

# Highlights of the 2014 – 2015 Annual Fund Campaign

Total Raised:  
**\$375,000+**



Our most successful campaign  
to date, with more than

**25%**  
growth  
over last year



More than  
**\$50,000**  
raised from new donors

Raised  
**\$300,000+**  
toward Schulich's Highest Priorities



**\$30,000+**  
in new alumni-funded  
bursaries for Schulich students

Leadership-level gifts more  
than doubled, raising almost  
**\$210,000**

Successfully launched the Dean's Society,  
surpassing its goal by securing

**50+ inaugural  
members**

in honour of Schulich's 50<sup>th</sup> Anniversary



## About the Dean's Society

Members of the Dean's Society, the School's premier annual giving society, stand at the forefront of an initiative that helps elevate the global profile of the School.

The Society gives the School the opportunity to recognize and celebrate the generous alumni who give leadership gifts to each Schulich Annual Fund Campaign. The Dean's Society has three leadership giving levels with special membership benefits:

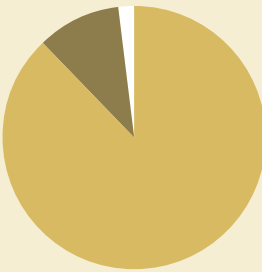
		
<b>BLACK LEAF</b>	<b>GREY LEAF</b>	<b>WHITE LEAF</b>
\$1,000 – \$2,499.99	\$2,500 – \$9,999.99	\$10,000 – \$24,999.99

## Join the Dean's Society today!

Contact: **Ellinore Gomez**

Project Coordinator, Annual Giving and Stewardship  
+1 416.736.5648 or [deansociety@schulich.yorku.ca](mailto:deansociety@schulich.yorku.ca)

Visit [www.schulich.yorku.ca/deansociety](http://www.schulich.yorku.ca/deansociety) to learn more.  
To join, go to [supportschulich2015.ca/deansociety](http://supportschulich2015.ca/deansociety)



## How alumni designated their support in 2014–2015

- Schulich's Highest Priorities **(87.8%)**
- Student Financial Aid **(10.3%)**
- Other **(1.9%)**

Thanks to your  
generous support  
last year



**we accomplished a great deal  
for our School and students.**

### Highlights include:

#### → Global Learning Journeys

The Schulich School of Business co-hosted the 2015 *Corporate Knights* Business for a Better World Case Competition in January in Davos, Switzerland. The Schulich Annual Fund also provided support to teams participating in a variety of case competitions, including the Hult Prize, Haskayne 24 Hour and Rotman/Net Impact CSR Case Competition, among many others.



#### → Enhanced Student Experience

Alumni support helped to provide funds for further enhancements to the second floor student lounge and the addition of new study spaces on the third floor.



#### → Continuous Innovation

The Schulich Annual Fund supported investment in the development of new master's-level programs in areas such as Real Estate & Infrastructure and Management. In June, the School put in plans to offer greater flexibility to MBA students by offering more day and evening courses at the School's Miles S. Nadal campus in downtown Toronto.



#### → World-class Excellence in Research

The Schulich Annual Fund supported the 2<sup>nd</sup> Schulich Research Day, which took place on January 26, 2015 at the School, to celebrate the amazing work of Schulich faculty and student researchers.



## Schulich is GOLDEN!



You were part of your School's success over the past 50 years, so we invite you to be part of the next 50! Join your fellow alumni in celebrating your alma mater's 50<sup>th</sup> anniversary with a gift to the Schulich Annual Fund. **Make a gift now at: [supportschulich2015.ca](http://supportschulich2015.ca)**