Schulich

BBA/iBBA International Opportunities 2020-2021
Information Session
WHO WE ARE

And what we do

*International Relations Office*

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*Tina Fantin*

Undergraduate International Program Coordinator

*t: 416-736-5059*

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*Lindsay Hillcoat*

Director, International Relations
WHY GO INTERNATIONAL?
The Basics

• International exposure
• Cultural experience
• Personal growth
LANGUAGE OPPORTUNITY
Je ne parle pas Français

• Learn a new language or become fluent

• Knowledge of the local language is not necessary for study
  • exceptions – some Latin American schools (limited English)

• Take business courses in local language if comfortable

• Immersion = ↑ language understanding and comfort
HIGHLIGHTS

Off the Beaten Path

Brazil

- Fundação Getulio Vargas
- Carnival and culture

Chile

- Universidad Adolfo Ibañez
- Patagonia, outdoors, adventure

Finland

- Aalto University School of Business
- Innovation, rated “Most Livable City”
Peking University Future Leaders Program

A Dual-Degree Program

Years 1 & 2
Complete 60 Credits @ Schulich

Schulich School of Business
YORK UNIVERSITY

Years 3 & 4
Complete 60 Credits @ Guanghua

Guanghua School of Management
Peking University

Earn 2 degrees:
Bachelor of Business Administration—from Schulich, Canada
Bachelor of Arts in Management—from Peking, China
Two Degrees. One Global Experience.

- Earn an degree from China’s top business school in addition to your Schulich degree
  - Open to both BBA and iBBA students
- Study with students from 13 other top business schools around the world
- Financial Benefits
  - Travel bursary, free on-campus accommodations, living stipend

Information Session
Thursday October 3rd
12-1PM
W132

Online Application Deadline
Wednesday October 31st
12PM
See website for link

schulich.yorku.ca/pku-future-leaders/
INTERNERSHIP OPPORTUNITY
IBUS 4100 3.0

- Receive credits for completing a Summer internship abroad
- Use credits toward CIM
- Review process in BBA/iBBA Student Handbook
- Tag onto an exchange or Summer program
- Resources: AIESEC, York Global Internships, Your Network
- Start process early Winter term
AIESEC

Engage
Develop
Connect
SUMMER OPPORTUNITY
No Internship? It’s OK – Study Abroad

• Selected Partner School Summer Programs 2020
• Runs mid-May to end-July – 2 to 6 weeks
• 3 or 6 Schulich Elective or Globally Focused credits
• Tuition paid to York U + Admin Fee + Accommodations + Living and Travel Expenses
SUMMER OPPORTUNITY
Short-term Commitment

- Summer after 2\textsuperscript{nd} year – 4\textsuperscript{th} year
- Consider adding to your Exchange term next year
- Application process begins in January
- Programs offered in 2020 will be confirmed Dec/Jan
Attention iBBA and BBA 2021’s:

Develop a Global Mindset!

Certificate in International Management (CIM)

...an immersion in International Business

“Having **CIM** listed on my resume definitely guaranteed me more interviews”

Contact Professor Bernie Wolf, Director, CIM: bwolf@schulich.yorku.ca

Refer to pages 38-39 in the Undergraduate Academic Handbook
ACADEMIC OPPORTUNITY

CIM – What’s that?
Certificate in International Management

- BBA or iBBA – requirements differ
- Fulfill certificate requirements by participating in Exchange, Summer program or International Work Placement
- Satisfy course requirements on Exchange – IB Electives or SCM
- Review all certificate requirements in the BBA/iBBA Student Handbook – pg 38-39
THE PANEL

Global Experts

Nil Harxhi
iBBA, 2020

Nisha Marwaha
iBBA, 2020

Thiviya Varatheswaran
iBBA, 2020

Huzaifah Sohail
BBA, 2020

Avnit Chhabra
iBBA, 2020
EXCHANGE.

It begins.

- Exploring Options
- Dollars and Sense
- Eligibility
- Academic Planning
- Application & Selection
GO GLOBAL

Where

64 Partner Schools in 30 Countries
NEW PARTNER

Be a Trailblazer

IE Business School
Madrid, SPAIN
LOOKING AHEAD

What to consider

Think about...

When? Where? Why?

Which year/term?

3rd or 4th; Fall or Winter

What term dates? Consider Internship

Can I afford it? Consider cost of living

What courses do they offer?

Consider Specialization

Do they offer NB, RF?

International Student?
GLOBAL REACH
Study choices

• Leading business schools in each country
• Exchange Fall or Winter semester
• Year 3 or 4
• Accounting, Finance, Recruitment, Summer Internships
EXPECTED COSTS

Dollars and sense

- York Tuition Fees
- Exchange Reports
- Review official partner school website
- Visit tourism websites
- Prepare budget
FUNDING EXCHANGE
Dollars and sense

- Scholarships
- External
- Student Loans – OSAP
ACADEMIC PLANNING
Informed Decisions

- Students must study full-time while on exchange
- Students can use exchange courses to fulfill degree requirements (and specializations)
- **CPA – Winter 3rd year**
- Exchange grades will appear as **pass or fail on York transcript**
- Passes will not affect GPA, fails will result in a 0
- iBBAs must complete min 12 credits of Language before – 6 credits at least intermediate level
- **Year 4 Winter Exchange = October convocation**
BBA/iBBA Requirements
Satisfy them

**Schulich Business Electives**: satisfy Year 3 & 4 business credits abroad

**Non-Business Electives**: language study or non business content

**Language Requirements***: courses taught in the local language or language study as Advanced Level Language

**Globally/regionally-focused Study***: general knowledge of the world at large or of a different country, region, or society; business or non-business content

* iBBA only

Review your Degree Progress Report
ELIGIBILITY

Making the grade

- Cumulative Grade Point Average of at least 5.5
- Successful completion of Year 1 and 2 core courses
- Enrolled in Year 3 or 4 for the proposed exchange term
APPLICATION & RESEARCH

Get the facts

• Consider criteria
  • academic, professional, personal goals

• Research regions/countries/schools that meet your criteria

• Be mindful of biases – talking to other students

• Focusing your search
EXCHANGE RESEARCH
Do your homework

- Schulich International Opportunities Website
- Exchange Reports
  - My Schulich Portal -> Schulich Links -> Exchange Resources
- Partner School Website
- International Relations Team
- 4th Year Schulich students
APPLICATION

Things to note

- iBBA Priority Spaces – [website]
  - Location and term could matter
- Choosing schools – weighting
- Submitting a budget
- EMLyon English courses – 4th year only
- Some schools 15 or 12 credits only
APPLICATION PROCESS

Three phases

The exchange application process falls into **three phases**:

**Phase 1** – Research & Application  
*Completed by student*

**Phase 2** – Interview & Group Exercise  
*Completed by student & Exchange Selection Committee*

**Phase 3** – Selection – Matching Student to School  
*Evaluation & decision by Exchange Selection Committee*
APPLICATION

Phase One Date

DEADLINE: November 4, 2019 @ 9:00AM ONLINE

*Late applications will be penalized*
APPLICATION
Phase One

• Online Application Form: Demographics, School Choices
• 3 criteria used to choose schools

90 second video
Your video should include:
• Academic, professional, personal reasons
• How these align with your top 3 selected schools

• Evaluation is based on:
  • Creativity, ambassadorial/co-curricular involvement, evidence of research
• Choose how you submit – by link
  • Make sure it’s public or share with schulichintl@gmail.com
APPLICATION

Phase One

• Proposed Study Plan – for top 3 schools
• Resume – maximum 2 pages
• One Proposed Budget
  • Use a range if schools/countries have varied costs
• One Language Referee – Academic
  • if study plan includes non-English courses, exception: language study

** URL will be posted online by Friday October 4th **
APPLICATION PROCESS
Phase One – School Selection

Sample Application – 12 – 15 school choices

<table>
<thead>
<tr>
<th>EXCHANGE PARTNER CHOICE</th>
<th>WEIGHTING (totaling 100%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>School A</td>
<td>50</td>
</tr>
<tr>
<td>School B</td>
<td>20</td>
</tr>
<tr>
<td>School C</td>
<td>15</td>
</tr>
<tr>
<td>School D</td>
<td>15</td>
</tr>
<tr>
<td>Etc...</td>
<td></td>
</tr>
<tr>
<td><strong>12-15 CHOICES</strong></td>
<td><strong>100%</strong></td>
</tr>
<tr>
<td>Host Course Name</td>
<td># Hrs /term</td>
</tr>
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<td>----------------------------------</td>
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<tr>
<td>e.g. Global Marketing</td>
<td>40</td>
</tr>
<tr>
<td>e.g. Financial Management on Mt Everest</td>
<td>40</td>
</tr>
<tr>
<td>e.g. Business Culture of the Outback</td>
<td>40</td>
</tr>
<tr>
<td>e.g. European Life</td>
<td>20</td>
</tr>
<tr>
<td>e.g. Penguin Culture in Antarctica</td>
<td>20</td>
</tr>
<tr>
<td>e.g. Finance D'entreprise</td>
<td>40</td>
</tr>
</tbody>
</table>
APPLICATION PROCESS

Phase Two

- Group Interviews begin mid-end November
  - Go until late February
- Students will schedule their preferred session via web link provided by IRO
  - Invitation will be sent soon after the deadline
**APPLICATION**

**Phase Two**

**Group Interview**
Play video for group, evaluators.

- Prepare for questions about video, criteria and overall intention for exchange

**Group Exercise**
Simulates a cultural situation

- Allows you to practice dealing with unknown situations in a controlled setting
- Evaluates ambassadorial skills, problem solving skills
## EVALUATION

### What it’s worth

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Video</td>
<td>25%</td>
</tr>
<tr>
<td>Interview</td>
<td>40%</td>
</tr>
<tr>
<td>Group Exercise</td>
<td>35%</td>
</tr>
</tbody>
</table>
APPLICATION

Phase Three

Selection

Matching Student to School

- Rationale of exchange choices
- Attitude towards global experience
- Ambassadorial skills
- Evaluation ranking and available spaces
- GPA

** We will do our best to match you to one of your listed choices, however, due to limited space availability, you may receive a list of alternative schools to select **
List 3 reasons why you want to go on exchange.

What your peers are thinking...

...keep this in mind if you want to make your application unique
TIPS
Do’s and Don’ts

**DO YOUR RESEARCH**

**Do** be honest and sincere

**Don’t** tell us what you think we want to hear

**Do** show/tell us your passion for exchange and experiencing new things

**Don’t** tell us anything we can Google or find on the school website

**Do** submit app and prepare for interview like you would for your dream job

**Do** show us your personal and/or creative side (*we like that*)
CONTACT US
Ask us. Not your friends.

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QUESTIONS?
Ask us.