



Team #8 – Developers' Den III
Schulich School of Business

Current Real Estate Landscape

Current Real Estate Environment

- Compressing cap rates induced by historically low interest rates
- Purchase activity dominated by REIT and private investors using leverage

Office Space Market

- Comparably low vacancy (7.2%) when compared to the suburban market (10.4%)
- New supply with lower rents and better parking ratios

A&I Core Strategic Values

- Maintain all equity investor profile for A&I
- Increase real estate asset allocation from 9% to 12%
- Seeking to outperform benchmarks through active asset management and selected value add / development activities
- Positioned as a high quality office product in a suburban market

Decision Criteria

Financial Considerations

- BIGPF Target rate of return of 7%
- Build vs. Buy analysis
- Current market considerations (interest rates and cap rates)

Alignment with strategic direction

- 100% equity investment
- Increase real estate portfolio to 12% of overall holding
- Retention of existing value
- Lack of purchase opportunities to expand real estate investment allocation

What to do with DELTA land?

A Develop DELTA III

- Build 344,000 sq ft of Class A office space
- Alignment with corporate objective to engage in selective value add projects
- Improves portfolio mix and reduces exposure to large tenants

Findings

- Demand for high end Class A office is not sufficient
- 5.5% return on development cost

B Optimize current assets

- Actively manage existing leases to maximize NOI and reduce risk associated with lease expiry profile and large lease renewals
- Alignment corporate strategy but does not improve net asset allocation in real estate

Findings

- Risk of increase vacancy
- Lowering NOI
- Large tenant Prophet renewal risk

Preferred Option

C Sell DELTA I & II

- Sell existing DELTA office towers and adjacent land
- No alignment with strategic values

Findings

- Limited buying opportunities for unlevered investments
- Sale price potentially depressed due to perceived Prophet renewal risk

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Develop DELTA III - Analysis

- Synergies of building Delta III
 - Connect Delta III to the existing atrium
 - Improve our ability to service our clients
 - Spread the cost of maintenance and upcoming cap ex over more tenants
 - Increase rents /collections from existing retail tenants due to increase foot traffic
 - Ability to serve a wider range of tenants – high end and ultra-high end with the new building – this could attract previously downtown tenants who are looking to move uptown but want to maintain quality and service
 - Better able to accommodate current tenant expansions
- However, marginal benefit of the new building is reduced due to opportunity cost of giving up existing surface parking.

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Develop DELTA III - Analysis

Development Pro Forma		
SALES REVENUE	Note	Total
Office	292,400 sf \$18.5 psf/6.1% Cap (1)	\$88,678,689
Parking	(600 x \$115 + 80 x \$90)/6.1% Cap	\$14,990,164
TOTAL SALES REVENUE		\$103,668,852
DEVELOPMENT COSTS		
Office	344,000 sf x \$270psf	(\$92,880,000)
Parking	600 spaces x \$45,000	(\$27,000,000)
TOTAL DEVELOPMENT COSTS		(\$119,880,000)
LAND VALUE	Given	(\$5,000,000)
TOTAL DEVELOPMENT COSTS (INCLUDING LAND VALUE)		(\$124,880,000)
Project Profit		(\$21,211,148)
Profit Margin on Development Cost (Unlevered)		(17.0%)

1) Assuming 85% efficiency of 344,000 sf

Implications

Development pro forma based on an assumption to sell at market cap rate (see “Comparable Transactions” next slide), Delta III could not be sold for a profit.

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Develop DELTA III – Analysis (Con't)

Implications

- Insufficient returns to justify development
 - 5.06% Cap Rate is below cap rates of analogous buildings
 - Development cost psf greatly exceeds the price PSF of comparable buy options
 - 5.06% Cap Rate vs potential 7% target return of BIGPF

Going-In Cap Rate		
	Notes	NOI
Office	292,400 sq ft * \$18.5 psf	\$5,409,400
Parking	(600 Spaces x \$115 + 80 Spaces x \$90)	\$914,400
Total		\$6,323,800
Development Cost		\$124,880,000
Going In Cap Rate		5.06%

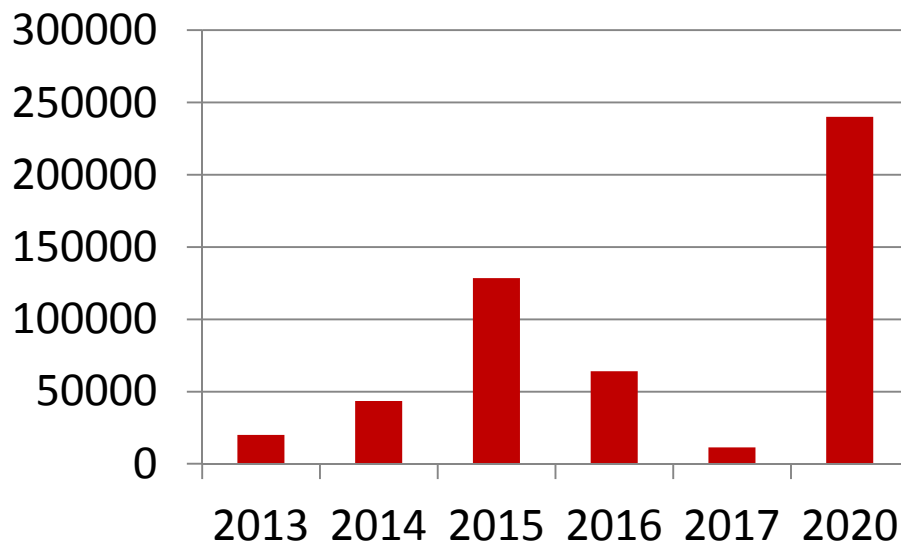
Comparable Transactions					
#	Price	Net Rentable SF	NOI	Cap Rates	Value PSF
1	\$218,000,000	651,542	\$12,000,000	5.50%	\$335
2	\$161,000,000	549,000	\$9,841,000	6.11%	\$293
3	\$107,775,000	311,787	\$7,182,790	6.66%	\$346
4	\$76,500,000	269,081	\$4,689,450	6.13%	\$284
			Average	6.10%	\$314

Delta III Buy vs. Build Analysis	
Total Development Cost	\$124,880,000
Total Rentable SF (85% Efficiency)	292,400
Development Cost PSF	\$427

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Hold and Optimize DELTA I & II

Current Lease Expiry Profile



Risk Mitigation Strategy

2013 - Lease existing vacancies to Prophet Inc.

2014 - To reduce single tenant exposure, Lease 8th floor of DELTA II to St. Joe's Cement.

2015 - Forecast 70% renewal of existing tenants and remaining space to be absorbed by external demand and internal tenant growth.

2016 - Forecast 70% renewal of existing tenants and remaining space to be absorbed by external demand and internal tenant growth.

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Hold and Optimize DELTA I & II

Prophet Inc. Lease Renewal Analysis – Lease Termination Scenario

- 12 months notice + \$2 MM termination fee (~6 months rent) + 12 months of operating expenses = at least 18 months lead time to release space before any financial losses
- Many other tenants have expressed a need to expand upon renewal
- Quality of the asset (location, amenities and public transit access) makes Delta competitive in the office leasing market
 - Notwithstanding more supply coming on the market, Delta will be able to capture a significant portion of the office space absorption

Financial risks are substantially mitigated

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Sell Delta I & II

- Potential sale price range of \$152 MM to \$172MM based on our comparable transactions analysis below

Delta I & II Valuation			
	Delta I & II	Avg Comparable Sales Metric	Valuation
Rentable SF	550,000 sf	\$314 PSF	\$172,700,000
NOI	\$9,315,000	6.1% Cap Rate	\$152,704,918

- However, given the significant perceived leasing risk and the appraised value of \$149 MM, the actual sale price would be on the lower end of the range
- Delta I & II are strategic assets core to A&I's and BIGPF's real estate investment strategy
- Larger potential upside as development opportunity may become viable in the future

Recommendation

- Recommend A&I to hold existing DELTA I and II office towers
 - Do not pursue development option at the current time as the financial costs outweigh the strategic benefits
 - Reassess development options periodically as market conditions change over time
 - Lease 8th floor to St. Joes Cement
 - Mitigate lease renewal risk and large tenant exposure by renegotiating lease terms