

Divinus Oppong-Tawiah

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[Abridged CV – Oct 2019]

ACADEMIC POSITION

Assistant Professor of Information Systems, OMIS Department,
Schulich School of Business, York University, Toronto, ON, Canada.

EDUCATION

2019 PhD., Management (Information Systems), **McGill University**
2014 MSc., Management (Information Systems), **Queen's University**
2010 MBA, Management Information Systems, **University of Ghana**
2005 BSc. (Hons.) Electrical & Electronic Engineering **Kwame Nkrumah University of
Science & Technology**

HONORS & AWARDS

2018 ICIS Doctoral Consortium Fellow
2017 OCIS Doctoral Consortium Fellow
2017 Best Reviewer Award (SIGADIT at ICIS 2017)
2014 Best Paper Award (Information Systems Division, ASAC 2014)
2014 Grenville Smith Fellowship, McGill University (2014-2018)
2013 Graduate Fellowship, Queen's University (2013-2014)

RESEARCH

PUBLICATIONS

Oppong-Tawiah, D., Webster, J., Staples, S., Cameron, A.-F., Ortiz de Guinea, A., & Tam, Y. H. (2019). Encouraging sustainable energy use in the office with a gamified mobile application. *Journal of Business Research* (in press)

Oppong-Tawiah, D., & Chan, Y. E. (2017). The influence of IT and knowledge capabilities on the survival of university IT startups. *International Journal of Technoentrepreneurship*, 3(2), 150-172.

REFEREED CONFERENCE PROCEEDINGS

“Leadership and Contribution Behavior in Online Communities.” (with Geneviève Bassellier & Jui Ramaprasad). *Statistical Challenges in Electronic Commerce Research (SCECR 2018)*, Rotterdam, Netherlands.

“Digital Innovation, Platform Orientation, and the Performance of IT Startups.” (with Geneviève Bassellier). *Proceedings of the 38th International Conference on Information Systems (ICIS 2017)*, Seoul, South Korea.

“Converting Pirates through Participative Pricing Schemes for Digital Goods: Exploring ‘Pay What You Want’ and Persuasive Computing in Online Music.” (with Geneviève Bassellier & Jui Ramaprasad). *Proceedings of the 50th Hawaii International Conference on System Sciences (HICSS 2017)*, Hawaii.

“Social Connectedness and Leadership in Online Communities.” (with Geneviève Bassellier & Jui Ramaprasad). *Proceedings of the 37th International Conference on Information Systems (ICIS 2016)*, Dublin, Ireland.

“An Institutional Perspective for Theorizing Digital Platforms as New Organizing Forms.” (with Geneviève Bassellier). *Proceedings of the 78th Academy of Management Meeting (AOM 2016)*, Anaheim, CA.

“Encouraging Sustainable Energy Use in the Office with Persuasive Mobile Information Systems.” (with Jane Webster, Sandy Staples, Ann-Frances Cameron & Ana Ortiz de Guinea). *Proceedings of the 35th International Conference on Information Systems (ICIS 2014)*, Auckland, New Zealand.

“A Dynamic Capabilities Framework for IT-enabled University Startups.” (with Yolande Chan). *Proceedings of the Administrative Sciences Association of Canada (ASAC 2014)*, Muskoka, Ontario. [**Best Paper Award, IS Division**]

REFEREED
CONFERENCE
PROCEEDINGS

“IS Continuance in Experiential Computing Contexts: Linking Rational and Non-Rational Behaviors through Technology Associability.” (with Geneviève Bassellier). *25th Annual Special Interest Group on Adoption and Diffusion of Information Technology (SIGADIT 2015)*, Fort Worth, Texas.

PROFESSIONAL
SERVICE

2019 - 2023

Chief Information Officer, OCIS Division, Academy of Management

2016 - 2018

Student Representative, OCIS Division, Academy of Management

2017 - date

Reviewer: MISQ, ISR, EJIS, CAIS, Management Science, Information & Organization, ICIS, AOM (OCIS & TIM)

PROFESSIONAL
EXPERIENCE

2006 – 2013

Programme Analyst, United Nations Development Programme, Ghana

2005 – 2006

National Service, **IT-Enabled Services Division**, Min of Comm, Ghana