





(Updated on February, 2020)

Korea University Business School

Fact Sheet for Student Exchange Program



Contact		
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	Korea University Business School	
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Websites	
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Korea University Business School	biz.korea.ac.kr/en

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	Students General Inquiries
Inbound & Outbound Exchange Students	E-mail: kubsintl@korea.ac.kr







Global Initiative Korea University Business School		
	1905	First Commerce Department in Korea
	1953	First MS/Ph.D. program in Korea
	1963	First Evening MBA (Korea MBA) in Korea
	1994	First Global Internship Program in Korea
	2003	First Executive MBA program in Korea
	2006	First Full-Time MBA Programs (Global MBA, Finance MBA) in Korea
	2007	Accreditations from AACSB (2005) and EQUIS (2007)
	2008	Tri-University Collaboration Program (S ³ Asia MBA: Fudan-NUS-KU)
	2010	Re-accreditations from AACSB and EQUIS
KUBS History	2011	First Business School in Korea to be ranked in the UTD Top 100 Business School
		Rankings 2 nd re-accreditation from AACSB and EQUIS
	2015	Academic member of CEMS alliance in Korea
	2016	Founding of KUBS Worldwide University Business Research Rankings
		Opening of KUBS Startup Institute
	2017	Asia Tri-lateral Seminar (KUBS-Hitotsubashi-PHBS) The largest number of KUBS alumni among current CEOs at Korea's 100 most
	2018	influential companies.
	2019	Ranked 1 st in producing the most successful CPA candidates for 4 consecutive years (109 in 2019).
	2020	First Asian Business School hosting CEMS Annual Event
		 Dual International Accreditations First education in Korea accredited by both AACSB and EQUIS
		 Faculty Size 82 full-time faculty members (largest in Korea at the college level)
	Rar	nked 27 th in Financial Times Top 100 Executive MBA Rankings 2019 (1 st in Korea)
	♦ Ra	anked 50 th in Business & Management, 45 th in Accounting & finance in 2019 QS World University Rankings by subject
	♦ Ra	anked 109 th in 2019 Best Global Universities Rankings: Economics and Business Area (U.S. News & World Report)
	•	Ranked 79 th in THE World University Rankings 2018 by Subject (1 st in Korea)
KUBS Achievements		Ranked 163 th in the UTD Top 100 Business School Research Rankings
	•	No. 1 MBA in Korea for 7 consecutive years (2013-2019, Hankyung Business Assessment by HR Managers from the Top 200 Domestic Companies)
	•	Ranked No. 1 Business School in Korea for 12 consecutive years (2008-2019, Hankyung Business Survey of HR managers from the Top 200 companies)
	♠ Rar	nked No.1 among Korean private universities in producing the largest number of CEOs in Top 500 companies (2018, CEO score)
	•	KUBS, Top-Ranked Business School in The 2019 University Rankings By Korea JoongAng Daily







KUBS Student Body					
	Programs		Target Segments	Total No. of Students	No. of International Students
Undergi	raduate Degre	e (BBA)	Top-level high school graduates	2127	496
		MS	4 Year college graduates	153	44
Academic Gradu Prograr	ŭ	Ph.D.	Master graduates	105	8
		MS & Ph.D. Integrated	Unified course of the master's and the doctor's	26	1
		S ³ Asia MBA	Mid-level managers in Korea, China, and Singapore	54	36
Professional	Full- time	GMBA & CEMS	Mid-Level managers	62	21
Graduate Degree		Finance MBA	Prospective finance industry experts	56	0
Programs	Part-	Korea MBA	Part-time (Evening) MBA	366	3
	time	Executive MBA	Senior managers	93	0

KUBS Academic Programs for Exchange Students		
Program	Term	Details
BBA (Undergraduate)	Semester	• 63% of courses conducted in English
MS (Graduate)	Semester	50% of courses conducted in English Research oriented, theory-based courses Eligibility: Students studying at the MS (or graduate) level who acquired a Bachelor's degree.
GMBA	Module	 Approximately 90% of courses conducted in English Practice oriented courses Eligibility: students who acquired a Bachelor's degree (or equivalent, Master's/Doctor's degree if applicable) work experience recommended MS students are able to apply GMBA Program

(As of 2020 Spring semester)

Academic Schedule & Deadlines				
Academic Schedule Month Semester (BBA&MS) Module (GMBA)		Nomination Deadline	Application Deadline	
September ~	Fall Semester	Module 1	22 May	
mid-December	tember (1st semester) Module 2	Module 2	- 22 May	12 June
March ~	Spring Semester	Module 4	31 October	30 November
mid-June	mid-June (2 nd semester)		31 October	30 November







Nomination & Application		
Entry Requirements	Must have good academic standing	
	Must be currently enrolled at home institution	
	Must be officially nominated by home institution	
	Must be fluent in either Korean or English (recommended English Proficiency Test scores: TOEFL IBT 89, TOEIC 800, or IELTS 6.5. English level acknowledgement letter from the home institution can also be used)	
	• Students who are in their final year of study and/or have required courses that must be taken	
	for graduation are not recommended to participate in our exchange program, as there is a high demand for several of our courses and it is highly possible that students will be unable to take the	
Required Documents for Application	courses that they need. 1) Online application form	
Required bocuments for Application		
	2) One photograph (ID picture)	
	3) Official academic transcript	
* All supporting documents MUST be	4) Letter of academic reference - MUST be completed by a student's professor or an academic advisor who is familiar with the student's college-level work and is able to attest to his or her character, maturity and self-sufficiency. - MUST include the recommender's name, title, and the school's logo	
written in English or have English	5) Certificate of Health – official form available at the KUBS online application link	
translations and submitted through online application link.	6) Statement of purpose and goals – describes the purpose and goals of his or her exchange semester in 1 or 2 pages (A4 size)	
	7) Copy of Passport Identification Page (which shows a student's photo, name, and passport number, etc.) – passport MUST be valid for six months beyond the period of the student's intended stay in Korea	
	8) Letter of confirmation for private insurance (for non-Korean passport holders only) - MUST state the dates of coverage and benefits in ENGLISH - Insurance MUST be valid throughout the entire study abroad period - Insurance can be submitted after the student is admitted to KUBS.	
	9) Pledge – Attached on the KUBS online application link. Personal information should be filled out and signature needed.	
Nomination and Application Procedure for Student Exchange Program	1. Before the official nomination, program managers at partner universities MUST jointly agree on the number of exchange students for each academic year with the KUBS exchange program manager.	
	2. Once the number of nominees are confirmed, the KUBS Nomination Sheet will be distributed at the end of March (for fall semester) and end of September (for spring semester).	
	3. A link to KUBS's online application will be given to the nominees at the end of April (for fall) and October (for spring), and they MUST complete the online application by the deadline indicated.	
	4. After final review of the students' application, a 'Letter of Admission' will be sent to the students who are successfully admitted through e-mail first. By the end of June (for fall) and December (for spring), the 'Admission Package' including 1) original copy of Letter of Admission, 2) Certificate of Admission, and 3) Business License of Korea University will be sent to the home institution.	
	5. All the exchange students MUST have worldwide insurance coverage for a study abroad program during the whole duration of their stay at KUBS. Those who do not submit the letter of confirmation for private insurance will NOT be allowed to enroll at KUBS even if they have received the Letter of Admission.	
	6. The letter of confirmation for private insurance can be submitted either at the time of online application or via e-mail within 2 weeks of receiving the Letter of Admission.	







Course List Refer <academic (35="" (less="" 12="" 15~100="" 19="" 2)="" 5~15="" bba="" bba:="" credit="" different="" each="" gmba:="" gms="" gms<="" hour="" ms="" ms:="" offer="" per="" program="" study="" study)="" th="" than="" workload=""><th>/ Marketing / Management Info ngs> from page 6 ents per class on average) 0 students per class on average 1 semester (am, Presentations, Group work 6 wks/semester</th><th>2)</th></academic>	/ Marketing / Management Info ngs> from page 6 ents per class on average) 0 students per class on average 1 semester (am, Presentations, Group work 6 wks/semester	2)		
Class Size • BBA: 15~100 (35 study) • MS: 5~15 (less than 2) • GMBA: Different each Tests Midterm exam, Final e • 3 credits= 3 hrs/wk, 10 • 2 credits= 4 hrs/wk, 10 Program BBA 19 co MS 12 study	ents per class on average) 0 students per class on average 1 semester 2 sam, Presentations, Group work 6 wks/semester	,		
Class Size • MS: 5~15 (less than 2 end of the state of t	0 students per class on average a semester kam, Presentations, Group work 6 wks/semester	,		
Workload per Credit Hour • 3 credits= 3 hrs/wk, 6 • 2 credits= 4 hrs/wk, 6 Program BBA 19 6 MS 12 8	6 wks/semester	c, etc. (varies by class)		
• 2 credits= 4 hrs/wk, (Program BBA 19 c				
BBA 19 0	- ,,	 3 credits= 3 hrs/wk, 16 wks/semester 2 credits= 4 hrs/wk, (GMBA) 8 wks/module 		
	Maximum Limit redits per semester raduate credits per semester udent takes undergraduate ses, max 19 credits)	Regular (non-exchange) Normally take 4-6 classes (12 - 18credits) Normally take 3-4 classes (9 - 12credits)		

Grading System

Professors have full authority for evaluating students. Each student's academic performance is graded according to the following criteria: exams and assignment results, attendance, and class participation, etc. A minimum of 70% attendance is required in order for a student to earn a passing grade.

Letter Grade	Grade Point	Percentage
A+	4.5	95 – 100
А	4.0	90 – 94
B+	3.5	85 – 89
В	3.0	80 – 84
C+	2.5	75 – 79
С	2.0	70 – 74
D+	1.5	65 – 69
D	1.0	60 – 64
F	Fail	59

Academic Offerings		
BBA Courses (Undergraduate)	http://sugang.korea.ac.kr > Major Subject > Korea University Business School	
	• Students may refer to the course list from the previous corresponding semester. (e.g. 2018 Spring semester for 2019 Spring Semester) The course list are to be used as reference not all courses may be offered.	
	• Students are responsible for checking the latest course list in July for the fall semester and in January for the spring semester. The lists offered in Fall and Spring may differ, so please check carefully.	







	• Courses conducted in English are indicated as "(English)".
	 All KUBS undergraduate courses taught in English are open to the exchange students. (Exception: "BUSS163 Introduction to Business" and "BUSS402 Management Strategy")
	• Click on the Course No. link to see the syllabus. If no information is available, please click the 'Upload File' link at the bottom of the page for the syllabus.
	• Exchange students can take non-business courses if pre-requisites are met and they have
	successfully registered online. (Non-available subjects: Medicine, Nursing, Law,
	Information Security, and all the courses provided by the departments at <i>Sejong</i> campus,
	which is indicated as S in the Campus category)
	BBA students CANNOT take MS/MBA courses.
MS Courses (Graduate)	http://sugang.korea.ac.kr/ > Graduate School Courses > Graduate School > select
• •	'Department of Business Administration' or 'International Business'
	 Students may refer to the course list from the previous corresponding semester. (e.g. 2017 Fall semester for 2018 Fall Semester) However not all courses are guaranteed to be open, and only a selected number of classes will be available among the courses which will be announced after application.
	• Courses offered in English are indicated as "(English)".
	• Click on the Course No. link to see the syllabus of each course. If none is available, please click the 'upload file' link at the bottom of the page.
	• The final list of business courses available to exchange students will be distributed via email to individual students in August for the fall semester and in February for the spring semester.
	• Students MUST be aware that not all business graduate courses are available . By participating in KUBS exchange program, they will be coming at their own risk of taking
	limited courses. Students are recommended to come at the spring semester, as course
	availability is more limited in the fall semester.
	• Students can take graduate courses provided by other departments regardless of major,
	as long as they meet the requirements (prerequisites) and have the professor's
	permission. (Only subjects under the category of "Graduate School" are available. GMBA
	courses or Graduate School of International Studies are not available. <u>Non-available</u> <u>subjects:</u> Medicine, Nursing, Law, Information Security, and all the courses provided by the departments at <i>Sejong</i> campus, which is indicated as S in the Campus category)
	MS students are allowed to take BBA courses but GMBA courses are not available
	(students are responsible for checking with the program manager at their home
	institution regarding the compatibility of KUBS courses in terms of credit transfer).
MBA Courses	http://sugang.korea.ac.kr > Graduate School Courses > Graduate School of Business
	Administration* > Global MBA
	* There are 2 Graduate School of Business Administration tabs please select the 2 nd one
	• Change the setting for <i>Year</i> and <i>Term</i> to the previous corresponding module. (e.g. 2018 module 4 for 2019 module 4)
	• Click on the Course No. link to see the syllabus. If no information is available, please click the 'Upload File' link at the bottom of the page for the syllabus.
	• The final list of courses available to exchange students will be distributed via email in August for module 1, September for module 2, February for modules 4 and March for module 5.
	• As core courses are offered in the fall (modules 1&2) and electives are offered in spring
	(modules 4&5), it is recommended for exchange students at the MBA level to come in
	spring in terms of course selection since most students will have already taken their core courses at their home institution.
	MBA students CANNOT take BBA/MS courses, or courses other than GMBA







Korean Language Courses

- Korean language courses for BBA/MS students are offered during regular semesters.

 There are 6 different levels from Beginner to Advanced.
- Korean courses for exchange students can be found at http://sugang.korea.ac.kr > General Subject > General Studies > Electives > IFLS108 113 / IFLS240 247.
- Non-credit Korean language classes for 4 weeks are offered during the summer/winter
 vacation to exchange students who completed a regular semester at KU, regardless of
 academic level. For further information please refer to https://klc.korea.ac.kr/index.do

Course Registration						
Schedule		Fall Semester		Spring Semester		
Scriedule	BBA	MS	MBA	BBA	MS	MBA
Preparatory Preferred Course Listing	Early August	N/A	N/A	Early February	N/A	N/A
Course Registration	Mid-August	End of August	Mid-August	Mid-February	End of February	Mid-February
Add/Drop Period	Early	Early	First week of	Early	Early	First week of
Add/ Drop Period	September	September	first module	March	March	first module

- Preparatory Preferred Course Listing for BBA students allows students to expedite course registration before the official registration period begins.
- Detailed information with specific dates and complete instruction will be sent to students prior to the course registration period in July/August for the fall semester and January/February for the spring semester, and students are responsible for reading and following the guideline very carefully.

		Accommoda	ation		
On-campus Accommodatio	n	All on-campus accommodations are located within about 20 minutes of walking d from the main campus.			es of walking distance
Residence Hall	Туре	Fall Semester (4 months)	Summer A / Winter A	Summer B / Winter B	Spring Semester (4 months)
CJ International	Single	KRW 2,000,000	KRW 500,000	KRW 1,000,000	KRW 2,000,000
House (w/ Bath)	Double	KRW 1,580,000	KRW 395,000	KRW 790,000	KRW 1,580,000
Anam Global	Double	KRW 1,580,000	KRW 395,000	KRW 790,000	KRW 1,580,000
House (w/ Bath)	Triple	KRW 940,000	KRW 235,000	KRW 470,000	KRW 940,000
Applying for On-campus Accommodation		Online Application Period • Fall Semester: Early June ~ Early July • Spring Semester: Early December ~ Early January Residence Office Web: http://reslife.korea.ac.kr E-mail: reslife@korea.ac.kr Phone: +82-2-3290-1554 Fax: +82-2-929-3184 However, please note that IT IS VERY DIFFICULT FOR KUBS EXCHANGE STUDENTS TO GI A ROOM IN ONE OF THE ON-CAMPUS DORMITORIES due to its assignment priority ar limited spaces. Therefore, it is highly recommended for students to find and prepare stay in off-campus accommodation in case on-campus housing is not provided (which			







Off-campus Accommodation	There are numerous private student accommodations called Goshitel near campus, in 5-
	10 minutes walking distance. These accommodations vary widely in terms of room size
	and rate. Prices range from approximately KRW 500,000 to KRW 700,000 per month, and
	the average price is about KRW 550,000.
	General information on housings in Seoul is also available at the <i>Seoul Global Center</i> website, http://global.seoul.go.kr
	Homestay Korea (http://homestaykorea.com) can arrange students with families willing to host a homestay student, and reservations are available in English.

Insurance		
Private Health/Travel Insurance	All KUBS incoming exchange students except for those with Korean citizenship MUST have	
(for non-Korean passport holders only)	worldwide insurance coverage, and the benefits should provide for all injuries and	
	illnesses that may occur during the entire duration of their stay in Korea.	

	Visa		
For foreigners of non-Korean descent	KUBS exchange students of non-Korean descent MUST have a D-2-6 student visa prior to the arrival in Korea. They can apply for a visa at the nearest Korean Embassy or Korean consulated their home country by submitting the documents in the admission packet: Certificate Admission, Letter of Admission, and Business License of Korea University (students we Chinese nationality MUST apply in the country where their home institution is located).		
	Those who are going to travel and apply for the student visa in other countries than their home country MUST make sure to check if they can process the visa application there.		
	Important notice: When the student comes to Korea with a single-entry visa and the student leaves Korea before making an Alien Registration Card (ARC), their visa will be cancelled. Please remember this before making travel plans after arriving Korea.		
For foreigners of Korean descent /	Requirements for obtaining a visa may vary for foreigners of Korean descent and/or		
individual holding Korean and other (dual)	individuals holding Korean and other (dual) citizenship. Thus, they MUST check with the		
citizenship	Korean Embassy or Korean consulate in their place of residence before applying to our		
	exchange program.		
For Korean passport holders /	Students holding a Korean passport or F-4 visa do not have to apply for any other specific		
F-4 visa holders	visa to study at KUBS.		

Arrival Guide		
Orientation for Exchange Students	Orientation is MANDATORY for all incoming exchange students.	
	• Fall Semester: a week before the semester starts in August	
	Spring Semester: a week before the semester starts in February	
	* Specific dates to be announced.	
Airport Pick-up Service	Before the first day of the orientation in August (for fall) and in February (for spring),	
	airport pick-up service is provided for students who are staying at either the KU on-	
	campus accommodation or the off-campus housing options around the campus.	
	Those who would like to apply for this service MUST submit the online request form at	
	http://oia.korea.ac.kr > Exchange/Visiting > Requests > Airport Pickup.	
	* Specific dates to be announced. (Usually around the weekend before orientation)	







Recommended Arrival Date	On-campus Accommodation Move-in Date		
	Fall Semester: the same date as the airport pick-up service in August		
	Spring Semester: the same date as the airport pick-up service in February		
	On-campus Accommodation Move-out Date		
	Fall Semester: Sunday right after the finals week		
	Spring Semester: Sunday right after the finals week		
	However, unlike the on-campus dormitory, there are no official check-in/out dates for off		
	campus housing, as the rental fee is calculated according to the date the student moves		
	in.		
How to Get to KUBS	Those who are not able to use the KU airport pick-up service on the official dates or are		
	coming to visit KUBS for non-academic purposes will need to arrange their own means of		
	transportation.		
	Airport Help Center: http://www.airhelp.co.kr		
	• By public transportation: http://oia.korea.ac.kr > Introduction > Visit KU >		
	Transportation		

Estimated Living Expenses in Seoul		
Tuition Fee	Waived at the host institution; paid only to the student's home institution	
On-campus Accommodation	KRW 880,000 ~ KRW 2,000,000 (4 months)	
Off-campus Accommodation	KRW 450,000 ~ 650,000 per month	
Food/Meals	Approx. KRW 400,000 per month	
Local Transportation	Approx. KRW 80,000 per month	
Academic Expenses	Approx. KRW 200,000 per semester (mainly textbooks)	
Personal Expenses	Approx. KRW 200,000 per month but may vary	

Student Services			
Korea University Buddy Assistants (KUBA)	KUBA is a buddy matching program that connects incoming exchange students with KU domestic students. International students will have the opportunity to experience and participate in KU's events and learn about Korean culture while building strong friendships with their buddies. All exchange students will be assigned to a KUBA buddy by default.		
KUBS Buddy Program (undergraduate only)	KUBS Buddy is a KUBS student organization specifically designed to help KUBS exchange undergraduate students adjust to KUBS life and give advice in course selections. KUBS undergraduate exchange students will join the KUBS Buddy program without an application.		
Campus Facilities	Library, Computer Lab, Fitness Club, Bookstore, Print Shop, Post Office, Stationery, Bank, ATMs, Cafeteria, Restaurant, Mobile Shop, Hair Salon, Convenience Store		

Activities & Events				
Seoul City Tour	August	February	A sightseeing tour to famous places in Seoul	
Beginning-of-Semester Party	September	March	A welcoming event for international students	
Annual Korea University - Yonsei University Sporting Event	Octo	ber	A sporting event between Korea University and Yonsei University	







University Festival (<i>Ipselenti</i>)	Мау	KU's annual school festival
International Students Festival	November	A great opportunity for international students to introduce their culture to KU students

Academic Transcript

KUBS sends out students' initial copies of academic transcripts to their home institutions in January (for fall) and in July (for spring) free of charge when they complete their semester(s) at KUBS.

- Fall Semester: at the end of January
- Spring Semester: at the end of July
- * Should students need more copies, they can make an online request and pay extra fees at http://oia.korea.ac.kr > Exchange/Visiting > Requests > Transcript Request.