

**Career Development Centre**  
Schulich School of Business

# Recruitment Guide 2019–2020



Harpreet Gill (MMgt '17)  
Territory Associate, GSK

The Career Development Centre works to ensure your recruitment goals are met and helps you improve your recruitment return on investment.





“We will work with you to understand your recruiting needs, help you identify suitable candidates and support you to develop strategies to effectively brand your firm on Campus.”

## A MESSAGE FROM ROBERT HINES

# Canada's Top Companies Start Here

The Career Development Centre team strives to make the recruitment of students a successful and rewarding experience for our recruitment partners. Whether your hiring needs are year-round, on an as-needed basis, full-time, internships, or summer, we are here to guide you through the process and help you optimize your recruitment efforts. We value your interest in Schulich's students and graduates, as your recruitment success equates to our graduates' career success.

**Robert Hines, JD**  
**Executive Director**

*Career Development Centre, Schulich School of Business*

**“I specifically chose Schulich because of its status as the top-ranked graduate business program in Canada. For me, the MBA was a door opener.”**

**JP Del Carmen (MBA '16)**  
**Marketing Manager, General Mills**





# Schulich MBA/IMBA Program

## Student Profile\*

The flexibility of the Schulich MBA/IMBA enables our students to pursue the program on their terms and to chart a course that aligns with their careers goals.



AVERAGE YEARS OF  
WORK EXPERIENCE

5

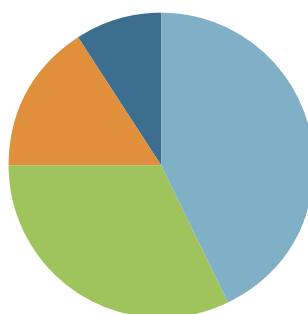
AVERAGE GMAT

667

AVERAGE GPA

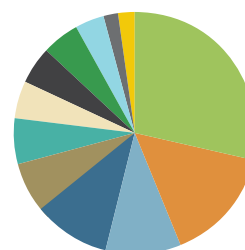
6.2/9.0  
(B+)

### MBA STUDENT UNDERGRADUATE DEGREE BACKGROUNDS



Engineering/Math/Science (43%)  
Business/Economics (32%)  
Humanities/Social Sciences (16%)  
Other (9%)

### CLASS OF 2018 EMPLOYMENT BY INDUSTRY



Financial Services (30%)  
Technology (16%)  
Retail (10%)  
Consulting (10%)  
Other/Law (6%)  
Consumer Packaged Goods (5%)  
Healthcare (5%)  
Manufacturing (5%)  
Real Estate/Other (5%)  
Energy/Oil & Gas (4%)  
Arts & Media/Non Profit (2%)  
Government (2%)

INTERNATIONAL STUDENTS

47%



DOMESTIC STUDENTS

53%



\*Class of 2018

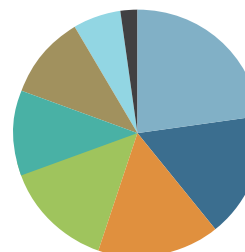
### WHAT OUR MBA/IMBA STUDENTS ARE STUDYING

Accounting  
Finance  
Financial Engineering  
International Business  
Marketing  
Operations Management & Information Systems  
Organization Studies  
Strategic Management  
Arts, Media & Entertainment Management

Business Consulting  
Business & Sustainability  
Entrepreneurial Studies  
Financial Services  
Global Mining Management  
Global Retail Management  
Health Industry Management  
Real Estate & Infrastructure  
Social Sector Management



### CLASS OF 2018 EMPLOYMENT BY FUNCTION



Finance & Accounting (23%)  
Consulting (16%)  
Marketing/Sales (15%)  
Operations (14%)  
General Management (11%)  
Information Technology (11%)  
Other (8%)  
Human Resources (2%)

“With global networking and career counselling at Schulich, I landed my dream internship in Singapore that helped lay the groundwork for a rewarding career.”

Jia Hui Yan (IMBA '16)  
Senior Consultant, evoQ



# Schulich Masters Programs

## 12-month, full-time

Schulich students are equipped to excel in today's transforming world of business. Our 12-month, full-time Masters programs strengthen technical expertise and enhance leadership skills. Years of prior work experience ranges from 0-5+ years depending on program.

"One of a new breed of  
21<sup>st</sup> century business schools  
that is changing the way  
business is taught."

FINANCIAL TIMES OF LONDON

### Accounting

- CPA & ACCA accredited
- Specialize in Assurance, Finance, Performance Management, and Tax



### Business Analytics

- All graduates gain SAS™ certification
- Specialize in Data Science, Predictive Modeling, Visual Analytics, and Data Management



## Supply Chain

- Develop analytical and managerial skills needed to find creative supply chain solutions to business opportunities and problems in private, nonprofit, or governmental sectors.
- Adding value to persons with previous undergraduate degrees in areas such as engineering, economics, healthcare, science, social science, and business.

## Artificial Intelligence\*

- Designed to meet the growing need for professionals with the skills to develop, evaluate, refine and implement AI-related applications and technologies.
- Opportunities to interact with industry managers, technicians, suppliers and other stakeholders working in the Deloitte Cognitive Analytics and Visualization Lab.

\*Starting September 2019

## Finance

- Program partner of the CFA Institute
- Specialize in Capital Markets, Financial Management, Wealth Management, and Risk Management



## Marketing

- Specialize in Marketing Research, Digital Marketing, Consumer Insights, Brand Management, Professional Selling Strategies, and Marketing Analytics



## Real Estate and Infrastructure

- First graduate program in North America to offer courses in both real estate and infrastructure
- Specialize in Finance & Investment, Market Behaviour, Partnership Models, and Portfolio Management

## Management

- Specialize in Business Communication & Team Dynamics, Managerial Decision Analysis, Managerial Finance, and Design & Management of Organizational Processes





# Schulich BBA/iBBA Program

## Student Profile\*

The Schulich BBA and iBBA offer a cutting-edge program geared towards the shifting needs of our business world, encouraging students to discover creative business solutions that aren't defined by boundaries.

### ENTRANCE AVERAGE

93%



### AVERAGE GPA

6.9

### GRADUATING CLASS SIZE

(Oct. 2017 and Jun. 2018)

366



### MALE STUDENTS

46%



### FEMALE STUDENTS

54%



\*Class of 2018

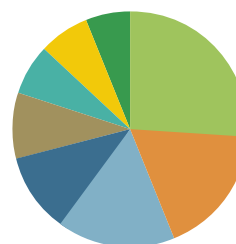
### WHAT OUR BBA/iBBA STUDENTS ARE STUDYING

Accounting	Marketing
Economics	Operations Management Information Systems
Entrepreneurship	Organization Studies
Finance	Responsible Business
International Business	Strategic Management



### CLASS OF 2018

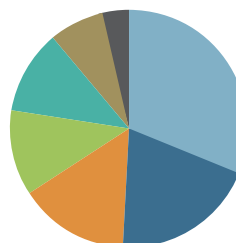
#### EMPLOYMENT BY INDUSTRY



- Accounting (27%)
- Financial Services (19%)
- Technology/Telecomm (15%)
- Manufacturing/Other (10%)
- Government / Not-for-Profit / Education (8%)
- Consulting (7%)
- CPG (7%)
- Retail (7%)


### CLASS OF 2018

#### EMPLOYMENT BY FUNCTION



- Accounting / Audit (33%)
- Finance (19%)
- Operations / General Management / HR (13%)
- Consulting (12%)
- Sales / Account Management (12%)
- Marketing (8%)
- Other (3%)





“Schulich’s entrepreneurial environment inspired me to build my own venture while providing me with the necessary practical skills to break into today’s corporate world.”

Ben Futoriansky (BBA '16)  
Consulting Analyst, Accenture  
Co-Founder, DestaPlan

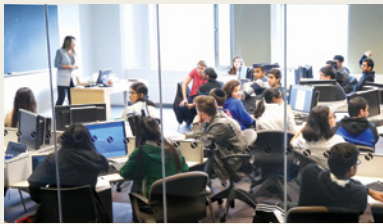


# Hiring from Schulich

With the increased focus on networking and student engagement, our Career Centre makes it easy for you to connect with high potential talent year-round.

## Coffee Chats

Host a Coffee Chat with high potential students, on or off-campus to discuss your organization, industry, role, or future hiring needs.



## Career Education Workshops

Connect with the Corporate Relations team to craft a workshop that educates students on interesting career-related topics while also differentiating yourself as the employer of choice.

## Panel Discussions

Offer students a glimpse into your role, function, industry or organization by taking a part in a Panel Discussion. This is a great way to increase your brand while also playing an integral part in the learning and development of Schulich talent.



## Office Tours

Conduct an Office Tour to provide select students with an exclusive insight into your organization and a day-in-the-life experience. Leverage this high-touch opportunity to educate students on your competitive advantage.

## Student Clubs

Partner with a student club that aligns with your strategic recruitment needs to establish and enhance your organization's presence while also demonstrating the unique factors that set your organization apart. Connect with the Corporate Relations team to learn more.



Our Corporate Relations team is dedicated to assist our employers with their hiring needs.

Hiring an intern or a new grad is an easy process and we can assist you in choosing the right options while ensuring you have enough touchpoints. Whether you are interested in hosting a traditional information session or would like to host a more targeted event, our Corporate Relations team can help find a customized package that works for your needs.

### Presentation + Networking

This involves a 15-30 minute presentation followed by a networking session. You have the option of opening the session up to a broader group of students OR you can conduct an invite-only session where you pre-select the students.



### Information Fairs

During the month of September we've set up Friday for companies to showcase their organization and attract students to the job opportunities they have to offer. Contact the Corporate Relations team to learn more about dates/times.

### Meet & Greets/Speed Networking

Throughout the Fall/Winter season, the Career Development Centre hosts breakfasts and mixers that professionals can attend. At these sessions, there is an opportunity to inform students of their career path as well as seek out potential talent for the near future. Typically, students expect to hear about the 'Day in the Life' of a professional based on their area of interest.



### Case/Project/Presentation-Based Events

Hosting an event where students have the opportunity to present a case in front of an audience of recruiters who act as judges is a good way for a company to see students in action and make hiring decisions based on certain skill sets that they value.

### Webinars/Online Office Hours

In line with staying connected with students all year long, live webinars are a good way to answer students' questions but also provides a quick and easy way of being present and branding themselves without a physical touchpoint.



# One-Stop Hiring Solution

The Career Development Centre hosts a series of New Grad, Summer and Internship recruitment information sessions, interviews and events throughout the course of the year.

### NEW GRAD RECRUITMENT

<b>August 15, 2019</b>	Information sessions posted for students
<b>August 15, 2019</b>	New Grad jobs posted for students
<b>September 3, 2019</b>	BBA/iBBA on-campus information sessions begin
<b>September 4, 2019</b>	BBA/iBBA Fall classes begin
<b>September 9, 2019</b>	MBA/Masters information sessions begin
<b>September 9, 2019</b>	MBA Fall classes begin
<b>September 15, 2019</b>	Earliest recommended closing dates for New Grad job postings
<b>September 16, 2019</b>	First day on-campus interviews begin
<b>September 30, 2019</b>	Earliest recommended closing date for job offers

### SUMMER AND INTERNSHIP RECRUITMENT

<b>November 4, 2019</b>	Summer and Internship company information sessions begin on campus*
<b>January 6, 2020</b>	BBA/iBBA Winter classes begin
<b>January 6, 2020</b>	First day on-campus interviews begin*
<b>January 10, 2020</b>	MBA Winter classes begin
<b>April 5, 2020</b>	Last day of BBA/iBBA classes
<b>April 9, 2020</b>	Last day of MBA classes

\* recommended

### CONTACT US

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