Guanghua School of Management
Peking University

PEKING UNIVERSITY

GUANGHUA SCHOOL OF MANAGEMENT

UNDERGRADUATE EXCHANGE PROGRAM FACT SHEET 2023-2024

To Advance Management Knowledge and Develop Business Leaders for China and the Global Society.

Guanghua School of Management
www.gsm.pku.edu.cn

Guanghua's International Exchange Program
http://exchange.gsm.pku.edu.cn

Peking University
www.pku.edu.cn

Website

CONTACTS

Guanghua Exchange/Visiting Program Team

	Name	Email Address	Generic Email Address
Inbound: to Guanghua	Sherry Gai (Ms.)	sherrygai@gsm.pku.edu.cn	oicd@gsm.pku.edu.cn
Outbound: to Partner	Maria Liu (Ms.)	yueliu@gsm.pku.edu.cn	exchangeoutbound@gsm.pku.edu.cn
Partnership & Balance	Venus Li (Ms.)	venus.li@gsm.pku.edu.cn	

Office Management Team

Shujun Mo (Ms) Assistant Dean, Director of Office of Global Affairs | mosj@gsm.pku.edu.cn
Haylie Wong (Ms) Associate Director, Office of Global Affairs | wxz@gsm.pku.edu.cn

Mailing Address

Room 502, Office of Global Affairs,
Guanghua School of Management Building #2
Peking University, 5 Yiheyuan Rd.
Haidian District, Beijing 100871, P. R. China

Telephone Inbound: +86 10 6274 7005
Outbound: +86 10 6274 7121

FAX +86 10 6276 7382

EXCHANGE PROGRAM INFORMATION

Undergraduate Majors:

Finance
Finance Economics
Accounting
Marketing
Data Science
Business Administration

Language of Instructions:

Both English-taught and Chinese-taught courses are offered; please see the course list for specific availability.

Course List:

https://en.gsm.pku.edu.cn/exchange/Incoming_Exchange/Academics.htm

Please check the website for updates posted in March (for upcoming Fall courses) and September (for upcoming Spring courses).

Language Requirements:

Students must be proficient either in Chinese or English.

GPA Requirement:

Nominees must have a GPA of 3.0 or above, or meet the equivalent criteria at their home institutions.

Language Courses:

In each semester, Guanghua offers three levels of "Business Chinese" for students with different language foundations.

Full-time Workload:

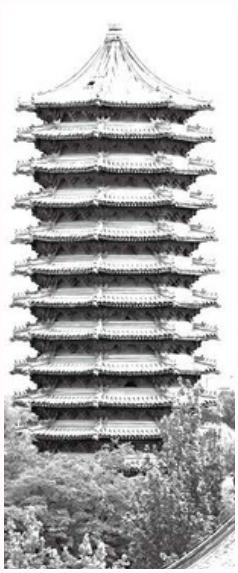
Courses offered at Guanghua are worth 2 or 3 credits, with each credit equivalent to 15-18 contact hours. Exchange students are required to take a minimum of 4 credits up to a maximum of 18 credits per semester.

Exams:

For the Fall semester 2023, most courses will last 16 weeks, meaning that they will conclude by Dec. 29, 2023. The final exams will take place within 2 weeks after the final session, depending on the instructors' arrangement. The semester officially ends on January 14, 2024.

For the Spring semester 2024, the course information will be published in Fall 2023, please kindly wait in patience and refer to the official announcement.

View the Academic Calendar of 2023-2024.



GRADING

LETTER GRADE	PERCENTAGE	EXPLANATION
A+	95-100	Outstanding
A	90-94	
A-	85-89	
B+	81-84	Good
B	78-80	
B-	75-77	Satisfactory
C+	72-74	
C	68-71	
C-	64-67	Met Minimum Requirements
D	60-63	
F	<60	Fail
EX	Not counted toward the GPA	Exempt
IP	Not counted toward the GPA	In Progress
I	Not counted toward the GPA	Incomplete
NP	Not counted toward the GPA	Not Pass
P	Not counted toward the GPA	Pass
W	Not counted toward the GPA	Withdraw

NOMINATION DEADLINES

Fall Semester/Academic Year Exchange

Nomination Period: February 15 to March 30

Spring Semester Exchange

Nomination Period: August 15 to September 30

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NOMINATION

* Undergraduate students who are P.R. China passport holders are generally not eligible to participate in Guanghua's exchange program except in limited circumstances (If the exchange has an imbalance in favor of our partner school, it may be possible to accept a limited number of P.R.C. nationals as discussed on a case-by-case basis.).

* All partners are kindly requested to nominate students through our nomination portal; portal login information has been provided to each partner university's program coordinator for outgoing exchange. The nomination portal can be accessed at:

http://exchange.gsm.pku.edu.cn/nomination/web/login.html

STUDENT APPLICATION

STEP ONE: APPLY ONLINE

1. PKU Online Application

1)Application for undergraduate students holding an international passport: http://www.studyatpku.com

2)Application for undergraduate students holding a Hong Kong, Macau, or Taiwan passport: http://162.105.209.64/exchange/web/login.html

2. Guanghua Online Application: http://exchange.gsm.pku.edu.cn/nomination/student/login.html

FALL SEMESTER APPLICATION DEADLINES
First Round of the Application: April 15
Second Round of the Application: May 15

SPRING SEMESTER APPLICATION DEADLINE
First Round of the Application: October 15
Second Round of the Application: November 15

STEP TWO: MAIL A COMPLETE SET OF MATERIALS TO OUR OFFICE

•Printed PKU application form
•Resume
•Official academic transcript (an unofficial transcript will NOT be accepted)
•Official nomination letter from the exchange office of your home university
•A copy of the photo page of your valid passport (if your passport will expire before the end of your exchange program, please submit a copy of your current passport and inform us that you will be applying for a new passport)
•One passport-sized photo, attached to the application form
•One-page letter of motivation highlighting your academic and personal goals for your exchange

Detailed information is available on our website: http://exchange.gsm.pku.edu.cn/.

The submitted materials must be original documents or notarized copies in either Chinese or English. Any missing documents may result in a delay processing your admission.

No hard copies are required to mail to our office due to the pandemic.

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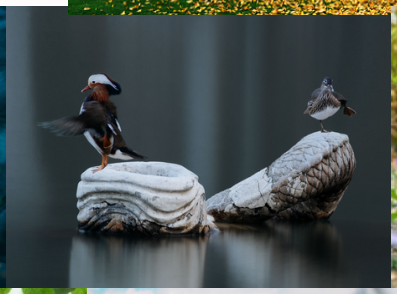
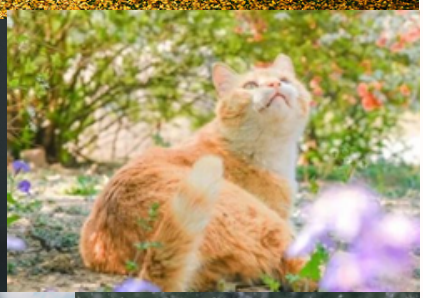
ACADEMIC CALENDAR 2023-2024

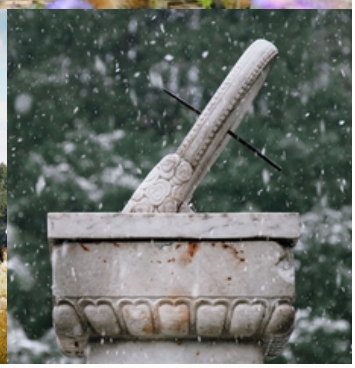
Fall Semester 2023

September 11-15, 2023: Days for registration (Exchange students will have a separate registration date, and we will notify students accordingly)
September 11, 2023: Lectures begin
September 29, 2023: Mid-autumn Festival
October 1-5, 2023: National Day Holiday
January 1-14, 2024: Examination period
January 14, 2024: Semester ends

Spring Semester 2024

February 19-23, 2024: Days for registration (Exchange students will have a separate registration date, and we will notify students accordingly)
February 19, 2024: Lectures begin
April 19-21, 2024: PKU Sports Day
May 1-4, 2024: Labor's Day
May 4, 2023: PKU Aniversay Day
June 10-23, 2024: Examination period
June 23, 2024: Semester ends



LIVING ACCOMMODATIONS

We are unable to make arrangements for on-campus living accommodations due to overwhelming demand and limited capacity. Our exchange students must arrange their own off-campus accommodations. GISA (Guanghua International Students Association) and the Office of Global Affairs will offer information on housing options.

Off-campus housing generally ranges from US$450 – 650 per month for a single room in a two-bedroom / three-bedroom apartment.

Living Expenses

Depending on your living situation and your personal spending habits, non-housing expenditures typically average US$350 – 450 per month.

HEALTH INSURANCE

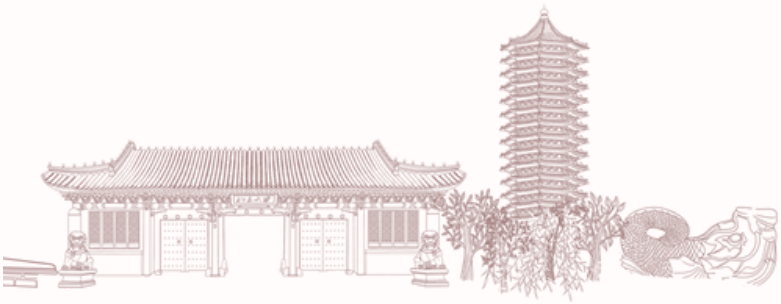
All international passport holders are required to buy health insurance through Peking University on the day of registration. The insurance costs approximately RMB 400 per semester (subject to change).

Hong Kong, Macau, and Taiwan passport holders are required to buy travel insurance on their own.

VISA

International passport holders who are planning to stay longer than three months must obtain a visa to enter and study in China. The visa application process for international passport holders is listed below; a different process with different documentation is required for students from Hong Kong, Macau, or Taiwan.

IStep 1: Submit a program application to Peking University and the Guanghua School of Management
IStep 2: Application approved and admissions documents sent to the address on file
IStep 3: Apply for a X1-visa / X2-visa at a local Chinese Embassy or Consulate using your admissions documents, which usually takes around 2 weeks.
Travel visa (L-visa) is NOT acceptable.



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FACILITIES

Modernized library services, computer labs, cafés, on-campus restaurants, student organizations, bookstores, gyms, and other student facilities.

STUDENT SERVICE

GISA (Guanghua International Students Association)
We have a buddy program run through GISA where students from similar programs are matched with incoming exchange students during their period of study. The buddy serves as a resource and guide for the exchange student. GISA can be contacted at gisa@gsm.pku.edu.cn

Career Services
A number of career resources will be available to exchange students during their stay. These include access to all company presentations organized at Guanghua, employer contact database listings, job postings, and on-campus job descriptions. Additional services include appointments with staff members/career advisors, optional participation in career service seminars and information sessions. Students also have opportunities to join job fairs and networking events and sign up for mock interviews and resume clinics. The Career Development Centre is located in Room 108 at Guanghua. More information is available on their website: http://en.gsm.pku.edu.cn/cdc/index.htm.

Exchange Coordination Services
Guanghua's Office of International Relations manages exchange student services.

Visa Issues
For transferring or extending your visa, please contact the PKU International Students Division in the New Sun Student Center, Room 328.
Phone: +86 10 6275 1230; 6275 1012 | Email: study@pku.edu.cn

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DOING BUSINESS IN CHINA PROGRAM-DBIC

We offer an intensive “Doing Business in China” Program (DBIC) for undergraduate and postgraduate/MBA students. The program is taught in either English or Chinese. It aims to allow participants to understand the Chinese institutional, business, and cultural environments across different regions.

DBIC Program Dates

English-taught Program

- May 19-June 1, 2024
- Two Weeks
- Beijing, Xi'an, and Shanghai
- Postgraduate and MBA

English Online Program

- June 5-21, 2023
- Monday to Friday | 3 hours per day
- Online
- Undergraduate, Postgraduate, and MBA

Chinese-taught Program

- June 12-30, 2023
- Three Weeks
- PKU Main Campus
- Undergraduate and Postgraduate

DBIC Program Highlights

UNIQUE CHINA FOCUS

By immersing you in China’s most influential cities, the program provides you with a unique opportunity to experience the firsthand emerging markets of China, one of the world's fastest growing major economies.

COMPREHENSIVE STRUCTURE

Comprehensive program structure of academic lectures, company visits, practical project and cultural events are provided aims to provide participants with an "on the ground" learning experience in China.

TOP-NOTCH FACULTY

Learn from the top-notch faculty who are globally acclaimed professors with exceptional China insight, as well as leading influencers of business practice and economic policy in China.

DBIC Program Courses

- The Chinese Economy: Economic Reform, Politics and Reform
- Demographics and Long-run Economic Growth: The Case of China
- Understanding China's Marketing in Digitalization Era: Consumers and Strategies
- The Micro-structural Foundation for Innovations of Chinese Firms
- Artificial Intelligence and Metaverse from the Perspective of Digital Economy
- Data Thinking: From Uncertainty to Commercial Value
- China Management – Thriving of Chinese Internet Companies and Model Innovation

Website: http://dbic.gsm.pku.edu.cn | Email: pku-dbic@gsm.pku.edu.cn | Office Phone: +86 10 6274 7007/7121