MBA/IMBA Study Tour 2017
Chile/Peru & Thailand/Vietnam
Information Session
TRIP DETAILS
Overview

This course utilizes a mix of lectures and in-class discussions/school visits, and company visits.

6 Lectures in Toronto at Schulich (Pre-travel)
10 days in Chile/Peru, 11 days in Thailand/Vietnam

Students will participate in a diverse selection of company visits, which may include:

- Finance
- Renewable energy
- Social enterprises
- Consumer goods
- Agriculture
- Small to medium enterprises
- Fair trade
- CSR
- Mining
- Real estate
- Wine industry
- Retail
### SAMPLE ITINERARY
To Be Customized For Group

**Schulich School of Business**
**York University**
**Program Visit to Chile and Peru April 2016**

<table>
<thead>
<tr>
<th>Wednesday April 20th</th>
<th>Thursday April 21st</th>
<th>Friday April 22nd</th>
<th>Saturday April 23rd</th>
<th>Sunday April 24th</th>
<th>Monday April 25th</th>
<th>Tuesday April 26th</th>
<th>Wednesday April 27th</th>
<th>Thursday April 28th</th>
<th>Friday April 29th</th>
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</thead>
<tbody>
<tr>
<td><strong>Arrival to Santiago</strong></td>
<td><strong>Santiago</strong></td>
<td><strong>Santiago / Casablanca / Villa del Mar</strong></td>
<td><strong>Valparaiso / Villa del Mar</strong></td>
<td><strong>Villa del Mar / Lima</strong></td>
<td><strong>Lima</strong></td>
<td><strong>Lima</strong></td>
<td><strong>Lima</strong></td>
<td><strong>Lima</strong></td>
<td><strong>Lima / Out</strong></td>
</tr>
<tr>
<td>6:30 - 10:30 AM Breakfast at Hotel</td>
<td>6:30 - 10:30 AM Breakfast at Hotel</td>
<td>6:30 - 10:30 AM Breakfast at Hotel</td>
<td>7:30 - 11:00 AM Breakfast at Hotel</td>
<td>6:30 - 10:30 AM Breakfast at Hotel</td>
<td>6:30 - 10:30 AM Breakfast at Hotel</td>
<td>6:30 - 10:30 AM Breakfast at Hotel</td>
<td>6:30 - 10:30 AM Breakfast at Hotel</td>
<td>6:30 - 10:30 AM Breakfast at Hotel</td>
<td>6:30 - 10:30 AM Breakfast at Hotel</td>
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<tr>
<td>8:45 AM Group Departs Walking</td>
<td>8:45 AM</td>
<td>8:30 AM</td>
<td>9:05 AM</td>
<td>9:00 AM</td>
<td>8:36 AM</td>
<td>8:45 AM</td>
<td>7:40 AM</td>
<td>7:45 AM</td>
<td>8:45 AM</td>
</tr>
<tr>
<td>AM Arrival to Chile</td>
<td>Group Transfer from the Airport</td>
<td>3:00 AM</td>
<td>10:00 AM</td>
<td>Free Morning</td>
<td>5:00 AM</td>
<td>6:30 - 11:00 AM</td>
<td>10:00 AM</td>
<td>10:00 AM</td>
<td>5:00 AM</td>
</tr>
<tr>
<td>Canadian Embassy Economic Briefing and general overview of Chile's past and current economic and political climate. CONFIRMED PASSPORT REQUIRED</td>
<td>3:00 AM</td>
<td>City Tour of Coastal Cities of Valparaiso and Villa del Mar</td>
<td>Free Morning</td>
<td>Lima City Tour Highlights include: Plaza Mayor, Park of the Reserve, La Catedral, Torre Tagle Palace, Lima Historical Center and San Francisco Monastery.</td>
<td>8:00 AM</td>
<td>3:00 AM</td>
<td>3:00 AM</td>
<td>3:00 AM</td>
<td>3:00 AM</td>
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<tr>
<td>10:00 AM</td>
<td>Visita Hermosa Farm and packing plant visit and presentation about agribusiness in Chile. CONFIRMED</td>
<td>11:30 AM</td>
<td>CHECK OUT</td>
<td>Bus depart to the Airport</td>
<td>5:00 AM</td>
<td>6:30 - 11:00 AM</td>
<td>10:00 AM</td>
<td>3:00 AM</td>
<td>3:00 AM</td>
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<tr>
<td>Free Time for Lunch</td>
<td>Free Time for Lunch @ Pomaire</td>
<td>Free Time for Lunch</td>
<td>Free Time for Lunch @ Airport</td>
<td>Free Time for Lunch</td>
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<tr>
<td>2:15 PM</td>
<td>Meet at the Lobby for small briefing</td>
<td>1:45 PM</td>
<td>6:40 PM</td>
<td>Flight by Airlines H2 800 to Lima, Peru</td>
<td>9:10 PM</td>
<td>Free afternoon</td>
<td>3:00 PM</td>
<td>3:00 PM</td>
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<tr>
<td>2:30 PM</td>
<td>Santiago City Tour Hiligheita include: Cerro Santa Lucía, Plaza de Armas &amp; National Cathedral, Municipal Theatre and Presidential Palace (La Moneda).</td>
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<tr>
<td>3:30 PM</td>
<td>York Students presentation to faculty members of PUC and Alumni. CONFIRMED</td>
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<tr>
<td>4:00 PM</td>
<td>Organic Vineyard Tour and tasting to the largest certified Organic and Biodynamic Winery in the world located in the Casablanca valley. CONFIRMED</td>
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<tr>
<td>7:00 PM</td>
<td>Union Association of Leader Women in the 5th Region of Chile (AOMUL) exchanging ideas on Women and the Economy, the presentation of our Easter Islands Project and to discuss on topic to be be discussed at the next APCE 2016 confection on Women and the Economy CONFIRMED</td>
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<tr>
<td>7:00 PM</td>
<td>Arrive in Lima, Transfer to the Hotel and Check in</td>
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<tr>
<td>6:30 PM</td>
<td>Private Transfer to Welcome Dinner.</td>
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<tr>
<td>7:00 PM</td>
<td>Welcome Dinner included @ Barica 34</td>
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**Accommodation**
- Hotel Allon El Bosque
- Hotel Allon El Bosque
- Hotel San Martin
- Hotel San Martin
- Hotel Allon San Isidro
- Hotel Allon San Isidro
- Hotel Allon San Isidro
- Hotel Allon San Isidro
- Hotel Allon San Isidro
- Hotel Allon San Isidro

**End of Program**
NICOLE ALIE
Student Experience
TRIP DETAILS

Costs

Chile/Peru

Study Tour:
• $2,630.00 CAD
  (Single Supplement $660 USD)

Inclusions:
• Accommodation (dual occupancy), all breakfasts, welcome dinner, internet, city tours, trip to Chilean coast, ground transportation, University and company visits and regional flight

Additional:
• Long-haul international flight; visas; food not included in itinerary

Thailand/Vietnam

Study Tour:
• $2,450.00 CAD
  (Single Supplement $324 USD)

Inclusions:
• Accommodation (dual occupancy), all breakfasts, welcome dinner, internet, city tours, ground transportation, University and company visits and regional flight

Additional:
• Long-haul international flight; visas; food not included in itinerary
COURSE DETAILS

Eligibility & Scheduling

Prerequisites
• MBA or IMBA student
• All 5100-series Required Foundations of Management courses completed prior to the Winter 2017 term

Course Credits
• Register the course in either the Winter 2017 or Summer 2017 term
• Can register as a 3.0 or 1.5 credit hour Study Tour
  – 1.5 credit hour Study Tour has fewer deliverables
COURSE DETAILS

Dates

Chile/Peru
Pre-travel class dates: Room: tba
Lectures 1-6: Every Thursday - March 2 to April 6, 2017, 17:30-19:00

Program dates:
Program activities from April 18 - April 27, 2017 (10 days)

Thailand/Vietnam
Pre-travel class dates: Room: tba
Lectures 1-6: Every Thursday - March 2 to April 6, 2017, 17:30-19:00

Program dates:
Program activities from April 18 - April 28, 2017 (11 days)
COURSE DETAILS

Instructors

**Sustainability and Innovation in Chile and Peru**
Brenda Gainer,
Associate Professor of Marketing; Royal Bank Professor of Nonprofit Management; Director Social Sector Management Program
bgainer@schulich.yorku.ca
Office: Room N304G, SSB, Ph: 416-736-2100 ext 66416

**International Business and Investment in Thailand and Vietnam**
Lorna Wright,
Associate Professor of International Business and Organization Studies; Executive Director Centre for Global Enterprise; Export Development Canada Professorship in International Business
lwright@schulich.yorku.ca
Office: Room N203E, SSB, Ph: 416-736-2100 ext 77997
COURSE DETAILS

Course Outline

**Brief Description:**
The purpose of the course is to familiarize students with the business practices, and the associated government policy and NGO environment, in the countries visited to see how they have contributed to the economic development of the countries and what they might mean for Canadian organizations or individuals seeking to do business there. The countries visited have strong links to North America, so we will also be exploring the impact of globalization and the increasing inter-relatedness of global business activities.

**Course Evaluation:**
Participation/Course Contribution: 20%
Pre-Departure Paper: 25%
Group Presentation: 25%
Field Study Journal/Reflection: 30%
LOCATION & ACCOMMODATION
Chile

Santiago

Atton el Bosque Hotel
LOCATION & ACCOMMODATION
Chile

Valparaiso & Viña del Mar

Hotel San Martin
LOCATION & ACCOMMODATION

Peru

Lima

Atton San Isidro Hotel
LOCATION
Thailand

Bangkok
LOCATION
Vietnam

Hanoi
LOCATION

Vietnam

Ho Chi Minh City
REGISTRATION

How Do I Sign Up?

Step One. Reserve your space on the registration site (first-come first-served basis)
• Registration opens: Thursday, October 27, 2016 at 11:30am EST
• 32 seats for each tour – if full, add your name to the waitlist
• Students can only register for one tour or be waitlisted for both tours

Step Two. Submit your $500 deposit within 48 hours of being sent the payment link
• The $500 deposit is non-refundable but transferable to the next student on the waitlist up until January 9, 2017

Step Three. You will be sent an email to enrol in the Study Tour course through Passport York later in the term
REGISTRATION

Step One – Register For A Study Tour

Schulich School of Business

MBA/IMBA Study Tours

Please register in the study tour you are most interested to participate in:
1. Sustainability and Innovation in Chile and Peru: April 18 - 27, 2017

Chile and Peru

Vietnam and Thailand

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REGISTRATION

Step Two – Submit Your Deposit

Chile/Peru Study Tour: April 18 - April 27, 2017

Students must register prior to making a deposit. Deposits received that are not associated with a successful registration will not be granted a space in the course. Registrants will be given 48 hours to complete their deposit upon receiving the payment page link. Failure to do so will result in the space being given to the next student on the waitlist.

To secure your space in the April 2017 Chile and Peru Study Tour, please submit your $500 CAD deposit.

IMPORTANT NOTES:

Space Allocation: Open to MBA and IMBA students who meet course prerequisites. Spaces in the program are reserved on a first-come first-served basis on the basis of completing the registration form (limited spaces available).

Payment Schedule & Cancellation Policy:

Deposits are non-refundable, but will be transferable to the next student on the waitlist (if available) up until January 9, 2017. Payment for the remainder of the trip must be made by January 10, 2017. Participant cancellations after January 9, 2017 will lose their deposit. Any remaining payments made by the cancelled participant will be transferable to the next student on the waitlist (if available) prior to the first day of class. Cancellations after February 27, 2017 (the first week of classes) will be eligible to receive a 50% refund of the trip payment prior to 14 days before departure. Cancellations after this date will not receive a refund. Participants are advised to purchase cancellation insurance to mitigate the risk of any personal emergency that may result in cancellation.

In the event that the minimum number of participants is not met, the Schulich School of Business will cancel the program and students will receive a full refund of their payments to date (including deposit). All participating students will be required to register in the study tour course, attend a pre-departure session, obtain international travel and medical insurance, required immunization documentation, visas (if applicable), and complete waiver and emergency contact forms prior to departure.

The Schulich School of Business reserves the right to change or cancel this Program due to previously unforeseen requirements or circumstances beyond the control of the Schulich School of Business. The Schulich School of Business shall not be liable in any manner whatsoever for any losses, claims or damages resulting from such change or cancellation. The Schulich School of Business shall make all reasonable attempts to prevent the change or cancellation of this Program.

Registrant Information (Fields marked * are required)

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<thead>
<tr>
<th>First Name:</th>
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<tbody>
<tr>
<td>Last Name:</td>
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<tr>
<td>Program:</td>
<td></td>
</tr>
<tr>
<td>Student Number:</td>
<td></td>
</tr>
<tr>
<td>Schulich Email:</td>
<td></td>
</tr>
</tbody>
</table>

* MBA/IMBA students only

Payment Information:

YOU CAN ONLY SUBMIT form after you select a payment option. Deposit includes HST

Payment Options*: Credit Card

Total Payment: $500.00 (Canadian Dollars)
REGISTRATION

Step Three – Enrol In The Study Tour Course

Passport York Login

Passport York authenticates you as a member of the York community and gives you access to a wide range of computing resources and services.

Username:  
Password:  

Login

☐ Click this box before logging in to change your Passport York password.

New to Passport York?

- New Student Sign Up
- Employee Sign Up
- Faculty and Staff
- Alumni

Forgot your Password or Username?

- Students
- Faculty and Staff
- Alumni
Questions?

Cheryl Stickley
Graduate International Program Coordinator
Room SSB W262M
416-736-5059

Lindsay Hillcoat
Associate Director, International Student Services and Programs
Room SSB W262L
416-736-5059

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