

Schulich

MBA/IMBA Study Tour 2017 Chile/Peru & Thailand/Vietnam

Information Session





TRIP DETAILS

Overview

This course utilizes a mix of lectures and in-class discussions/school visits, and company visits.

6 Lectures in Toronto at Schulich (Pre-travel)
10 days in Chile/Peru, 11 days in Thailand/Vietnam

Students will participate in a diverse selection of company visits, which may include:

- Finance
- Renewable energy
- Social enterprises
- Consumer goods
- Agriculture
- Small to medium enterprises

- Fair trade
- CSR
- Mining
- Real estate
- Wine industry
- Retail



SAMPLE ITINERARY

To Be Customized For Group



Hotel Atton El Bosque

Hotel Atton El Bosque

Hotel San Martin

Hotel San Martin

Hotel Atton San Isidro

Hotel Atton San Isidro

Hotel Atton San Isidro

Hotel Atton San Isidro

Hotel Atton San Isldro

Schulich School of Business York University Program Visit to Chile and Peru April 2016

			Program Visit to Chile and Peru April 2016						
Wednesday April 20th	Thursday April 21st	Friday April 22nd	Saturday April 23rd	Sunday April 24th	Monday April 25th	Tuesday April 26th	Wednesday April 27th	Thursday April 28th	Friday April 29th
Arrival to Santiago	Santiago	Sanitago / Casabianca / Viña del Mar	Valparaleo / Vilta del Mar	Viña del Mar / Lima	Lima	Lima	Lima	Lima	Lima / Out
Dress: Casual	Dress: Business Casual	Dress: Smart Casual. No high hills.	Dress: Casual / Outdoor	Dress: Casual / Outdoor	Dress: Casual (AM) Business Casual (PM)	Dress: Business Casual	Dress: Smart Casual Trousers and Trekking shoes (similar) are a must	Dress: Business Casual	Dress: Business Casual
	6:30-10:30 AM Breakfast at Hotel	6:30- 10:30 AM Breakfast at Hotel	6:30-10:30 AM Breakfast at Hotel	7:00-11:00 AM Breakfast at Hotel	6:30-10:30 AM Breakfast at Hotel	6:30-10:30 AM Breakfast at Hotel	6:30-10:30 AM Breakfast at Hotel	6:30-10:30 AM Breakfast at Hotel	6:30-10:30 AM Breakfast at Hotel
	8:45 AM Group Departs Walking	8:30 AM CHECK OUT Bus Departs Hotel	09:45 AM Bus Departs Hotel	Free Morning 11:30 AM CHECK OUT Bus departure to Airport	9:00 AM Bus Departs Hotel	8:30 AM Bus Departs Hotel	7:40 AM Bus Departs Hotel	8:45 AM Bus Departs Hotel	9:00 AM CHECK OUT Bus Departs Hotel
AM Arrival to Chile Group Transfer from the Airport	9:30 AM Canadian Embassy Economic Briefing and general overview of Chile's past and current economic and political climate. CONFIRMED PASSPORT REQUIRED	10:00 AM Vista Hermosa Farm and packing plant visit and presentation about agribusiness in Chile. CONFIRMED	10:00 AM City Tour of Coastal Cities of Valparaiso and Viña del Mar Tour of the colorful Valparaiso neighborhoods and the neighboring city of Viña del Mar. The group will have an opportunity to see and enjoy the scenic ocean boardwalk area.		9:00 AM - 12:00 PM Lima City Tour Highlights include: Plaza Mayor, Park of the Reserve, La Catedral, Torre Tagle Palace, Lima Historical Center and San Francisco Monastery.	Economic Briefing and	8:30 - 11:00 AM Neptunia Visit and company presentation including an overview of their operations as a main storage terminal in the maritime foreign trade sector of Peru including a scargo, empty containers, port, and airport services. Presentation by Cesar Rojas, COO. CONFIRMED	Megaplaza Peru	9:30 AM Scotlabank Company presentation about micro finance in Peru CONFIRMED
									12:00 PM Debrief Session @ Conference Room Huallamarca @ Hotel Atton San Isidro
Free Time for Lunch	Free Time for Lunch	Free Time for Lunch @ Pomaire	Free Time for Lunch	Free Time for Lunch @ Airport	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch @ Mail Aventura Plaza	Free Time for Lunch @ Megapiaza Mali	Free Time for Lunch
2:15 PM Meet at the Lobby for small briefing	3:30 PM Bus Departs	1:45 PM Bus Departs	6:40 PM Start Walking from Hotel	3:10 PM Flight Sky Airlines H2 800 to Lima, Peru	Dress: Business Casual Conference Room "Huallamarca" @ Atton San Isidro	TBC PM Bus Departs	2:20 PM Bus Departs	2:40 PM Bus Departs	
2:30 PM Santiago City Tour Highlighis Include: Cerro Santa Lucla, Piaza de Armas & National Cathedral, Municipal Theatre and Presidential Palace (La Moneda).	4:00 PM PUC University York Students presentation to faculty members of PUC and Alumni. CONFIRMED	3:00 PM Emillana Organic Vineyard Presentation, tour and tasting to the largest certified Organic and Biodynamic Winery in the world located in the Casabianca valley. CONFIRMED	7:00 PM Union Association of Leader Women in the 5th Region of Chile (AGML 5) exchanging ideas on Women and the Economy, the presentation of our Easter Island Project and to discuss on topics to be addressed at the next APEC	5:00 PM Arrival in Lima, Transfer to the Hotel and Check in	4:00 - 5:30 PM SME Business Panel Group of local entrepreneur will talk about their experience in Peru. CONFIRMED	PM Mining in Peru Visit and presentation about the mining industry in Peru and the company's experience in the country.		4:00 - 5:30 PM ESAN University York Students presentation to faculty members of ESAN and Alumni. CONFIRMED	Free afternoon
7:00 PM Private Transfer to Welcome Dinner.	6:00 PM Transfer to Viña del Mar	2016 session on Women and the Economy. CONFIRMED				CONFIRMED		PM Group Transfer to Airport	
7:30 PM Welcome Dinner Included @ Barrica 94	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	End of Program



TRIP DETAILS

Costs

Chile/Peru

Study Tour:

\$2,630.00 CAD
 (Single Supplement \$660 USD)

Inclusions:

 Accommodation (dual occupancy), all breakfasts, welcome dinner, internet, city tours, trip to Chilean coast, ground transportation, University and company visits and regional flight

Additional:

 Long-haul international flight; visas; food not included in itinerary

Thailand/Vietnam

Study Tour:

\$2,450.00 CAD
 (Single Supplement \$324 USD)

Inclusions:

 Accommodation (dual occupancy), all breakfasts, welcome dinner, internet, city tours, ground transportation, University and company visits and regional flight

Additional:

 Long-haul international flight; visas; food not included in itinerary

COURSE DETAILS

Eligibility & Scheduling

Prerequisites

- MBA or IMBA student
- All 5100-series Required Foundations of Management courses completed prior to the Winter 2017 term

Course Credits

- Register the course in either the Winter 2017 or Summer 2017 term
- Can register as a 3.0 or 1.5 credit hour Study Tour
 - 1.5 credit hour Study Tour has fewer deliverables



COURSE DETAILS

Dates

Chile/Peru

Pre-travel class dates: Room: tba

Lectures 1-6: Every Thursday - March 2 to April 6, 2017, 17:30-19:00

Program dates:

Program activities from April 18 - April 27, 2017 (10 days)

Thailand/Vietnam

Pre-travel class dates: Room: tba

Lectures 1-6: Every Thursday - March 2 to April 6, 2017, 17:30-19:00

Program dates:

Program activities from April 18 - April 28, 2017 (11 days)



COURSE DETAILS Instructors



Sustainability and Innovation in Chile and Peru

Brenda Gainer,

Associate Professor of Marketing; Royal Bank Professor of Nonprofit Management; Director Social Sector Management Program bgainer@schulich.yorku.ca

Office: Room N304G, SSB, Ph: 416-736-2100 ext 66416



International Business and Investment in Thailand and Vietnam Lorna Wright,

Associate Professor of International Business and Organization Studies; Executive Director Centre for Global Enterprise; Export Development Canada Professorship in International Business

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Office: Room N203E, SSB, Ph: 416-736-2100 ext 77997



COURSE DETAILS

Course Outline

Brief Description:

The purpose of the course is to familiarize students with the business practices, and the associated government policy and NGO environment, in the countries visited to see how they have contributed to the economic development of the countries and what they might mean for Canadian organizations or individuals seeking to do business there. The countries visited have strong links to North America, so we will also be exploring the impact of globalization and the increasing inter-relatedness of global business activities.

Course Evaluation:

Participation/Course Contribution: 20%

Pre-Departure Paper: 25%

Group Presentation: 25%

Field Study Journal/Reflection: 30%



LOCATION & ACCOMMODATION Chile

Santiago



Atton el Bosque Hotel





LOCATION & ACCOMMODATION Chile

Valparaiso & Viña del Mar



Hotel San Martin





LOCATION & ACCOMMODATION

Peru

Lima



Atton San Isidro Hotel





LOCATIONThailand

Bangkok







LOCATION

Vietnam

Hanoi







LOCATION

Vietnam

Ho Chi Minh City







How Do I Sign Up?

Step One. Reserve your space on the registration site (first-come first-served basis)

- Registration opens: Thursday, October 27, 2016 at 11:30am EST
- 32 seats for each tour if full, add your name to the waitlist
- Students can only register for one tour or be waitlisted for both tours

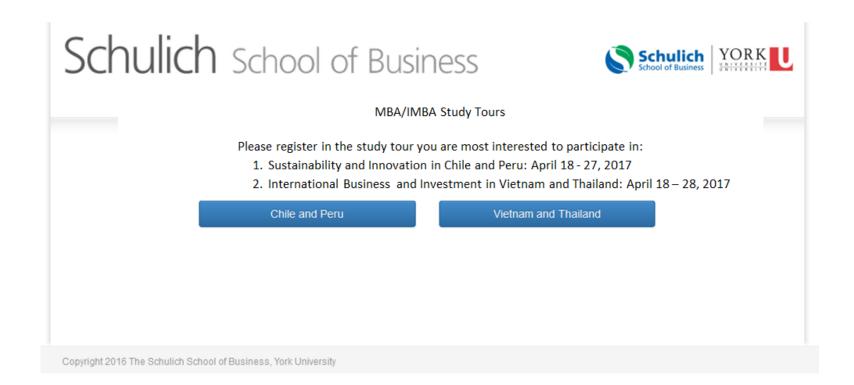
Step Two. Submit your \$500 deposit within 48 hours of being sent the payment link

 The \$500 deposit is non-refundable but transferable to the next student on the waitlist up until January 9, 2017

Step Three. You will be sent an email to enrol in the Study Tour course through Passport York later in the term



Step One – Register For A Study Tour





Step Two – Submit Your Deposit

Chile/Peru Study Tour: April 18 - April 27, 2017

Students must register prior to making a deposit. Deposits received that are not associated with a successful registration will not be granted a space in the course. Registrants will be given 48 hours to complete their deposit upon receiving the payment page link. Failure to do so will result in the space being given to the next student on the waitlist.

To secure your space in the April 2017 Chile and Peru Study Tour, please submit your \$500 CAD deposit.

IMPORTANT NOTES:

Space Allocation: Open to MBA and IMBA students who meet course prerequisites. Spaces in the program are reserved on a first-come first-served basis on the basis of completing the registration form (limited spaces available).

Payment Schedule & Cancellation Policy:

Deposits are non-refundable, but will be transferable to the next student on the waitlist (if available) up until January 9, 2017. Payment for the remainder of the trip must be made by January 10, 2017. Participant cancellations after January 9, 2017 will lose their deposit. Any remaining payments made by the cancelled participant will be transferable to the next student on the waitlist (if available) prior to the first day of class. Cancellations after February 27, 2017 (the first week of classes) will be eligible to receive a 50% refund of the trip payment prior to 14 days before departure. Cancellations after this date will not receive a refund. Participants are advised to purchase cancellation insurance to mitigate the risk of any personal emergency that may result in cancellation.

In the event that the minimum number of participants is not met, the <u>Schulich</u> School of Business will cancel the program and students will receive a full refund of their payments to date (including deposit). All participating students will be required to register in the study tour course, attend a pre-departure session, obtain international travel and medical insurance, required immunization/health documentation, visas (if applicable), and complete waiver and emergency contact forms prior to departure.

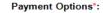
The <u>Schulich</u> School of Business reserves the right to change or cancel this Program due to previously unforeseen requirements or circumstances beyond the control of the <u>Schulich</u> School of Business. The <u>Schulich</u> School of Business shall not be liable in any manner whatsoever for any losses, claims or damages resulting from such change or cancellation. The <u>Schulich</u> School of Business shall make all reasonable attempts to prevent the change or cancellation of this Program.

Registrant Information (Fields marked * are required)

First Name:	*	
Last Name:	*	
Program:	* MBA/IMBA students (anly
Student Number:	*	,,,,
Schulich Email:	*	

Payment Information;

YOU CAN ONLY SUBMIT form after you select a payment option. Deposit includes HST





Total Payment:





Step Three – Enrol In The Study Tour Course



Passport York Login



New to Passport York?

- New Student Sign Up
- Employee Sign Up
- · Faculty and Staff
- Alumni

Forgot your Password or Username?

- Students
- · Faculty and Staff
- Alumni



CONTACT US

Questions?



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