

## **THEODORE TOLIAS**

Theodore Tolias is an economic policy and business consultant and an award-winning instructor at the Schulich School of Business. He has held top leadership positions in business and not-for-profit organizations and has taught and done corporate and public sector consulting internationally. Canadian and International media networks have interviewed Theo extensively on economic policy.

### **AREAS OF COMPETENCE AND INTEREST**

- Economic Policy
- Strategic Management
- Leadership
- Institutional Economics
- International Business
- Economic and Business History

### **EDUCATION**

- University of Manitoba PhD (ABD) Economics
- University of Toronto (MA Economics)
- Aristotle University, Greece (BA Honours, Economics, Business Administration and Law)

### **TEACHING EXPERIENCE**

- Schulich School of Business, York University (1992-present)
- Department of Economics, Atkinson College, York University (1990-95)
- Department of Economics, Glendon College, York University (1995)
- Department of Economics, University of Manitoba (1989-1992)

#### Academic Courses Taught

*Schulich School of Business (MBA, iMBA, BBA, iBBA, 1992-present)*

- The Economic Environment of Business (MBA core)
- Money, Credit and Macroeconomic Policy (MBA elective)
- Industrial Economics (MBA elective)
- The Economics of Regulation and Deregulation (MBA elective)
- Skills for Leadership (MBA core)
- Managing for Value Creation (MBA core)
- International Business Strategy (MBA elective)
- Regional Analysis – North America (iMBA elective)
- Applied Macroeconomics (BBA core)
- Microeconomics for Managers (iBBA core)
- Introduction to International Business (BBA elective)

*York University (Atkinson College / Glendon College) and University of Manitoba (1989-1995)*

- Canadian Economic Policy (3<sup>rd</sup> year, undergraduate)
- Canadian Business History (2<sup>nd</sup> year, undergraduate)
- Intermediate Microeconomics & Macroeconomics (2<sup>nd</sup> year, undergraduate)
- Principles of Economics (1<sup>st</sup> year, undergraduate)

#### Executive Education - Banking

- Designed, developed and delivered executive training seminars for BMO Financial Group, *Economics and Management of Portfolio Investments* (Toronto, Ottawa, Vancouver, 1996)

#### Leadership and Advising Activities

- Curriculum development, Schulich School of Business – Developed new courses and helped redesign existing ones as shown below.

ECON 5100 – The Economic Environment of Business (MBA core)  
ECON 6180 – Money, Credit and Macroeconomic Policy (MBA elective)  
ECON 6120 – The Economics of Regulation and Deregulation (MBA elective)  
INTL1200 – Microeconomics for managers (iBBA core)

- Mentor and coach – Schulich Debate Society (2010-present)
- Advised over 25 Schulich MBA student teams on Strategy Field Studies (MGMT 6100) with corporate client sites including Shell Russia (2005-2006), DeBeers South Africa (2006-2007), Apollo Tyres Ltd India (2007-2008) and Brookfield Johnson Controls Canada (2013-2014)

#### **CORPORATE EXPERIENCE**

- President & Director, Tolias & Associates Inc., Economic & Business Consulting (1996-present)
- TetNet Internet Promotions Inc., President, Director and Marketing Manager (1994-96)

#### **CONSULTING EXPERIENCE**

- Ministry of Education, Greece, External Evaluator of Research Proposals (2010)
- Ministry of Education, Greece, *Financing of Higher Education Programs* (2003)
- BMO Financial Group, Executive Training seminars (1996)

#### **RESEARCH & PUBLICATIONS**

- Article: "Greece and the European Union at the Crossroads", commissioned by SAE Canada (May 2010)
- Article: "The Causes of the December 2008 Riots in Greece", Ta Nea, January 18, 2009
- Article: "Industrial Labour and the Origins of Social Policy in Greece," *Economicos*, June 1981, 26 (1416), Athens, pp. 24-28.
- Article: "Economic Development and Social Policy in Modern Greece," *Praxis*, Fall 1981, 1 (4-5), Athens, pp. 67-80.

#### **MEMBERSHIPS**

- Canadian Economics association
- Hellenic Canadian Academic Association of Ontario (HCAAO)
- Hellenic Heritage Foundation (HHF)

#### **AWARDS & RECOGNITIONS**

- 2014 - First Place Winner of the Seymour Schulich Teaching Excellence Award (Undergraduate Level; awarded \$15,000; received the rare honour of having two of his courses voted 1<sup>st</sup> and 2<sup>nd</sup> in the top 10)
- 1999 - First Place Winner of the Seymour Schulich Teaching Excellence Award (Graduate Level; awarded \$10,000)
- 1998-2016 – Nominated 14 times in the 19-year history of the Seymour Schulich Teaching Excellence Award

#### **ADDITIONAL INFORMATION/OTHER ACTIVITIES**

##### Professional

- President, Hellenic Canadian Academic Association of Ontario (2008-2013)
- Advisor, Higher Education, Consul General of Greece in Toronto (2004-2013)
- Member, York U. Advisory Committee to the Hellenic Studies Chair (Dec 2008-2013)
- Advisor, Hellenic Heritage Foundation (March 2009-present)

##### Media Appearances and Coverage

Interviewed numerous times by major television and radio networks on economic policy (CBC TV, CBC Radio, Al Jazeera - London, CTV, TVO, OMNI TV, ERT World)