



Concurrent Graduate Diploma in Culture, Communication & Leadership in Canadian Business (CCLCB)

The Schulich Graduate Diploma in Culture, Communication and Leadership in Canadian Business (CCLCB) provides students with an in-depth appreciation of cultural differences, business practices, conventions and vocabulary to succeed in the Canadian business environment. Starting with a two-term professional development course, students will acquire skills and knowledge to facilitate their professional development in a Canadian context, before taking hands-on electives on topics like team dynamics and negotiations, as well as an industry specific course which explores the Canadian business landscape. A 12-week work placement provides students with an opportunity to apply what they've learned and reflect about the experience through the Graduate Placement course.

FACULTY

Theodore Peridis
BSc (Athens, Greece); MA (Kent, UK); MPhil & PhD (New York)
Professor of Strategic Management
Director, Global Leadership Program
Director, India MBA and Executive MBA Programs

Ashwin Joshi
BAS Hons (Trent); PhD (Queen's)
Associate Professor of Marketing Academic
Director, MBA Program
Co-director, Schulich MBA in India

CORE COURSES

MGMT 5000 0.00	Professional Development in the Canadian Context
MGMT 6850 3.00	Graduate Placement

ELECTIVE COURSES

Students must complete **9.00 credits** of elective courses: **3.00 credits** from each of the three categories below.

Communication:

IBUS 6490 3.00	International Negotiations: Analysis, Strategy & Practice
MGMT 6300 3.00	Case Analysis and Presentation Skills
ORGS 6560 3.00	Negotiations

Leadership:

ORGS 6350 3.00	Managing Change
ORGS 6650 3.00	The Art and Science of Leadership
ORGS 6720 3.00	Managing Team Dynamics

Culture:

FNSV 5500 1.50	Introduction to Financial Services Management
FNSV 6700 3.00	Managing of Risk in Financial Institutions
FNSV 6985 1.50	The Canadian Life Insurance Industry & International Competition
MGMT 6200 3.00	Business Administration and the Law
MKTG 6321 3.00	Entertainment Culture and Marketing
PROP 6150 3.00	Economic Forces Shaping the City

GRADUATION REQUIREMENTS

- must be taken concurrently with the Schulich MBA in India program*
- successful completion of **12.00 credits** of courses comprised of
 - a) MGMT 5000 0.00
 - b) MGMT 6850 3.00**
 - c) 9.00 credits of electives



* Students must satisfy both Graduate Diploma and MBA requirements

**Graduate Placement course is taken following a 12-week placement in an approved organization. Approval is provided by the Diploma Coordinator. The work experience part of the placement must be completed prior to the student's last term in the MBA program.



Explore this diploma online!
schulich.yorku.ca/cclcb

Pathways to Completion of the CCLCB within the MBA

Graduate Diploma in Culture, Communication and Leadership in Canadian Business

Regular Option:

Term	MBA Degree Requirements + Diploma Requirements	
Term 1- Fall (Hyderabad)	<p>MGMT 5150 3.00: Skills for Leadership</p>	
	<p>ACTG 5100 3.00: Financial Accounting for Managers</p>	
	<p>OMIS 5110 1.50: Information Systems</p>	<p>OMIS 5120 1.50: Quantitative Methods</p>
	<p>ORGS 5100 3.00: Organizational Behaviour</p>	
	<p>ECON 5100 3.00: The Economic Environment of Business</p>	
	<p>MGMT 5000 0.00: Professional Development in the Canadian Context (Pass/Fail)</p>	
Term 2 - Winter (Hyderabad)	<p>MGMT 5260 3.00: Managing for Value Creation</p>	
	<p>ACTG 5210 1.50: Management Accounting</p>	<p>OMIS 5210 1.50: Operations Management</p>
	<p>MKTG 5200 3.00: Marketing Management</p>	
	<p>FINE 5200 3.00: Managerial Finance</p>	
	<p>SGMT 6000 3.00: Strategic Management</p>	
	<p>MGMT 5000 0.00: Professional Development in the Canadian Context (Pass/Fail)</p>	
Term 3 - Summer (Toronto)	Work placement term in an organization	
Term 4 & 5 Fall-Winter (Toronto)	<p>MGMT 6850 3.00 (Fall): Graduate Placement</p>	
	<p>MGMT 6090 0.00 (Fall): Strategy Field Study Formation</p>	
	<p>MGMT 6100 3.00 (Fall or Winter): Strategy Field Study</p>	
	<p>9.00 Diploma Elective Credits: <i>Students must take 3.00 credits from each of the following categories:</i> Communication Leadership North American Culture</p>	
	<p>+ an additional 15.00 elective credits of your choice</p>	

Alternate Option:

Term	MBA Degree Requirements + Diploma Requirements	
Term 1 - Fall (Hyderabad)	MGMT 5150 3.00: Skills for Leadership	
	ACTG 5100 3.00: Financial Accounting for Managers	
	OMIS 5110 1.50: Information Systems	OMIS 5120 1.50: Quantitative Methods
	ORGS 5100 3.00: Organizational Behaviour	
	ECON 5100 3.00: The Economic Environment of Business	
	MGMT 5000 0.00: Professional Development in the Canadian Context (Pass/Fail)	
Term 2 - Winter (Hyderabad)	MGMT 5260 3.00: Managing for Value Creation	
	ACTG 5210 1.50: Management Accounting	OMIS 5210 1.50: Operations Management
	MKTG 5200 3.00: Marketing Management	
	FINE 5200 3.00: Managerial Finance	
	SGMT 6000 3.00: Strategic Management	
	MGMT 5000 0.00: Professional Development in the Canadian Context (Pass/Fail)	
Term 3 - Summer (Toronto)	MGMT 6090 0.00: Strategy Field Study Formation	
	MGMT 6100 3.00: Strategy Field Study	
	<p>9.00 - 12.00 elective credits* (including Diploma Elective Credits as available)</p> <p>Diploma Elective Credits: <i>Students must take 3.00 credits from each of the following categories:</i></p> <ul style="list-style-type: none"> Communication Leadership North American Culture 	
Term 4 - Fall (Toronto)	Placement term in an organization + complete Strategy Field Study	
Term 5 - Winter (Toronto)	MGMT 6850 3.00: Graduate Placement	
	remaining 12.00 - 15.00 elective credits of your choice* including any remaining Diploma Elective Credits	

*Between Summer (Term 3) and Winter (Term 5) enrolment, students must complete 27.00 credits of elective courses.