



DEAR COLLEAGUES

We hope that you find the below information useful in order to promote BI Norwegian Business School as an exchange destination to your students.

ABOUT BI

«Shaping people and business for an international, digital and sustainable future» - strategy 2025.

With very respectable results in top international research journals, with promising development on the Financial Times - and the Economist rankings, as holder of the three most prestigious international business school accreditations and with a stronger than ever financial foundation for further development, BI has established itself in the top tier of European Business Schools.



BI holds the prestigious international Triple Crown accreditation - AACSB, EQUIS and AMBA.

<http://www.bi.edu/about-bi/Strategy/accreditations/>

OFFICIAL LOGO:



EXCHANGE TO BI

Bachelor and Master level, one or two semesters.
30 ECTS make a full semester workload.

Webpage

<https://www.bi.edu/exchange>

Housing

BI guarantees housing for all incoming exchange students.
<https://www.bi.edu/study-at-bi/housing/>

Courses

The list will be updated prior to each semester.
<https://www.bi.edu/exchange>

SURVIVAL GUIDE

https://issuu.com/bi_business_school/docs/a5_brosjyre_survival_guide_2018_web

STUDENT EXCHANGE TO BI – BROCHURE

https://issuu.com/bi_business_school/docs/exchange_to_bi

WHY CHOOSE BI?

<https://www.bi.edu/study-at-bi/why-choose-bi/>

WHY OSLO?

New York Times - 36 hours in Oslo
<https://www.nytimes.com/2018/11/01/travel/what-to-do-in-oslo.html?fbclid=IwAR1CbtXV9pk-NTA6xBODZ00hAPyA6R-Noc8xOCVmcR9nom3yfmTBOuNUwuhS&smid=fb-nyttravel&smtyp=cur>

Monocle - Oslo City Survey

<http://www.oslobusinessregion.no/wp-content/uploads/2016/06/Monocle-City-Survey.pdf>

WHY STUDY IN NORWAY?

<https://www.bi.edu/study-at-bi/why-study-in-norway/>

<https://www.bi.edu/study-at-bi/campaign/full-time/norwegian-study-guide/>

<http://www.youtube.com/user/visitnorwaycom>

BI DIGITAL MAGAZINE

<https://www.bi.edu/research/business-review/>


MARKETING CAMPAIGNS

A flying start

<https://www.youtube.com/watch?v=4UIDtBxtpvY>

Stand out. Go north.

<https://www.youtube.com/watch?v=AgY2llfwdWM>

 https://www.youtube.com/results?search_query=bi+norwegian+business+school



<https://www.facebook.com/HandelshoyskolenBI/>



<https://www.instagram.com/binorwegianbusinesschool/>
#lifeatbi #biexchange



BI Oslo