

Location MB G105 Oct 15 11-12

Dr. Lance Ferris

Biography

Lance Ferris is an Associate Professor in the Department of Management at the Eli Broad College of Business at Michigan State University. Prior to joining Broad, Lance was an Assistant Professor at the Lee Kong Chian School of Business at Singapore Management University from 2008-2011, and an Associate Professor at the Smeal College of Business at the Pennsylvania State University from 2011-2017. He currently serves on the editorial board of Academy of Management Journal and Journal of Applied Psychology. His work has been published in the Journal of Applied Psychology, Academy of Management Journal, Academy of Management Annals, Organization Science, Journal of Personality and Social Psychology, Organizational Behavior and Human Decision Processes, and Personnel Psychology.

Talk title

“Publishing 101: Tips and Tricks for Crafting Contributions and Responding to Reviewers”

Abstract

Publishing in academic journals can seem daunting. Particularly for new PhD students, sitting down to write a 30-40 page paper can be confusing without guidance on where or even how to start. And to make matters worse, after months of effort your cherished final manuscript can then be met with a firm “reject” from journals. My talk describes tips and tricks intended to make this writing process easier and, ideally, more likely to lead to a publishable paper. In particular, I will cover a “fill-in-the-blanks” article structure used by most management journals that, once known, simplifies the writing process considerably. I will then cover some of the more effective ways to fill in those blanks (i.e., how to frame the contributions of your article), as well as general approaches for dealing with reviewer comments (including but not limited to cursing out reviewers).