



Josh Twersky

1. What's your career ambitions as it relates to Social Innovation?

While I entered Schulich from the non-profit sector, I have increasingly become interested in ESG issues in the for-profit sector. In particular, I'd like to pursue a career in ESG and investing or sustainability consulting. More broadly, I'm interested in work that uses market levers to produce better outcomes for all stakeholders.

2. What experiences have you had at Schulich to help you prepare for this?

Geoffrey Kistruck's class in Social Entrepreneurship really helped expand my view of what it meant to do socially impactful work. Charles Cho's class, Sustainable Accounting for Accountability, also played a role in introducing me to the ESG space in particular. Both of these classes also introduced me to a number of 'social innovators,' working in these fields -- an essential part of understanding what kind of work you'd like to do.

3. What advice would you give to first-year Schulich students interested in Social Innovation?

I would highly recommend Geoffrey Kistruck's class as a starting point. It provides an excellent map of what an impactful career might look like. Social innovation is an evolving and often badly defined space. Therefore, there is really no replacement for speaking with people doing impactful work. Their experiences offer a clearer picture of the range of possibilities and the paths to get there.