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Full Professor and Chair in Business History
Schulich School of Business, Toronto, Canada

CURRICULUM VITAE



Date of Birth: 31 December 1961

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Education

- 1983-87 **University of Munich**
Coursework equivalent to BA in History and German
Member of the German National Scholarship Foundation (Studienstiftung des Deutschen Volkes)
- 1987-88 **University of Paris IV - Sorbonne**
MA (Maîtrise) in History
Dissertation on French-Soviet relations, supervised by Georges-Henri Soutou
- 1988-90 **Harvard University**
John F. Kennedy School of Government
Master in Public Administration (2 year programme), John J. McCloy Scholarship
Main focus on business strategy, finance and economics. Also attended courses at the Harvard Business School. Research in the National Archives, Washington, D.C.
- 1990-92 **Ecole des Hautes Etudes en Sciences Sociales, Paris**
Diplôme d'Etudes Approfondies (Histoire et Civilisations), supervised by Patrick Fridenson
- 1990-93 **University of Munich**
Dr. phil. in Contemporary/Economic History
Dissertation on the role of business and economic interest groups in the origins of European integration (with Hans Günter Hockerts)

Employment

- 2005- **Schulich School of Business, York University, Toronto**
Professor of Policy and Chair in Business History
Academic Director, Kellogg-Schulich Executive MBA (from 2015)
Teach courses on 'Managing Globally' in the MBA as well as the Kellogg-Schulich EMBA programs, also taught 'Creation of Global Capitalism' in the undergraduate programme.
Outstanding teaching evaluations. Elected best Schulich professor by the EMBA class of 2012 and 1st place winner of the Seymour Schulich Teaching Award for the MBA in 2013
- 2001-2011 **Kellogg-WHU Executive MBA Program, Vallendar**
Taught course on 'European Cultures & Management Styles' during the international "live-in week", open to all Executive MBA students in the Kellogg network

- 2001-2005 **Universitat Pompeu Fabra**, Barcelona
 Associate Professor in the Department of Economics and Business
 Academic Director, Full-time MBA Programme (2003-2004)
 Responsible for courses in Spanish and English on business and management history and the history of management thought. Also taught courses on international management, strategy and management consulting' in the full-time and part-time MBA programmes
- 1994-2001 **The University of Reading, School of Business**
 Lecturer, from 1998 Reader in the Department of Management
 Director of the Centre for International Business History (CIBH) from 1998 through 2001.
 Taught courses on European integration, international management and management consulting, mainly at the Masters level; received excellent teaching evaluations throughout. Developed and successfully launched an MSc in International Consultancy and Accounting. Supervised a large number of Masters dissertations and (co-) supervised four PhD students with topics in international business and management consulting
- 1993-94 **Institut de Recherches Economiques et Sociales**, Paris
 Researcher in a comparative study for the French Planning Agency about the consultancy markets in France and Germany
- 1990-92 **Braxton Associates** (Strategy Division of Deloitte & Touche)
 Senior Management Consultant in the UK, Germany and France
 Projects included the development of market entry and expansion strategies, financial performance reviews. Extensive client contacts
- 1981-83 **West German Army**
 Trainee Officer for Field Reconnaissance Unit (2-year service)
 Training in Russian language and military leadership

Visiting Positions

- 2009-2012 **University of St. Andrews**, UK
 Honorary Professor of Management (unpaid position)
- 2009-2010 **Università Bocconi**, Milan, Italy
 Visiting Research Professor (during sabbatical year), Institute of Economic History, Department of Institutional Analysis and Public Management
- 2010 **École Polytechnique**, Paris, France
 Senior Visiting Researcher (during sabbatical year)
- Meiji University**, Tokyo
 Short-term Visiting Professor in April 2004, December 2008-January 2009, and October 2014
- 2004-2006 **Durham Business School**
 Visiting Fellow
- 2003-2004 **Institut d'Administration des Entreprises (IAE)**, University of Social Sciences, Toulouse
 Visiting Professor and Holder of the 'Chair Pierre Fabre in International Management'
- 2000 **Ecole Supérieure Universitaire de Gestion**, University of Social Sciences, Toulouse
 Visiting Professor in February 2000
- Universitat Pompeu Fabra**, Barcelona
 Visiting Professor, Department of Economics and Business, April 2000
- Institute for Innovation Research, Hitotsubashi University**, Tokyo
 Invited as Visiting Professor from July to September 2000
- 1998 **Ecole des Hautes Etudes en Sciences Sociales**, Paris
 Visiting Professor, April 1998

Major Research Projects

The (international) dissemination of management knowledge: Most of my research has evolved around this broad topic by looking, on the one hand, at the various carriers of management knowledge, including business schools and management consultants (see below), and, on the other hand, at the actual ideas being transferred, including for instance scientific management or, more recently, the decentralized multidivisional form of organization – widely seen as the most important management innovation of the 20th century. With respect to the latter, I have focused in particular at its dissemination in financial services since the 1960s, which has received little attention in the extant research. I have published widely on all of these topics, including many book chapters and articles, including a contribution to *Advances in Strategic Management* and another in *Management & Organizational History*, several edited volumes and special editions of journals. A co-authored book on *Defining Management: Business Schools, Consultants, Media* is forthcoming in 2016 with Routledge.

Management consulting: Within the broader topic of management knowledge, my research has focused on the evolution and role of the consultancy business during the 20th century and its role in the transfer of new management ideas, based on a wide range of data (published documents, confidential company records and interviews), collected in Europe, North America and Japan. This research has been supported by many external sources of funding, including a major grant from the European Union (see also below) and has generated a large number of publications: many refereed journal articles, including a recent one in the *Journal of Management Studies*, an edited volume (with Lars Engwall) on *Management Consulting: Emergence and Dynamics of a Knowledge Industry* (2002), *The Oxford Handbook of Management Consulting*, co-edited with Timothy Clark (2012) and a forthcoming monograph tentatively entitled *From Racket to Riches: The Management Consulting Business in Historical and Comparative Perspective* (2016), all published by Oxford University Press.

Canadian multinationals: This project looks at successful Canadian multinationals trying to understand how they have co-evolved with their local –cultural and institutional– context and how this context has helped them to become and remain internationally competitive. It also examines the role of different levels of government as providers of crucial resources as well as the impact of international mergers & acquisitions, both by the Canadian firms abroad and foreign MNEs in Canada. This research has already resulted in two journal articles about the Alcan case, a book chapter and a journal article and a book chapter (both in Japanese) on the lasting global success of Canadian life insurance companies as well as a number of conference presentations and should eventually result in a monograph based on a variety of case studies. Parts of this research were funded by (small) external grants, including from the France-Canada Research Foundation.

Historical approaches in organization studies: I have recently contributed to debates about the role of historical research in studying organizations and how such research should be conducted, notably in a co-authored contribution to the *Academy of Management Annals* as well as another journal article and various book chapters. Currently planning a co-authored volume (with Behlül Üsdiken) on this topic.

Publications

Monographs

From Racket to Riches: The Management Consulting Business in Historical and Comparative Perspective, Oxford, Oxford University Press, in preparation for publication in 2017

Lars Engwall, Matthias Kipping and Behlül Üsdiken, *Defining Management: Business Schools, Consultants, Media*. New York, Routledge, 2016, in print

La France et les origines de l'Union européenne, 1944-1952: Intégration économique et compétitivité internationale (revised and extended translation of *Zwischen Kartellen und Konkurrenz*), Paris, CHEFF, 2002, 411 p.

Zwischen Kartellen und Konkurrenz. Der Schuman-Plan und die Ursprünge der europäischen Einigung 1944-1952, Berlin, Duncker & Humblot 1996, 384 p.

Edited volumes

Dominic Barton, Dezső Horváth and Matthias Kipping (eds.), *Re-imagining Capitalism*, Oxford: Oxford University Press, forthcoming in 2016.

(ed. with Timothy Clark), *The Oxford Handbook of Management Consulting*, Oxford, Oxford University Press, 2012

(ed. with Akira Kudo and Harm Schröter), *German and Japanese Business in the Boom Years: Transforming American management and technology models*, London, Routledge, 2004, 290 p.

(ed. with Lars Engwall), *Management Consulting: Emergence and Dynamics of a Knowledge Industry*, Oxford, Oxford University Press, 2002, 267 p. [Reviewed in *Administrative Science Quarterly* 48, No. 4 (2003), pp. 695-699] Published in Russian in 2008

(ed. with Nick Tiratsoo), *Americanisation in 20th Century Europe: Business, Culture, Politics*, Vol. 2, Lille, Centre d'Histoire de l'Europe du Nord-Ouest (Université Charles-de-Gaulle Lille 3), 2002, 410 p.

(ed. with Ove Bjarnar) *The Americanisation of European Business. The Marshall Plan and the Transfer of US Management Models*, London, Routledge, 1998, 235 p. [Reviewed in *Organization Studies* 21, No. 5 (2000), pp. 1015-1018]

Series Editor (jointly with Ray Stokes), *Routledge International Studies in Business History* (<http://www.routledge.com/books/series/SE0471/>), 2006-2014

Senior Editor, *Oxford Research Encyclopedia of Business and Management*, Oxford University Press, 2014-

Edited special issues of journals

(ed. with Christina Lubinski), From Potential to Profit: Multinationals in Emerging Markets in Historical Perspective, *Management & Organizational History*, 10, No. 2 (2015)

(ed. with Behlül Üsdiken and Lars Engwall), Historical Perspectives on Organizational Stability and Change, *Management & Organizational History* 6, No. 1 (February 2011)

(ed. with Lars Engwall and Behlül Üsdiken), The Transfer of Management Knowledge to Peripheral Countries, *International Studies of Management & Organization (ISMO)* 38, Issue 4 (Winter 2008)

(ed. with Lina Gálvez Muñoz), The Business of Dependency: Governments, Firms and the Consumption of Addictive Products, *Business History* 47, No. 3 (July 2005)

(ed. with Lars Engwall), The Dissemination of Management Knowledge, *Management Learning* 35, No. 3 (September 2004)

(ed.), Les consultants, *Entreprises et Histoire*, No. 25 (October 2000)

Journal articles in Business and Management

(Christina Lubinski and), "Translating Potential into Profits: Foreign Multinationals in Emerging Markets since the Nineteenth Century: Introduction", *Management & Organizational History* 10, No. 2 (2015), pp. 1-10, <http://dx.doi.org/10.1080/17449359.2015.1029947>

(and Gerarda Westerhuis), 'The managerialization of banking: From blueprint to reality', *Management & Organizational History* 9, No. 4 (2014), pp. 374-393, <http://www.tandfonline.com/doi/full/10.1080/17449359.2014.980269#VKwDhKbtBNI>

(and Behlül Üsdiken), 'History in Organization and Management Theory: More than meets the eye', *The Academy of Management Annals* 8, No. 1 (2014), pp. 535-588, <http://dx.doi.org/10.1080/19416520.2014.911579>

(and Ian Kirkpatrick), 'Alternative Pathways of Change in Professional Service Firms: The Case of Management Consulting', *Journal of Management Studies* 50, No. 5 (July 2013), pp. 777-807

(Lars Engwall and), 'Management Consulting: Dynamics, Debates and Directions', *International Journal of Strategic Communication* 7, No. 2 (April 2013), pp. 84-98

(Daniel Muzio, Ian Kirkpatrick, and), 'Professions, Organizations and the State: Applying the Sociology of the Professions to the Case of Management Consultancy', *Current Sociology* 59, Issue 6 (2011), pp. 805-824

'Hollow from the Start? Image Professionalism in Management Consulting', *Current Sociology* 59, Issue 4 (2011), pp. 530-550

'International Mergers & Acquisitions in the 21st Century: Challenges and Responses', *Meiji Business Review* 58, No. 1 (July 2010), pp. 1-19

(Lars Engwall and), 'Management Education, Media and Consulting and the Creation of European Management Practice', *Innovation – The European Journal of Social Science Research* 19, No 1 (2006), pp. 93-104

(, Behlül Üsdiken and Núria Puig), 'Imitation, Tension, and Hybridization: Multiple "Americanizations" of Management Education in Mediterranean Europe', *Journal of Management Inquiry* 13, Issue 2 (June 2004), pp. 98-108

(and Núria Puig), 'Entre influencias internacionales y tradiciones nacionales: Las consultoras de empresa en la España del siglo XX', *Cuadernos de Economía y Dirección de la Empresa* 17, octubre-diciembre 2003, pp.105-137

(Thomas Armbrüster and), 'Strategy Consulting at the Crossroads: Technical Change and Shifting Market Conditions for Top-Level Advice', *International Studies in Management & Organization* 32, No. 4 (Winter 2002-3), pp. 19-42

'Why Management Consulting Developed So Late in Japan and Does It Matter?' (in Japanese), *Hitotsubashi Business Review* 50, No. 2, Autumn 2002, pp. 6-21

'Jenseits von Krise und Wachstum. Wandel im Markt für Unternehmensberatung', *zfo (Zeitschrift Führung + Organisation)* 71 (2002), No. 5, pp. 269-276

(Cristina Crucini and), 'Management consultancies as global change agents? Evidence from Italy', *Journal of Organizational Change Management*, Vol. 14, Issue 6 (November 2001), pp. 570-589

(Thomas Armbrüster and), 'Strategic Change in Top Management Consulting: Market Evolution and Current Challenges in a Knowledge-Based Perspective', *Academy of Management Best Paper Proceedings* 2001, MC: A1-A6

'How Unique is East Asian Development? Comparing Steel Producers and Users in East Asia and Western Europe', *Asia Pacific Business Review*, Vol.4, No.1 (Autumn 1997), pp. 1-23

(and A. Scheybani), 'From Scope to Scale. Tendances récentes du marché allemand du conseil en management', *La Revue de l'IRES*, No. 14 (Winter 1994), pp. 173-199

Journal articles in Business and Economic History

Stephanie Decker, Matthias Kipping, and R. Daniel Wadhvani, "New Business Histories! Plurality in business history research methods", *Business History* 57, no. 1 (2015), pp. 30-40,
<http://www.tandfonline.com/doi/full/10.1080/00076791.2014.977870#.VUi1ChdNjz0>

(and Ludovic Caillaet), 'Mintzberg's Emergent and Deliberate Strategies: Tracking Alcan's Activities in Europe, 1928-2007', *Business History Review* 84 (Spring 2010), pp. 79-104

(Neil Rollings and), 'Private transnational governance in the heyday of the nation-state: the Council of European Industrial Federations (CEIF)', *Economic History Review* 61, Issue 2 (May 2008), pp. 409-431

(and Denis Saint-Martin), 'Between Regulation, Promotion and Consumption: Government and Management Consultancy in Britain', *Business History* 47, No. 3 (July 2005), pp. 449-465

(and Staffan Furusten and Hallgeir Gammelsaeter), "Convergence towards American dominance? Developments and structures of consultancy fields in Europe", *Entreprises et Histoire*, No. 33 (October 2003), pp. 25-40

'Les relations gouvernement-monde des affaires dans la France de l'après-guerre: adaptations et adaptabilité d'un système original', *Histoire, Economie et Société* 20, no. 4 (octobre-décembre 2001), pp. 577-596

'Travolte dall'onda. L'evoluzione delle società di consulenza aziendale nel Novecento', *Annali di storia dell'impresa* 12 (2001), pp. 419-455

(and Ruggero Ranieri and Joost Dankers), 'The Emergence of New Competitor Nations in the European Steel Industry: Italy and the Netherlands, 1945-65', *Business History* 43, No. 1 (January 2001), pp. 69-96

'Consultancy and Conflicts: Bedaux at Lukens Steel and the Anglo-Iranian Oil Company', *Entreprises et Histoire*, No. 25 (October 2000), pp. 9-25

'British Economic Decline: Blame It on the Consultants?', *Contemporary British History*, Vol. 13, No. 3 (Autumn 1999), pp. 23-38

'American Management Consulting Companies in Western Europe, 1920 to 1990: Products, Reputation and Relationships', *Business History Review* 73, No. 2 (Summer 1999), pp. 190-220 [reprinted in Stephanos Avakian and Timothy Clark (eds.), *Management Consulting*, Cheltenham: Edward Elgar, 2012, The International Library of Critical Writings on Business and Management]

'Consultancies, Institutions and the Diffusion of Taylorism in Britain, Germany and France, 1920s to 1950s', *Business History* 39, No. 4 (October 1997), pp. 67-83 [Also published as a special issue on *Institutions and the Evolution of Modern Business*, edited by M. Casson and M. Rose.]

(and J.-P. Nioche), 'Politique de productivité et formations à la gestion en France (1945-1960): un essai non transformé', *Entreprises et Histoire*, No. 14 (June 1997), pp. 65-87

'Inter-Firm Relations and Industrial Policy: The French and German Steel Producers and Users in the Twentieth Century', *Business History*, Vol. 38, No. 1 (January 1996), pp. 1-25 [Awarded the **Cass Prize** for the best article published in *Business History* in 1996]

'Les tôles avant les casseroles. La compétitivité de l'industrie française et les origines de la construction européenne', *Entreprises et Histoire*, No. 5 (June 1994), pp. 73-93

[Please note that refereeing procedures vary: while double blind in most Anglo-American journals, in other countries comments and decisions are usually made by an editorial committee.]

Articles in other periodical publications

(and James Darroch), 'Regulation as a source of global competitive advantage: The case of the Canadian life insurance industry' [in Japanese], *The Economic Review (Keizai-Ronso)* 187, No. 3 (December 2013), pp. 21-43.

(and Gerarda Westerhuis), 'Strategy, Ideology and Structure: The political processes of introducing the M-form in two Dutch banks', in Steven J. Kahl, Brian S. Silverman, and Michael A. Cusumano (eds.), *History and Strategy*, Bingley, Emerald Group, 2012, pp. 187-237 (*Advances in Strategic Management*, Vol. 29)

(Behlül Üsdiken, Matthias Kipping, and Lars Engwall), 'Historical perspectives on organizational stability and change: Introduction to the special issue', *Management & Organizational History* 6, No. 1 (February 2011), pp. 3-12

'Assurer le succès des fusions et acquisitions, les contributions d'une approche historique', *Le Journal de l'École de Paris du management*, no. 86 (novembre/décembre 2010), pp. 14-20

(and Ludovic Caillaud), 'Ménage à Trois: Alcan in Spain, 1950s to 1980s', *Journal for the History of Aluminium*, nos. 44-45 (2010), pp. 78-105.

(, Lars Engwall and Behlül Üsdiken), "Preface: The Transfer of Management Knowledge to Peripheral Countries", *International Studies of Management & Organization (ISMO)* 38 (4), Winter 2008/2009, pp. 3-16

(and Lina Gálvez Muñoz), 'The Business of Dependency: An Introduction', *Business History* 47, No. 3 (July 2005), pp. 331-336

(Lars Engwall and), 'Introduction: The Dissemination of Management Knowledge', *Management Learning* 35, No. 3 (2004), pp. 243-253

(Neil Rollings and), 'Et netvaerk for industriens hovedorganisationer i 1950'erne' [Networks of Peak Industrial Federations in the 1950s], *Erhvervshistorisk Arbog* [Danish Yearbook of Business History] 53 (2004), pp. 66-91

'Looking Beyond the Rapid Growth: Shifts in the (European) Consultancy Markets', *Management Consulting News*, October 2000, pp. 4-6

'La relation client-consultant: vers quel équilibre?', Éditorial, *Entreprises et histoire*, No. 25 (October 2000), pp. 5-8

'The Changing Nature of the Business-Government Relationship in Western Europe after 1945', *European Yearbook of Business History*, No. 2 (1999), pp. 35-51

(Celeste Amorim and), 'Selling Consultancy Services: The Portuguese Case in Historical and Comparative Perspective', *Business and Economic History*, Vol. 28, No. 1 (Fall 1999), pp. 45-56

'Business, Government and European Integration: An Overview', 1998 *Annals of the Japan Association for Research in Business Administrative Behaviour (JARBAB)*, 1999, pp. 102-109

'The U.S. Influence on the Evolution of Management Consultancies in Britain, France, and Germany since 1945', *Business and Economic History*, Vol. 25, No. 1 (Fall 1996), pp. 112-123

'Competing for Dollars and Technology. The United States and the Modernization of the French and German Steel Industries after World War II', *Business and Economic History*, Vol. 23, No. 1 (Fall 1994), pp. 229-240

'Concurrence et compétitivité. Les origines de la législation anti-trust française après 1945', *Etudes et Documents VI* (1994), pp. 429-455

Contributions to edited volumes

"The other Siemens: Its role in transforming the training of managers in Germany", in H. A Wessel et al. (eds) *Unternehmen im Wettbewerb – Companies in Competition*, Stuttgart: Franz Steiner, forthcoming in 2016.

"Longevity: Moving Research Forward", in Maria Rosario Napolitano et al. (eds.), *Storia d'impresa e imprese storiche*, 2015, pp.

(and Behlül Üsdiken), "Turning how and where? The potential for history in management and organization studies", in Patricia Genoe McLaren et al. (eds.), *The Routledge Companion to Management History*, New York, Routledge, 2015, pp. 372-379

"Making Capitalism More Responsible: Lessons from History for the Way Forward", in *An Analysis of Japanese Management Styles, Business and Accounting for Business Researchers*, Tokyo: Maruzen Planet, 2014, pp. 3-21

(and R. Daniel Wadhvani and Marcelo Bucheli), "Analyzing and Interpreting Historical Sources: A Basic Methodology", in Marcelo Bucheli and R. Daniel Wadhvani (eds.), *Organizations in Time: History, Theory, Methods*, Oxford, Oxford University Press, 2014, pp. 305-329

(Behlül Üsdiken and), "History and Organization Studies: A Long-term View", in Marcelo Bucheli and Dan Wadhvani (eds.), *Organizations in Time: History, Theory, Methods*, Oxford, Oxford University Press, 2014, pp. 33-55

Lars Engwall and), "The Internationalization of International Management Education and Its Limitations", in Denise Tsang, Hamid Kazeroony and Guy Ellis (eds.), *The Routledge Companion to International Management Education*, London, Routledge, 2013, pp. 319-343

(James Darroch and), 'Canada: Taking Life Insurance Abroad', in Peter Borscheid and Niels Viggo Haueter (eds.), *World Insurance: The Evolution of a Global Risk Network*, Oxford, Oxford University Press, 2012, pp. 252-273

(and Timothy Clark), 'Researching Management Consulting: An Introduction to the Handbook', in M. Kipping and T. Clark (eds), *The Oxford Handbook of Management Consultancy*, Oxford, Oxford University Press, 2012, pp. 1-26

(and Christopher Wright), "Consultants in Context: Global Dominance, Societal Effect and the Capitalist System", in M. Kipping and T. Clark (eds), *The Oxford Handbook of Management Consultancy*, Oxford, Oxford University Press, pp. 165-185

(Christopher Wright and), "The Engineering Origins of Management Consulting – and Their Long Shadow", in M. Kipping and T. Clark (eds), *The Oxford Handbook of Management Consultancy*, Oxford, Oxford University Press, 2012, pp. 29-49

(and Ian Kirkpatrick), "O Desenvolvimento da Consultoria de Gestão Empresarial entre Estrutura e Agência", in Julio Cesar Donadone and Maria A. Chaves Jardim (eds), *As centralidades e as fronteiras das empresas do século 21*. Bauru: Edusc, 2011, pp. 249-284

(Lars Engwall, Matthias Kipping and Behlül Üsdiken), "Public science systems, higher education and the trajectory of academic disciplines: Business studies in the United States and Europe", in Richard Whitley, Jochen Gläser and Lars Engwall (eds.), *Reconfiguring Knowledge Production. Changing Authority Relationships in the Sciences and their Consequences for Intellectual Innovation*, Oxford, Oxford University Press, 2010, pp. 325-353

'Management Consultancies and Organizational Innovation in Europe', in Paloma Fernández Pérez and Mary B. Rose (eds.), *Innovation and Entrepreneurial Networks in Europe*, London, Routledge, 2009, pp. 61-80

(and Behlül Üsdiken), "Beyond Transfer and Translation: The role of foreign models in the development of management education in Germany, Sweden and Turkey", in *Exploring the Worlds of Mercury and Minerva. Essays for Lars Engwall*, ed. by Linda Wedlin, Kerstin Sahlin and Maria Grafström, Uppsala, ACTA UNIVERSITATIS UPSALIENSIS, Studia Oeconomiae Negotiorum, 2009, pp. 45-68

(and Behlül Üsdiken), 'Business History and Management Studies', chapter 5 in G. Jones and J. Zeitlin (eds), *The Oxford Handbook of Business History*, Oxford, Oxford University Press, 2007, pp. 96-119 [Published in French as: "Histoire de l'entreprise et recherches en gestion", in L. Caillaud, Y. Lemarchand and M.-E. Chessel, (eds.), *Histoire et sciences de gestion*, Paris, Vuibert, 2013, pp. 33-60]

(and Ian Kirkpatrick), 'From Taylorism as Product to Taylorism as Process: Knowledge Intensive Firms in a Historical Perspective', in Daniel Muzio, Stephen Ackroyd, and Jean-François Chanlat, (eds.), *Redirections in the Study of Expert Labour: Established Professions and New Expert Occupations*, Basingstoke: Palgrave Macmillan, 2007, pp. 163-182

(and Ian Kirkpatrick and Daniel Muzio), 'Overly controlled or out of control? Management consultants and the new corporate professionalism', in John Craig (ed.), *Production Values: Futures for professionalism*, London, Demos, 2006, pp. 153-165

'André Philip et les origines de l'Union européenne', in Christian Chevandier et Gilles Morin (eds.), *André Philip, socialiste, patriote, chrétien*, Paris, CHEFF, 2005, pp. 387-403

(Neil Rollings and), 'Networks of Peak Industrial Federations: The Council of Directors of European Industrial Federations and the Council of European Industrial Federations', in M. Dumoulin (ed.), *Economic Networks and European Integration*, Brussels: P.I.E.-Peter Lang, 2004, pp. 277-300

(Akira Kudo, and Harm Schröter), 'Americanization: Historical and conceptual issues', in Kudo, Kipping and Schröter (eds.), *German and Japanese Business in the Boom Years*, pp. 1-29

"Importing" American ideas to West Germany, 1940s to 1970s: From associations to private consultancies', in Kudo, Kipping and Schröter (eds.), *German and Japanese Business in the Boom Years*, pp. 30-53

- 'Business-Government Relations: Beyond Performance Issues', in F. Amatori and G. Jones (eds.), *Business History Around the World*, New York, Cambridge University Press, 2003, pp. 372-393
- (and Celeste Amorim), 'Consultancies as Management Schools', in R. P. Amdam, R. Kvålshaugen, and E. Larsen (eds.), *Inside the Business Schools. The Content of European Business Education*, Oslo, Abstrakt, 2003, pp. 133-154
- (and Núria Puig), 'De la teoría a la práctica: las consultoras y la organización de empresas en perspectiva histórica', in Carmen Erro (ed.), *Historia empresarial. Pasado, presente y retos de futuro*, Barcelona, Ariel, 2003, pp. 101-131
- 'Trapped in their wave: the evolution of management consultancies', in T. Clark and R. Fincham (eds.), *Critical Consulting: New Perspectives on the Management Advice Industry*, Oxford, Blackwell, 2002, pp. 28-49 [reprinted in Stephanos Avakian and Timothy Clark (eds.), *Management Consulting*, Cheltenham: Edward Elgar, 2012, The International Library of Critical Writings on Business and Management]
- (Lars Engwall and), 'Introduction: Management Consulting as a Knowledge Industry', in Kipping and Engwall (eds.), *Management Consulting*, 2002, pp. 1-16
- (and Thomas Armbrüster), 'The Burden of Otherness: Limits of Consultancy Interventions in Historical Case Studies', in Kipping and Engwall (eds.), *Management Consulting*, 2002, pp. 203-221
- (Thomas Armbrüster and), 'Types of Knowledge and the Client-Consultant Interaction', in Kerstin Sahlin-Andersson and Lars Engwall (eds.), *The Expansion of Management Knowledge: Carriers, Flows, and Sources*, Stanford, Stanford University Press, 2002, pp. 96-110
- (and Nick Tiratsoo), 'The 'Americanisation' of European Companies, Consumers and Cultures: Contents, Processes and Outcomes', in Kipping and Tiratsoo (eds.), *Americanisation in 20th Century Europe*, 2002, pp. 7-23
- 'La Banque européenne d'investissement de l'idée à la réalisation (1949-1968)', in R. Girault et R. Poidevin (eds.), *Le rôle des ministères des Finances et de l'Économie dans la construction européenne (1957-1978)*, Paris, CHEFF, 2002, pp. 509-526
- 'Aspekte der Beziehungen zwischen Staat und Unternehmen. Lektionen für die Bedeutung des internationalen Vergleichs in der Unternehmensgeschichte', in J.-O. Hesse et al. (eds.), *Kulturalismus, Neue Institutionenökonomik oder Theorienvielfalt. Eine Zwischenbilanz der Unternehmensgeschichte*, Essen, Klartext, 2002, pp. 275-288
- 'The evolution of management consultancy: its origins and global development', in: B. Curnow and J. Reuvid (eds.), *The International Guide to Management Consultancy*, London, Kogan Page, 2001, pp. 20-32
- 'A Slow and Difficult Process: The Americanization of the French Steel-Producing and Using Industries after the Second World War', in J. Zeitlin and G. Herrigel (eds.) *Americanization and Its Limits*, Oxford, Oxford University Press, 2000, pp. 209-235
- (and C. Kleinschmidt), 'Ludwig Vaubel and the Renewal of Management Education in Germany after 1945', in A.-M. Kuijlaars, K. Prudon and J. Visser (eds.), *Business and Society*, Rotterdam, Centre of Business History (CBG), 2000, pp. 521-530
- 'Kontinuität oder Wandel? Der Schuman-Plan und die Ursprünge der wirtschaftlichen Integration in Europa', in E. Müller-Luckner and S. Schuker (eds.), *Die westeuropäische Sicherheit und die deutsch-französischen Beziehungen, 1914-1963*, Munich, Oldenbourg, 2000, pp. 211-230
- 'Les consultants et la prise de décision dans l'entreprise dans une perspective historique et comparative', in *Décision et Gestion*, Toulouse, Presses de l'Université des Sciences Sociales de Toulouse, 1999, pp. 367-379 (= Collection Histoire, Gestion, Organisations No. 7)
- 'Management und Transfer von Organisationskulturen', in F. Meyer-Krahmer and S. Lange (eds.), *Geisteswissenschaften und Innovationen*, Heidelberg, Physica-Verlag, 1999, pp. 274-284

'The Hidden Business Schools. Management Training in Germany Since 1945', in L. Engwall and V. Zamagni (eds.), *Management Education in Historical Perspective*, Manchester, Manchester University Press, 1998, pp. 95-110

(O. Bjarnar and), 'The Marshall Plan and the Transfer of US Management Models to Europe: An Introductory Framework', in M. Kipping and O. Bjarnar (eds.), *The Americanisation of European Business*, London, Routledge, 1998, pp. 1-17

'"Operation Impact": Converting European Business Leaders to the American Creed', in M. Kipping and O. Bjarnar (eds.), *The Americanisation of European Business*, London, Routledge, 1998, pp. 55-73

(and J.-P. Nioche), 'Much Ado About Nothing? Productivity Drive and Management Training in France (1945-1960)', in T. Gourvish and N. Tiratsoo (eds.), *Missionaries and Managers*, Manchester, Manchester University Press, 1998, pp. 50-76

'Co-operation between Steel Producers and Steel Users: A Major Determinant of National Competitive Advantage', in R. Ranieri and J. Aylen (eds.), *The Steel Industry in the New Millennium. Vol 1: Technology and the Market*, London, Institute of Materials, 1998, pp. 215-234

'European Industrial Policy in a Global Competitive Economy', in S. Stavridis *et al.* (eds.), *New Challenges to the European Union*, Aldershot, Dartmouth 1997, pp. 489-517

'Welches Europa soll es sein? Der Schuman-Plan and die deutsch-französischen Industriebeziehungen', in A. Wilkens (ed.), *Deutsch-französische Wirtschaftsbeziehungen 1945-1960*, Sigmaringen, Thorbecke 1997, pp. 249-271

'A Confrontational Model of Inter-firm Relations? The Case of Steel Producers and Users in France', in M. Davids *et al.* (eds.), *Proceedings of the Conference on Business History*, Rotterdam, Centre of Business History, 1995, pp. 248-268

Conference and Workshop Organisation

I have co-organized two major conferences, the 18th colloquium of the European Group for Organizational Studies (EGOS) in 2002 and the 2004 conference of the European Business History Association (EBHA), both held in Barcelona. I have also co-organized many thematic international workshops and streams at larger events, including a Standing Working Group (SWG) on Historical Perspectives in Organization Studies at the EGOS Colloquium since 2011. These include:

History and Organization Studies: The Ways Forward (with D. Wadhvani and S. Decker)
3-5 July 2016, Standing Working Group, 32nd EGOS Colloquium, Naples, Italy

Back to the Future: Using History to Study Organizations in Uncertain Times (with B. Üsdiken and D. Wadhvani)
3-5 July 2014, Standing Working Group, 30th EGOS Colloquium, Rotterdam, The Netherlands

Translating Potential into Profits: Foreign Multinationals in Emerging Markets since the 19th Century (with C. Lubinski)
2-3 November 2012, German Historical Institute (GHI), Washington DC, USA

History and Organizations: Moving Research Forward (with L. Engwall and B. Üsdiken)
5-7 July 2012, Standing Working Group, 28th EGOS Colloquium, Helsinki, Finland

Models of Mobility: Systemic Differences, Path Dependencies, Economic, Social and Environmental Impact (1900 to tomorrow) (with C. Kraenzle and C. Lubinski)
23-24 March 2012, Workshop organized jointly by the German Historical Institute (GHI), Washington DC, the Canadian Centre for German and European Studies (CCGES), and the Schulich School of Business, York University, Toronto, Canada; partially funded by a competitive grant from SSHRC (see below)

Taking Stock: Researching Actors, Organizations and Fields from a Historical Perspective (with L. Engwall and B. Üsdiken)

7-9 July 2011, Standing Working Group, 27th EGOS Colloquium, Gothenburg, Sweden

Institutions of Management Knowledge: Development and Role (with L. Engwall and B. Üsdiken)
1-3 July 2010, Sub-theme at the 26th EGOS Colloquium, Lisbon, Portugal

Historical Perspectives in Organization Studies (with L. Engwall and B. Üsdiken)
2-4 July 2009, Sub-theme at the 25th EGOS Colloquium, Barcelona, Spain

Management Education: Reconfigurations of a Field (with L. Engwall and B. Üsdiken)
5-7 July 2007, Sub-theme at the 23rd EGOS Colloquium, Vienna, Austria

La formación del tejido empresarial en España (siglos XIX y XX): El papel de los grupos y las redes empresariales
(with E. Torres and N. Puig)
13-16 September 2005, Sub-theme at VIIIth Congress of the Spanish Economic History Association, Santiago de Compostela, Spain

Managerial and Organizational Discourse in Time and Space (with B. Üsdiken and L. Engwall)
30 June-2 July 2005, Sub-theme at the 21st EGOS Colloquium, Berlin, Germany

From Industry to Services? (with A. Carreras) (cf. www.econ.upf.edu/ebha2004)
16-18 September 2004, 8th annual conference of the European Business History Association (EBHA), Barcelona, Spain

Management Knowledge in Time and Space (with B. Oba and L. Engwall)
25-27 September 2003, European Institute for Advanced Studies in Management (EIASM) Workshop, Istanbul, Turkey

Managers, Stakeholders and Intermediaries: Representation and Responsibility (with L. Engwall)
3-5 July 2003, Sub-theme at the 19th EGOS Colloquium, Copenhagen, Denmark

Information Systems and Technologies in Organisations and Society
27-30 March 2003, Workshop within the ESF-sponsored network on the History of Technology in 20th Century Europe, Universitat Pompeu Fabra, Barcelona, Spain

Management Ideas and Organizational Politics (with L. Engwall)
4-6 July 2002, Sub-theme at the 18th EGOS Colloquium, Barcelona, Spain

American Influences in Twentieth Century Europe (with N. Tiratsoo)
20-22 September 2001, Pre-conference for the XIIIth Economic History Congress in Buenos Aires in July 2002, Archives du Monde de Travail, Roubaix, France

The Travel of Ideas (with K.-A. Roevik)
5-7 July 2001, Sub-theme at the 17th EGOS Colloquium, Lyon, France

The Advice Industry (with T. Clark and L. Engwall)
17-18 November 2000, Workshop, European Institute for Advanced Studies in Management (EIASM), Brussels, Belgium

External Experts in Organisations
19-20 May 2000, Workshop, The University of Reading, UK

The Business of Addiction (with L. Gálvez Muñoz)
10-11 December 1999, Workshop, The University of Reading, UK

Management Consultants and Management Knowledge
15-16 October 1999, Workshop within the EU-sponsored project on the 'Creation of European Management Practice' (see below), The University of Reading, UK

The Response of European Industry to the US Productivity Drive, 1948-60 (with O. Bjarnar)
13-14 December 1996, Workshop, The University of Reading, UK

Conference and Workshop Participation

I regularly present papers at the conferences of the major association of business history, the **Business History Conference** (BHC) and the **European Business History Association** (EBHA), as well as at the leading conferences in management and organization studies in North America and Europe, respectively the **Academy of Management** annual meeting and the colloquium of the **European Group for Organizational Studies** (EGOS). My papers were also selected for other more specialized conferences, including, among others, the **International Economic History Congress**, the **Strategic Management Society** conference, the **European Academy of Management** (EURAM) conference, and the **International Process Symposium**

In addition, I have given a large number of guest lectures at many universities around the world and presentations at many conferences or workshops which were 'by invitation only' and paid for by the organisers. The most important events include:

Business Longevity: Theoretical and Empirical Perspectives

2-3 December 2013, Keynote Speaker and Roundtable Participant, Conference, Benevento, Italy

The Power of Corporate Networks: A Comparative and Historical Perspective

27-28 August 2012, Invited Discussant, Workshop, University of Lausanne, Switzerland

Going Global. Internationalization Pathways for Family Firms During the 19th and 20th Century

18-19 February 2011, Invited Discussant, Workshop, German Historical Institute (GHI), Washington DC, USA

Unternehmen im Wettbewerb

7 December 2010, Symposium in memory of Professor Dr. Wilfried Feldenkirchen, University Erlangen-Nuremberg, Germany

Globalization and the Making of Canada: Canada's International Economic Linkages from the Fur Trade to the 21st Century

29-30 January 2010, Keynote Speaker, Workshop, Woerner House, University of Waterloo, Canada

21st Century Business Issues in North America, Asia and Oceania

31 October–1st November 2009, 50th Anniversary Symposium, Graduate School of Business Administration, Meiji University, Tokyo, Japan

Appropriating America, Making Europe

15-17 January 2009, Keynote speaker, European Science Foundation workshop within the *Inventing Europe* research project, Amsterdam, The Netherlands

Mergers and Acquisitions in the Long-Term Perspective

26-27 January 2008, 29th Fuji Conference, Waseda University, Tokyo, Japan

Enterprise Frontiers in the 21st Century

19-21 November 2007, Workshop, Center for Economic Sociology, Universidade Federal Sao Carlos, Brazil

Sistemas de empresas pequeñas y medianas en América Latina y Europa del Sur

23-24 March 2006, Workshop, Universidad de Guadalajara, Mexico

Towards a European Intermodal Transport Network: Lessons from History

13-15 June 2005, Keynote speaker, Final Conference of Cost 340 Action programme, Paris, France

The Impact of Cultural Diplomacy on International Business

5 April 2005, Keynote speaker, Meeting organized by the Institute for cultural diplomacy (icd), Frankfurt/Main, Germany

Business History and Europe

5-6 September 2003, Workshop, University of Canterbury, Christchurch, New Zealand

La americanización en España: 50 años de influencia económica y social

12-13 September 2002, Keynote speaker, Workshop, Universidad Complutense de Madrid, Spain

'In-Use Knowledge', Knowledge of New Technologies: its articulation, use, management and learning

5-8 September 2002, Workshop, Society for the Study of Human Sciences, Chios, Greece

Globalisation, Enterprise and European Identity

2-4 May 2002, Workshop, Université Pierre Mendès France, Grenoble, France

Historia de empresas: Nuevos enfoques y debates en curso

19 July 2002, Workshop, Universidad Nacional de General Sarmiento, Universidad de San Andrés, and UADE, Buenos Aires, Argentina

Histoire et Gestion

25-27 May 2001, Workshop, Fondation nationale pour l'enseignement de la gestion des entreprises (FNEGE), Nantes, France

Unternehmensberatung

5 April 2001, Workshop, Gesellschaft für Unternehmensgeschichte, Frankfurt/Main, Germany

Business History Teaching Around the World

23-24 September 2000, Speaker, Plenary session, Annual conference, Japan Business History Society, Tokyo, Japan

The Content of Management Education

4-6 May 2000, Workshop within the EU-sponsored project on the 'Creation of European Management Practice' (see below), Maison des Sciences de l'Homme, Paris, France

Americanisation in Japan and Germany

24-25 March 2000, Workshop, University of Tokyo, Japan

Critical Perspectives on Internationalisation

10-11 January 2000, Marcus Wallenberg Symposium, University of Uppsala, Sweden

Le rôle des ministères des Finances et de l'Économie dans la construction européenne

26-28 May 1999, Conference, Comité pour l'histoire économique et financière de la France, Paris, France

Journées de l'Histoire du Management: Gestion et Décision

26-27 November 1998, Conference, Université des Sciences Sociales Toulouse I, France

Comment les sidérurgies européennes ont-elles été sauvées?

8-9 October 1998, Workshop, Université de Provence, Aix-en-Provence, France

Geisteswissenschaften und Innovation

23-24 July 1998, Symposium, German Ministry of Research and Technology, Bonn, Germany

Post-war British Management History

24-25 April 1998, Workshop, London School of Economics, UK

French-Japanese Business History Conferences

12-13 September 1997, Paris, France and 15-16 December 1998, Tokyo, Japan

West European Security and Franco-German Relations, 1914-1963

7-9 July 1997, Conference, Historisches Kolleg, Munich, Germany

Americanization and its Limits: Responses to US Technology and Management in Postwar Europe and Japan

14-16 March 1997, Conferences, University of Wisconsin-Madison, USA

Les identités européennes au XXe siècle: Les cercles et milieux économiques

5-7 December 1996, Workshop, University of Arras, France

Management Education in a Historical Perspective

25-26 October 1996, Workshop, Bologna, Italy

The Steel Industry in the New Millennium: Innovation, Strategy and Markets

4-5 July 1996, Conference, Terni, Italy

The European Productivity Agency and the Development of Business Schools in Europe

3-5 June 1995, Workshop, Bertinoro, Italy

Deutsch-französische Wirtschaftsbeziehungen 1945-1960

8-10 December 1994, Conference, German-Historical Institute, Paris, France

Grants and Awards

Social Sciences and Humanities Research Council of Canada: Awarded \$19,868 in the 2011 SSHRC Aid to Research Workshops and Conferences competition for the workshop “Models of Mobility Systemic Differences Path Dependencies Economic Social and Environmental Impact (1900 to Tomorrow)” as co-applicant (Principal applicant: Christina Kraenzle)

Osaka University of Commerce: Equivalent of \$10,000 from the Institute of Amusement Industry Studies for joint research with Professor Ken-ichi Yasumuro on Canadian and Japanese multinationals (2010-2012)

France-Canada Research Foundation: \$10,000 for exploratory research on “Hollowing Out? Long-term effects of Franco-Canadian mergers and acquisitions”. French co-investigator: Prof. Ludovic Caillaud, Institut d'Administration des Entreprises, Université Toulouse I – Sciences Sociales (2007-2009)

BBVA Bank Foundation: €46,400 together with four other researchers from the Universitat de Barcelona, Universidad Complutense de Madrid, University of Lancaster and Università Bocconi, Milan for a historical project on ‘Innovation and the firm in Europe: drivers of international competitiveness’ (2004-2006)

Ministry of Science and Technology, Spain: €32,400 together with two professors from the Universidad Complutense de Madrid for research on the role of national and international business networks in the economic and social modernisation of Spain in the 20th century (2004-2006).

European Commission, DG Education and Culture: Part of a network on Socio-Economic Governance and European Identities (SEGEI), which received funding for the organization of seminars and the mobility of young researchers (cf. www.euro.ucl.ac.be/SEGEI/SEGEI_EN.htm).

European Science Foundation: €7,000 as sub-theme co-ordinator for the history of information systems and technologies, as part of a large research network on ‘Tensions of Europe: Technology in the Making of Twentieth Century Europe’ (2001-2003) (www.histech.nl/Tensions/Default.htm).

Ministry of Science and Technology, Spain: Part of a team of eight researchers from Universitat Pompeu Fabra and Universidad Complutense de Madrid, who were awarded €30,000 for research on ‘Spain in the International Economy’ (2000-2003).

European Commission: €160,000 as part of a joint project on the ‘Creation of European Management Practice’ (CEMP; cf. www.fek.uu.se/cemp), funded under the Targeted Socio-Economic Research programme (1998-2001). Other participants: Professors Lars Engwall (University of Uppsala), Rolv Petter Amdam (Norwegian School of Management) and Jose-Luis Alvarez (IESE, Barcelona).

Nuffield Foundation: £3,465 for research on the Bedaux Consultancy in Western Europe and the United States (1996-97).

Additional Background

Languages: German mother tongue. Fluent (written and spoken) in English, French and Spanish. Good (passive) knowledge of Italian. Rusty knowledge of Russian

Professional Associations: Founding Editor of the Newsletter of the European Business History Association (EBHA), 1995-1996. Member of the EBHA Council from 1997 to 2003. Member of the organising committee for the EBHA conferences in Terni, Italy in September 1998 and Bordeaux, France in September 2000; co-organizer of the 2004 EBHA conference in Barcelona. Elected to the Board of Trustees of the Business History Conference (BHC) in the United States for 1998-2001

Reviewer: Regularly review manuscripts submitted to *Business History*, *Enterprise and Society*, *Organization Studies*, *Journal of Management Studies*, *Management Learning*, *Scandinavian Journal of Management*. Member of the Editorial Board of *Management & Organizational History* and *Investigaciones de Historia Económica*

Summer schools: Taught at a summer school of the German National Scholarship Foundation in August 1999 (together with Prof. Alfred Kieser, University of Mannheim) and at a Nordic doctoral summer school in July 2000. Organized the doctoral summer school of the European Business History Association (EBHA) on tools and methods of business history, held in Terni (Italy) in September 2001 and 2003; subsequently taught at the 2005, 2007, 2009 and 2011 editions