

SCHULICH SCHOOL OF BUSINESS

ANNUAL CULTURE CRAWL

Presented by Graduate Business Council 2020-2021





WHO WE ARE



THE GRADUATE BUSINESS COUNCIL at Schulich, is the student representative body that is elected to represent all 1,200 students in the Graduate School. The school caters to both full and part-time students as well as a number of one-year Masters Programs alongside the MBA programs.

The GBC consists of 12 students that serve as the bridge between the students and the school administration. The Team is responsible for creating strategic initiatives and providing resources that enrich the student experience. The goal of the GBC is to create opportunities for student participation in academic learning, social skill development, and recreational events.



ABOUT CULTURE CRAWL

Culture Crawl is an annual event organized by the GBC for students to showcase different cultures through art, dance, music, and food! It's also a wonderful opportunity for a Schulich-worthy melting pot of faculty, alumni and students across streams to connect, bond and be merry!

This fall, the culture crawl will be moving to an online format due to Covid-19. Despite these unprecedented times, it is our goal to continue this yearly tradition and celebrate the diverse cultures, traditions, and cuisines that are so unique to our school.



ABOUT CULTURE CRAWL

Main Components of Culture Crawl 2020:

1. Online Talent Show: Submissions by students within 4 main categories; visual arts, video submissions, audio submissions and literary works.
2. Instagram Food Competition: A competition running in parallel with the Culture Crawl contest to have people show traditional dishes from their cultures under the competition hashtag and can win via popular vote.

Following submissions of cultural performances within the 4 main categories, the following prizes will be awarded to top performing teams:

- First Place for Cultural Impact
- Honourable Mention for Cultural Impact
- People's Choice Awards

Date: Submissions are from September 29th, 2020 to October 5th, 2020. Winners announced on October 8th, 2020.

Location: Zoom & GBC Social Channels

READY TO GET STARTED? LET'S CHAT FURTHER!



Sydney Sebro
ssebro@schulich.yorku.ca

Executive Director, Events

Graduate Business Council 2020-2021

Schulich School of Business, Toronto, Canada

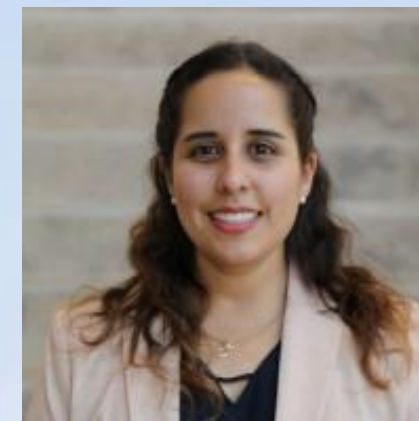


Mary Armstrong
maryarms@schulich.yorku.ca

Executive Director, Corporate Relations

Graduate Business Council 2020-2021

Schulich School of Business, Toronto, Canada



Gabriela Moreno Kahn
mgmk90@schulich.yorku.ca

Executive Director, International Relations

Graduate Business Council 2020-2021

Schulich School of Business, Toronto, Canada

