

Global Reach. Innovative Programs. Diverse Perspectives.



### MBA/IMBA Study Tour: Chile and Peru 2020

**Information Session** 



# TRIP DETAILS Overview

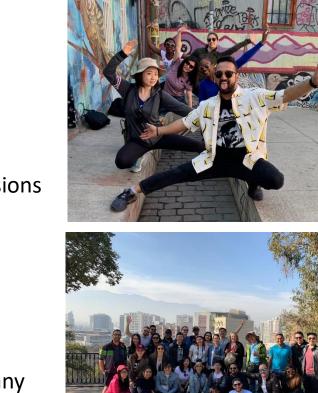
This course utilizes a mix of lectures and in-class discussions and company visits.

2 Pre-travel lecture dates in Toronto at Schulich's Keele Campus 10 days in Chile and Peru

Students will participate in a diverse selection of company visits, which may include:

- Consulates/Embassies
- Renewable energy
- Social enterprises/NGOs
- Consumer goods
- Small to medium enterprises

- Agriculture
- Mining
- Manufacturing
- Wine industry
- Finance

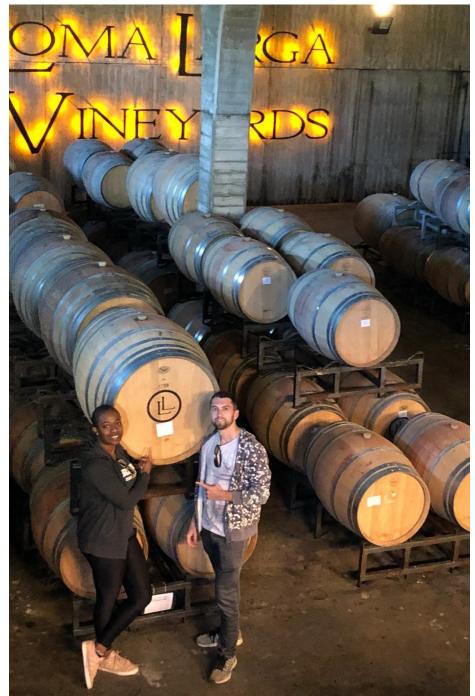




# **KIKE OYERINDE** Student Experience







# **COURSE DETAILS** Instructor



### Innovation and Sustainability in Chile and Peru

Ingo Holzinger Distinguished Adjunct Professor; Director, Strategy Field Study; Coordinator, Skills for Leadership

iholzinger@schulich.yorku.ca

Office: Room N203F, SSB Ph: 416-736-2100 ext. 77870

## **COURSE DETAILS**

# Course Outline 2019 (to be updated)

#### **Brief Description:**

This course takes students from the classroom into the field where they can see how the theoretical study of business (as well as government policy and NGOs) translates into the practical. It is also designed to enhance students' understanding of management, organizations, government policy and economics by examining these phenomena in the context of countries very different from Canada.

#### **Course Evaluation:**

Participation/Course Contribution Team Site Profiles (Presentation) Pre-Departure Paper Field Study Journal/Reflection

# **SAMPLE ITINERARY** Visits TBA

Wednesday, April 24 Santiago	Thursday, April 25 Santiago	Friday, April 26 Santiago	Saturday, April 27 Santiago, Viña del Mar	Sunday, April 28 Viña del Mar
Attire: Smart Casual	Attire: Business Casual	Attire: Business Casual	Attire: Casual	Attire: Casual
Arrive in Santiago	Breakfast at hotel	Breakfast at hotel	Breakfast at hotel	Breakfast at hotel
	7:40AM Bus departs hotel	8:20AM Bus departs hotel		10:00AM Bus departs hotel
1:00PM Orientation Meeting - Itinerary - Safety - Q & A	9:30AM Ignisterra Speaker: Gianni Vercellino, Commercial Manager	9:00AM Eggless Speaker: Felipe Ventura, CEO & Founder 11:30AM Embassy of Canada in Chile Speaker: Mark Richardson, Senior Trade Commissioner & Counsellor	Check out Doubletree by Hilton 9:00AM Santiago City Tour	10:30AM Walking Tour of Valparaiso
Welcome Coffee & Snack	Lunch on your own	Lunch on your own	Lunch on your own	Lunch on your own
2:30PM Bus departs hotel	2:15PM Bus departs hotel	1:45PM Bus departs hotel		
3:00PM Clínica Las Condes Speaker: Dr. Marcelo Galvez, Academic Director Return to Doubletree Vitacura Hotel & check-in 7:30PM Bus departs	2:50PM Comaco	3:00PM Atlas Renewable Energy Speaker: Fernando Parra, Senior Business Development Manager	1:40PM Group transfer to Viña del Mar 3:00PM Vineyard Loma Larga Speaker: Alejandra Gutierrez, Sommelier WSETr3 & Hospitality Manager Check-in at Best Western Marina del Rey Hotel	Free afternoon to explore
8:00pm Group Welcome Dinner at Meson Nerudiano	Dinner on your own	Dinner on your own	Dinner on your own	Dinner on your own

# **SAMPLE ITINERARY** Visits TBA

Monday, April 29 Viña del Mar,Santiago, Lima	Tuesday, April 30 Lima	Wednesday, May 1 Lima	Thursday May 2 Lima	Friday, May 3 Lima
Attire: Casual	Attire: Business Casual	Attire: Casual	Attire: Business Casual	Attire: Business Casual
Breakfast at hotel	Breakfast at hotel	Breakfast at hotel	Breakfast at hotel	Breakfast at hotel
	8:15AM Bus departs hotel	9:00AM Bus departs hotel	7:45AM Bus departs hotel	7:45PM Bus departs hotel
9:45AM Group transfer to Airport	9:00AM Mibanco Speaker: Adriana Chavez, CFO 11:30AM Embassy of Canada in Peru Speaker: Diego Urbina, Trade Comissioner	Lima City tour - Plaza Mayor - Plaza San Martin - Palacio de Gobierno - National Cathedral - San Fancisco Convent	9:30AM TASA (Fishing Company) Speakers: Miguel Carrillo, Superintendent of Omega Plant & Agatha Szgyla, Head of Process Optimization	9:00AM Cacaosuyo Speaker: Samir Giha Founder & Partner
Lunch on your own at Airport	Lunch on your own	Lunch on your own	Lunch on your own	Lunch on your own
	2:15PM Bus departs hotel			
Flight: LA 642 Depart Santiago 3:07PM Arrive in Lima 5:55PM 6:40PM Group transfer from Airport to Hotel Check in at Four Points by Sheraton	3:00PM Textile Sourcing Company Speaker: Eduardo Elias, CEO	2:30PM Bus departs from Lima Mainsquare 3:30PM Sinba Speaker: Pipo Reiser Co-founder	3:30PM Buenaventura (Mining Company) Speaker: Raul Benavides,VP BD	End of Academic Program
Dinner on your own	Dinner on your own	Dinner on your own	Dinner on your own	

# **COURSE DETAILS** Eligibility & Scheduling

#### **Prerequisites:**

- MBA or IMBA student
- All 5100-series Required Foundations of Management courses completed prior to the Winter 2020 term
  - Consideration will be given to students who had approval to defer a 5100-level course to the Winter 2020 term in order to register in an elective course to count towards their specialization.

#### **Course Credits:**

- The Study Tour Course enrolment is for the Winter 2020 term
  - Part-time students have the option to enrol the course in either the Winter 2020 or Summer 2020 term
- Students can register as a 3.0 or 1.5 credit hour Study Tour course
  - 1.5 credit hour Study Tour has fewer deliverables
- Students are responsible for managing the course enrolment once permission to enrol is granted from Student & Enrolment Services
  - Standard add/drop deadlines and regulations apply

**Note:** Students must enrol in course credits and have sufficient credit space

# **COURSE DETAILS** Dates

#### **Pre-Travel Class Dates:**

Room: MB G102

- Lecture #1: Friday, March 6, 2020, 16:00-18:00
- Lecture #2: Saturday, April 4, 2020, 9:00-16:00

#### **Program Dates:**

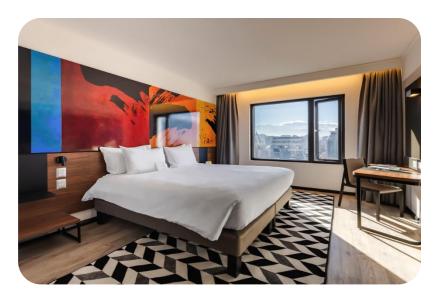
- Program activities from April 21 30, 2020 (10 days)
- \* Students must be able to attend ALL Pre-travel classes and the FULL Study Tour Program

# LOCATION & ACCOMMODATION Chile

Santiago



### Novotel Santiago Providencia



# LOCATION & ACCOMMODATION Chile

Valparaiso & Viña del Mar



### Novotel Viña del Mar



# LOCATION & ACCOMMODATION Peru

Lima



### **Aloft Miraflores Hotel**



## TRIP DETAILS Costs

### Study Tour:

• \$2,650 CAD

(Single Supplement \$592 USD)

#### Inclusions:

 Accommodation for 9 nights (dual occupancy), all breakfasts, welcome dinner, internet, city tours, trip to Chilean coast, ground transportation, and company visits

#### Additional:

 flights, travel health insurance, visas (if applicable), food not included in itinerary

# **REGISTRATION** How Do I Sign Up?

**Step One.** Reserve your space on the registration site (first-come first-served basis)

- <u>Registration opens</u>: Wednesday, October 30, 2019 at 11:30am EST
- 32 seats for MBA/IMBA students— if full, add your name to the waitlist

**Step Two.** Submit your \$500 deposit within 48 hours of registration

• Deposits are non-refundable however, if there is a waitlist, the deposit may be refundable if the space can be transferred to the next student on the waitlist up until January 7, 2020. Payment for the remainder of the study tour must be made by January 10, 2020.

**Step Three.** You will be sent an email to enrol in the course through Passport York later in the term

# **REGISTRATION** Step One – Register For The Study Tour

Schulich School of Business



#### MBA/IMBA Study Tour

Please select the registration button below to register for the Sustainability and Innovation in Chile and Peru Study Tour

Chile and Peru

### REGISTRATION

## Step Two – Submit Your Deposit

#### Chile/Peru Study Tour: April 21 - 30, 2020

Students must register prior to making a deposit. Deposits received that are not associated with a successful registration will not be granted a space in the course. Registrants will be given 48 hours to complete their deposit upon receiving the payment page link. Failure to do so will result in the space being given to the next student on the waitlist.

#### To secure your space in the April 2020 Chile and Peru Study Tour, please submit your \$500 CAD deposit.

#### IMPORTANT NOTES:

Space Allocation: Open to MBA and IMBA students who meet course prerequisites. Spaces in the program are reserved on a first-come first-served basis by completion of the registration form (limited spaces available).

#### **Payment Schedule & Cancellation Policy:**

Deposits are non-refundable however, if there is a waitlist, the deposit may be refundable if the space can be transferred to the next student on the waitlist up until January 7, 2020. Payment for the remainder of the study tour must be made by January 10, 2020. Any remaining payments made by the cancelled participant may be refundable if the space can be transferred to the next student on the waitlist (if available) prior to the first day of class on January 10, 2020. Cancellations after January 10, 2020 will not receive a refund of program fees. Participants are advised to purchase cancellation insurance to mitigate the risk of any personal emergency that may result in cancellation.

In the event that the minimum number of participants is not met, the Schulich School of Business will cancel the program and students will receive a full refund of their payments to date (including deposit).

All participating students will be required to register in the study tour course, attend a pre-departure session, obtain international travel and medical insurance, required immunization/health documentation, visas (if applicable), and complete waiver and emergency contact forms prior to departure.

The Schulich School of Business reserves the right to change or cancel this Program due to previously unforeseen requirements or circumstances beyond the control of the Schulich School of Business. The Schulich School of Business shall not be liable in any manner whatsoever for any losses, claims or damages resulting from such change or cancellation. The Schulich School of Business shall make all reasonable attempts to prevent the change or cancellation of this Program.

#### Registrant Information (Fields marked \* are required)

First Name:	*	Payment Information (HS	T is not applicable):		
Last Name:	].	T. I. I. T. I.			
Program:	* MBA/IMBA students only	Total Payment:	<ul> <li>Credit Card</li> </ul>	Total Payment:	\$ 500.00 (Canadian Dollars)
Student Number:					
Schulich Email:					

# **REGISTRATION** Step Three – Enrol in The Study Tour Course



#### Passport York Login

Passport YORK **Passport York** authenticates you as a member of the York community and gives you access to a wide range of computing resources and services.

Username:	
Password:	
	Login

Click this box before logging in to change your Passport York password.

#### **New to Passport York?**

- New Student Sign Up
- Employee Sign Up
- Faculty and Staff
- Alumni

#### Forgot your Password or Username?

- Students
- Faculty and Staff
- Alumni

# **CONTACT US.** International Relations



Cheryl Stickley	Lindsay Hillcoat	Ingo Holzinger
Graduate International Program Coordinator	Director, International Relations	Director, Strategy Field Study
Room W262O, SSB	Room W262L, SSB	Room N212, SSB

Email: intlrelations@schulich.yorku.ca

Phone: 416-736-5059