

MBA/IMBA Study Tour 2017 **Chile/Peru & Thailand/Vietnam** Information Session



TRIP DETAILS

Overview

This course utilizes a mix of lectures and in-class discussions/school visits, and company visits.

6 Lectures in Toronto at Schulich (Pre-travel)
10 days in Chile/Peru, 11 days in Thailand/Vietnam

Students will participate in a diverse selection of company visits, which may include:

- Finance
- Renewable energy
- Social enterprises
- Consumer goods
- Agriculture
- Small to medium enterprises
- Fair trade
- CSR
- Mining
- Real estate
- Wine industry
- Retail



NICOLE ALIE

Student Experience



TRIP DETAILS

Costs

Chile/Peru

Study Tour:

- \$2,630.00 CAD
(Single Supplement \$660 USD)

Inclusions:

- Accommodation (dual occupancy), all breakfasts, welcome dinner, internet, city tours, trip to Chilean coast, ground transportation, University and company visits and regional flight

Additional:

- Long-haul international flight; visas; food not included in itinerary

Thailand/Vietnam

Study Tour:

- \$2,450.00 CAD
(Single Supplement \$324 USD)

Inclusions:

- Accommodation (dual occupancy), all breakfasts, welcome dinner, internet, city tours, ground transportation, University and company visits and regional flight

Additional:

- Long-haul international flight; visas; food not included in itinerary

COURSE DETAILS

Eligibility & Scheduling

Prerequisites

- MBA or IMBA student
- All 5100-series Required Foundations of Management courses completed prior to the Winter 2017 term

Course Credits

- Register the course in either the Winter 2017 or Summer 2017 term
- Can register as a 3.0 or 1.5 credit hour Study Tour
 - 1.5 credit hour Study Tour has fewer deliverables

COURSE DETAILS

Dates

Chile/Peru

Pre-travel class dates:

Room: tba

Lectures 1-6: Every Thursday - March 2 to April 6, 2017, 17:30-19:00

Program dates:

Program activities from April 18 - April 27, 2017 (10 days)

Thailand/Vietnam

Pre-travel class dates:

Room: tba

Lectures 1-6: Every Thursday - March 2 to April 6, 2017, 17:30-19:00

Program dates:

Program activities from April 18 - April 28, 2017 (11 days)

COURSE DETAILS

Instructors



Sustainability and Innovation in Chile and Peru

Brenda Gainer,

Associate Professor of Marketing; Royal Bank Professor of Nonprofit Management; Director Social Sector Management Program

bgainer@schulich.yorku.ca

Office: Room N304G, SSB, Ph: 416-736-2100 ext 66416



International Business and Investment in Thailand and Vietnam

Lorna Wright,

Associate Professor of International Business and Organization Studies; Executive Director Centre for Global Enterprise; Export Development Canada Professorship in International Business

lwright@schulich.yorku.ca

Office: Room N203E, SSB, Ph: 416-736-2100 ext 77997

COURSE DETAILS

Course Outline

Brief Description:

The purpose of the course is to familiarize students with the business practices, and the associated government policy and NGO environment, in the countries visited to see how they have contributed to the economic development of the countries and what they might mean for Canadian organizations or individuals seeking to do business there. The countries visited have strong links to North America, so we will also be exploring the impact of globalization and the increasing inter-relatedness of global business activities.

Course Evaluation:

Participation/Course Contribution: 20%

Pre-Departure Paper: 25%

Group Presentation: 25%

Field Study Journal/Reflection: 30%

LOCATION & ACCOMMODATION

Chile

Santiago



Atton el Bosque Hotel



LOCATION & ACCOMMODATION

Chile

Valparaiso & Viña del Mar



Hotel San Martin



LOCATION & ACCOMMODATION

Peru

Lima



Atton San Isidro Hotel



LOCATION

Thailand

Bangkok



LOCATION

Vietnam

Hanoi



LOCATION

Vietnam

Ho Chi Minh City



REGISTRATION

How Do I Sign Up?

Step One. Reserve your space on the registration site (first-come first-served basis)

- Registration opens: **Thursday, October 27, 2016 at 11:30am EST**
- 32 seats for each tour – if full, add your name to the waitlist
- Students can only register for one tour or be waitlisted for both tours

Step Two. Submit your \$500 deposit within 48 hours of being sent the payment link

- The \$500 deposit is non-refundable but transferable to the next student on the waitlist up until January 9, 2017

Step Three. You will be sent an email to enrol in the Study Tour course through Passport York later in the term

REGISTRATION

Step One – Register For A Study Tour

Schulich School of Business



MBA/IMBA Study Tours

Please register in the study tour you are most interested to participate in:

1. Sustainability and Innovation in Chile and Peru: April 18 - 27, 2017
2. International Business and Investment in Vietnam and Thailand: April 18 – 28, 2017

Chile and Peru

Vietnam and Thailand

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REGISTRATION

Step Two – Submit Your Deposit

Chile/Peru Study Tour: April 18 - April 27, 2017

Students must register prior to making a deposit. Deposits received that are not associated with a successful registration will not be granted a space in the course. Registrants will be given 48 hours to complete their deposit upon receiving the payment page link. Failure to do so will result in the space being given to the next student on the waitlist.

To secure your space in the April 2017 Chile and Peru Study Tour, please submit your \$500 CAD deposit.

IMPORTANT NOTES:

Space Allocation: Open to MBA and IMBA students who meet course prerequisites. Spaces in the program are reserved on a first-come first-served basis on the basis of completing the registration form (limited spaces available).

Payment Schedule & Cancellation Policy:

Deposits are non-refundable, but will be transferable to the next student on the waitlist (if available) up until January 9, 2017. Payment for the remainder of the trip must be made by January 10, 2017. Participant cancellations after January 9, 2017 will lose their deposit. Any remaining payments made by the cancelled participant will be transferable to the next student on the waitlist (if available) prior to the first day of class. Cancellations after February 27, 2017 (the first week of classes) will be eligible to receive a 50% refund of the trip payment prior to 14 days before departure. Cancellations after this date will not receive a refund. Participants are advised to purchase cancellation insurance to mitigate the risk of any personal emergency that may result in cancellation.

In the event that the minimum number of participants is not met, the Schulich School of Business will cancel the program and students will receive a full refund of their payments to date (including deposit). All participating students will be required to register in the study tour course, attend a pre-departure session, obtain international travel and medical insurance, required immunization/health documentation, visas (if applicable), and complete waiver and emergency contact forms prior to departure.

The Schulich School of Business reserves the right to change or cancel this Program due to previously unforeseen requirements or circumstances beyond the control of the Schulich School of Business. The Schulich School of Business shall not be liable in any manner whatsoever for any losses, claims or damages resulting from such change or cancellation. The Schulich School of Business shall make all reasonable attempts to prevent the change or cancellation of this Program.

Registrant Information (Fields marked * are required)

First Name:	<input type="text"/>	*
Last Name:	<input type="text"/>	*
Program:	<input type="text"/>	* MBA/IMBA students only
Student Number:	<input type="text"/>	*
Schulich Email:	<input type="text"/>	*

Payment Information:

YOU CAN ONLY SUBMIT form after you select a payment option. Deposit includes HST

Payment Options*:

Credit Card

Total Payment:

\$ 500.00 (Canadian Dollars)



REGISTRATION

Step Three – Enrol In The Study Tour Course



Passport York Login



Passport York authenticates you as a member of the York community and gives you access to a wide range of computing resources and services.

Username:

Password:

Login

Click this box before logging in to change your Passport York password.

New to Passport York?

- [New Student Sign Up](#)
- [Employee Sign Up](#)
- [Faculty and Staff](#)
- [Alumni](#)

Forgot your Password or Username?

- [Students](#)
- [Faculty and Staff](#)
- [Alumni](#)



CONTACT US

Questions?



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