



Schulich School of Business

2021-22



“At Schulich, business students learn from world-class faculty, and embark on life-changing experiences. They graduate our program with the self-direction, critical thinking and passion to be responsible life-long learners.”

— Mike Valente, Director, BBA/iBBA Program
Associate Professor in Organization Studies and Business Sustainability

A photograph of the Schulich School of Business building at dusk. The building features a prominent glass facade that reflects the warm colors of the sunset. The interior lights are on, and the sky is a mix of orange and blue. The text 'SCHULICH SCHOOL OF BUSINESS' is overlaid in large, white, sans-serif capital letters on the left side of the image.

SCHULICH SCHOOL OF BUSINESS

.....**Discover the best
undergraduate business education
that Canada has to offer.**

Schulich is Canada’s preeminent business School. Our **Bachelor of Business Administration (BBA)** and **International Bachelor of Business Administration (iBBA)** offer a transformational, real-world learning experience that will lay the foundation for career success, allow you to foster lifelong friendships, and will act as your passport to today’s complex business world.

Start studying business directly after high school with some of the best and brightest young minds in Canada, and from around the world. When you graduate, you will join a global network of more than 31,000 alumni in over 90 countries.

Consider Schulich and open your mind to a world of possibilities.

Schulich Ranks Among the Best in the World



Incoming class average

Annual intake approximately:

495

students



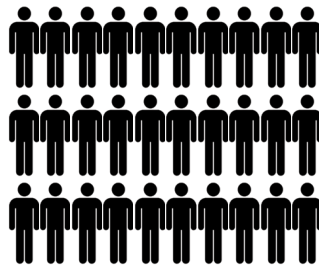
Male/Female ratio: 1:1

- Summer Internships
- CPA Approved Prerequisite Courses
- LEAF Mentorship Program
- i/BBA Case Competition Preparation Program
- Certificate in International Management (CIM)

Tuition approximately

\$10K

PER YEAR



Class size
25 – 55 students

64

Exchange partners across
30 countries

TEN

SPECIALIZATIONS

- Accounting
- Economics
- Entrepreneurial and Family Business Studies
- Finance
- International Business
- Marketing
- Operations Management and Information Systems
- Organization Studies
- Responsible Business
- Strategic Management



ADMISSION REQUIREMENTS

To gain entry to the BBA or iBBA program at Schulich, applicants are assessed on two criteria:

- Academic performance
- Supplementary application

To be eligible for admission, as part of their top six grade 12 courses, Ontario high school applicants must complete:

- ENG4U*, MHF4U*, and MCV4U or MDM4U

* A minimum of 70% in ENG4U and MHF4U is required. No more than two 4M courses will be considered for admission.

For academic requirements outside of Ontario, visit futurestudents.yorku.ca.

Supplementary Application

The supplementary application is used to provide the admissions team with a better understanding of the complete student. While academic performance is important, Schulich is looking for well-rounded students who can also demonstrate leadership potential, teamwork experience, resilience, and empathy towards others.

The Fall 2021 supplementary application will be available online in November 2020 at schulich.yorku.ca/suppapp

Deadline to submit: February 3, 2021



"In the classroom, Schulich brings together world-class business scholars and seasoned business executives. That way our students are exposed to cutting-edge theories and practices of business which they develop and hone through a rich variety of experiential learning opportunities."

MARCIA ANNISETTE
Associate Dean, Academic

For scholarship and tuition information, visit futurestudents.yorku.ca/financialsupport

“My Schulich BBA allowed me to thrive in a strong community environment that challenged me to recognize and welcome diverse perspectives through various classroom and community initiatives.”

Vanessa Bartolomei, BBA '19



CHART YOUR OWN PATH.....

The Schulich Career Development Centre (CDC) offers a wealth of innovative programs and resources to help students launch their ideal career path and facilitate future employment opportunities. Our winning formula for career success results in consistently high employment rates among top recruiting organizations.

Experienced Career Coaches and Industry Advisors will help you identify strengths, determine career objectives, develop career plans, hone skills for career management, and put your professional development plan into action.

Services include:

- Career Portal website
- Self-assessment
- Individual coaching and advising
- Networking platforms
- Résumé review and mock interviews
- Job postings and on-campus recruiting
- CDC workshops



STUDENT LIFE

Your engagement in co-curricular activities is just as essential to your development as a business professional as your academic studies. Whether it's student clubs, case competitions, sports, or just having fun with peers, Schulich undergrads are actively involved in the community and showcase their many talents both inside and outside of the classroom.

Student clubs include:

- Business Law Association
- Corporate Social Responsibility Society
- Schulich Accounting Society
- Schulich Charity Association
- Schulich Consulting Club
- Schulich Women in Leadership
- York Entrepreneurship Society
- York Finance Club
- York Marketing Association

Case competitions include:

- RISE Conference
- SPARK Case Competition
- Jeux du Commerce Central (JDCC)
- L'Oreal Brandstorm



SCHULICH AMBASSADOR PROGRAM

The Schulich Ambassador Program provides students with opportunities to develop their soft skills to support their academics. Through participation in recruitment events, transitional activities with incoming students, and peer-to-peer projects, the program helps students develop into charismatic leaders who are passionate citizens and outstanding role models.

Want to learn more about the Schulich experience?

Visit schulich.yorku.ca/ug-student-life



The Undergraduate Business Society (UBS) is the Schulich student government and acts as a voice and representative body for the student community. The UBS provides a variety of services for students to maximize their Schulich experience.

The UBS oversees Schulich's student clubs, hosts O-Week and invites students to a range of social events.

Get involved and visit the UBS website at ubsschulich.ca



INTERNATIONALIZE YOUR DEGREE

Explore all the world has to offer while gaining credit toward your program of study! Whether you have time for a two week introduction to doing business in a new region or want to spend a semester immersing yourself in a new culture, we have the program for you.



30 Exchange Destinations*

Argentina
Australia
Austria
Belgium
Brazil
Chile

China
Czech Republic
Denmark
Finland
France
Germany

Ireland
Italy
Japan
Mexico
The Netherlands
New Zealand

Norway
Peru
Russia
Singapore
South Korea
Spain

Switzerland
Taiwan
Thailand
Turkey
United Kingdom
Uruguay

*An exchange term abroad in Year 3 or 4 is mandatory for students enrolled in the iBBA program. BBA students have the option of pursuing an exchange term in Year 3 or 4.



“Exchange taught me how important it is to see and experience as much as I can. It provided a chance to grow as an individual and learn so many fascinating things about the world.”

Shadman Islam, BBA ‘19

Pictured in Dublin, Ireland while on exchange at University of Mannheim Business School, Germany

SCHULICH SCHO

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

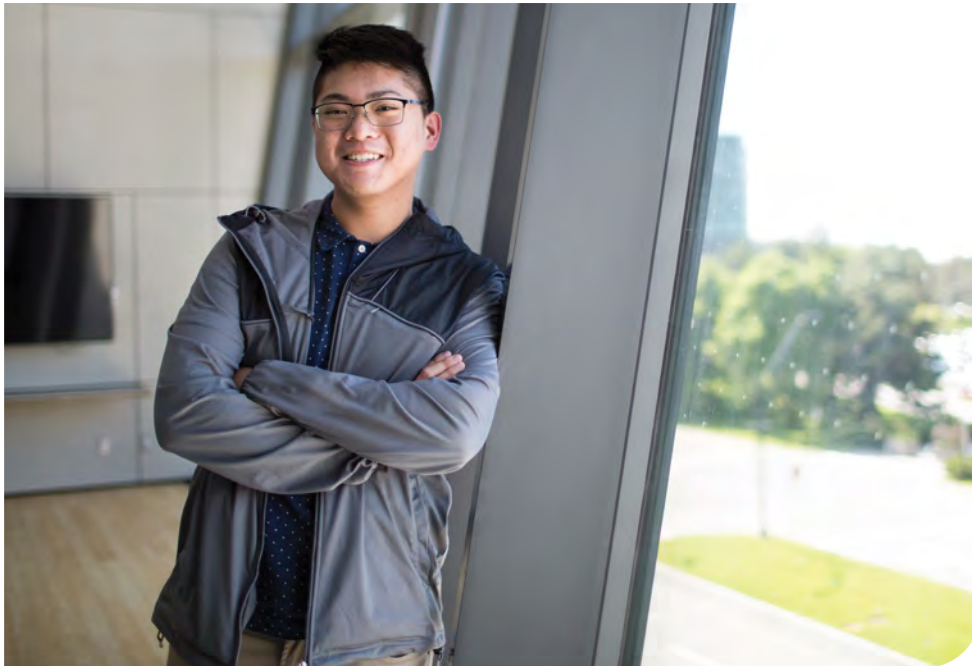
The Bachelor of Business Administration (BBA) offers a comprehensive four-year honours business degree with a choice of ten specializations. Support your business courses with non-business electives throughout your degree. The BBA provides a cutting-edge curriculum geared towards the shifting needs of our business world. At Schulich you will be continuously inspired inside and outside the classroom to strive for business excellence.

YEAR 1	
FALL TERM	WINTER TERM
Introduction to Microeconomics 3.00 credits	Introduction to Macroeconomics 3.00 credits
Introduction to Business 3.00 credits	Business Analytics I 3.00 credits
Introduction to Financial Accounting I 3.00 credits	Introduction to Financial Accounting II 3.00 credits
Marketing Management or History of Capitalism: Structures, Agents, Artefacts 3.00 credits	Marketing Management or History of Capitalism: Structures, Agents, Artefacts 3.00 credits
Non-Business Elective(s) 6.00 credits	

YEAR 2	
FALL TERM	WINTER TERM
Individuals and Groups in Organizations 3.00 credits	Organizations and their Environments 3.00 credits
Introduction to Finance 3.00 credits	Applied Macroeconomics 3.00 credits
Management Accounting Concepts or Ethics, Social Responsibility and Sustainability in Business 3.00 credits	Management Accounting Concepts or Ethics, Social Responsibility and Sustainability in Business 3.00 credits
Business Analytics II or Operations Management 3.00 credits	Business Analytics II or Operations Management 3.00 credits
Non-Business Elective(s) 6.00 credits	

YEAR 3 and YEAR 4

FALL TERM	WINTER TERM
Strategic Management 3.00 credits	Integrative Business Simulation 3.00 credits
Schulich Electives 18.00 credits	
Schulich Electives and/or Non-Business Electives 24.00 credits	
Non-Business Electives 12.00 credits	



“The Schulich community provided me with countless opportunities to broaden my horizons. From club participation to work-study positions, each opportunity helped me learn more about my capabilities and career interests.”

Nicholas Tam, BBA '19, MAcc '20 Candidate

COLLEGE OF BUSINESS

INTERNATIONAL BACHELOR OF BUSINESS ADMINISTRATION (iBBA)

The International Bachelor of Business Administration (iBBA) is a four-year honours business degree that builds on the long-standing international reputation of the School. iBBA students examine business through multiple lenses via: internationally-focused core courses, regionally-focused electives, language study, and a mandatory exchange term. Give yourself a competitive advantage for a borderless business career with a Schulich iBBA.

YEAR 1	
FALL TERM	WINTER TERM
Microeconomics for Managers 3.00 credits	Macroeconomics for Managers 3.00 credits
Introduction to Business 3.00 credits	Business Analytics I 3.00 credits
Introduction to Financial Accounting I 3.00 credits	Introduction to Financial Accounting II 3.00 credits
Marketing Management or Responsible Business in an International Context 3.00 credits	Marketing Management or Responsible Business in an International Context 3.00 credits
Language Study 6.00 credits	

YEAR 2	
FALL TERM	WINTER TERM
Introduction to Finance 3.00 credits	Management Accounting Concepts 3.00 credits
Organizational Behaviour Across Cultures 3.00 credits	International Economics 3.00 credits
Business Analytics II or Operations Management 3.00 credits	Business Analytics II or Operations Management 3.00 credits
Language Study (or Regionally-Focused Elective(s)) 6.00 credits	
Regionally-Focused Elective(s) 6.00 credits	

YEAR 3 and YEAR 4*

FALL TERM	WINTER TERM
Strategic Management for International Business 3.00 credits	International Business Simulation 3.00 credits
Schulich Electives 24.00 credits	
Language Study (or Regionally-Focused Elective(s)) 6.00 credits	
Regionally-Focused Elective(s) 6.00 credits	
Non-Business or Schulich Electives 18.00 credits	

**exchange term completed in Year 3 or 4*

“The international experience within the iBBA program allowed me to truly apply and contextualize my learnings from the iBBA, while having the time of my life!”

Ika Janiszewski
iBBA '19





Complete Your Supplementary Application

Available November 2020 at schulich.yorku.ca/suppapp

Visit MYFile

Check the status of your application and submit supporting documentation (if applicable) at yorku.ca/myfile

Contact

Recruitment & Admissions
admissions@schulich.yorku.ca
416-736-5060

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 [@SchulichSchool](https://www.snapchat.com/add/SchulichSchool)



schulich.yorku.ca

