

Exchange Electives Factsheet 2019/20 For Incoming Study Abroad Students

August 2019



About Imperial College Business School

Imperial College Business School inspires the best minds to become future business leaders. As part of Imperial College London, a global leader in science and technology, we drive business advantage through the fusion of business and technology and an entrepreneurial mind-set. We combine innovative thinking and insight with new technology to develop practical solutions to real world issues, benefiting business and improving society.

Situated in London, one of the world's most important financial and cultural centres, the Business School has access to industry experts and the direct experience of major corporates, consultancies, investment banks, venture capitalists and public sector organisations, which all help to make our teaching and research practical and relevant.

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School address	Imperial College Business School Exhibition Road London SW7 2AZ UK
School website	https://www.imperial.ac.uk/business-school/

Nominations and Applications

All visiting students must be nominated by their home university. Once nominated, students will receive further information on how to apply online and to select their electives after the nomination deadline.

- For Spring and Summer electives, nominations should be received by the 31st October 2019. Students will then need to complete the online application between 1st - 17th November 2019.

Academic Information

Language of Instruction	English																
Credit requirements	Students are advised to take up to 20 ECTS in a single term.																
Grading system	<table border="1"> <thead> <tr> <th>Marks</th> <th>Interpretation</th> </tr> </thead> <tbody> <tr> <td>85+</td> <td>Marks represent an exceptional distinction performance</td> </tr> <tr> <td>70 – 84%</td> <td>Marks represent a distinction performance</td> </tr> <tr> <td>60 – 69%</td> <td>Marks represent a merit performance demonstrating a clear grasp of the relevant concepts and facts</td> </tr> <tr> <td>50 – 59%</td> <td>Marks represent a pass performance demonstrating an adequate grasp of most of the relevant concepts and facts</td> </tr> <tr> <td>40 – 49%</td> <td>Marks represent a fail performance</td> </tr> <tr> <td>30 – 39%</td> <td>Marks represent a fail performance (with significant shortcomings)</td> </tr> <tr> <td>0 – 29%</td> <td>Marks represent a fail performance (with major shortcomings)</td> </tr> </tbody> </table>	Marks	Interpretation	85+	Marks represent an exceptional distinction performance	70 – 84%	Marks represent a distinction performance	60 – 69%	Marks represent a merit performance demonstrating a clear grasp of the relevant concepts and facts	50 – 59%	Marks represent a pass performance demonstrating an adequate grasp of most of the relevant concepts and facts	40 – 49%	Marks represent a fail performance	30 – 39%	Marks represent a fail performance (with significant shortcomings)	0 – 29%	Marks represent a fail performance (with major shortcomings)
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Module guides	<p>MSc Management module guides: http://wwwf.imperial.ac.uk/business-school/programmes/msc-management/</p> <p>MSc Finance module guides: http://wwwf.imperial.ac.uk/business-school/programmes/msc-finance/programme/electives/</p> <p>MBA module guides: http://wwwf.imperial.ac.uk/business-school/programmes/imperial-mba/programme-structure/electives/</p>																
Assessment	Modules will be assessed by a mixture of coursework and exams. Module outlines will be provided to students after the nomination deadline.																
Transcripts	Students transcripts will be made available after the Exam Board meetings. These meetings will take place in July for Spring Electives and September for Summer Electives. Final transcripts will only be available after the exam board. Provisional transcripts can be requested directly from the programme team.																
Electives	Module outlines and guidelines for selection will be made available in November. Please note that the below electives are subject to change.																

Spring Electives

MSc Finance	6 th January – 20 th March 2020 (Orientation Day: 6 th January)
MSc Management	17 th February – 20 th March 2020 (Orientation Day: 17 th February)
Executive MBA and MBA	(Orientation Day: <i>date subject to electives chosen</i>)

Summer Electives

MSc Finance	15 th April – 12 th June 2020
MSc Management	27 th April – 26 th July 2020 (Orientation Day: <i>date subject to electives chosen</i>)
Executive MBA and MBA	(Orientation Day: <i>date subject to electives chosen</i>)

Useful Links

Information for visiting students	http://www3.imperial.ac.uk/registry/proceduresandregulations/qualityassurance/collaborative/students
Visas	http://www3.imperial.ac.uk/international/studentsupport/visas
Accommodation Office	http://www3.imperial.ac.uk/accommodation
Private accommodation	http://www3.imperial.ac.uk/accommodation/livinginprivateaccommodation
Living expenses	http://www3.imperial.ac.uk/studentfinance/livingcosts
Bank accounts	http://www3.imperial.ac.uk/international/studentsupport/bankaccount
Student services	http://www3.imperial.ac.uk/international/studentsupport/
Library	http://www3.imperial.ac.uk/library
Student welfare	http://www3.imperial.ac.uk/students/welfareandadvice
Student Union	https://www.imperialcollegeunion.org/

Module list for MSc Students

MSc Finance Spring Electives

Code	Description	ECTS Credits	Dates	Format	Coursework	Exam
BUSI97143	Advanced Financial Statistics	7.5	Lectures and tutorials: 6.1.20 - 6.3.20 Exams: 9.3.20-20.3.20	1 x three hour lecture per week	15%	85%
BUSI97059	Asset Allocation & Investment Strategies	7.5		1 x three hour lecture per week 1 x 1 hour tutorial per week	40%	60%
BUSI97041	Advanced Corporate Finance	7.5		1 x three hour lecture per week 1 x 1 hour tutorial per week	40%	60%
BUSI97334	Topics in Corporate Finance	7.5		1 x three hour lecture per week	40%	60%

MSc Management Spring Electives

Code	Description	ECTS Credits	Dates	Format	Coursework
BUSI97123	The Economics of Information and Intellectual Property	5	Lectures: 17.02.20 - 28.02.20	20 hours of lectures over 2 weeks	100%
BUSI97125	Risk Management for Corporate and Financial Institutions	5	Lectures: 17.02.20 - 28.02.20	20 hours of lectures over 2 weeks	100%
BUSI97124	Strategy and Innovation in Digital Business	5	Lectures: 9.03.20 - 20.03.20	20 hours of lectures over 2 weeks	100%
BUSI97126	Management of Mergers and Acquisitions	5	Lectures: 9.03.20 - 20.03.20	20 hours of lectures over 2 weeks	100%
BUSI97666	† Corporate Strategy	5	Lectures: 17.02.20 - 20.03.2020	40 hours of lectures over 5 weeks	100%
BUSI97659	† Leadership Skills	5			100%
BUSI97641	Emerging Technologies in Marketing	5	Lectures: 17.02.20 - 20.03.2020	20 hours of lectures over 5 weeks	100%

† Corporate Strategy and Leadership Skills must be taken in combination.

Please note that it may not be possible to take all combinations of modules. Students will be advised about which combinations are possible when they register.

MSc Finance Summer Electives

Code	Description	ECTS Credits	Dates	Format	Coursework	Exam
BUSI97329	Corporate Law & Corporate Tax Strategy	7.5	Lectures: 15.4.20 - 12.6.20 Exams: 15.6.20- 26.6.20	Lectures over 9 weeks + Exams	30%	70%

MSc Management Summer Electives

Code	Description	ECTS Credits	Dates	Format	Coursework
BUSI97529	Energy Business	5	Lectures: 28.4.20 – 7.5.20	20 hours of lectures over 4 days	100%
BUSI97109	Business Simulation	5	Lectures: 1.6.20 – 26.6.20	1-week online	100%
BUSI97118	Business Analytics	5		20 hours of lectures over 1-week	
BUSI97114	Family Business	5		20 hours of lectures over 1-week	
BUSI97127	Sales Force Management	5		20 hours of lectures over 1-week	
BUSI97653	Design Thinking for Innovation	5		20 hours of lectures over 1-week	
BUSI97522	Consumer Behaviour	5		20 hours of lectures over 1-week	
BUSI97662	Advanced Corporate Finance	5		20 hours of lectures over 1-week	
BUSI97621	Leading Social Innovation	5		20 hours of lectures over 1-week	
BUSI97183	Project Management	5		20 hours of lectures over 1-week	
BUSI97616	Venture Capital and Growth Finance	5		20 hours of lectures over 1-week	

Module list for Executive MBA and MBA Students

Spring Electives – Split & Block (dates tbc and subject to change)

Code	Format	Description	ECTS Credits	Dates	Format
BUSI97454	Split	Climate Change and Business Strategy	4	24/25 Feb & 5/6 Mar 2020	Split electives Each day 10:00 – 17:00 (1 hour lunch break) Assessment by coursework
BUSI97645	Split	Leadership for Sustainable Organisations	4	24/25 Feb & 5/6 Mar 2020	
BUSI97575	Split	Marketing Analytics	4	9/10 & 19/20 Mar 2020	
BUSI97411	Split	Strategy in Volatile and Uncertain Environments	4	9/10 & 19/20 Mar 2020	
BUSI97015	Block	Clean Technology Investment	4	27- Feb – 1 Mar 2020	Block electives Thu. 14:00 – 18:00 Fri. 09:00 – 18:00 Sat. 09:00 – 18:00 Sun. 09:00 – 13:00 Assessment by coursework
BUSI97458	Block	Strategic Networks for Innovation & Change	4	12-15 Mar 2020	

Summer Electives – Split (dates tbc and subject to change)

Code	Description	ECTS Credits	Dates	Format
BUSI97643	Entrepreneurial Finance	4	27/28 Apr & 6/7 May 2020	Week day electives Timings: Each day 10:00 – 17:00 (1 hour lunch break) Assessment by coursework
BUSI97460	Topics in Asset Management	4	11/12 & 21/22 May 2020	
BUSI97020	International Business	4	11/12 & 21/22 May 2020	
BUSI97574	Alternative Assessments	4	26/27 May & 4/5 Jun 2020 NB: 25 May is UK bank holiday	
BUSI97011	Sustainability & Competitive Advantage	4	26/27 May & 4/5 Jun 2020 NB: 25 May is UK bank holiday	
BUSI97409	Leading Social Innovation	4	8/9 & 18/19 Jun 2020	
BUSI97452	Design for Business Transformation	4	22/23 Jun & 2/3 Jul 2020	
BUSI97013	Advanced Company Valuation	4	6/7 & 16/17 Jul 2020	

Summer Electives – Block (dates tbc and subject to change)

Code	Description	ECTS Credits	Dates	Format
BUSI97466	Project Management	4	23 – 26 Apr 2020	Weekend electives Timings: Thu. 14:00 – 18:00 Fri. 09:00 – 18:00 Sat. 09:00 – 18:00 Sun. 09:00 – 13:00 Assessment by coursework
BUSI97018	Private Equity	4	30 Apr – 3 May 2020	
BUSI97407	Management Challenges in Healthcare	4	30 Apr – 2 May 2020	
BUSI97597	Digital Transformation: Leading Real-World Change	4	14-17 May 2020	
BUSI97001	Pricing Strategy	4	28-31 May 2020	
BUSI97456	Banking and Fintech: Strategies and Challenges	4	28-31 May 2020	
BUSI97008	Consumer Behaviour	4	11 – 14 Jun 2020	
BUSI97665	Big Data, AI & Machine Learning	4	11 – 14 Jun 2020	
BUSI96036	Brand Management	4	25 - 28 Jun 2020	
BUSI96033	Breakout Strategy	4	9 – 12 Jul 2020	
BUSI97413	Idea SMART Camp	4	9 – 12 Jul 2020	
BUSI96037	Leadership	4	23 – 26 Jul 2020	