China Europe International Business School (CEIBS)

MBA Exchange Program

FACT SHEET 2019-2020
(Last Updated Oct 2019)

Contact Person

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School Address
China Europe International Business School
699 Hongfeng Road, Pudong, Shanghai, 201206, China

School Website
www.ceibs.edu

Nomination Deadlines for Exchange Coordinators

2020 Spring - Term 3 (Jan – Mar, 2020): August 30, 2019
2020 Fall - Term 6 (Sept – Nov, 2020): April 28, 2020

Please include following student information in the nomination letter.

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Gender</th>
<th>Nationality</th>
<th>Exchange period</th>
<th>Email</th>
</tr>
</thead>
<tbody>
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</table>

Required Documents from Exchange Students

The nominated students will receive a welcome email and need to provide the following documents through CEIBS MBA International Exchange Program Application Centre:
- Personal Information
- Passport Copy
- Portrait Photo
- Insurance plan covering China during exchange period
- Signed copy of Terms & Conditions

Study Program

CEIBS MBA Program http://en.ceibs.edu/mba
CEIBS MBA Program Brochure http://application.ceibs.edu/MBAApplication/download_brochure.jsp

Exchange Program Website
http://www.ceibs.edu/mba/intl-exchange

Exchange Period

CEIBS adopts a term system, and full-time MBA students will go through 7 terms along their 18-month journey.

Most of exchange students join CEIBS in fall exchange period (term 6), some in spring (term 3). In rare cases, summer (term 5) is also open for exchange based on special review and discussion.
Term 6 and Term 3 each consists of two breakout teaching periods (3A/3B, 6A/6B) to ease electives scheduling and facilitate exchange flexibility.

**Academic Year 2020** *(subject to change)*

<table>
<thead>
<tr>
<th>Term Dates</th>
<th>Spring 2020</th>
<th>Summer 2020</th>
<th>Fall 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term 3</td>
<td>Jan. 3 – Mar. 13</td>
<td>Term 5</td>
<td>Jun. 18-Jul. 19 <em>tentative</em></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Aug. 31 – Nov. 28 <em>tentative</em></td>
</tr>
<tr>
<td>Breakout Period A</td>
<td>Term 3A</td>
<td>Jan. 3 – Feb. 16</td>
<td>N/A</td>
</tr>
<tr>
<td>Breakout Period B</td>
<td>Term 3B</td>
<td>Feb. 17 – Mar. 13</td>
<td></td>
</tr>
<tr>
<td>Mandatory Orientation</td>
<td>Jan. 3</td>
<td>N/A</td>
<td>Aug. 31</td>
</tr>
<tr>
<td>Peer Cohort</td>
<td>MBA2021</td>
<td>MBA2021</td>
<td>MBA2021</td>
</tr>
</tbody>
</table>

Students are advised to arrange arrival one week before the start of the term and departure after the last day of the term.

**Faculty Information**

With about a third of CEIBS faculty coming from the U.S., a third from China, and a third from Europe and the rest of the world, students will receive an exceptionally diverse and enriching class experience. CEIBS professors are selected from the world’s most distinguished universities with an emphasis on their research, teaching abilities and dynamism. As most of CEIBS professors live and work in China, consulting for local and multinational companies, the coursework will always resolve around contemporary and relevant business issues with a China focus.

[http://en.ceibs.edu/faculty-profiles](http://en.ceibs.edu/faculty-profiles)

**Language of Instruction**

All CEIBS MBA courses are taught in **English**.

**Language Requirement**

Proficiency in **English**.

**Language Course**

Students interested in mandarin language learning can obtain information about language schools.

**Academic/Experience Requirements**

Second year MBA candidates only.

First year MBA core courses are not available to exchange students.

CEIBS MBA students have 5-6 years of working experience on average and their average age is 29.

**Expected Workload**

Exchange student joining the full term is required to complete **at least 4 credits** (at least 2 credits for exchange students joining only half of the term)

Expected workload for CEIBS full-time students during the entire term:

<table>
<thead>
<tr>
<th>Term</th>
<th>Full-time Study Load</th>
<th>Class Contact Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term 6 - Fall</td>
<td>8 - 18 credits</td>
<td>80 - 180 h</td>
</tr>
<tr>
<td>Term 3 - Spring</td>
<td>6 - 10 credits</td>
<td>60 - 100 h</td>
</tr>
<tr>
<td>Term 5 - Summer</td>
<td>4 - 6 credits</td>
<td>40 - 60 h</td>
</tr>
</tbody>
</table>

- Most electives are **2-credit** each, equivalent to **21** class contact hours.
- Few courses are **1-credit**, equivalent to **10** class contact hours.
Fall/Spring exchange students can opt for a variety of electives, to advance in certain specialized areas including finance & accounting, marketing, HROB, Strategy and Entrepreneurship, Economics and Decision Science. [http://www.ceibs.edu/mba/concentration-electives](http://www.ceibs.edu/mba/concentration-electives)

Course offerings are subject to change each year. Detailed course list and syllabi will be released **2-3 months** before the exchange program starts.

**Exchange Term Course List, 2019**, for reference only (course credit in bracket)

**Term 3A, 2019** (early January- February, including exam):
- Advanced Corporate Finance (2)
- Financial Statement Analysis (2)
- Health Care: Economics and Industry (2)
- Services Management (2)
- Consumer Behavior (2)
- Human Resource Management (2)
- Managerial Decision Making Across Boundaries (2)
- Branding in the Age of Digital (2)

**Term 3B, 2019** (late February-late March, including exam):
- Consulting Skills for Managers (1)
- Industry and Competitive Analysis (2)
- Marketing Research I (2)
- Digital Marketing I (2)
- Rethinking Strategy for the Digital World (2)
- Impact Investing (2)
- Private Equity and Venture Capital (2)
- Game Theory and Strategic Marketing (2)
- Gaining Competitive Advantage in Digital China (2)
- Leadership: Developing High Performing Teams and Organizations (2)
- *China Discovery Series spread out through the Spring term (0)*

* China Discovery Series is an intensive lecture series exploring contemporary issues in China business. No credit is awarded for this.

**Term 6A, 2019** (early September- late October, including exam)
- Investments (2)
- Fund Management (2)
- Negotiation (2)
- Starting New Ventures (2)
- Rethinking Strategy for the Digital World (repeated) (2)
- Strategic Leadership in Action (China Module) (2)
- China’s Rise, America’s Decline: Business-Government Strategy in the Global Arena (2)
- Digital Marketing II (2)
- Artificial Intelligence and Machine Learning (1)

**Term 6B, 2019** (late October – early December, including exam)
- Corporate Turnaround (2)
- Creativity and Design Thinking (repeated) (2)
- Leadership and Acting-Unleashing your Leadership Potential through Acting Techniques (2)
- Go to Market Strategies (2)
- International Entrepreneurship (2)
- East Asian Financial Institutions and Economic Growth (2)
- Family Business and Succession (China Module) (2)
- Digital Strategy: How to Win and Lose Big in Digital Transformation and Disruption (2)
- Pricing Strategies in the Digital Era (2)
- Information and Organization Competitiveness (1)

**Method of Instruction**
Generally, classes are delivered in a lecture format. Course organization varies according to different professors, and it may involve group projects, case studies and presentations.

**Learning Expectations**
Class attendance is mandatory. The normal class size for an elective course is 40-60. Students must be seated according to the given seating chart, to assist the faculty in evaluating the class participation.

**Class Attendance**
Students are required to attend all registered courses as scheduled.
- **10 minutes late or absence** in the middle of a class will be considered as absence for the class. One late arrival within 10 minutes will be counted as 0.5 absence.
- Absence in **25% or more** of the total sessions of one course will result in a mandatory reduction of the final grades or exclusion from the class, regardless of the reason for absence.
- A student missing **50% or more** of the classes of any particular course will automatically fail the course and will not be granted credit for the course.
- All absences are counted toward the students’ grade performance, regardless of the reason or the permission granted. Faculty members may also impose grading penalties for absences of **less than 25%** of sessions according to their own grading criteria.

**Grading**
CEIBS grade is based on a relative grading system with letter grades:

<table>
<thead>
<tr>
<th>CEIBS Grade</th>
<th>Description</th>
<th>Grade Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Outstanding</td>
<td>4.0</td>
</tr>
<tr>
<td>A-</td>
<td>High Performance</td>
<td>3.7</td>
</tr>
<tr>
<td>B+</td>
<td>Good Performance</td>
<td>3.3</td>
</tr>
<tr>
<td>B</td>
<td>Satisfactory</td>
<td>3.0</td>
</tr>
<tr>
<td>B-</td>
<td>Low Performance</td>
<td>2.7</td>
</tr>
<tr>
<td>C+</td>
<td>Marginal Performance</td>
<td>2.3</td>
</tr>
<tr>
<td>C</td>
<td>Unsatisfactory</td>
<td>2.0</td>
</tr>
<tr>
<td>F</td>
<td>Fail</td>
<td>0</td>
</tr>
</tbody>
</table>

C+ is the passing point, for a student to get the credits for the course.

Grades are confidential. Students get score reports every term from CEIBS Dean’s Office. The transcripts will be mailed to the home institution directly.

**Examination**
In most circumstances, a written exam is scheduled at the end of each half term.

**Same Country Nationals**
On a reciprocal basis, depending on whether the partner school is able to host the same country nationals or not.

**Expenses**
Housing:
- **On-campus**: RMB 5,000-8,000 per month (single bedroom)
  Dormitory on campus has limited capacity and reservation depends on room availability.
- **Office-campus**: RMB 8,000-20,000 per month
  Monthly rent varies for private-market housing off campus. List of hotels
and service apartments around CEIBS will be provided.

| Meal: RMB 2,000-4,000 per month |
| Local Transportation: RMB 1,000-2,000 per month |
| Books: depends |

**Health Insurance**

Health Insurance is compulsory, and must cover the entire exchange period. The insurance plan shall cover outpatient and inpatient benefits, critical illness, disability and life benefits, medical evacuation & repatriation, etc. We strongly recommend exchange students to obtain it from home institution before coming to CEIBS. All students must provide a copy of their Health Insurance Coverage one month earlier before arrival.

CEIBS can also assist students to obtain insurance from our partnering insurance company.

**Visa**

Exchange students are required to obtain an “X2” visa for entry into China.

*Hong Kong students shall use Mainland Travel Permit for Hong Kong and Macao Residents to enter China instead of applying for a visa.

*Taiwanese students shall use Mainland Travel Permit for Taiwan Residents.

CEIBS International Affairs Office handles visa inquiries for overseas students. Please contact Romeo LUO romeo@ceibs.edu for related issues.

**Facilities**

Upon arrival, each exchange student will get a CEIBS student ID card during registration. With this ID, the student has access to all the facilities on campus, e.g. library, computer centre, gymnasium, etc.

**Student Life**

All student clubs are open to exchange students.

**Internships**

Not available.

**Career Services**

On a reciprocal basis, on par with the services provided by the partner schools to CEIBS students. Available to exchange students during the period of exchange only.

**Alumni Services**

Exchange students have options to join CEIBS alumni network at the end of the exchange program.