



#startupindia

TOGETHER 2021

Entrepreneurship Bootcamp, & Venture Competition

Applications close December 16th, register now @ <https://schulich.yorku.ca/together-2021/>



INDOCHINO



What's in it for you?

-  Hours of **mentorship** from two of 100 leading Indian and Canadian founders and innovators, including founders or partners at Pycap Ventures, Panache Ventures, Willful, and Swyft.
-  A prize pool of **\$20,000+**, plus perks like fitted suits from our sponsor INDOCHINO.
-  Access to a rich **network** of established and up and coming entrepreneurs from both nations, including exposure to several other founders of unicorn startups (such as Delhivery and Leverage Edu)
-  **Interviews** with leading startup accelerators and incubators for the winners.
-  Schulich Startups 'Together 2021' Global Entrepreneurship Volunteer **Certificate**
-  **A special token of appreciation** from the Consulate General of India
-  Amazing **career opportunities** within the startup community



The Concept

We're excited to announce that the Schulich School of Business has partnered with Startup India (Government of India) to organize an incredible one-of-a-kind Entrepreneurship Bootcamp & Venture Competition—Together 2021—this January 4th to 10th (2021).

50 pairs from 17,000+ Indian Universities and Colleges, will each be joined by 3 students from MBA, IMBA, MAcc, MF, MMgt, MREI, MBAN, MMAI, MSCM, and MMKG programs programs to form 50 super-teams!

The new business will be owned by the Indian students and the winners of the competition will be rewarded with access to powerful tools, monetary support, and a global network.

The theme of this year's event is "Self Reliability, Sustainability, and Social Purpose" and includes 8 sectors.

Mentorship

We have designed a curriculum—five deep dive sessions—that covers several topics to help set a strong foundation for successful venture creation.

Topics range from identifying market opportunities and ideating venture ideas to crafting profitable business models and pitching to investors. The sessions will be delivered by coaches with years of entrepreneurial and coaching experience.

Each participating team will be matched with a pair of mentors – one from Canada and one from India, who would mentor these teams throughout the Bootcamp

The 100 mentors, handpicked for this bootcamp, are successful entrepreneurs, active investors or professional advisors in the startup ecosystem

Paired Mentorship



Althea Wishloff
VC, Panache Ventures



Sahil Chalana
Founder, Collegedunia



Stuart Browne
CEO & Founder, Pycap



Udayan Dasgupta
Co-Founder,



Arunabha Dastidar
Co-Founder & CEO,



Derek Szeto
Co-Founder, Walnut



Nidhi Agarwal
Ex-Founder, Kaaryah



Kevin Oulds
Co-Founder, Willful



Mudit Rawat
Chief Strategy Officer,



Deep Bajaj
Founder, PeeBuddy



Shantanu Rooj
Co-Founder, SchoolGuru



Cherry Rose Tan,
Founder & CEO, #RealTalk



Akshay Chaturvedi
Co-Founder, Leverage Edu



Pavel Tchourliaev
CEO, Mortgage Automator



Taranjeet Bhamra
AgNext Technologies



100 +
INNOVATION ECONOMY LEADERS
FROM CANADA & INDIA

- Each team is empowered with a mentor pair (1 from Canada & 1 from India)
- Zoom Prep Meetings in December prior to the bootcamp start
- Three 1-hour mentoring sessions through the bootcamp ensuring continuity & feedback

Key Dates

November 16th

Registration Starts

December 9th

Pre-Launch and Information Broadcast

December 16th

Applications Deadline

December 22nd

Teams & Mentors Announcement & Team Packages Released

January 4th - 10th

Together 2021 Bootcamp begins

Organizers & Key Contributors



#startupindia

STARTUP INDIA

Government of India

Announced by the Prime Minister of India, Mr. Narendra Modi, August 2015



together
2021

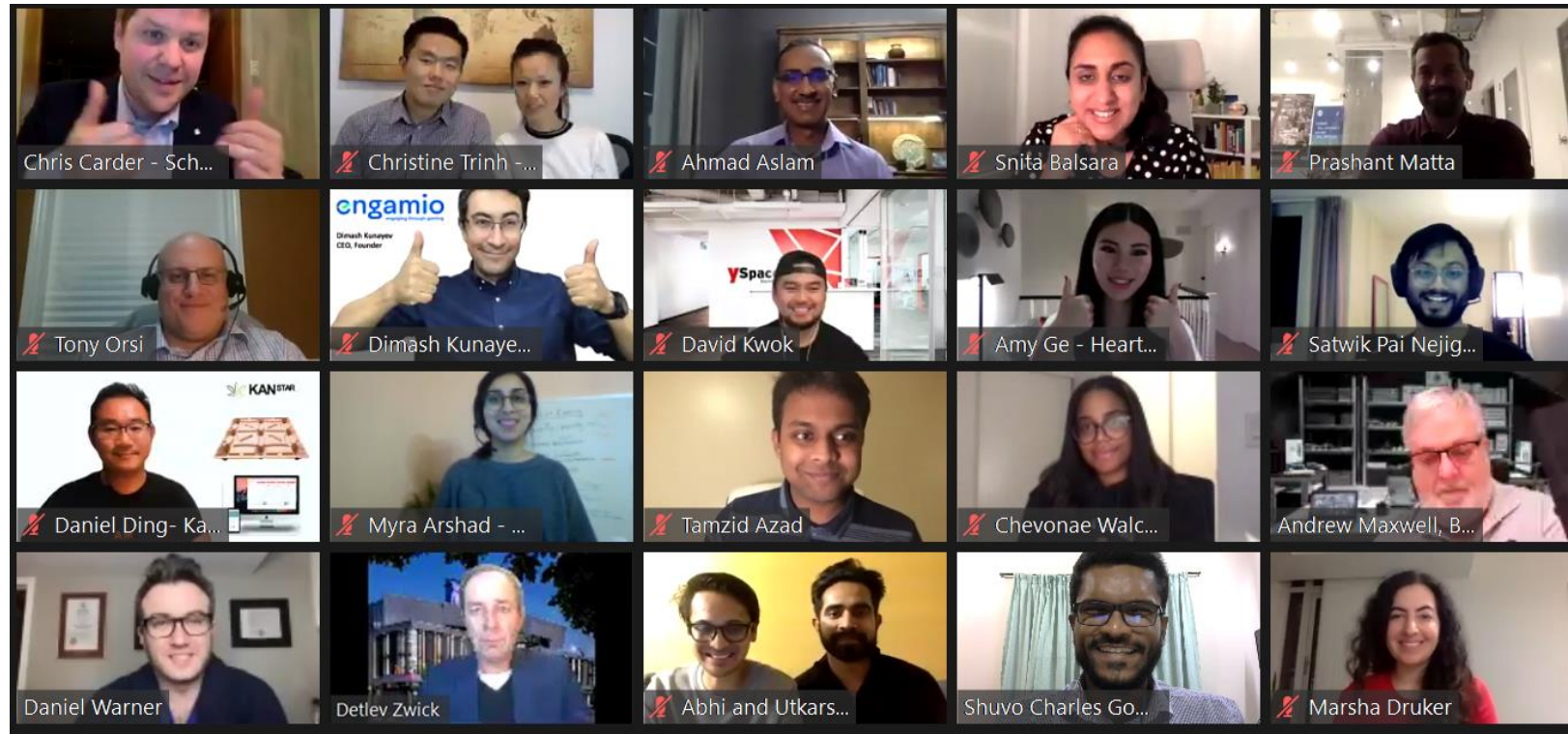
- **3rd Largest Startup Ecosystem in the World**
- **350,000+ Online Users, Startup India Network**
- **50,000+ Startups across the country**
- **600+ Industry Mentors**
- **Partnerships Network**
Facebook, Goldman Sachs, Microsoft Ventures, Sequoia Capital



#startupindia

7-day Hackathon

January 4th – 10th 2021



Student Entrepreneur Pairs

Program will be open to students from ALL Colleges 17,000+ and Universities 760+ of India

India as the Primary Market

Student entrepreneurs from India apply with new venture ideas and concepts which could manifest into successful ventures in India

Self Reliability, Sustainability & Social Purpose

This year's theme invites challenge statements that tackle some of the most pressing issues across eight sectors of national importance

Schulich/Lassonde @ YorkU

Schulich further powers up these young entrepreneurs with 3 Canadian Masters Students from Schulich School of Business & Lassonde School of Engineering at York University

Elite Mentoring & Coaching

100+ global leaders, investors & coaches from Canada and India help refine the budding entrepreneurs' venture ideas

together
2021

Grand Prize

Monetary support, network and powerful startup tools to pursue their entrepreneurial dreams in India

Event Speakers

Inspiring the next generation of Entrepreneurs



G M Rao
Chairman



H.E. Nadir Patel
High Commissioner of
Canada in India

**Government
of Canada**



Deepak Bagla
Managing Director & CEO



H.E. Victor Fedeli
Minister of Economic
Development

**Government
of Ontario**

together

2021

World Class Judges

Driving Assured Success



Ankur Jain
Partner | Kae Capital



Gaurav Chaturvedi
Partner | Kae Capital



Prashant Matta
Partner | Panache Ventures



Akshat Chaturvedi
Founder CEO | Leverage Edu

15 +

UNICORN STARTUPS, LEADING VENTURE FIRMS, INCUBATORS AND ACCELERATORS

- **Three judging rounds to narrow down from top 50 applications to top three**
- **Top 10 teams get privileged interviews and access to some of the biggest investors and incubators in India and Canada**
- **\$30,000 cash prize + seed investment up to \$30,000**

HOSTELFUND



Nabeel Merchant
Associate | Relay Ventures



Jonathan Gabay
National Manager



Karl Schabas
MD | Vestra Ventures



Galen Udell
Investor | York Angels





Self Reliability, Sustainability & Social Purpose

Eight Sectors of National Importance



E-Mobility



Environment & Energy



Healthcare



Income Security & FinTech



Food & Agriculture



Telecommunications



Textiles



Education