Schulich

Peking University Future Leaders Undergraduate Program
AT A GLANCE

Future Leaders Program

Year 1 and Year 2 in
Schulich School of Business
York University

Complete 60 Credits at Schulich/York

Earn 2 degrees:
Bachelor of Business Administration—from Schulich, Canada
Bachelor of Arts in Management—from Peking, China

Year 3 and Year 4 in
Guanghua School of Management
Peking University

Complete 60 Credits at Guanghua/Peking
STUDY AT GUANGHUA

All courses are taught in **English**

Enroll in courses specifically designed for Chinese business environments

Join the program *along with students from 14 top universities around the world*:

- Peking University **China**
- Bocconi University **Italy**
- Erasmus University **Netherlands**
- ESSEC Business School **France**
- FGV Business School **Brazil**
- The University of Hong Kong **China - Hong Kong**
- IE Business School **Spain**
- Keio University **Japan**
- Queen’s University **Canada**
- University of Mannheim **Germany**
- Moscow State University **Russia**
- National University of Singapore **Singapore**
- SGH Warsaw School of Economics **Poland**
- Tel Aviv University **Israel**
Peking University is one of the **Top** universities in China.

Peking University is a prestigious **C9 League** institution.

<table>
<thead>
<tr>
<th>Peking University Asia Rankings</th>
<th>Peking University World Rankings</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>QS UNIVERSITY RANKINGS ASIA</strong></td>
<td><strong>QS WORLD UNIVERSITY RANKINGS</strong></td>
</tr>
<tr>
<td>5</td>
<td>30</td>
</tr>
<tr>
<td><strong>THE WORLD UNIVERSITY RANKINGS ASIA</strong></td>
<td>31 (2018)</td>
</tr>
<tr>
<td>5</td>
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</tbody>
</table>
Belt and Road Initiative (BRI): an ambitious program to connect Asia with Africa and Europe via land and maritime networks along six corridors with the aim of improving regional integration, increasing trade and stimulating economic growth.

The sheer scale of BRI:

- 63% World Population
- 62% World GDP
- 71 Economies
- 35% Global Direct Investments
- 40% Global Merchandise Exports
BELT AND ROAD INITIATIVE

Opportunities in:

- Foreign Trade
- Tourism
- Infrastructure
- Telecommunication

Benefits (projected) from BRI:

- 12% travel time reduce
- Income increase by 3.4%
- Lift 7.6 million people from extreme poverty
- Trade increase by 2.7-9.7%
- Income increase by 3.4%
- Lift 7.6 million people from extreme poverty
- Trade increase by 2.7-9.7%
BECOME A GLOBAL LEADER

Learn Chinese – the most spoken language in the world

Build a global network with leaders in diversified industries

Gain international perspectives from classmates around the world

Improve cross-cultural communication skills
China is currently the **second largest economy** in the world. And it is estimated to **become the largest by 2030**.

**Expanding market & growing opportunities in:**

- Entrepreneurship
- Manufacturing
- Entertainment
- Technology
- PE/VC
- CPG
Experience the width and depth of the Chinese culture:
FINANCIAL BENEFITS

Cost of living in **Beijing** is **36% cheaper** than in **Toronto**

<table>
<thead>
<tr>
<th>Aspects of life</th>
<th>VS. Toronto</th>
</tr>
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<tbody>
<tr>
<td>Food</td>
<td>-38%</td>
</tr>
<tr>
<td>Housing</td>
<td>-26%</td>
</tr>
<tr>
<td>Clothes</td>
<td>+15%</td>
</tr>
<tr>
<td>Transportation</td>
<td>-58%</td>
</tr>
<tr>
<td>Personal Care</td>
<td>-28%</td>
</tr>
<tr>
<td>Entertainment</td>
<td>-24%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>-36%</strong></td>
</tr>
</tbody>
</table>

Data retrieved from www.expatistan.com

A monthly living stipend of **3000 CNY**

A **$5000** travel bursary

Free on-campus accommodation during the academic year
## BBA Y3 & Y4 Plan

<table>
<thead>
<tr>
<th>47.00 credits of Core</th>
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<tbody>
<tr>
<td><strong>Strategic Management</strong>&lt;br&gt;战略管理 3.00</td>
<td><strong>Business Simulation Games</strong>&lt;br&gt;商战模拟 2.00</td>
</tr>
<tr>
<td>Advanced Mathematics (1)&lt;br&gt;高等数学（一） 5.00</td>
<td>Advanced Mathematics (2)&lt;br&gt;高等数学（二） 5.00</td>
</tr>
<tr>
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<td>Information Management&lt;br&gt;管理科学 3.00</td>
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<tr>
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<td>Cross-Cultural Communications&lt;br&gt;跨文化沟通 2.00</td>
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<td>Economic History&lt;br&gt;历史经济 2.00</td>
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<td>Chinese Economy&lt;br&gt;中国经济 3.00</td>
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<tr>
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<td>Primary Business Chinese (2)&lt;br&gt;商务汉语（二） 2.00</td>
</tr>
<tr>
<td>Marketing II&lt;br&gt;消费者行为 3.00</td>
<td>University and/or School Elective(s) Total of 13.00 credits</td>
</tr>
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To cover the equivalent of a total of 2.00 credits of Non-Business Electives and a total of 11.00 credits of Non-Business or Schulich Electives

## iBBA Y3 & Y4 Plan

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<td>Organization and Management&lt;br&gt;组织与管理 3.00</td>
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University and/or School Elective(s) Total of 13.00 credits

Because some GSM core courses may be equivalent to both a Schulich Elective and a Regionally-Focused Elective/Language Study, students can have a wide combination of electives. Here are some criteria:

- Students must not take More than 8.00 credits of Non-Business Electives
- or more than 8.00 credits of Regionally-Focused Electives
- or more than 6.00 credits of Language Study
**ELIGIBILITY & REQUIREMENTS**

**Eligibility:**

- Full-time Schulich BBA/iBBA students in the 2nd year
- Complete at least 60 credits by the end of the second year
- Must meet Peking University International Student admissions requirements
- Average GPA 7+ out of 9 in the first year (top 15%)

**Requirements:**

- Application form
- Resume
- Transcripts
- Two letters of recommendation
- Two essays
WHEN & HOW TO APPLY

Get information at schulich.yorku.ca/pku-future-leaders/

Submit your application by 12pm, October 30th

First round interview with Schulich in early November, 2019
Second round interview with Peking in mid November, 2019

Get nominated and start your program in Beijing in September, 2020
Any questions?
Appendix

2018 GUANGHUA SCHOOL OF MANAGEMENT, PEKING UNIVERSITY EMPLOYMENT REPORT 2018

Annual Compensation (Currency Unit: RMB)

-$100,000
7.9%

$100,001-200,000
27.6%

$200,001-300,000
38.2%

$300,001-500,000
17.1%

>$500,000
9.2%

Employment by Function

Consulting 15.6%
Private Equity 11.7%
Investment & Financing 10.4%
Graduate Program 10.4%
IBD 9.1%
Accounting 9.1%
Auditing 6.5%
Marketing 6.5%
Strategic Planning 5.2%
Sales and Trading 3.9%
Operation 3.9%
Sales and Sales management 2.6%
Research in Financial Institutions 1.3%
Stock Investment 1.3%
Quantitative Investing 1.3%
Project Management 1.3%

Employment by Industry

Finance Service 40.3%
IT/Electronic/Communication 27.3%
Consulting 13.3%
Real Estate 13.3%
Chemical/Energy/Environmental Protection 13.3%
Education and Training 15.6%
Production/Manufacturing 3.9%
Media/Culture/Advertising/Public Relations 3.9%
Service/Travel/Entertainment/Sports 2.6%
University/Academic Institution 1.3%
Trade 1.3%

Career Development Centre
Schulich School of Business

BBA/iBBA 2018 Employment Report

CLASS OF 2018
GRADUATE EMPLOYMENT AT A GLANCE

89% of students were hired within 3 months of graduation

$55,605
Average salary (includes: base salary and other guaranteed compensation)

CLASS OF 2018
EMPLOYMENT BY INDUSTRY

- Accounting (27%)
- Financial Services (19%)
- Technology/Telecom (15%)
- Manufacturing/Other (10%)
- Government/Not-For-Profit/Education (8%)
- Consulting (7%)
- CPG (5%)
- Retail (7%)

CLASS OF 2018
EMPLOYMENT BY FUNCTION

- Accounting/Audit (33%)
- Finance (19%)
- Operations/General Management/HR (13%)
- Consulting (12%)
- Sales/Account Management (12%)
- Marketing (8%)
- Other (3%)