions and NPD project discontinuation duration.” Simon Fraser University, Vancouver, Canada, November 2019.
- Lévesque, M. “Building and Refining Theories in Entrepreneurship: A Mathematical and Computational Angle.” Ulsan National Institute of Science and Technology, Ulsan, South Korea, September 2019.
- Lévesque, M. “Publishing in Technology, Innovation Management and Entrepreneurship.” Ulsan National Institute of Science and Technology, Ulsan, South Korea, September 2019.
- Lévesque, M. “Getting Inside a Financer’s Head.” Ulsan National Institute of Science and Technology, Ulsan, South Korea, September 2019.
- Subramanian, A., Lévesque, M. and V. van de Vrande. “When to Pull the Plug? Time Allocation and the Exploration-Exploitation Balance in Drug Discovery Projects.” Ulsan National Institute of Science and Technology, Ulsan, South Korea, September 2019.
- Lévesque, M. (Presenter & Panelist) “The Future Is Computable: AI and Computational Methods in Entrepreneurship Research.” Professional Development Workshop, *Academy of Management Meeting*, Boston, MA, 2019.
- Lévesque, M. (Co-organizer & Panelist) “Managing Time as a Resource and Managing Resources over Time in Entrepreneurial Firms.” Professional Development Workshop, *Academy of Management Meeting*, Boston, MA, 2019.
- Subramanian, A., Lévesque, M. and V. van de Vrande. “Discovery vs. Repositioning: An Empirical Study of Time Allocation Contingencies in Drug Development.” Wilfrid Laurier University, Waterloo, Canada, April 2019.
- Subramanian, A., Lévesque, M. and V. van de Vrande. “Discovery vs. Repositioning: An Empirical Study of Time Allocation Contingencies in Drug Development.” University of Queensland, Brisbane, Australia, March 2019.
- Subramanian, A., Lévesque, M. and V. van de Vrande. “Discovery vs. Repositioning: An Empirical Study of Time Allocation Contingencies in Drug Development.” Queensland University of Technology, Brisbane, Australia, March 2019.
- Lévesque, M. “Building and Refining Theories in Entrepreneurship: A Mathematical and Computational Angle.” Doctoral Consortium, Australian Centre for Entrepreneurship Research Exchange (ACERE) Conference, Sydney, Australia, February 2019.
- Lévesque, M. (Keynote Speaker). “It’s Time We Talk about Time in Entrepreneurship.” Australian Centre for Entrepreneurship Research Exchange (ACERE) Conference, Sydney, Australia, February 2019.
- Lévesque, M. “Getting Inside a Financer’s Head.” Singapore University of Technology and Design, Singapore, November 2018.
- Guzelsu, E., Joglekar, N. and M. Lévesque. “Lean Startup Goal Conflicts: Can Startups Manage Survival and Revenue Growth Simultaneously?” *INFORMS Annual Meeting*, Phoenix, AZ, November 2018.
- Lévesque, M., Angelis, J. and R. Arend. “Uno or Duo? On Creation and Discovery Entrepreneurship and their Interactions.” *INFORMS Annual Meeting*, Phoenix, AZ, November 2018.

- Lévesque, M., Liu, A. and R. Arend. “Towards a theory of strategic insurgency: From disruptive innovation to entrepreneurial (dis)advantage.” Syracuse University, Syracuse, NY, October 2018.
- Liu, A. and M. Lévesque. “To Learn or to Mis-Learn? Firm Innovation and the Double-Edged Sword of Knowledge Network Embeddedness in Technology Transfer.” *Academy of Management Meeting*, Chicago, Il, 2018.
- Lévesque, M. (Panelist) “Theoretical Developments in Entrepreneurship Research.” Professional Development Workshop, *Academy of Management Meeting*, Chicago, Il, 2018.
- Lévesque, M. (Co-organizer) “Entrepreneurship across the Lifespan: Theories & Methods for Researching Age and Entrepreneurship.” Professional Development Workshop, *Academy of Management Meeting*, Chicago, Il, 2018.
- Lévesque, M. “Building and Refining Theories in Entrepreneurship: Using a Mathematical/Computational Angle.” Pre-conference workshop, *Administrative Sciences Association of Canada (ASAC) Conference*, Toronto, Canada, 2018.
- Liu, A. and M. Lévesque. “Firm Innovation and the Double-Edged Sword of Knowledge Flows in Technology Transfer.” Wilfrid Laurier University, Waterloo, Canada, May 2018.
- Guzelsu, E., Joglekar, N. and M. Lévesque. “The Impact of Labor Force and Market Location Management on Startup Survival Rates.” *INFORMS Annual Meeting*, Houston, TX, 2017.
- Lévesque, M. (Discussant) “Entrepreneurship across the Lifespan.” Panel Symposium, *Academy of Management Meeting*, Atlanta, GA, 2017.
- Slade Shantz, A., Fischer, E., Liu, A. and M. Lévesque. “Spoils from the Spoiled: Strategies for Entering Stigmatized Markets.” *Academy of Management Meeting*, Atlanta, GA, 2017.
- Shevchenko, A., Pagell, M., Lévesque, M. and D. Johnston. “Rethinking Supply Chain Risk Management with Case Studies and Agent-based Simulation.” Copenhagen Business School, Copenhagen, Denmark, June 2017.
- Shevchenko, A., Lévesque, M., Pagell, M. and D. Johnston. “Towards a better Understanding of Supplier Risk Management: A Mixed Method Study.” EurOMA Conference, Edinburgh, UK, 2017.
- Lévesque, M. (Distinguished Speaker Award) “Processes in Entrepreneurship.” *INFORMS Annual Meeting*, Nashville, TN, 2016.
- Joglekar, N., Lévesque, M. and S. Erzurumlu. “Business Startup Operations.” *INFORMS Annual Meeting*, Nashville, TN, 2016.
- Arend, R., Lévesque, M. (Keynote Speaker) and M. Minniti. “Managing New Technology Using Malleable Profit Functions.” IEEE International Conference on Management of Innovation and Technology (ICMIT), Bangkok, Thailand, September 2016.
- Lévesque, M. “Meet-the-Editors – IEEE Transactions on Engineering Management.” IEEE International Conference on Management of Innovation and Technology (ICMIT), Bangkok, Thailand, September 2016.
- Lévesque, M. “Publishing in Technology, Innovation Management and Entrepreneurship.” National University of Singapore, Singapore, September 2016.

- Erzurumlu, S., Joglekar, N., Lévesque, M. and F. Tanrisever. "Stage-based Alternatives in Contracting for Investors' Know-how and Financial Capital." National University of Singapore, Singapore, September 2016.
- Arend, R., Lévesque, M. and M. Minniti. "Managing New Technology Using Malleable Profit Functions." University of Melbourne, Australia, November 2015.
- Lévesque, M. (Presenter) "Panel Discussion: Research Opportunities in Entrepreneurship, Innovation and Operations Management." *INFORMS* Annual Meeting, Philadelphia, PA, 2015.
- Shevchenko, A., Lévesque, M., Pagell, M. and D. Johnston. "An Empirically Grounded Model of Supply Chain Transparency." *INFORMS* Annual Meeting, Philadelphia, PA, 2015.
- Yang, S.-J., Chen L.-M. and M. Lévesque. "Advantages of Dual Sourcing in the Presence of a Demand-Exploiting Supplier." *INFORMS* Annual Meeting, Philadelphia, PA, 2015.
- Lévesque, M. (Discussant) "Entrepreneurial Opportunity: The Oxygen or Phlogiston of Entrepreneurship Research?" Professional Development Workshop, *Academy of Management* Meeting, Vancouver, Canada, 2015.
- Lévesque, M. (Presenter) "Using Simulation Experiments to Build and Test Entrepreneurship Theories." Professional Development Workshop, *Academy of Management* Meeting, Vancouver, Canada, 2015.
- Erzurumlu, S., Joglekar, N., Lévesque, M. and F. Tanrisever. "Seeking Early-Stage Financing and Knowhow: Contingent Contracting with Discontinuation Thresholds." *Academy of Management* Meeting, Vancouver, Canada, 2015.
- Lévesque, M. "Entrepreneurship in a Simulated Market Process." Oxford University, United Kingdom, June 2015.
- Erzurumlu, S., Joglekar, N., Lévesque, M. and F. Tanrisever. "Angel Capital: Contingent Contracts for Cash and Knowhow in Early Stage Start-up Development." Annual Conference of the *Production and Operations Management Society*, Washington D.C., 2015.
- Shevchenko, A., Lévesque, M. and M. Pagell. "Achieving Sustainability through Business Model Change: Contingencies for the Optimal Timing." Annual Conference of the *Production and Operations Management Society*, Washington D.C., 2015.
- Keyhani, M. and M. Lévesque. "Returns to Bargaining Ability in the Market Process." Syracuse University, Syracuse, NY, April 2015.
- Lévesque, M. "The Craft of Writing, Revising and Reviewing Academic Articles." National University of Singapore, Singapore, November 2014.
- Maxwell, A., Lévesque, M. and S. Jeffrey "The Non-Compensatory Relationship between Risk and Return in Business Angel Investment Decision Making." National University of Singapore, Singapore, November 2014.
- Keyhani, M. and M. Lévesque. "Returns to Bargaining Power in the Market Process." *INFORMS* Annual Meeting, San Francisco, CA, 2014.

- Arend, R. and M., Lévesque. “Create or Discover? Entrepreneurial Opportunity Types and Interdependence.” *Academy of Management Meeting*, Philadelphia, PA, 2014.
- Maxwell, A., Lévesque, M. and S. Jeffrey “The Non-Compensatory Relationship between Risk and Return in Business Angel Investment Decision Making.” *Academy of Management Meeting*, Philadelphia, PA, 2014.
- Keyhani, M., Deutsch, Y., Madhok, A. and M. Lévesque. “Exploration-Exploitation Strategies and Exit Outcomes of New Ventures.” *Babson College Entrepreneurship Research Conference*, London, ON, Canada, June 2014.
- Lévesque, M. “Researching and Publishing in the Field of Engineering and Technology Management.” National University of Singapore, Singapore, November 2013.
- Arend, R. and M., Lévesque. “Pioneering Choices: The Good, the Bad, the Policy Opportunity, the Good.” University of Connecticut, Storrs, CT, October 2013.
- Tanrisever, F., Erzurumlu, S., Joglekar, N. and M. Lévesque. “The Entrepreneurial Newsvendor: Impact of Information Asymmetry on Debt, Hedging and Profitability.” *INFORMS Annual Meeting*, Minneapolis, MN, 2013.
- Arend, R. and M., Lévesque. “Pioneering Choices: The Good, the Bad, the Policy Opportunity, the Good.” *INFORMS Annual Meeting*, Minneapolis, MN, 2013.
- Arend, R. and M., Lévesque. “Pioneering Choices: The Good, the Bad, the Policy Opportunity, the Good.” *Academy of Management Meeting*, Orlando, FL, 2013.
- Erzurumlu, S., Joglekar, N., Lévesque, M. and F. Tanrisever. “Avoiding Capability Traps through Contingent Contracts: The Role of Cash and Knowhow in Startups.” *Academy of Management Meeting*, Orlando, FL, 2013.
- Arend, R. and M., Lévesque. “Create or Discover? Entrepreneurial Opportunity Types and Interdependence.” Annual Conference of the *Production and Operations Management Society*, Denver, CO, 2013.
- Erzurumlu, S., Joglekar, N., Lévesque, M. and F. Tanrisever. “Avoiding Capability Traps through Contingent Contracts: The Role of Cash and Knowhow in Startups.” Copenhagen Business School, Copenhagen, Denmark, December 2012.
- Keyhani, M., and M. Lévesque. “Optimal Bargaining Power in an Entrepreneurial Market Process.” *INFORMS Annual Meeting*, Phoenix, AZ, 2012.
- Hsuan, J. and M. Lévesque. “Growth of New Business Ventures through Innovation Replicability.” *INFORMS Annual Meeting*, Phoenix, AZ, 2012.
- Keyhani, M., Lévesque, M. and A. Madhok. “Towards a Theory of Entrepreneurial Rents: A Simulation of the Market Process.” *Academy of Management Meeting*, Boston, MA, 2012.
- Maxwell, A. and M. Lévesque. “Aspiration Levels and Tradeoffs in Business Angel Investment Decisions.” *Academy of Management Meeting*, Boston, MA, 2012.
- Lévesque, M., Minniti, M. and D.A. Shepherd. “How Late Should Johnny-Come-Lately Come?” Workshop on Entry Timing Strategies, Universidad Carlos III de Madrid, Madrid, Spain, May 2012.

- Maxwell, A. and M. Lévesque. "Aspiration Levels and Tradeoffs in Business Angel Investment Decisions." Southern Ontario Behavioural Decision Research Conference, University of Waterloo, April 2012.
- Davies, J. and M. Lévesque. "Innovation Diffusion and Firm Growth." *INFORMS Annual Meeting*, Charlotte, NC, 2011.
- Keyhani, M. and M. Lévesque. "Returns to Entrepreneurship in the Market Process: A Simulation Study of Creation and Discovery Strategies." *INFORMS Annual Meeting*, Charlotte, NC, 2011.
- Maxwell, A. and M. Lévesque. "The relationship of capabilities, experiences and traits to receiving an investment offer." *INFORMS Annual Meeting*, Charlotte, NC, 2011.
- Hsuan, J. and M. Lévesque. "Firm Growth through Innovation Replicability." Copenhagen Business School, Copenhagen, Denmark, October 2011.
- Maxwell, A. and M. Lévesque. "Business Angel Decision-Making: A Research Agenda." Copenhagen Business School, Copenhagen, Denmark, October 2011.
- Keyhani, M. and M. Lévesque. "The Role of Entrepreneurship in the Market Process: A Simulation Study." *Academy of Management Meeting*, San Antonio, TX, 2011.
- Lévesque, M., Joglekar, N. and J. Davies. "A Comparison of Revenue Growth at Recent-IPO and Established Firms: Influence of SG&A, R&D and COGS." *INFORMS Annual Meeting*, Austin, TX, 2010.
- Narayanan, M., Lévesque, M. and B. Cozzarin. "Venture Capital Investment: Initiating and Revising the Deal." *Academy of Management Meeting*, Montréal, Canada, 2010.
- Arend, R. and M., Lévesque. "(Dynamic) Capabilities that Change the Game: Insights from Simulated Evolving Competition." *Academy of Management Meeting*, Montréal, Canada, 2010.
- Lévesque, M., Joglekar, N. and J. Davies. "A Comparison of Revenue Growth at Recent-IPO and Established Firms: Influence of SG&A, R&D and COGS." Copenhagen Business School, Copenhagen, Denmark, June 2010.
- Maxwell, A. and M. Lévesque. "Entrepreneurs' Trustworthiness: A Critical Ingredient for Investment." *Babson College Entrepreneurship Research Conference*, Lausanne, Switzerland, 2010.
- Burmeister, K., Lévesque, M. and C. Schade. "Salaried Job or New Enterprise? An Experimental Analysis of Entrepreneur's Time Allocation under Risk-Return Tradeoffs." *Babson College Entrepreneurship Research Conference*, Lausanne, Switzerland, 2010.
- Lee, I.H., Lévesque, M. and M. Minniti. "Employees' Break-offs and the Birth of Clusters." Annual Conference of the *Production and Operations Management Society*, Vancouver, Canada, 2010.
- Lévesque, M., Joglekar, N. and J. Davies. "A Comparison of Revenue Growth at Recent-IPO and Established Firms: Influence of SG&A, R&D and COGS." Faculty of Business, Brock University, St Catharines, Canada, April 2010.
- Lévesque, M., Joglekar, N. and J. Davies. "Does IPO Balance Innovation against Growth?" *INFORMS Annual Meeting*, San Diego, CA, 2009.
- Lévesque, M., Joglekar, N. and J. Davies. "The Influence of Marketing and R&D Spending on Firm Growth." Telfer School of Management, University of Ottawa, Ottawa, Canada, September 2009.

- Arend, R., Lévesque, M. and D. Seale. "Endogenous Temporary Advantage: Exploring Multi-Dynamic Capability Holder Rivalries." *Academy of Management Meeting*, Chicago, IL, 2009.
- Lévesque, M., Joglekar, N. and J. Davies. "Does IPO Balance Innovation against Growth?" *CORS/INFORMS Joint International Meeting*, Toronto, Canada, 2009.
- Ramezani Tehrani, B. and M. Lévesque. "Switching Focus in New Business Enterprise: From a Survival to a Profit Orientation." *CORS/INFORMS Joint International Meeting*, Toronto, Canada, 2009.
- Combs, J., Fischer, E., Lévesque, M. and C. Shade. "Research Methodologies in Entrepreneurship." Carey-Darden Entrepreneurship Scholars' Retreat, Baltimore, MD, May 2009.
- Minniti, M. and M. Lévesque. "Entrepreneurial Types and Economic Growth." Whitman School of Management, Syracuse University, Syracuse, NY, February 2009.
- Lévesque, M. and X. Zhao. "Rivalry in an Emerging Market: Capacity Commitment for an Established Pioneer and Entry Timing for a Startup Follower." Schulich School of Business, York University, Toronto, ON, December 2008.
- Maxwell, A. and M. Lévesque. "Technology Incubators: Facilitating Technology Transfer or Creating Regional Wealth?" Dirección de Innovación, Incubación y Desarrollo, Tecnológico de Monterrey, Campus Aguascalientes, México, November 2008.
- Lévesque, M. "Studying Entrepreneurship Matters for Individuals, Regions and Countries." Dirección de Innovación, Incubación y Desarrollo, Tecnológico de Monterrey, Campus Aguascalientes, México, November 2008.
- Lévesque, M. and X. Zhao. "Strategic Interaction between an Established Pioneer and a Startup Follower: Capacity and Entry Time Decisions." *INFORMS Annual Meeting*, Washington DC, 2008.
- Schwarzkopf, J., Maxwell, A. and M. Lévesque. "The Role of Trust and Control in investing in Israeli Genesis/Pre-seed ICT Ventures." *Academy of Management Meeting*, Anaheim, CA, 2008.
- Angelis, J. and M. Lévesque. "Technology Adoption in a Duopoly: Effects of Customer Preferences." *Academy of Management Meeting*, Anaheim, CA, 2008.
- Lévesque, M. and X. Zhao. "Rivalry in an Emerging Market: Capacity Commitment for an Established Pioneer and Entry Timing for a Startup Follower." 2008 Haniel Seminar in "Marketing und Innovationsmanagement," Humboldt-Universität zu Berlin, Germany, June 2008.
- Lévesque, M. and X. Zhao. "Strategic Interaction between a Pioneer and a Startup: Capacity and Entry Time Decisions." Annual Conference of the *Production and Operations Management Society*, La Jolla, CA, 2008.
- Joglekar, N. and M. Lévesque. "Marketing, R&D and Valuation of Startup Firms." Annual Conference of the *Production and Operations Management Society*, La Jolla, CA, 2008.
- Minniti, M. and M. Lévesque. "Entrepreneurial Types and Economic Growth." *INFORMS Annual Meeting*, Seattle, WA, 2007.
- Schwarzkopf, J. and M. Lévesque. "Closing the 'Equity Gap' in Startup/Seed Investments: The Israeli Experience." *Academy of Management Meeting*, Philadelphia, PA, 2007.

- Lévesque, M. and M. Minniti. "Short Term Sacrifices for Long Term Benefits: A Look at High Growth Firms." *Babson College Entrepreneurship Research Conference*, Madrid, Spain, 2007.
- Angelis, J. and M. Lévesque. "Technology Standardization and Marketing Expenditures for New Products." Annual Conference of the *Production and Operations Management Society*, Dallas, TX, 2007.
- Joglekar, N. and M. Lévesque. "Balancing R&D and Marketing Tension in Startup Firms." *INFORMS Annual Meeting*, Pittsburgh, PA, 2006.
- Lévesque, M., M. Minniti and D. Shepherd. 'Entrepreneurs' Decisions on Timing of Entry: Learning from Participation and from the Experiences of Others." Lally-Darden-Humboldt Entrepreneurship Scholars' Retreat, Berlin, Germany, 2006.
- Lévesque, M. and M. Minniti (Organizers and Presenters). "Entrepreneurship and Research Methods." Professional Development Workshop, *Academy of Management Meeting*, Atlanta, GA, 2006.
- Angelis, J. and M. Lévesque. "Market Share and Market Demand in Nascent Industries." *Canadian Operational Research Society*, 48<sup>th</sup> Annual Conference, Montreal, Canada, 2006.
- Minniti, M. and M. Lévesque. "Innovation, Imitation, Entrepreneurship and Economic Growth." *INFORMS Annual Meeting*, San Francisco, CA, 2005.
- Waisman, M., Lévesque, M. and P. Phan. "Are CEOs Myopic? A Dynamic Model of the Ongoing Debate." *Academy of Management Meeting*, Honolulu, Hawaii, 2005.
- Lévesque, M. and M. Minniti. "Demographic Structure and Entrepreneurial Activity." *Academy of Management Meeting*, Honolulu, Hawaii, 2005.
- Lévesque, M. and C. Schade. "Intuitive Optimizing: Experimental Findings on Time Allocation Decisions with Newly Formed Ventures." 5<sup>th</sup> *Anniversary of the SAP-Institute for Entrepreneurial Studies and Innovation Management* at Humboldt-Universität zu Berlin, Germany, July 2005.
- Schade, C. and M. Lévesque. "Ecological Rationality in an Experiment on Time-to-Market." *Haniel Seminar Series*, School of Business and Economics, Humboldt-Universität zu Berlin, Germany, July 2005.
- Lévesque, M. and L. Maillart. "Business Opportunity Assessment." *Decision Sciences Institute International Conference*, Barcelona, Spain, 2005.
- Lévesque, M. and M. Minniti. "Demographic Structure and Entrepreneurial Activity." *Management Science Department Seminar Series*, University of Waterloo, Canada, February 2005.
- Lévesque, M. and M. Minniti. "Age, Independence and Entrepreneurial Choice." *First Annual Haniel Kreis*, School of Business and Economics, Humboldt-Universität zu Berlin, Germany, January 2005.
- Angelis, J. and M. Lévesque. "Competition and Collaboration in New Ventures." *INFORMS Annual Meeting*, Denver, CO, 2004.
- Schade, C. and M. Lévesque. "Timing of Market Entry: Theoretical Predictions and Experimental Evidences on Bounded Rationality." *Babson – Kauffman Entrepreneurship Research Conference*, Glasgow, Scotland, 2004.

- Lévesque, M. and D.A. Shepherd. "How Long Should 'Second-Movers' Delay Market Entry?" *Society of Entrepreneurship Scholars - - Conference and Manuscript Boot-Camp*, Columbus, OH, 2004.
- Lévesque, M. and M. Minniti. "The Effect of Aging on Entrepreneurial Behavior." *Darden-Lally Entrepreneurship Scholar's Retreat*, Rensselaerville, NY, 2003.
- Lévesque, M., Choi, Y.R. and D.A. Shepherd. "An Optimal Stopping Model for the Exploration and Exploitation of a New Venture Opportunity." *INFORMS Annual Meeting*, Atlanta, GA, 2003.
- Lévesque, M. and C. Schade. "Intuitive Optimizing: Experimental Findings on Time Allocation Decisions with Newly Formed Ventures." *Academy of Management Meeting*, Seattle, WA, 2003.
- Lévesque, M. and G. Beim. "Venturing into international markets: A multiple criteria decision making approach." *EURO/INFORMS Joint International Conference*, Istanbul, Turkey, 2003.
- Lévesque, M., Choi, Y.R. and D.A. Shepherd. "Exploration or Exploitation? Decision Rules for Entrepreneurs of New Ventures." *EURO/INFORMS Joint International Conference*, Istanbul, Turkey, 2003.
- Lévesque, M. and M. Minniti. "Risk takers and safety nets." *EURO/INFORMS Joint International Conference*, Istanbul, Turkey, 2003.
- Schade, C. and M. Lévesque. "Market Entry Timing and Bounded Rationality." *Canadian Operational Research Society*, 45<sup>th</sup> Annual Conference, Vancouver, Canada, 2003.
- Armstrong, M.J. and M. Lévesque. "Timing and Quality Decisions for Entrepreneurial Product Development." *Research Seminar on Marketing and Innovation*, School of Business and Economics, Humboldt-Universität zu Berlin, Germany, December 2002.
- Lévesque, M. (Organizer and Presenter) Entrepreneurship session sponsored by the Technology Management Division. *INFORMS Annual Meeting*, San Jose, CA, 2002.
- Lévesque, M. and D.A. Shepherd. "Delaying Market Entry: How Long Is too Long?" *Strategic Management Society 22<sup>nd</sup> Annual International Conference*, Paris, France, 2002.
- Lévesque, M. "Optimal Time for Market Entry: Learning from Participation and Others' Experiences." *Academy of Management Meeting*, Denver, CO, 2002.
- Lévesque, M. and C. Schade. "Intuitive Optimizing for Time Allocation Decisions in Newly Formed Ventures." *Babson-Kauffman Entrepreneurship Research Conference*, Boulder, CO, 2002.
- Lévesque, M. "Mathematics, Theory and Entrepreneurship." *Darden-Lally Retreat in Entrepreneurship Theory*, Warrenton, VA, 2002.
- Shepherd, D.A. and M. Lévesque. "A Dynamic Approach to Optimizing a Firm's Market Scope." *INFORMS Miami Beach Fall National Meeting*, 2001.
- Lévesque, M. "Determinants of Firm Growth: A Longitudinal Model and its Validation on New Ventures." *Academy of Management Meeting*, Washington DC, 2001.
- Lévesque, M. and D.A. Shepherd. "Entrepreneurs' Choice of Entry Strategy in Emerging and Developed Markets." *Conference on Technological Entrepreneurship in the Emerging Regions of the New Millennium*, Singapore, 2001.

- Lévesque, M. and D.A. Shepherd. "Corporate Venturing and Timing of Entry." *INFORMS San Antonio Fall National Meeting*, 2000.
- Lévesque, M. and D.A. Shepherd. "A New Venture's Timing of Entry Decision: An Optimal Stopping Model." *Academy of Management Meeting*, Toronto, Canada, 2000.
- Lévesque, M. (Organizer and Presenter) "Mathematical Approaches to Entrepreneurship Research." Professional Development Workshop, *Academy of Management Meeting*, Toronto, Canada, 2000.
- Shepherd, D.A. and M. Lévesque. "Entrepreneurial Opportunity Assessment: An Optimal Search Strategy." *International Council for Small Businesses World Conference*, Brisbane, Australia, 2000.
- Lévesque, M., Shepherd, D.A. and E.J. Douglas. "Employment and Self-Employment: A Dynamic Utility Maximizing Model." *International Council for Small Business World Conference*, Brisbane, Australia, 2000.
- Shepherd, D.A. and M. Lévesque. "Entrepreneurial Opportunity Assessment: An Optimal Search Strategy." *Canadian Operational Research Society*, 42<sup>nd</sup> Annual Conference, Edmonton, Canada, 2000.
- Lévesque, M. "Models of Entrepreneurial Decisions: A Dynamic Programming Approach." *INFORMS Philadelphia Fall National Meeting*, 1999.
- Lévesque, M. "Dynamic Programming Models of Entrepreneurial Decisions." *Third Annual Young Faculty Research & Teaching Retreat in Entrepreneurship*, Lenox, MA, 1999.
- Lévesque, M. "Effects of New Venture Funding on Product Quality." *Canadian Operational Research Society*, 41<sup>st</sup> Annual Conference, Windsor, Canada, 1999.
- Lévesque, M. and K.R. MacCrimmon. "A Longitudinal Model of Growth for the *Inc. 500* Firms." *Babson-Kauffman Entrepreneurship Research Conference*, Columbia, SC, 1999.
- Lévesque, M. "Product Quality in New Ventures." *IEEE EMS International Engineering Management Conference*, San Juan, Puerto Rico, 1999.
- Lévesque, M. and K.R. MacCrimmon. "Models of Entrepreneurial Growth." *INFORMS Seattle Fall National Meeting*, 1998.
- Lévesque, M. and K.R. MacCrimmon. "Growing as an *Inc. 500* Company." *INFORMS/CORS Montréal Spring National Meeting*, 1998.
- Lévesque, M. "Developing New Products under Random Inputs of Venture Capital." *INFORMS Dallas Fall National Meeting*, 1997.
- Lévesque, M. "From Partial to Total Commitment in New Venturing." *INFORMS Atlanta Fall National Meeting*, 1996.
- Lévesque, M. "Effort Allocation in Entrepreneurial Decisions: Building and Exploiting a Customer Base." *IEEE EMS International Engineering Management Conference*, Vancouver, Canada, 1996.
- Lévesque, M. "Balancing Short Run and Long Run Aspects of Business Start-ups." *IFORS 14th Triennial Conference*, Vancouver, Canada, 1996.

Lévesque, M. "Prospecting for Customers in New Venturing: An Optimal Control Approach." *Canadian Operation Research Society*, 37th Annual Conference, Calgary, Canada, 1995.

Lévesque, M. and K.R. MacCrimmon. "Stochastic Process Models of Entrepreneurial Behavior." *INFORMS* Los Angeles Spring National Meeting, 1995.

D'Avignon, G., Dionne, A., Lévesque, M. and R. Nadeau. "Représentativité d'une Banque de Patients Hospitalisés." *59e Congrès de l'ACFAS*, Québec, Canada, 1991.

## RESEARCH FUNDING

- 2020-2026 Natural Sciences and Engineering Research Council (NSERC) of Canada, CREATE Program Grant # 543378-2020 on *Additive Manufacturing: Engineering Design and Global Entrepreneurship*, with Aleksander Czekanski (PI) et al. (total of 1,650,000 CDN).
- 2019 (winter & fall) Travel grants for a visiting researcher from the Australian Centre for Entrepreneurship Research (ACE), Queensland University of Technology, Brisbane, Australia (total of 10,000 CDN).
- 2019 (fall) Travel grant for a visiting professorship from the Graduate School of Technology and Innovation Management, Ulsan National Institute of Science and Technology, Ulsan, South Korea (8,500 CDN).
- 2018, 2019 (spring) Travel grants from the Lazaridis Institute for the Management of Technology Enterprises for a Lazaridis visiting chair, Wilfrid Laurier University, Canada (total 4,000 CDN).
- 2018 (fall) Travel grant for a guest professorship at the Singapore University of Technology and Design, Singapore (4,000 CDN).
- 2013-2017 Travel grants from the Division of Engineering and Technology Management for a guest professorship at the National University of Singapore, Singapore (total of 14,000 CDN).
- 2010-2012, 2015-2017 Travel grants from the Institut for Produktion og Erhvervsøkonomi for a guest professorship at the Copenhagen Business School, Copenhagen, Denmark (total of 18,000 CDN).
- 2015-2017 Social Sciences and Humanities Research Council (SSHRC) of Canada, Insight Development Grant #430-2015-00627 on *The Performance and Exit Tradeoffs of Startups*, with Mohammad Keyhani (PI) and Yuval Deutch (total of 49,410 CDN).
- 2011-2014 Social Sciences and Humanities Research Council (SSHRC) of Canada, Standard Research Grant #410-2011-1004 on *Funding Decisions for the Emergence and Growth of New Enterprises* (total of 74,950 CDN).
- 2008-2011 Social Sciences and Humanities Research Council (SSHRC) of Canada, Standard Research Grant #410-2008-0415 on *New Enterprises and Economic Growth* (total of 78,387 CDN).
- 2007-2012 Natural Sciences and Engineering Research Council (NSERC) of Canada, Discovery Grants Program – Individual #341679-2007 on *Decision Making in New Enterprise*

*Formation* (total of 85,000 CDN).

2006, 2007	UW/SSHRC Travel Grant Program, University of Waterloo (total of 1,900 CDN).
2006	Ontario Innovation Trust for an Ontario Distinguished Researcher Award (22,844 CDN).
2006	Canada Foundation for Innovation – Canada Research Chair (22,844 CDN).
2005	ADVANCE Opportunity Grant from the NSF Academic Careers in Engineering & Science (ACES) program, Case Western Reserve University (3,260 USD).
2004	ADVANCE Distinguished Lectureship from the NSF Academic Careers in Engineering & Science (ACES) program, Case Western Reserve University (3,000 USD).
2004	Invited research workshop for the Society of Entrepreneurship Scholars sponsored by the Fisher School at Ohio State University (1,500 USD).
2001-2003, 2005, 2008	Travel grants from the Haniel Stiftung for a guest professorship at the School of Business and Economics, Humboldt Universität zu Berlin, Berlin, Germany (total of 35,000 USD).
1998, 1999, 2002, 2003, 2006, 2009	Invited research workshop for the Lally-Darden (became Carey-Darden) Entrepreneurship Retreat sponsored by Rensselaer Polytechnic Institute, University of Virginia, Ohio State University, Humboldt Universität zu Berlin and/or John Hopkins University (total of 7,200 USD).
2002, 2003, 2005	Summer Research Award from the Weatherhead School of Management at Case Western Reserve University (total of 15,000 USD).
2000, 2001	The John Broadbent Endowment for Research in Entrepreneurship at Rensselaer Polytechnic Institute (total of 5,000 USD).

## TEACHING

### COURSES TAUGHT (POST-DOCTORATE)

Year(s)	Title	Total No. of Sections	Level	Institution
2020	Entrepreneurship and New Firm Creation	1	Master	York University
2017-2020	New Venture Design	3	EMBA	York University
2016, 2018, 2020	Theoretical Foundations of Entrepreneurship	3	Doctorate	York University
2013-2018, 2020	Entrepreneurship and Technology Venture	7	Undergrad	York University
2010-2014, 2017	Entrepreneurship and New Venture Creation	2	MBA	York University
2015-2016	Entrepreneurship and New Firm Creation	5	Undergrad	York University
2010-2011	International Entrepreneurship	2	MBA	York University
2008	International Entrepreneurship	1	Diploma	Humboldt Universität
2007-2009	International Entrepreneurship	4	Master	University of Waterloo
2007-2009	Technical Entrepreneurship	3	Undergrad	University of Waterloo
2001-2004	International Entrepreneurship	6	MBA	CWRU
2002-2005	New Venture Creation	4	MBA	CWRU
2002-2006	New Venture Creation	7	Undergrad	CWRU
2001	Entrepreneurial Decision Making	1	Diploma	Humboldt Universität
1998-2000	Statistics and Operations Management I	5	MBA	RPI
1999	Practicum of Technological Entrepreneurship	1	MBA	RPI
2000-2001	Operations Management	4	Undergrad	RPI
1998	Entrepreneurial Decision Making	1	Master	CMU
1997	Operations Management	1	Undergrad	CMU

### DOCTORAL SUPERVISION

2020-present	Co-chair, Ph.D. Dissertation Committee for Sonia Bagherirad, York University. Topic: Workforce Capacity Decisions in Early-stage Technology Ventures.
2019-present	Member, Ph.D. Dissertation Committee for Ramya Krishna Murthy, York University. Topic: Essays on Platform Sponsor Scope: Implications for Ecosystem Emergence, Growth and Value.
2013-2017	Co-chair, Ph.D. Dissertation Committee for Anton Shevchenko, York University. Topic: Rethinking Supplier Risk Management with Case Studies and Agent-Based Simulation.
2010-2014	Co-chair, Ph.D. Dissertation Committee for Mohammad Keyhani, York University. Topic: Entrepreneurial Action and Entrepreneurial Rents.
2009-2011	Chair, Ph.D. Dissertation Committee for Andrew Maxwell, University of Waterloo. Topic: Business Angel Decision Making. Recipient of the 2012 Heizer Doctoral Dissertation Award from the Entrepreneurship Division of the Academy of Management.

- 2009-2011 Member, Ph.D. Dissertation Committee for Meyyappan Narayanan, University of Waterloo. Topic: Venture Capital Investment under Private Information.
- 2006-2009 Member, Ph.D. Dissertation Committee for M. Ali Ülkü, University of Waterloo. Topic: Analysis of Shipment Consolidation in the Logistics Supply Chain.
- 2003-2008 Chair, Ph.D. Dissertation Committee for John Angelis, Case Western Reserve University. Topic: Decision Models for Growing Firms: Obstacles and Opportunities.
- 2005-2007 (External) Advisor, Executive Doctor of Management (EDM) Advisory Team for Jimmy Schwarzkopf, Case Western Reserve University. Topic: Entrepreneurs in Residence and the Equity Gap.
- 2004-2005 Member, Ph.D. Dissertation Committee for Yuanjie He, Case Western Reserve University. Topic: Essays in Supply Chain Management.
- 2002-2004 Member, Ph.D. Dissertation Committee for Serge Karalli, Case Western Reserve University. Topic: The Multiple-Family Economic Lot Scheduling Problem with Safety Shocks.
- 2002-2003 Member, Ph.D. Dissertation Committee for Branko Bucar, Case Western Reserve University. Topic: The Mediating Role of Organizational Legitimacy in Resource-Based Models of New Venture Performance.
- 2002-2003 Member, Ph.D. Dissertation Committee for Zhineng Li, Case Western Reserve University. Topic: Entrepreneurial Alertness: Construct Clarification and an Integrative Model of New Venture Performance.
- 1999-2001 Co-chair, Ph.D. Dissertation Committee for Young Rok Choi, Rensselaer Polytechnic Institute. Topic: Exploration and Exploitation of New Opportunities and Entrepreneurs' Decision Making. Recipient of a 2001 Coleman Foundation Professor's Doctoral Scholarship in Entrepreneurship (10,000 USD). Nominee for the 2002 W.H. Newman Award from the Entrepreneurship Division of the Academy of Management.

#### **MASTER SUPERVISION**

- 2013 Independent study with Michael Dolginov, York University. Topic: Market Entry Timing Decisions.
- 2010 Independent study with Khatidja Vaiya, York University. Topic: Entrepreneurship in Countries in Crisis.
- 2008-2009 Chair, Thesis Committee for Bahareh Ramezani Tehrani, University of Waterloo. Topic: Switching from Survival to Profit Maximization.
- 2007-2008 Co-chair, Thesis Committee for Andrew Maxwell, University of Waterloo. Topic: Failing Fast: How and Why Business Angels Rapidly Reject Most Investment Opportunities. Won First Place for the Canadian Council of Small Business and Entrepreneurship Conference Best Paper for an article version titled "Canadian Business Angel Decision Making" (3,000 CDN).

- 2004 Independent study with Claire Meyer, Case Western Reserve University. Topic: Globalization and Entrepreneurship. Served as a thesis requirement for her home school in France, l'Institut Européen d'Études Commerciales Supérieures (IECS), Strasbourg.
- 2004 Weatherhead School of Management reader, Physics-Entrepreneurship Thesis Committee for Justice Richards, Case Western Reserve University. Topic: Automotive Pressure Sensors.
- 2003 Weatherhead School of Management reader, Physics-Entrepreneurship Thesis Committee for Dwayne Cambridge, Case Western Reserve University. Topic: The Integration of Sensors with Commercial Vehicle Wheels for Real-Time Monitoring of Tire Air Pressure and Temperature and Electronic Identification.
- 2003 Independent study with Gina Beim, Case Western Reserve University. Topic: Multicriteria Decision Making in Entrepreneurship.
- 2002 Independent study with Hamsi Shankar, Case Western Reserve University. Topic: Entrepreneurship and Management Science.

## **SERVICE**

### **INTERNAL COMMITTEES**

- 2020-present Chair, Tenure and Promotion Committee, Schulich School of Business, York University.
- 2019-2020 Member, Tenure and Promotion Committee, Schulich School of Business, York University.
- 2017-present Member, Strategic Entrepreneurship Council (SEC), York University.
- 2016-present Member, York University Enactus Faculty Advisory Board.
- 2017-2018  
2020-2021 Member, EMBA Program Committee, Schulich School of Business, York University.
- 2012-2018 Member, Tenure and Promotion Committee, Schulich School of Business, York University.
- 2015-2016 Member, Intensification Plan Working Group, Office of the Vice-President, Research and Innovation (VPRI), York University.
- 2010-2011 Member, MBA Program Committee, Schulich School of Business, York University.
- 2009 Management Sciences representative, Engineering Faculty Council Graduate Studies Committee, Faculty of Engineering, University of Waterloo.
- 2008-2009 Member, Nominations Committee, Faculty of Engineering, University of Waterloo.
- 2007-2009 Co-coordinator, Management Sciences Research Seminar Series, Faculty of Engineering, University of Waterloo.

- 2007 Member, Operations Research Faculty Search Committee (DACA), Faculty of Engineering, University of Waterloo.
- 2005-2006 Faculty advisor, Entrepreneurial Venture Association, Weatherhead School of Management, Case Western Reserve University.
- 2005-2006 Coordinator, Operations Research Seminar Series, Weatherhead School of Management, Case Western Reserve University.
- 2005-2006 Member, Entrepreneurship Faculty Search Committee, Weatherhead School of Management, Case Western Reserve University.
- 2004 Coordinator, Marketing and Policy Studies Research Seminar Series (spring), Weatherhead School of Management, Case Western Reserve University.

#### EXTERNAL COMMITTEES

- 2018, 2019 Judge, INFORMS Technology, Innovation Management and Entrepreneurship Section (TIMES), Best Working Paper Award.
- 2016 Member, Program Committee, IEEE International Conference on Management of Innovation and Technology (ICMIT), Bangkok, Thailand.
- 2012-2015 Chair, Membership Committee, Entrepreneurship Division of the Academy of Management.
- 2014, 2016 Member, Review Panel, INFORMS Technology, Innovation Management and Entrepreneurship Section (TIMES), best article from *Management Science* or *Organization Science*.
- 2013 Chair, Review Panel for the Social Sciences and Humanities Research Council (SSHRC) of Canada's Committee 3A Insight Grants competition.
- 2012 Member, Review Panel for the Social Sciences and Humanities Research Council (SSHRC) of Canada's Committee 3A Insight Grants competition.
- 2009-2010 Member, Adjudication Committee for the Social Sciences and Humanities Research Council (SSHRC) of Canada's Committee 21 for human resources management, management, organizational studies, and industrial relations.
- 2008 Member, Adjudication Committee for the Social Sciences and Humanities Research Council (SSHRC) of Canada's Special Research Call in Management, Business and Finance.
- 2008 Member, INFORMS Sections/Societies Committee.
- 2003-2007 Officer, INFORMS – Technology Management Section (Vice Chair-Communication & Membership in 2003; Program Chair in 2004; Chair-Elect in 2005; Chair in 2006; Past Chair in 2007).
- 2004-2006 Midwest Regional Liaison, Entrepreneurship Division of the Academy of Management.

2001-2004	Member, Research Committee of the Entrepreneurship Division, Academy of Management.
2003	Program chair, Entrepreneurship Cluster, EURO/INFORMS Joint International Meeting, Istanbul, Turkey.
1999	Chair, Retreat for Young Scholars of Entrepreneurship, Lenox, MA. Sponsored by the Lally School of Management & Technology, Rensselaer Polytechnic Institute and the Darden School, University of Virginia.

#### **EDITORIAL BOARD MEMBERSHIP, REFEREE ACTIVITIES & EDITORSHIP**

2017-present	Editor, <i>Entrepreneurship Theory and Practice</i> .
2013-present	Editorial board member, <i>Venture Capital: An International Journal of Entrepreneurial Finance</i> .
2008-present	Editorial board member, <i>Long Range Planning</i> .
2007-present	Editorial review board member, <i>International Journal of Entrepreneurial Venturing</i> .
2004-present	Editorial board member, <i>Journal of Business Venturing</i> .
2020	Mentor, <i>Academy of Management's</i> Entrepreneurship Division Doctoral Consortium.
2010-2020	Senior Editor, Management of Technology Department, <i>Production and Operations Management</i> .
2018, 2019	Judge, <i>Academy of Management's</i> Entrepreneurship Division's National Federation of Independent Business (NFIB) Dissertation Award.
2018	Judge, INFORMS Technology, Innovation Management and Entrepreneurship Section (TIMES), best working paper award competition.
2016-2018	Co-editor (with N. Joglekar), special issue of <i>IEEE Transactions on Engineering Management</i> on "Shortages of Resources, Routines, Reputation and Regulations: Threats or Opportunities for Tech Entrepreneurs."
2013-2017	Department Editor, Technology, Innovation Management and Entrepreneurship department, <i>IEEE Transactions on Engineering Management</i> .
2007-2016	Editorial review board member, <i>Entrepreneurship Theory and Practice</i> .
2004-2013	Editorial review board member, <i>IEEE Transactions on Engineering Management</i> .
2011	Accomplished-scholar referee, <i>Academy of Management's</i> Entrepreneurship Division Doctoral Consortium.
2011	Member, Best Doctoral Dissertation Committee, Technology Management Section of <i>INFORMS</i> .

- 2009-2011 Co-editor (with N. Joglekar), November-December 2013 special issue of *Production and Operations Management* on “Technology Commercialization, Entrepreneurship and Growth Driven Operations.”
- 2010 Ad hoc reviewer, Austrian Science Fund (FWF), Individual Research Grants.
- 2007-2010 Editorial review board member, *Production and Operations Management*.
- 2005-2007 Co-editor (with M. Minniti), November 2008 special issue of *Journal of Business Venturing* on “The Economics of Entrepreneurship.”
- 2005 Ad hoc reviewer, Israel Science Foundation (ISF), Individual Research Grants.
- 2003 Judge, Canadian Operational Research Society (CORS) Student Paper Competition.
- 2002 Member, Best Doctoral Dissertation Committee, Technology Management Section of INFORMS.
- 1999 Panel reviewer, National Science Foundation (NSF), Design and Integration Engineering: Design Theory.

#### **MEDIA ATTENTION & OTHER PROFESSIONAL ACTIVITIES**

- 2021 Featured in yFile, “Biopharma companies spend too much time on drug discovery projects,” York University’s News, Canada, January 12.
- 2020 Featured in The Globe and Mail, “Small businesses find creative ways to combat climate change,” Report on Business section, Canada, February 24.
- 2019 Featured in *Academy of Management* Blog Viewer – Entrepreneurship Division, “The Development of a Theoretical Framework – Firm Entry into Stigmatized Markets,” Research Highlights, January.
- 2011-present Advisory board member, *Annual Sustainability, Ethics and Entrepreneurship (SEE)* Conference.
- 2015 Featured in CountryGuide (Eastern Edition), “Will Value adding work for you?” Guide Business section, Canada, March 3.
- 2014 Featured in The Globe and Mail, “Running ballistics on the Dragons’ eight silver bullets,” with Y. Deutsch, Report on Business section, Canada, November 12.
- 2014 Featured in The Globe and Mail, “Sales jumped when firm focused on condo balconies,” Report on Business section, Canada, July 4.
- 2014 Presenter, The Leadership Thought Forum: 2014 Speaker Series, “Entrepreneurship and Global Trends”, Toronto, April 9.
- 2013 Featured in InsideToronto.com, “Health teams pitch innovations in Dragon’s Den,” Canada, June 7.
- 2013 Presenter, Getting Inside a Dragon’s Head, Schulich Innovation Research Day: From Idea to Seed Funding, Sunnybrook Research Institute, Toronto, June 4.

- 2013                   Featured in CGA Ontario Statements, “Academic excellence,” Cover Story, Canada, March/April.
- 2012                   Featured in Toronto Star, “Tech firm struggles with global demand,” Business – Star Business Club, Canada, August 7.
- 2012                   Featured in Toronto Business Times, “Tools to help weigh your business trade-offs,” Guest Column, Canada, August 3.
- 2012                   Featured in CGA Ontario Statements, “The Pros and Cons of Crowdfunding,” Business – Finance section, Canada, July/August.
- 2011                   Featured in smallbusiness online community, “Seasonal survival: 8 tips for getting your seasonal business off on the right foot,” Sales and Marketing, USA, September 15.
- 2011                   Featured in CMA Magazine, “Supporting business R&D: Federal expert panel set to investigate,” Research section, Canada, March/April.
- 2011                   Presenter, Getting Inside a Financier’s Head, Webinar Prep-Camp for Technology Growth Initiative 2011 – Series 2, Foreign Affairs and International Trade Canada, January 12.
- 2011                   Featured in The Globe and Mail, “Dentist cuts his entrepreneurial teeth,” Your Business section, Canada, January 7.
- 2008-2011           Advisory board member, Micro Health Technologies Ltd, Toronto, ON, Canada.
- 2010                   Panelist, Entrepreneurship, Innovation and Commercialization of Intellectual Property, IP Osgoode and the Hennick Centre for Business and Law, York University, Toronto, Canada, February 11.
- 2010                   Featured in PROFIT (Instant MBA: Academic Insights Made Intelligible section), “What investors want” and “No R&D? No problem,” Canada, December-January.
- 2009                   Featured in the National Post, “Study examines why only 3% of ventures attract funding they need,” Financial Post section, Canada, September 29.
- 2009                   Featured in BizEd (Research section), “Imitation – Better Than Innovation?” May/June.
- 2009                   Featured in BusinessWeek Online (smallbiz section), “Think twice about being first to market,” May 19.
- 2007-2009           Steering committee member, ENTRENET – The Dobson Online Community for Entrepreneurship.
- 2008                   Featured in The Record (Saturday feature on university scholarship called Research File), Waterloo Region’s Newspaper, November 29.
- 2008                   Featured in the DESDElared (Spanish online newspaper), Aguascalientes, México, November 19.

- 2008                   Featured in the National Post, “What are the hidden technology costs of starting a business?” Financial Post section, Canada, March 31.
- 2007                   Featured in the Business Times (front page), Waterloo Region’s Newspaper, January, and in IT World Canada (online) and ComputerWorld (IT trade publication) for a series of articles in conjunction with the University of Waterloo, September-November.
- 2006                   Featured in The Record (front page of the small business section), Waterloo Region’s Newspaper, November 22.
- 2005                   Interviewee, National Public Radio (NPR), “100 Entrepreneurs Hawk their Inventions on QVC,” the local version aired on Arizona Public Radio’s broadcast of “Morning Edition” and “All Things Considered” on September 14 while the national version aired across NPR on “Day to Day” on September 29.
- 2003                   Panelist, Doctoral Colloquium “Teaching” Panel, INFORMS Annual Meeting, Atlanta, GA.
- 2001                   Panelist, International Entrepreneurship Panel, GlobalTALK - Existenzgründer kennen keine Grenzen, Deutsche Existenzgründer Tage, Berlin, Germany, May 18-20.