

DAVID ELSNER

President, DHE Consulting
Managing Partner, illuminaite

**Address**

140 Dina Road
Maple, ON L6A1L3

**Phone**

647-998-1587

**Email**

david.elsner@dheconsulting.com
delsner@illuminaite.ai

**Social**

www.dheconsulting.com
www.illuminaite.ai
ca.linkedin.com/in/davidelsner

EDUCATION

Master in Business Administration (MBA)

Rotman School of Management, University of Toronto, Toronto ON, 2003 - 2005

Bachelor of Arts (BA Economics)

University of Toronto, Toronto ON, 1999 - 2001

Bachelor of Applied Science (BASc.)

University of Toronto, Toronto ON, 1994 – 1999

PROFILE

David Elsner is President of DHE Consulting and a Managing Partner at illuminaite, a data science consulting firm specializing in consulting, advanced analytics, and AI to identify, analyze, and solve business problems. With over 20 years of experience as a consultant and executive, he has advised leading organizations across North America.

He is a regular lecturer in data analytics and visualization at the Schulich School of Business, the Schulich Executive Education Centre, the Rotman School of Management, the Ted Rogers School of Management, and the Chartered Professional Accountants (CPA) of Ontario.

David holds a BASc in Engineering, a BA in Economics, and an MBA in Strategy and Innovation from the University of Toronto.

He is also the Executive Director of the Yorkville Exotic Car Show (<https://yorkvilleexotics.com>), the preeminent annual Father's Day event in Toronto that raises funds for Prostate Cancer Canada.

WORK EXPERIENCE

Managing Partner

illuminaite, 2019 – Present

illuminaite is a Data Science consulting firm specializing in advanced analytics to identify, analyze, and solve business problems. We bring data to light by creating AI-powered solutions that transform your business.

President

DHE Consulting, 2013 – Present

DHE Consulting is a boutique training, consulting, and solution building firm. We provide analytical training to business professionals, consulting services to small and large organizations, and build customized visual tools to enable data-driven decisions.

President

Talize, 2018 – 2019

Provided leadership of Canada's premier thrift retailer, with 11 stores and 1,000+ employees across Canada.

Manager, Retail Strategy and Merchandise Optimization

PwC Canada, 2007 – 2013

District Sales Manager

General Motors of Canada, 2005 – 2006

Consultant

Accenture, 2001 – 2003

EXPERTISE

- Data Visualization, Modelling, Big Data, Advanced Analytics, and AI
- Consumer and Brand Analytics
- Digital Media
- Financial and Performance Analysis
- Inventory Productivity
- Marketing
- Merchandise Optimization
- Model Auditing
- Pricing Optimization
- Supply Chain Transformation
- Workforce Performance Management

ACADEMIC TEACHING EXPERIENCE

Executive Education

Schulich Executive Education Centre (SEEC), 2017 – Present

- Data Insights and Interpretation
- Fundamentals of Tableau
- Intermediate Tableau

Professional Development Institute, Chartered Professional Accounts of Ontario (CPA Ontario), 2011 – Present

- Big Data and the Future Executive
- Business Intelligence using Excel
- Data Analysis and Business Modeling
- Data Insights and Interpretation
- Data Visualization with Power BI
- Fundamentals of Tableau
- Infographics & Strategic Dashboards
- Intelligent Performance Modeling
- Intermediate Tableau
- Simulation, Risk and Decision Analysis

Master's Level

MMAI (Master of Management in Artificial Intelligence), MBAN (Master of Business Analytics (MBAN), Schulich School of Business, 2019 – Present

- MBAN 5140 – Visual Analytics and Modelling

Rotman School of Management GEMBA/EMBA/MBA/M&E MBA, University of Toronto, 2004 – Present

- Data Analysis and Business Modeling
- Presentation Skills

Ted Rogers School of Management MBA, Ryerson University, 2013 – Present

- Data Analysis and Business Modeling

College Level

The Business School, Centennial College, 2018 – Present

- Data Analysis and Business Modeling
- Presentation Skills

Online Level

Chang School of Continuing Education, Ryerson University, 2015 – Present

- CRMG919 - Visualizing Data for Decisions