



2020-2021 Factsheet

**Seoul National University  
College of Business Administration**

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**SNU Business School**

SNU Business School at Seoul National University distinguishes itself from other business school through its students, education, and alumni. SNU Business School only accepts 0.5% of the applicants who are the brightest and most motivated students. It is the passion and drive behind student that push SNU Business School to be the best in Korea. SNU Business School was the first business school in Korea to be certified by the Associate to Advanced Collegiate Schools of Business(AACSB). Moreover, our faculty is comprised of many prominent lecturers and businessman around the world. In addition, there are many distinct alumni all around the world.

SNU Business School at Seoul National University offers one of the finest settings for management education in Korea. The mission of SNU is to educate the global leaders of tomorrow. The faculty and staff are delighted to have you here, and hope that your experience will be academically rewarding and culturally enriching.



## Programs

SNU Business School encourages critical thinking training, helping students strengthen their problem solving ability and learn to find creative solutions. SNU Business School covers diverse corporate cases in both required and elective courses, promote discussion- and presentation- oriented classes, and strive to foster student's critical thinking and audacity through multi-faceted assignments and tests.

SNU Business School offers wide range of full-time degree and not-degree programs at the undergraduate and graduate levels.

Programs offer concentration on Accounting, Finance, Marketing, Operations Management, Personal Administration and Organizational Behavior, Management Information Systems, and International Business. Undergraduate students reside on or near campus, and complete a four-year bachelor program comprising of general education and business studies.

| Bachelor's Degree Requirements   | Master's Degree Requirements  |
|--|---|
| <ul style="list-style-type: none"> <li>• 4 years curricular program</li> <li>• 130 credits (minimum)</li> <li>• Cumulative GPA of 3.0 (minimum)</li> <li>• Undergraduate Thesis</li> <li>• Early Graduation               <ul style="list-style-type: none"> <li>- 6~7 semesters</li> <li>- Cumulative GPA of 3.4(minimum)</li> <li>- GPA of 3.0 of above for each semester</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• 4 semester courses</li> <li>• 39 credits (minimum)</li> <li>• Cumulative GPA of 3.0 (minimum)</li> <li>• Degree Qualifying Exam (Business, English)</li> <li>• Master's Thesis (thesis evaluation, oral exam)</li> </ul> |

## CBA Student Exchange Program

Exchange program is for students in SNU's partner universities who wish to study at SNU for one or two semesters and transfer credits to their home institution. The first official student exchange program launched in 1995 with the University of Tokyo and the number of institutions where they agreed for student exchange program has increased to 216 institutions all over the world. To be an exchange student, candidates must be officially nominated by their home institution and pay the tuition fee at their home institution. Fees for taking Korean language course offered by SNU LEI will be partially supported.

### "Exchange Students" vs. "Visiting Students"

|                               | Exchange Students   | Visiting Students   |
|-------------------------------|---|---|
| <b>Courses</b>                | free of students' choice * Note: Some courses may have restrictions |   |
| <b>Document Submission</b>    | Should enclose all the official transcript sealed                   |   |
| <b>Tuition Fee</b>            | Pay at home institution   | Pay at SNU  |
| <b>Application</b>            | Apply at home institution   | Apply directly to SNU OIA<br>* Application fee (82,000 KRW) |
| <b>Credits</b>                | Will be transferred   | Ask home institution  |
| <b>Official Transcript</b>    | Will be sent to home institution                                    | Should ask at the Registrar's Office for issuance request   |
| <b>Dormitory Application</b>  | ○   | ×   |
| <b>Korean Language Course</b> | Full/partial financial support provided                             | No financial subsidy available                              |

## Academics

### Academic Calendar

| Semester | Date             | Orientation Date | Grade Submission | Official Transcript Issuance <sup>※</sup> |
|----------|------------------|------------------|------------------|---|
| Spring   | Mar. 2 ~ Jun. 14 | Feb. 28 2020     | End of June      | Mid-July                                  |
| Fall     | Sep. 1 ~ Dec. 14 | Aug. 31 2020     | End of December  | Mid-January                               |

※ Academic transcript will be sent to home institution for exchange students for credit transfer in mid-August and in mid-February. Academic transcript of visiting students will not be sent to the home institution from SNU-OIA, therefore visiting students must request for an issuance of academic transcript at the Registrar's Office.

### Course Descriptions

Please find courses at <http://sugang.snu.ac.kr>

- List of courses for a new semester is available at the beginning of January or July.
- Majority of courses are taught in Korean but each college or department offers some amount of courses in English. There's two ways to find the courses lectured in English. If there's Ⓜ on the remark, (in the far right column of course listing table) the course will be delivered in English. You can also use 'English lecture' button with 'advanced search' to find English-spoken courses. By using 'advanced search', you can find list of courses held in the previous semester before the registration season starts. This function may be useful to find information of such as syllabus or previous course lists for your reference.
- Undergraduate students can take courses up to 18 credits, Master level students can up to 12 credits.

### Restrictions

- Int'l Exchange/Visiting students of CBA CANNOT take any MBA level courses.
- The College of Medicine & College of Law is restricted to students who are currently studying medicine at their home university.
- The College of Dentistry is ONLY available to master's level students currently enrolled in a master program at School of Dentistry or equivalent at their home university. The student exchange program is NOT available at the undergraduate level for the College of Dentistry.
- Applicants, who apply for the Korean History major, must provide a proof of Korean language ability. A satisfactory level of Korean language ability should be either (1) Level 5 or above of official Korean Language Proficient Test (KLPT) or (2) Level 5 or above of the Korean Test conducted at the SNU Language Institute.



## Applications

### Qualification

- Candidates must be enrolled in at least second semester at home university. Which means that he/she must have completed at least one semester at the application stage.
- We cannot accept graduate students who are enrolled in the first semester of the Master's program at their application stage.
- Candidates must have a GPA of 3.0 or above / 4.0
- For the College of Business Administration, you should nominate students, whose GPA is more than 83 out of total score 100. If the score, more than 83, is not written in the official transcript clearly, applicants' home universities should submit a letter to us to prove. This new GPA restriction is applied to the applicants of Spring 2017 and thereafter.

### Language Proficiency

|         |       |                  |
|---------|-------|------------------|
| English | TOEFL | IBT 88 or above  |
|         | IELTS | 6.0 or above     |
| Korean  | KLPT  | Level 5 or above |
|         | TOPIC | Level 5 or above |

### Restriction

As specified in the selection criteria of the Exchange Student Program at the College of Business Administration, we abide by the rule that, "The College of Business Administration is restricted to students who are currently studying business at their home university."

### Procedure

| Starting Semester | Application Deadline | Screening Procedure | Notification of Acceptance | Acceptance Packages sent by |
|-------------------|----------------------|---------------------|----------------------------|-----------------------------|
| Fall 2020         | 20 Mar. 2020         | April               | May                        | Late May                    |
| Spring 2021       | 20 Sep. 2020         | October             | November                   | Late Nov.                   |

### Document Submission

- Exchange program candidates can complete the application by ONLINE SUBMISSION of the required documents.
- All documents should be submitted in original or verified as an official copy (often stamped), and should be in Korean or in English. If the documents are not in Korean nor in English, have them translated in Korean or in English and certified and sealed by an authorized body.
- Application documents are non-returnable once submitted to SNU.
- Please be aware that SNU cannot process applications if there is any missing document or information.



| Documents Required   | Notes  |
|--|--|
| A. Online Application  |  |
| ✘ In order to start the online application, exchange candidates must be officially nominated to SNU by their home university. The nominated students will receive detailed information on how to log-in and to apply online by the designated SNU coordinator. | Exchange program candidates should upload the scanned copies of the documents below to the application system.                 |
| B. Certificate of Enrollment of Home University  |  |
| C. Official Academic Transcript  |  |
| D. One Letter of Recommendation* from a Professor at Home University   | Exchange program candidates should submit the sealed letter to their exchange program coordinator.<br>(SNU template available) |
| E. Statement of Purpose  | Free-form essay in English or in Korean  |
| F. Passport Copy (Personal Information Page)   | The passport must be valid during the prospective stay in Korea.   |

✘ The sealed letter of recommendation must be obtained by the applicant and submitted to the exchange program coordinator. The coordinator can open the letter, scan it, and send it to the designated SNU coordinator via e-mail.

### Acceptance to SNU-CBA

#### Screening Procedure

SNU-OIA receives applications and reviews if all the application requirements are met. The applications are then forwarded to the screening committee of each college/department for assessment. Not every candidate nominated will be successful; some may fail to be accepted if the requirements do not meet the committee's expectation. When the acceptance is confirmed, SNU-OIA will announce the results through students' home institution. Please note that SNU-OIA is not responsible for the selection process and its results as the decisions are made by each college that candidates apply for.

#### Acceptance Package

The acceptance package encloses necessary documents for pre-arrival at SNU, including the Certificate of Admission (for non-Korean nationals), an official Letter of Acceptance, and other information. The package will be sent to the accepted candidates shortly after the acceptance announcement.

#### Visas

A student visa (D-2) is required to study in Korea if a student is not of Korean nationality. In most cases, exchange students can acquire their D-2 visa easily when they present their Certificates of Admission issued by the SNU to the relevant passport officials in their home country. Please contact your nearest Korean Embassy or consulate for more detailed information on the visa application process.



## Housing & Living at SNU

### Housing

**On-Campus Housing:** The Gwanak campus is the main campus of the SNU. Most colleges and schools are located at the Gwanak campus except for the College of Medicine, which is located at the Yeongun campus in northern part of Seoul. Exchange students have a right to apply for the Gwanak-sa (Gwanak campus dormitory), but it is not guaranteed to eventually get a room placement.

**Dorm Application Procedure** (for undergraduate level)

| Starting Semester    | Application starts in   | Screening Procedure | Acceptance Notification |
|----------------------|-------------------------|---------------------|-------------------------|
| Fall Semester 2020   | First week of July 2020 | July                | August                  |
| Spring Semester 2021 | First week of Feb. 2021 | February            | February                |

**Off-Campus Housing:** Off-campus housing is available around the campus. SNU does not provide an assistance to find off-campus housing, and it is students' own responsibility to find accommodation outside campus.

### Estimated Budget to Study at SNU

|   |  |
|---|--|
| Tuition Fee<br>(for Visiting Students ONLY) | Tuition fee varies depending on your major and the year of enrollment. |
| Housing                                     | 450,000~700,000 KRW / month  |
| Local Transportation                        | 200,000 KRW / month  |
| Meals                                       | 450,000 KRW / month  |
| Books/School Supplies                       | 400,000 KRW / semester   |
| Phone usage                                 | 100,000 KRW / month  |
| Personal Expenses                           | 500,000 KRW / month  |

※ Note: Above is just an estimation and it may vary depending on personal budget

### Medical Insurance

It is mandatory for every exchange/visiting student to obtain travel medical insurance complying with the following guidelines:

- Students are required to have an insurance that is valid both in home country and in Korea. And the insurance policy should cover sickness, accident and death during your study in SNU.
- Students can register for courses after submitting the copy of the insurance policy which states the above conditions. And insurance policies in languages other than Korean or English should be notarized before submission. In case the insurance expires before the exchange period ends, students are required to resubmit the insurance policy copy or the notarized document after renewal or reapplication of the insurance policy.
- It is the responsibility of students that they make sure they are insured with an appropriate insurance and no assistance can be provided by SNU.

### Student Activities

SNU offers a variety of student activities and sports clubs. Student clubs include musical bands, choir, orchestra, dance, painting, photography, student newspaper, traditional Korean music, travel clubs and SNU International Students Association. Sports clubs are available in fencing, golf, basketball, rugby, scuba-diving, snowboard, ski, horse riding, baseball, yacht, judo, kendo, soccer, taekwondo, tennis, etc. The most popular student clubs amongst these are taekwondo, judo, kendo and traveling clubs.