SUMMER IN TEL AVIV

Tel Aviv, a world leader in innovation and Israel's "Startup City" extraordinaire

Come and study a variety of MBA courses in English at TAU, Israel's largest and most prestigious university
Come study a variety of unique and interesting MBA courses

**DATES AND DURATION:**
July-August, 2020. Each course lasts 5-days.

**NOMINATION DEADLINE:**
April 1, 2020.

**CREDITS:**
1 Coller credit for each course = 4 ECTS.
Students can take up to 3 courses.

**COSTS:**
Tuition - cost is waived for nominated students, additional costs are not included.
Living expenses - around 1,000 USD per month.
Housing - 500-800 USD per month for a room in a rented apartment around the city.

**COURSES:**
- **July 19-23, 2020:** Global Leadership
- **July 22-August 5, 2020:** Building Entertainment & Media Industry Digital Strategy
- **July 26-30, 2020:** The Macro Environment of Technology
- **August 2-6, 2020:** Entrepreneurial Finance
- **August 9-13, 2020:** Development & Use of Patents as a Strategic Business Tool
- **August 16-20, 2020:** TBA
- **August 30-September 3, 2020:** Non-Product Branding: Nations & Places

Website: [https://en-coller.tau.ac.il/summerexchange2020](https://en-coller.tau.ac.il/summerexchange2020)
Contact Us: collerex@tauex.tau.ac.il