WHY AN EXCHANGE IN MEXICO?

Mexico Emerges as Most Alluring Emerging Market, being the most attractive for investors. 
*Bloomberg 2017.*

With a GDP of USD $1,143,793 million, Mexico is the 2nd largest economy in Latin America, 4th in America, and 15th in the world.

Mexico has free trade agreements with 46 countries, putting more than 90% of trade under free trade agreements.

Mexico is the ideal export platform to reach almost two thirds of world’s GDP.

Mexico has become the U.S. second largest export market and third largest source of imports. 
*Forbes 2016.*

Mexico is the 7th largest producer of vehicles in the world (3.39 million vehicles). 
*AMIA, 2015.*

Key growth sectors in Mexico: Financial Services, Energy, Retail-Consumer, and Telecom. 
*PwC.*

Mexico has the best energy future of any Latin America nation, installing the most comprehensive and complex energy rule changes in any nation to achieve more foreign investment. 
*Forbes 2017.*

Cultural Environment and Wealth. Mexico is in the top ten World Heritage list, with 34 cultural and natural sites. 
*UNESCO 2017.*
WHY AT IPADE?

- IPADE has the goal to develop future leaders with the ability to drive social and economic growth rooted in personal integrity, social responsibility, and global vision.

- IPADE is the business school with highest reputation in Latin America.

- IPADE has the biggest alumni network and business relationships in Mexico with over 40,000 alumni from different sectors.

- At IPADE, exchange students have access to the Career Services Office (CEDIC).

- The Exchange Program is available in either the northern region at Monterrey campus or in the central region at Mexico City campus.

TYPICAL DAY

**Teamwork** (100 min.)

**Individual Study** (60 min.)

**1st session** (80 min.)

**2nd session** (80 min.)

**3rd session** (80 min.)

**Lunch** (70 min.)

IT’S NOT A CULTURAL MELTING POT, IT’S A CHALLENGING INTERNATIONAL EXPERIENCE

- IPADE offers personalized attention to students and great student atmosphere.

- IPADE has strong partnerships with the best Business Schools in North America, Europe, Asia, Africa, Oceania and Latin America.

- IPADE offers elective courses in English and Spanish.

- IPADE offers different Exchange term possibilities:
  - Fall (October - December: 1st year courses)
  - Winter (January - March: 2nd year courses)
  - Spring (April - June: 2nd year courses)
“The open discussion in every class is great, you get opinions from different people and it helps develop your mindset.”

Lukas Von Ludingahuen
Exchange Student from Germany
INTERNATIONAL EXCHANGE PROGRAM
Fall, 2020 - Winter and Spring, 2021

SCHOOL DETAILS

<table>
<thead>
<tr>
<th>Name of school</th>
<th>IPADE Business School</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Floresta 20. Col. Clavería Mexico City 02080</td>
</tr>
<tr>
<td>Contact</td>
<td>Sophia Martin, Incoming/Outgoing students Manager</td>
</tr>
<tr>
<td>Telephone</td>
<td>+52 (55) 5354 1800 ext. 1023</td>
</tr>
<tr>
<td>Fax</td>
<td>+52 (55) 5399 7682</td>
</tr>
<tr>
<td>E-mail</td>
<td><a href="mailto:smartinv@ipade.mx">smartinv@ipade.mx</a></td>
</tr>
<tr>
<td>Term(s) of Exchange</td>
<td>Fall, 2020 - Winter and Spring, 2021</td>
</tr>
<tr>
<td>School Website Address</td>
<td>ipadebusinessschool.com</td>
</tr>
<tr>
<td>Language Requirement</td>
<td>English and Spanish (optional)</td>
</tr>
<tr>
<td>Number of Places Available</td>
<td>According to agreement</td>
</tr>
</tbody>
</table>

EXCHANGE NOMINATION & APPLICATION DEADLINES

DATES

Term Dates:
(Exams can be moved if requested by the school to match the terms from home institutions)

Fall 2020 (to be confirmed):
• Orientation day: October 5th
• Term: October 6th to December 21st (classes and exams).

Winter 2021 (to be confirmed):
• Orientation day: January 4th
• Term: January 5th to April 2nd (classes and exams).

Spring 2021 (to be confirmed):
• Orientation day: April 12th
• Term: April 12th to June 11th (classes and exams).

Fall 2020: July 31st, 2020
Winter 2021: October 16th, 2020
Spring 2021: February 5th, 2021

ELECTIVES

Number of courses (please see table with hours/credits/units)

Exchange students will receive the complete syllabus of all available courses; they will choose from this list and will receive a space confirmation upon reception of their selection. Students can confirm once they are at IPADE, during the first week of class (Drop/Add period, except Business Simulation). Their space in the selected courses will depend on the availability.
CAREERS SERVICES
Doyou have a Career Management service?
• Yes

What access will exchange Students have to this service?
• Access to network, mentorship and guidance through process.

ALUMNI STATUS
Will our students become Alumni of your School?
• Yes

HOUSING
Is housing available on-campus?
• No, but personal assistance will be provided by the International Office.
• There are different options in our database, from shared apartments to family rooms. Please let us know your preferences in living style, budget and special needs, so we can support you in finding the best alternative.

Budget and Housing
• Housing: From $5,000 MXP to $8,000 MXP per month.
• Living Expenses: $6,500 MXP per month.
• Health Insurance: Approximately $350 USD per trimester.
*It is mandatory for all exchange students to purchase the Health Insurance policy provided by IPADE.
• Miscellaneous: $2,000 MXP per month.

CAMPUSES

The Full-Time MBA Program is identical in both campuses in terms of structure, courses, housing orientation, and even share the same faculty to ensure the Program’s quality.
ADDITIONAL EXCHANGE INFORMATION

REQUIREMENTS

School Exchange Application Procedure: The student who has been nominated for an exchange at IPADE is required to send the following information:

- Filled online Application Form. The corresponding link will be sent to each officially nominated student.
- Curriculum Vitae
- Digital photograph (Format .jpg / 150 dpi’s / 207 x 266 pixels / black and white / formal ware / from shoulders up)

LANGUAGE INSTRUCTION

Courses at IPADE during the program are taught in English, however there might be some sessions in Spanish, simultaneous translation will be provided if necessary.

We also offer a Spanish Language Course (free of charge) for those foreign students that wish to improve their Spanish skills. 4 hours per week at IPADE.

STUDENT VISAS

Please scan the following QR code, it will lead you to the migratory document we have prepared for you. We encourage you to read it carefully and identify if your country is listed on the mandatory visa requirement, or if you are planning to stay for more than one term.

If your country is not on the list and you are coming to Mexico only during the Exchange Term student visa is not required, you can enter the country with a tourist visa. We strongly advise Exchange Students to inquire about this requirements before arriving to Mexico.

HEALTH INSURANCE

All exchange students are required to purchase the Health Insurance Policy indicated by IPADE. This policy will cover you all throughout the Exchange Term. We will provide you all the information necessary to make the purchase.
DRESS CODE
Business casual attire every day, for special occasions (with faculty and directors) a suit or dress must be worn. No tank tops, sandals, shorts, mini-skirts, ripped jeans, athletic shoes, sweatpants and slippers are allowed at IPADE. Cultural and religious garments will be embraced. During Winter, temperature in Mexico City and Monterrey campuses can possible reach 0° up to 15°C, so make sure to bring the proper attire.

ACADEMIC STRUCTURE
Classes are based on 80 minute sessions.
Please go to the section Brief explanation of IPADE’s course selection process below
Standard schedule for each week: Monday to Friday, regularly from 8:00 am to 5:00 pm. Weekly schedules will be delivered on the previous week.

TRANSCRIPT LEGEND

<table>
<thead>
<tr>
<th>GRADE</th>
<th>PERFORMANCE</th>
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<tbody>
<tr>
<td>A</td>
<td>Excellent</td>
</tr>
<tr>
<td>B+</td>
<td>High</td>
</tr>
<tr>
<td>B</td>
<td>Good</td>
</tr>
<tr>
<td>B-</td>
<td>Minimum</td>
</tr>
<tr>
<td>C</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>F</td>
<td>Failed - No credit</td>
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</table>
BRIEF EXPLANATION OF IPADE’S COURSE SELECTION PROCESS

Before the arrival to Mexico, exchange students will receive the complete syllabus of all the available courses, however updated information may be delivered during the first session of each course. Students will choose from this list and will send their course selection to IPADE’s International Office Manager. Your course confirmation will depend on the registration of your selection. Students can change (Drop/Add period) their course selection during their first week of classes. Course selection changes will depend on availability.

<table>
<thead>
<tr>
<th>FIRST TRIMESTER</th>
<th>IPADE Units</th>
<th>US Credits</th>
<th>ECTS</th>
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<tbody>
<tr>
<td>Managerial Control and Information I (LS)</td>
<td>1</td>
<td>1.5</td>
<td>3</td>
</tr>
<tr>
<td>Human Resources Management I (LS)</td>
<td>1</td>
<td>1.5</td>
<td>3</td>
</tr>
<tr>
<td>Organizational Behavior I (LS)</td>
<td>1</td>
<td>1.5</td>
<td>3</td>
</tr>
<tr>
<td>Business Ethics (LS)</td>
<td>1</td>
<td>1.5</td>
<td>3</td>
</tr>
<tr>
<td>Operations Management I (LS)</td>
<td>1</td>
<td>1.5</td>
<td>3</td>
</tr>
<tr>
<td>Marketing Management I (LS)</td>
<td>1</td>
<td>1.5</td>
<td>3</td>
</tr>
<tr>
<td>Financial Management I (LS)</td>
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<td>1.5</td>
<td>3</td>
</tr>
<tr>
<td>Communications Skills Workshop (LS)</td>
<td>0.8</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Spanish course</td>
<td>1</td>
<td>2</td>
<td>-</td>
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</table>

“First year’s courses
For Fall Term*, exchange students need to:
- Sign up for 3 Core Courses + the mandatory course.
- Students who have to complete more than 80 hours need to sign up for 4 Core Courses + the mandatory course.

<table>
<thead>
<tr>
<th>FIFTH TRIMESTER</th>
<th>IPADE Units</th>
<th>US Credits</th>
<th>ECTS</th>
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<tbody>
<tr>
<td>Managerial Control and Information III (LS)</td>
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<tr>
<td>General Management III (LS)</td>
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<td>1.5</td>
<td>3</td>
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<tr>
<td>Mexican Politics and Society I (LS)</td>
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<td>1.5</td>
<td>3</td>
</tr>
<tr>
<td>Financial Management IV (LS)</td>
<td>1</td>
<td>1.5</td>
<td>3</td>
</tr>
<tr>
<td>Entrepreneurship I</td>
<td>1</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Marketing IV (LS)</td>
<td>1</td>
<td>1.5</td>
<td>3</td>
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<tr>
<td>Negotiation (LS)</td>
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<td>1</td>
<td>2</td>
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<tr>
<td>Sales Force Management (LS)</td>
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<tr>
<td>Doing Business in Mexico</td>
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<td>6</td>
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<tr>
<td>Business Simulation (LS)</td>
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</tr>
<tr>
<td>Spanish course</td>
<td>1</td>
<td>2</td>
<td>-</td>
</tr>
</tbody>
</table>

“Second year’s courses
For Winter Term*, exchange students need to:
- Sign up for 3 Core Courses + 1 Modular Course.
- Students who have to complete more than 80 hours need to sign up for 3 Core Courses + 2 Modular Courses.

*Information updated on September 2018
### General Management IV (LS)
- **IPADE Units**: 1
- **US Credits**: 1.5
- **ECTS**: 3

### Markstrat (marketing simulation) (LS)
- **IPADE Units**: 1
- **US Credits**: 1.5
- **ECTS**: 3

### Finance V
- **IPADE Units**: 1
- **US Credits**: 1.5
- **ECTS**: 3

### Social Responsibility
- **IPADE Units**: 1
- **US Credits**: 1.5
- **ECTS**: 3

### Game Theory
- **IPADE Units**: 0.8
- **US Credits**: 1.5
- **ECTS**: 3

### Service Management
- **IPADE Units**: 0.8
- **US Credits**: 1.5
- **ECTS**: 3

### Marketing IV Branding
- **IPADE Units**: 0.8
- **US Credits**: 1.5
- **ECTS**: 3

### Empresas Familiares (Family)
- **IPADE Units**: 0.8
- **US Credits**: 1.5
- **ECTS**: 3

### Spanish course
- **IPADE Units**: 1
- **US Credits**: 2
- **ECTS**: 3

*Second year’s courses

For **Spring Term**, exchange students need to:
- Sign up for 2 Core Courses + 3 Elective Courses.
- Students who have to complete more than 80 hours need to sign up for 2 Core Courses + 4 Elective Courses.

*Information updated on Sept 2018

### Doing Business in Mexico
The “Doing Business in Mexico” one-week seminar overlaps other courses; overlaps will be discussed with Professors near the date.

**Important:** The final updated syllabus of all courses will be delivered at the beginning of each term.
- Library
- Computer Centre (e-mail and Internet services)
- IPADE e-mail account: Students will be assigned a personal e-mail account at arrival
- Wi-Fi inside campus
- Cafeteria: From 8:00 am to 7:00 pm. Coffee service all day. Breakfast ($10 MXP), lunch ($20 MXP) and snacks ($5 MXP each) are available
- Printers and photocopies available
- Telephones: free (only for local calls)
- Chapel: Mass weekly schedule published
- Treadmill machines and showers (Mexico City campus only)
- La Posta Store: Books, souvenirs and other articles
- ATM: BBVA Bancomer, Banamex and Santander banks
INFORMATION ABOUT MEXICO CITY AND MONTERREY

- guiaroji.com.mx
- mxicocity.com.mx
- metro.cmx.gob.mx
- aicm.com.mx
- turiguide.com
- mexicocity.gob.mx
- travelbymexico.com/monterrey/
IPADE has earned accreditation from two of the largest international accreditation organs for business schools:

Association of MBAs (AMBA)
Association to Advance Collegiate Schools of Business (AACSB International)

IPADE
INSPIRING PEOPLE, DEVELOPING LEADERS.

ipadebusinessschool.com

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IPADE Business School

Facebook
IPADE Business School

@ipade

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