The Schulich Graduate Diploma in Culture, Communication and Leadership in Canadian Business (CCLCB) provides students with an in-depth appreciation of cultural differences, business practices, conventions and vocabulary to succeed in the Canadian business environment. Starting with a two-term professional development course, students will acquire skills and knowledge to facilitate their professional development in a Canadian context, before taking hands-on electives on topics like team dynamics and negotiations, as well as an industry specific course which explores the Canadian business landscape. A 12-week work placement provides students with an opportunity to apply what they’ve learned and reflect about the experience through the Graduate Placement course.

**FACULTY**

**Theodore Peridis**  
BSc (Athens, Greece); MA (Kent, UK); MPhil & PhD (New York)  
Professor of Strategic Management  
Director, Global Leadership Program  
Director, India MBA and Executive MBA Programs

**Ashwin Joshi**  
BAS Hons (Trent); PhD (Queen’s)  
Associate Professor of Marketing Academic  
Director, MBA Program  
Co-director, Schulich MBA in India

**CORE COURSES**

MGMT 5000 0.00 Professional Development in the Canadian Context  
MGMT 6850 3.00 Graduate Placement

**ELECTIVE COURSES**

Students must complete 9.00 credits of elective courses: 3.00 credits from each of the three categories below.

**Communication:**

IBUS 6490 3.00 International Negotiations: Analysis, Strategy & Practice  
MGMT 6300 3.00 Case Analysis and Presentation Skills  
ORGS 6560 3.00 Negotiations

**Leadership:**

ORGS 6350 3.00 Managing Change  
ORGS 6650 3.00 The Art and Science of Leadership  
ORGS 6720 3.00 Managing Team Dynamics

**Culture:**

FNSV 5500 1.50 Introduction to Financial Services Management  
FNSV 6700 3.00 Managing of Risk in Financial Institutions  
FNSV 6985 1.50 The Canadian Life Insurance Industry & International Competition  
MGMT 6200 3.00 Business Administration and the Law  
MKTG 6321 3.00 Entertainment Culture and Marketing  
PROP 6150 3.00 Economic Forces Shaping the City

**GRADUATION REQUIREMENTS**

- must be taken concurrently with the Schulich MBA in India program*  
- successful completion of 12.00 credits of courses comprised of  
  a) MGMT 5000 0.00  
  b) MGMT 6850 3.00**  
  c) 9.00 credits of electives

* Students must satisfy both Graduate Diploma and MBA requirements

**Graduate Placement course is taken following a 12-week placement in an approved organization. Approval is provided by the Diploma Coordinator. The work experience part of the placement must be completed prior to the student’s last term in the MBA program.

Explore this diploma online!  
[schulich.yorku.ca/cclcb]
# Pathways to Completion of the CCLCB within the MBA

**Graduate Diploma in Culture, Communication and Leadership in Canadian Business**

## Regular Option:

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<th>MBA Degree Requirements + Diploma Requirements</th>
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<tr>
<td>MGMT 5150 3.00:</td>
<td>Skills for Leadership</td>
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<tr>
<td>ACTG 5100 3.00:</td>
<td>Financial Accounting for Managers</td>
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<tr>
<td>OMIS 5110 1.50:</td>
<td>Information Systems</td>
</tr>
<tr>
<td>ORGS 5100 3.00:</td>
<td>Organizational Behaviour</td>
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<tr>
<td>ECON 5100 3.00:</td>
<td>The Economic Environment of Business</td>
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<tr>
<td>MGMT 5000 0.00:</td>
<td>Professional Development in the Canadian Context (Pass/Fail)</td>
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<td><strong>Term 2 - Winter (Hyderabad)</strong></td>
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<tr>
<td>MGMT 5260 3.00:</td>
<td>Managing for Value Creation</td>
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<tr>
<td>ACTG 5210 1.50:</td>
<td>Management Accounting</td>
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<td>MKTG 5200 3.00:</td>
<td>Marketing Management</td>
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<tr>
<td>FINE 5200 3.00:</td>
<td>Managerial Finance</td>
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<td>SGMT 6000 3.00:</td>
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<td><strong>Term 3 - Summer (Toronto)</strong></td>
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<td>Work placement term in an organization</td>
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<td><strong>Term 4 &amp; 5 Fall-Winter (Toronto)</strong></td>
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<td>MGMT 6850 3.00 (Fall):</td>
<td>Graduate Placement</td>
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<td>MGMT 6090 0.00 (Fall):</td>
<td>Strategy Field Study Formation</td>
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<tr>
<td>MGMT 6100 3.00 (Fall or Winter):</td>
<td>Strategy Field Study</td>
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<tr>
<td>9.00 Diploma Elective Credits:</td>
<td>Students must take 3.00 credits from each of the following categories:</td>
</tr>
<tr>
<td></td>
<td>Communication</td>
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<td>Leadership</td>
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<td>North American Culture</td>
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<td>+ an additional 15.00 elective credits of your choice</td>
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</table>
## MBA Degree Requirements + Diploma Requirements

### Term 1 - Fall (Hyderabad)

- **MGMT 5150 3.00:** Skills for Leadership
- **ACTG 5100 3.00:** Financial Accounting for Managers
- **OMIS 5110 1.50:** Information Systems
- **ORGS 5100 3.00:** Organizational Behaviour
- **ECON 5100 3.00:** The Economic Environment of Business
- **MGMT 5000 0.00:** Professional Development in the Canadian Context (Pass/Fail)

### Term 2 - Winter (Hyderabad)

- **MGMT 5260 3.00:** Managing for Value Creation
- **ACTG 5210 1.50:** Management Accounting
- **OMIS 5210 1.50:** Operations Management
- **MKTG 5200 3.00:** Marketing Management
- **FINE 5200 3.00:** Managerial Finance
- **SGMT 6000 3.00:** Strategic Management
- **MGMT 5000 0.00:** Professional Development in the Canadian Context (Pass/Fail)

### Term 3 - Summer (Toronto)

- **MGMT 6090 0.00:** Strategy Field Study Formation
- **MGMT 6100 3.00:** Strategy Field Study
- **9.00 - 12.00 elective credits** *(including Diploma Elective Credits as available)*

**Diploma Elective Credits:**
- **Communication**
- **Leadership**
- **North American Culture**

### Term 4 - Fall (Toronto)

Placement term in an organization + complete Strategy Field Study

### Term 5 - Winter (Toronto)

- **MGMT 6850 3.00:** Graduate Placement
- **remaining 12.00 - 15.00 elective credits of your choice** *(including any remaining Diploma Elective Credits)*

*Between Summer (Term 3) and Winter (Term 5) enrolment, students must complete 27.00 credits of elective courses.*