Exchange Fact Sheet for Undergraduates
2020-2021
Guanghua School of Management, Peking University

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http://en.gsm.pku.edu.cn/exchange/index.htm

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Undergraduate Majors: Accounting and Corporate Financial Management
Finance
Economic Finance
Marketing

Language of Instruction: Chinese and English

Course list: http://exchange.gsm.pku.edu.cn
Please check the website for updates

Language requirement: Students must be proficient either in Chinese or English.

Language courses: A two-credit course “Business Chinese” is open to all international students for free.

Full-time Workload: At Guanghua, each course is usually 2 – 3 credits. 1 credit has 15 contact hours. Exchange students are required to take a minimum of 4 credits and a maximum of 18 credits per semester.

Grading: The Guanghua School of Management adopts a percentage grading system for all of its courses.
Grades Description
90-100 Excellent
80-90 Very good
70-80 Good

-------- minimum requirement for graduation (core courses)
60-70 Satisfactory
60- Fail

Exams: For fall semester, most courses taught in English offered by Guanghua School of Management will be completed by Dec. 24. All Chinese taught courses and other courses offered by PKU will be finished in mid-January in fall semester.

For spring semester, exams for both English and Chinese taught courses will be completed before the end of June.
EXCHANGE PROGRAM DEADLINES

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<th>Fall semester / One year</th>
<th>Spring Semester</th>
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<td><strong>Nomination Period</strong></td>
<td>February 15 to April 15</td>
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<td><strong>Application Deadlines</strong></td>
<td>First round of application: April 30</td>
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<td>Second round of application: May 30</td>
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<td>July 15 to September 15</td>
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<td>October 30</td>
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NOMINATION

- International exchange program of Guanghua School of Management DOES NOT accept Chinese nationals.¹
- All the partners are kindly requested to nominate your student in our nomination portal: http://exchange.gsm.pku.edu.cn/nomination/web/login.html

EXCHANGE PROGRAM APPLICATION

**STEP ONE: APPLICATION**

1. PKU Application
   - Application for International Passport Holder: [http://www.studyatpku.com](http://www.studyatpku.com)
   - Application for Undergraduate Students with Hong Kong, Macau, Taiwan Passport: [http://162.105.209.64/exchange/web/login.html](http://162.105.209.64/exchange/web/login.html)
   - Application for Master Students with Hong Kong, Macau, Taiwan Passport, please fill out the hard copy of the application form which is available by request and through our website

**STEP TWO: MAIL THE APPLICATION DOCUMENTS REQUIRED BELOW TO OUR OFFICE**

**APPLICATION DOCUMENT REQUIRED**

- Printed PKU application form
- Resume
- Copy of the highest degree certificate (for Master student ONLY)
- Official academic transcript (unofficial transcript will NOT be accepted)
- Official nomination letter from home university exchange office
- A photocopy of your valid passport
- One passport-sized photo, attached on the application form
- One page letter of motivation highlighting your academic and personal reasons for your exchange

The detailed information can be visited on our website: [http://exchange.gsm.pku.edu.cn/](http://exchange.gsm.pku.edu.cn/)

The submitted materials must be original documents or notarized copies and may be in either Chinese or English. Any missing of the above documents will cause the delay of admission.

Calendar (2020-2021)

**Fall 2020**

- Registration: Sept. 2, 2020
- Classes Start: Sept. 14, 2020
- PKU Sports Day: Sept. 26, 2020
- New Year’s Day: Jan. 1, 2020
- Exam Week (for courses taught in Chinese): Jan. 4-17, 2021
- Winter Break and Spring Festival: Jan. 18 - Feb. 21, 2021

**Spring 2021**

- Registration and classes start: Feb. 22, 2021 (Exchange student will have a separated registration date, we will inform accordingly.)
- PKU Sports Day: Apr. 23-25, 2021
- Labor Day: May 1, 2021
- PKU Anniversary: May 4, 2021
- May Break: May 5-7, 2021
- Summer Vacation starts: Jun. 28, 2021

1. If the exchange has an imbalance in the favor of partner school, we may consider accepting Chinese nationals discussed case by case.
2. Due to the COVID-19 situation, the registration date is subject to change.
3. Guanghua English taught courses and exams will finish before Christmas.
Summer Program:
Doing Business in China (DBIC) Two weeks

Tuition will be partly waived for students from exchange partner schools on certain occasions.

We specially offer a 2-week (or 1-week) intensive Doing Business in China Program (DBIC) for undergraduate and postgraduate/MBA students in English to provide participants the opportunity to understand the Chinese institutional, business and cultural environments at Guanghua’s Beijing, Xi’an and Shanghai Campuses.

Highlights:

- Three-credit courses and seminars on specific Chinese issues
- Firsthand industrial learning experience from company visits
- Rich extracurricular culture events and sightseeing
- In-depth exploration to Beijing, Xi’an and Shanghai

NOMINATION DEADLINE: February 15

Program Dates for 2020:

Cohort 1: May 17-30, 2020 (Beijing-Xi’an-Shanghai)
Cohort 2: June 7-21, 2020 (Beijing-Xi’an-Chengdu)

Due to the COVID-19, we have made difficult decision to suspend the DBIC Program 2020 at PKU Guanghua. If you have nominated your students to us in 2020, we’d be more than happy to reserve their places in 2021.

Program Dates for 2021 will be similar to the dates of 2020.

Course Contents:

- Economic and Political Environment in China
- Chinese Organization Culture and HR management
- Marketing in China
- Multinational Companies’ Strategy in China

For more information, please check for updates at www.pkudbic.com

BEIJING          SHANGHAI          XI’AN          CHENGDU
Accommodation: On-campus accommodation is currently NOT available due to the overwhelming demand. Our exchange students will arrange their own accommodations outside. GISA (Guanghua International Students Association) and the Office of International Relations will offer necessary information.

Range of Off-campus housing rates: US$400 – 650 for one single room in a two-bedroom / three-bedroom apartments per month.

Living Expenses: Depends on your living situation and your own spending habits. Normally amounts to US$350 – 450 per month, excluding housing.

Health Insurance: All international passport holders are required to buy the health insurance on the registration day in the Peking University. The insurance costs about RMB 400 (subject to change).

Visa: Students who are not Chinese citizens and who are planning to stay longer than 3 months are required to obtain a visa to enter and study in China:

- Step 1: Submit application to Guanghua School of Management
- Step 2: Application approved and receive an admission letter
- Step 3: Apply for a X1-visa / X2-visa in a local Chinese Embassy, usually takes around 2 weeks

Travel visa (L-visa) is NOT acceptable.

Facilities:
State of the art library services, computer facilities, cafés, on-campus restaurants, student organizations, bookstores, gyms.

Student Services: GISA (Guanghua International Students Association)
We have a buddy program in GISA where students from similar programs are matched with incoming exchange students during their study at our school. The buddy serves as a resource and guide for the exchange student. GISA can be contacted at gisa@gsm.pku.edu.cn or GISAHome@gmail.com. GISA’s website is under construction now: www.gisa-pku.org.

Career Services:
A number of career management resources will be available to exchange students during their stay. These include access to all Guanghua open corporate presentations, employer contact database listings, job postings, on-campus job descriptions. Additional services include appointments with staff members/career advisors, optional participation in career service seminars and information sessions. Also students have opportunities to join job fairs and networking events, and make reservation for mock interviews and resume clinics. Career Development Centre locates in Room 108 in Guanghua School. The website can be visited at: http://en.gsm.pku.edu.cn/cdc/index.htm

Exchange Coordination Services:
The Office of International Relations of Guanghua School of Management is the managing office of exchange students.

Visa Issues Office:
For all visa related issues, please contact the PKU International Students Division at New Sun Student Centre Room 333.
Phone: +86 10 6275 1230; 6275 1012
Email: study@pku.edu.cn
SCHOOL MISSION

TO ADVANCE MANAGEMENT KNOWLEDGE AND DEVELOP LEADERS FOR CHINA AND THE GLOBAL SOCIETY