# Your Annual Fund Gift is a Gift toward LEADING CHANGE

Schulich
School of Business
LEADING CHANGE

Every gift matters — please join your fellow alumni and give to the Schulich Annual Fund today.



## 2018 - 2019 ANNUAL FUND PRIORITIES

It's your choice! You can decide how your gift will support your School's continued success, now and into the future.

1

# **School's Highest Priorities**

Gifts to the School's Highest Priorities provide the Dean with the flexibility and the resources needed to effectively address critical needs and capitalize on new opportunities, so that students receive the best business education and enjoy a rewarding experience. This year your School is focusing on:



## Rejuvenation of the Bronfman Business Library

by funding updates, such as new technology, charging stations, furniture upgrades and additional collaboration spaces.



#### **New Program Development**

by helping launch new and innovative Master's-level programs, such as the Master of Management in Artificial Intelligence.



# Conference/Case Competition Support by helping deliver

life-changing real-world learning experiences for Schulich students as they participate and succeed in global and local case competitions – and seek to recapture the MBA Games Queen's Cup.



# **Entrepreneurial Ecosystem Support** by helping fund new

resources for student and alumni entrepreneurs and equipping the Schulich team with invaluable knowledge, expertise and mentorship to help them succeed.

7

### **Student Financial Aid**

Gifts to Student Financial Aid ensure that Schulich students who experience financial need while pursuing their Schulich degree, receive bursaries to help them achieve excellence in their studies.



Give online at supportschulichannualfund.ca

