MBA/IMBA Study Tour: Chile and Peru 2020
Information Session
TRIP DETAILS

Overview

This course utilizes a mix of lectures and in-class discussions and company visits.

2 Pre-travel lecture dates in Toronto at Schulich’s Keele Campus 10 days in Chile and Peru

Students will participate in a diverse selection of company visits, which may include:

- Consulates/Embassies
- Renewable energy
- Social enterprises/NGOs
- Consumer goods
- Small to medium enterprises
- Agriculture
- Mining
- Manufacturing
- Wine industry
- Finance
KIKE OYERINDE
Student Experience
COURSE DETAILS

Instructor

Innovation and Sustainability in Chile and Peru

Ingo Holzinger
Distinguished Adjunct Professor; Director, Strategy Field Study; Coordinator, Skills for Leadership

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Office: Room N203F, SSB
Ph: 416-736-2100 ext. 77870
Brief Description:
This course takes students from the classroom into the field where they can see how the theoretical study of business (as well as government policy and NGOs) translates into the practical. It is also designed to enhance students’ understanding of management, organizations, government policy and economics by examining these phenomena in the context of countries very different from Canada.

Course Evaluation:
Participation/Course Contribution
Team Site Profiles (Presentation)
Pre-Departure Paper
Field Study Journal/Reflection
## SAMPLE ITINERARY

Visits TBA

<table>
<thead>
<tr>
<th>Wednesday, April 24</th>
<th>Thursday, April 25</th>
<th>Friday, April 26</th>
<th>Saturday, April 27</th>
<th>Sunday, April 28</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arrive in Santiago</td>
<td>Breakfast at hotel</td>
<td>Breakfast at hotel</td>
<td>Breakfast at hotel</td>
<td>Breakfast at hotel</td>
</tr>
<tr>
<td>7:40AM Bus departs hotel</td>
<td>8:20AM Bus departs hotel</td>
<td></td>
<td>10:00AM Bus departs hotel</td>
<td></td>
</tr>
<tr>
<td>1:00PM Orientation Meeting - Itinerary - Safety - Q &amp; A</td>
<td>9:30AM Ignisterra Speaker: Gianni Vercellino, Commercial Manager</td>
<td>9:00AM Eggless Speaker: Felipe Ventura, CEO &amp; Founder</td>
<td>Check out Doubletree by Hilton</td>
<td>10:30AM Walking Tour of Valparaiso</td>
</tr>
<tr>
<td>Welcome Coffee &amp; Snack</td>
<td>Lunch on your own</td>
<td>Lunch on your own</td>
<td>Lunch on your own</td>
<td>Lunch on your own</td>
</tr>
<tr>
<td>2:30PM Bus departs hotel</td>
<td>2:15PM Bus departs hotel</td>
<td>1:45PM Bus departs hotel</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00PM Clínica Las Condes Speaker: Dr. Marcelo Galvez, Academic Director</td>
<td>2:50PM Comaco</td>
<td>3:00PM Atlas Renewable Energy Speaker: Fernando Parra, Senior Business Development Manager</td>
<td>1:40PM Group transfer to Viña del Mar</td>
<td></td>
</tr>
<tr>
<td>Return to Doubletree Vitacura Hotel &amp; check-in</td>
<td></td>
<td>3:00PM Vineyard Loma Larga Speaker: Alejandro Gutierrez, Sommelier WSET3 &amp; Hospitality Manager</td>
<td>3:00PM</td>
<td></td>
</tr>
<tr>
<td>7:30PM Bus departs</td>
<td></td>
<td>Check-in at Best Western Marina del Rey Hotel</td>
<td></td>
<td>Free afternoon to explore</td>
</tr>
<tr>
<td>8:00pm Group Welcome Dinner at Mesón Nerudiiano</td>
<td>Dinner on your own</td>
<td>Dinner on your own</td>
<td>Dinner on your own</td>
<td>Dinner on your own</td>
</tr>
</tbody>
</table>
### Sample Itinerary

**Visits TBA**

<table>
<thead>
<tr>
<th>Monday, April 29</th>
<th>Tuesday, April 30</th>
<th>Wednesday, May 1</th>
<th>Thursday May 2</th>
<th>Friday, May 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Viña del Mar, Santiago, Lima</td>
<td>Lima</td>
<td>Lima</td>
<td>Lima</td>
<td>Lima</td>
</tr>
<tr>
<td><strong>Attire:</strong> Casual</td>
<td><strong>Attire:</strong> Business Casual</td>
<td><strong>Attire:</strong> Casual</td>
<td><strong>Attire:</strong> Business Casual</td>
<td><strong>Attire:</strong> Business Casual</td>
</tr>
<tr>
<td><strong>Breakfast at hotel</strong></td>
<td><strong>Breakfast at hotel</strong></td>
<td><strong>Breakfast at hotel</strong></td>
<td><strong>Breakfast at hotel</strong></td>
<td><strong>Breakfast at hotel</strong></td>
</tr>
<tr>
<td><strong>8:15AM Bus departs hotel</strong></td>
<td><strong>9:00AM Bus departs hotel</strong></td>
<td><strong>7:45AM Bus departs hotel</strong></td>
<td><strong>7:45PM Bus departs hotel</strong></td>
<td><strong>Transportation</strong></td>
</tr>
<tr>
<td><strong>9:45AM</strong></td>
<td><strong>9:00AM</strong></td>
<td><strong>Lima City tour</strong></td>
<td><strong>9:30AM</strong></td>
<td><strong>9:00AM</strong></td>
</tr>
<tr>
<td><strong>Group transfer to Airport</strong></td>
<td><strong>Mibanco</strong></td>
<td><strong>- Plaza Mayor</strong></td>
<td><strong>Cacaosuyo</strong></td>
<td><strong>Transportation</strong></td>
</tr>
<tr>
<td><strong>Speaker:</strong> Adriana Chavez, CFO</td>
<td></td>
<td><strong>- Plaza San Martin</strong></td>
<td><strong>Speaker:</strong> Samir Giha Founder &amp; Partner</td>
<td><strong>Transportation</strong></td>
</tr>
<tr>
<td><strong>11:30AM</strong></td>
<td></td>
<td><strong>- Palacio de Gobierno</strong></td>
<td><strong>9:00AM</strong></td>
<td><strong>Transportation</strong></td>
</tr>
<tr>
<td><strong>Embassy of Canada in Peru</strong></td>
<td></td>
<td><strong>- National Cathedral</strong></td>
<td><strong>TASA (Fishing Company)</strong></td>
<td><strong>Transportation</strong></td>
</tr>
<tr>
<td><strong>Speaker:</strong> Diego Urbina, Trade Commissioner</td>
<td></td>
<td><strong>- San Francisco Convent</strong></td>
<td><strong>Speakers:</strong> Miguel Carrillo, Superintendent of Omega Plant &amp; Agatha Szgyla, Head of Process Optimization</td>
<td><strong>Transportation</strong></td>
</tr>
<tr>
<td>Lunch on your own at Airport</td>
<td>Lunch on your own</td>
<td>Lunch on your own</td>
<td>Lunch on your own</td>
<td>Lunch on your own</td>
</tr>
<tr>
<td><strong>2:15PM Bus departs hotel</strong></td>
<td><strong>3:00PM</strong></td>
<td><strong>2:30PM</strong></td>
<td><strong>3:30PM</strong></td>
<td><strong>End of Academic Program</strong></td>
</tr>
<tr>
<td><strong>Flight: LA 642</strong></td>
<td><strong>Textile Sourcing Company</strong></td>
<td><strong>Bus departs from Lima</strong></td>
<td><strong>Buena Ventura (Mining Company)</strong></td>
<td><strong>Transportation</strong></td>
</tr>
<tr>
<td><strong>Depart Santiago 3:07PM</strong></td>
<td><strong>Speaker:</strong> Eduardo Elias, CEO</td>
<td><strong>Mainsquare</strong></td>
<td><strong>Speaker:</strong> Raul Benavides, VP BD</td>
<td><strong>Transportation</strong></td>
</tr>
<tr>
<td><strong>Arrive in Lima 5:55PM</strong></td>
<td><strong>3:00PM</strong></td>
<td></td>
<td><strong>Sinba</strong></td>
<td><strong>Transportation</strong></td>
</tr>
<tr>
<td><strong>6:40PM</strong></td>
<td><strong>Textile Sourcing Company</strong></td>
<td><strong>3:30PM</strong></td>
<td><strong>Speaker:</strong> Pipo Reiser Co-founder</td>
<td><strong>Transportation</strong></td>
</tr>
<tr>
<td><strong>Group transfer from Airport to Hotel</strong></td>
<td><strong>Speaker:</strong> Eduardo Elias, CEO</td>
<td><strong>Sinba</strong></td>
<td><strong>Speaker:</strong> Pipo Reiser Co-founder</td>
<td><strong>Transportation</strong></td>
</tr>
<tr>
<td><strong>Check in at Four Points by Sheraton</strong></td>
<td><strong>3:00PM</strong></td>
<td><strong>3:30PM</strong></td>
<td><strong>4:00PM</strong></td>
<td><strong>Transportation</strong></td>
</tr>
<tr>
<td><strong>Dinner on your own</strong></td>
<td><strong>Dinner on your own</strong></td>
<td><strong>Dinner on your own</strong></td>
<td><strong>Dinner on your own</strong></td>
<td><strong>Dinner on your own</strong></td>
</tr>
</tbody>
</table>
COURSE DETAILS

Eligibility & Scheduling

Prerequisites:
• MBA or IMBA student
• All 5100-series Required Foundations of Management courses completed prior to the Winter 2020 term
  – Consideration will be given to students who had approval to defer a 5100-level course to the Winter 2020 term in order to register in an elective course to count towards their specialization.

Course Credits:
• The Study Tour Course enrolment is for the Winter 2020 term
  – Part-time students have the option to enrol the course in either the Winter 2020 or Summer 2020 term
• Students can register as a 3.0 or 1.5 credit hour Study Tour course
  – 1.5 credit hour Study Tour has fewer deliverables
• Students are responsible for managing the course enrolment once permission to enrol is granted from Student & Enrolment Services
  – Standard add/drop deadlines and regulations apply

Note: Students must enrol in course credits and have sufficient credit space
COURSE DETAILS

Dates

Pre-Travel Class Dates:

• Lecture #1: Friday, March 6, 2020, 16:00-18:00
• Lecture #2: Saturday, April 4, 2020, 9:00-16:00

Room: MB G102

Program Dates:

• Program activities from April 21 - 30, 2020 (10 days)

* Students must be able to attend ALL Pre-travel classes and the FULL Study Tour Program
LOCATION & ACCOMMODATION

Chile

Santiago

Novotel Santiago Providencia
LOCATION & ACCOMMODATION

Chile

Valparaiso & Viña del Mar

Novotel Viña del Mar
LOCATION & ACCOMMODATION

Peru

Lima

Aloft Miraflores Hotel
TRIP DETAILS

Costs

**Study Tour:**
- $2,650 CAD
  (Single Supplement  $592 USD)

**Inclusions:**
- Accommodation for 9 nights (dual occupancy), all breakfasts, welcome dinner, internet, city tours, trip to Chilean coast, ground transportation, and company visits

**Additional:**
- flights, travel health insurance, visas (if applicable), food not included in itinerary
How Do I Sign Up?

**Step One.** Reserve your space on the registration site (first-come first-served basis)
- **Registration opens:** Wednesday, October 30, 2019 at 11:30am EST
- 32 seats for MBA/IMBA students– if full, add your name to the waitlist

**Step Two.** Submit your $500 deposit within 48 hours of registration
- Deposits are non-refundable however, if there is a waitlist, the deposit may be refundable if the space can be transferred to the next student on the waitlist up until January 7, 2020. Payment for the remainder of the study tour must be made by January 10, 2020.

**Step Three.** You will be sent an email to enrol in the course through Passport York later in the term
REGISTRATION

Step One – Register For The Study Tour

MBA/IMBA Study Tour
Please select the registration button below to register for the Sustainability and Innovation in Chile and Peru Study Tour

Chile and Peru
REGISTRATION

Step Two – Submit Your Deposit

Chile/Peru Study Tour: April 21 – 30, 2020

Students must register prior to making a deposit. Deposits received that are not associated with a successful registration will not be granted a space in the course. Registrants will be given 48 hours to complete their deposit upon receiving the payment page link. Failure to do so will result in the space being given to the next student on the waitlist.

To secure your space in the April 2020 Chile and Peru Study Tour, please submit your $500 CAD deposit.

IMPORTANT NOTES:

Space Allocation: Open to MBA and IMBA students who meet course prerequisites. Spaces in the program are reserved on a first-come first-served basis by completion of the registration form (limited spaces available).

Payment Schedule & Cancellation Policy:

Deposits are non-refundable however, if there is a waitlist, the deposit may be refundable if the space can be transferred to the next student on the waitlist up until January 7, 2020. Payment for the remainder of the study tour must be made by January 10, 2020. Any remaining payments made by the cancelled participant may be refundable if the space can be transferred to the next student on the waitlist (if available) prior to the first day of class on January 10, 2020. Cancellations after January 10, 2020 will not receive a refund of program fees. Participants are advised to purchase cancellation insurance to mitigate the risk of any personal emergency that may result in cancellation.

In the event that the minimum number of participants is not met, the Schulich School of Business will cancel the program and students will receive a full refund of their payments to date (including deposit).

All participating students will be required to register in the study tour course, attend a pre-departure session, obtain international travel and medical insurance, required immunization/health documentation, visas (if applicable), and complete waiver and emergency contact forms prior to departure.

The Schulich School of Business reserves the right to change or cancel this Program due to previously unforeseen requirements or circumstances beyond the control of the Schulich School of Business. The Schulich School of Business shall not be liable in any manner whatsoever for any losses, claims or damages resulting from such change or cancellation. The Schulich School of Business shall make all reasonable attempts to prevent the change or cancellation of this Program.

Registrant Information (Fields marked * are required)

First Name: 
Last Name: *
Program: * MBA/IMBA students only
Student Number: *
Schulich Email: *

Payment Information (HST is not applicable):

Total Payment: $500.00 (Canadian Dollars)
REGISTRATION

Step Three – Enrol in The Study Tour Course

Passport York Login

Passport York authenticates you as a member of the York community and gives you access to a wide range of computing resources and services.

Username:  
Password:  

Login

New to Passport York?

- New Student Sign Up
- Employee Sign Up
- Faculty and Staff
- Alumni

Forgot your Password or Username?

- Students
- Faculty and Staff
- Alumni
## CONTACT US.

### International Relations

<table>
<thead>
<tr>
<th>Cheryl Stickley</th>
<th>Lindsay Hillcoat</th>
<th>Ingo Holzinger</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate International Program Coordinator</td>
<td>Director, International Relations</td>
<td>Director, Strategy Field Study</td>
</tr>
<tr>
<td>Room W262O, SSB</td>
<td>Room W262L, SSB</td>
<td>Room N212, SSB</td>
</tr>
</tbody>
</table>

Email: [intlrelations@schulich.yorku.ca](mailto:intlrelations@schulich.yorku.ca)

Phone: 416-736-5059