
CURRICULUM VITAE
INGO HOLZINGER

N203F Schulich School of Business
York University
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ACADEMIC POSITIONS

- 2010-present **Schulich School of Business, York University**
Toronto, Ontario, Canada
Sessional Assistant Professor of Management
Course Coordinator – Skills for Leadership

Associate Director, International MBA (IMBA) Program
(2012-2015)
- 2003-2010 **Schulich School of Business, York University**
Toronto, Ontario, Canada
Assistant Professor of Organization Studies

EDUCATION

- Ph.D.** **University of Wisconsin-Madison, 2004**
Primary Concentration: Organization Theory
Secondary Concentration: Organizational Behavior
Minor: Sociology
- Diploma** **Universität-GH-Paderborn, Paderborn, Germany, 1993**
Business Administration (*equivalent to U.S. or Canadian MSc*)
Major Area of Study: Human Resource Management
Minor Areas of Study: Organization Studies & Social Psychology

Academic exchange program at Illinois State University, 1990-91
- Pre-Diploma** **Universität Bremen, Bremen, Germany, 1989**
Business Administration (*equivalent to U.S. or Canadian BBA*)

RESEARCH INTERESTS

Managerial and organizational cognition; institutional theory; collaboration and alternative forms of organizing; positive organizational scholarship.

TEACHING INTERESTS

Organization theory; organizational behavior; management of organizational change; creativity and innovation; collaboration in organizations; alternative forms of organizing.

REFEREED PUBLICATIONS

- Prasad, A., & Holzinger, I. (2013). A Critical Analysis of Marketing Corporate Social Responsibility. *Journal of Business Research*. 66(10), 1915-1921.
- Turchick Hakak, L., Holzinger, I. & Zikic, J. (2010). Barriers or Paths to Success? Latin American MBAs' View of Employment in Canada. *Journal of Managerial Psychology*, 25(2), 159-176.
- Oliver, C., & Holzinger, I. (2008). The Effectiveness of Strategic Political Management: A Dynamic Capabilities Framework. *Academy of Management Review*, Vol. 33(2), 496-520.
- Holzinger, I. & Dhalla, R. (2007). Multiple Identities in Organizations: The Effects of Diversity on Organizational Identity. *International Journal of Diversity in Organisations, Communities, and Nations*, 7(5), 43-50.

BOOK CHAPTERS

- Miner, A.S., Kim, J.-Y., Holzinger, I., & Haunschild, P. (1999). Fruits of Failure: Organizational Failure and Population Level Learning. *Advances in Strategic Management*, Vol. 16, 187-220.
Reprinted in Starbuck, W. H. (ed.) (2008). *Organizational Learning and Knowledge Management*. Vol. 3. Cheltenham, UK: Edward Elgar Publishing.

REFEREED CONFERENCE PROCEEDINGS

- Holzinger, I. & Lee, P. Do the Right Thing: Ethical Decision-Making in the Independent Music Industry. *Proceedings of the 15th Annual International Conference: Promoting Business Ethics*, 2008, New York, NY.
- Turchick Hakak, L. & Holzinger, I. Barriers or Paths to Success? Latin American MBAs' View of Employment in Canada. *Proceedings of the 36th Annual Meeting of the Administrative Sciences Association of Canada*, 2008, Halifax.
- Medcof, T. & Holzinger, I. Prototypical Leadership Scale Development: A Comparison of Leadership Prototypes in Canada, China and India. *Proceedings of the 35th Annual Meeting of the Administrative Sciences Association of Canada*, 2007, Ottawa, Ontario.
- Holzinger, I., Medcof, T., & Dunham, R.B. Leader and Follower Prototypes in an International Context: An Exploratory Study of Asia and South America. *Proceedings of the 34th Annual Meeting of the Administrative Sciences Association of Canada*, 2006, Banff, Alberta.
Won Best Paper Award, International Business Division.
- Miner, A.S., Kim, J.-Y., Holzinger, I., & Haunschild, P. Fruit of Failure: Organizational Failure and Population Level Learning. In J.B. Keys & L.N. Dosier (Eds.) *Academy of Management Best Paper Proceedings 1996*, Cincinnati, Ohio, 239-243.

CONFERENCE PRESENTATIONS

- Holzinger, I., Gampel, A. & Pierosara, L. Creating a Win-Win-Win Solution – Integrating Career Development into the MBA Curriculum at the Schulich School of Business. Presented at the *Integrated and Engaged Learning Conference*, Waterloo, Ontario, May 2014.
- Holzinger, I. & Lee, P. Rockin' in the Free World: Value-Based Management and Decision-Making in the Independent Music Industry. Presented at the *12th International Conference on Work Values and Behavior (ISSWOV)*, Estoril, Portugal, Juni 2010.
- Holzinger, I. & Lee, P. Do the Right Thing: Ethical Decision-Making in the Independent Music Industry. Presented at the *15th Annual International Conference: Promoting Business Ethics*, New York, NY, October 2008.
- Prasad, A. & Holzinger, I. The ethics of marketing corporate social responsibility: A critical management studies perspective. Presented at the *Critical Management Studies Research Workshop* (Pre-Conference Workshop of the 68th Annual Meeting of the Academy of Management). Los Angeles, CA, August 7-8, 2008.
- Medcof, T., Holzinger, I., & Dunham, R.B. Prototypical Interactions Between Leaders and Followers: An Exploratory Study of Latin America. Presented at the 2008 *Academy of Management Meeting*, Anaheim, CA, August 2008.
- Turchick Hakak, L. & Holzinger, I. Barriers or Paths to Success? Latin American MBAs' View of Employment in Canada. Presented at the 36th Annual Meeting of the *Administrative Sciences Association of Canada*, Halifax, Nova Scotia, May 2008.
- Holzinger, I. & Dhalla, R. Multiple Identities in Organizations: The Effects of Diversity on Organizational Identity. Presented at the *International Conference on Diversity in Organisations, Communities and Nations*, Amsterdam, July 2007.
- Medcof, T. & Holzinger, I. Prototypical Leadership Scale Development: A Comparison of Leadership Prototypes in Canada, China and India. Presented at the 35th Annual Meeting of the *Administrative Sciences Association of Canada*, Ottawa, Ontario, 2007.
- Holzinger, I., Medcof, T., & Dunham, R.B. Leader and Follower prototypes in an International Context: An Exploratory Study of Asia and South America. Presented at the 34th Annual Meeting of the *Administrative Sciences Association of Canada*, Banff, Alberta, 2006.
Won Best Paper Award, International Business Division.
- Sherwood, A.L., Saxton, T., Inkpen, A., & Holzinger, I. An Empirical Examination of the Relationship Between Alliance Trust, Reputation, and Performance. Presented at the 10th *International Conference on Reputation, Image, Identity and Competitiveness*, New York, 2006.
- Holzinger, I., & Saxton, T. Cultural Orienteering: Internal and External Sources for Navigating Firm-Level International Transactions. Presented at the *Academy of International Business Annual Conference*, Vienna, Austria, 1998.
- Saxton, T., & Holzinger, I. Is Trust the Chicken or the Egg? The Interrelationship between Trust, Reputation, and Performance. Presented at the *Academy of Management Annual Meeting*, San Diego, 1998.
- Miner, A.S., Kim, J.-Y., Holzinger, I., & Haunschild, P. Fruits of Failure: Organizational Failure and Population Level Learning. Presented at the *Carnegie-Wisconsin Conference on Knowledge Transfer and Levels of Learning*, Pittsburgh, 1998.

CONFERENCE PRESENTATIONS (continued)

- Saxton, T., & Holzinger, I. Individual and Firm Experience in Alliances and Acquisitions: Implications for Transaction Processes and Performance. Presented at the *Strategic Management Society* Annual International Conference, Barcelona, Spain, 1997.
- Miner, A.S., Holzinger, I., Kim, J.-Y., & Haunschild, P. Fruits of Failure: Organizational Failure and Population Level Learning. Presented at the *Academy of Management* Annual Meeting, Cincinnati, Ohio, 1996.
- Miner, A.S., Kim, J.-Y., & Holzinger, I. Organizational Core Competencies and Generative Processes for Population Level Learning. Presented at the *Academy of Management* Annual Meeting, Vancouver, British Columbia, 1995.

TEACHING EXPERIENCE

(Summary; detailed course descriptions and outlines as well as course evaluations are available upon request)

Course Development and Coordination

Skills for Leadership (MBA core course; Schulich School of Business)

Course Coordinator since 2010; responsible for the development and coordination of twelve sections with approximately 500 students annually and a team of eleven instructors

Management of Change (MBA elective; Schulich School of Business)

Course Coordinator 2007-2010; completely redeveloped course, and coordinated and mentored section instructors.

Courses Taught

Skills for Leadership (MBA core course; Schulich School of Business)

Organizational Behaviour (MBA core course; Schulich School of Business)

Management of Change (MBA elective; Schulich School of Business)

Organizational Behavior (BBA core course; web-based; University of Wisconsin-Madison)

Organizational Behavior (BBA core course; University of Wisconsin-Madison)

Organization and Management Processes (BBA elective; University of Wisconsin-Madison)

Teaching Evaluation Scores

5.82-6.74 (7-point scale) for Schulich School of Business courses

4.60-4.77 (5-point scale) for University of Wisconsin-Madison courses

Teaching Awards

2nd Place Winner; MBA Seymour Schulich Award for Teaching Excellence; Schulich School of Business, York University, 2004 (awarded \$10,000)

Seymour Schulich Teaching Excellence Awards MBA Top Ten, Schulich School of Business, York University, 2014 & 2015

Nominee; MBA Seymour Schulich Award for Teaching Excellence; Schulich School of Business, York University, 2004, 2005, 2006, 2007, 2008, 2009 & 2010

GRADUATE STUDENT ADVISING

Dissertation Committee

Member, Ph.D. Dissertation Committee for Wendy Reid (Ph.D., 2007; York University)

Member, Ph.D. Dissertation Committee for Thomas Medcof (Ph.D., 2012; York University)

Comprehensive Exam Committee

Area Comprehensive Exam Coordinator, 2004-2005

Member, Ph.D. Comprehensive Exam Committee for Tamiko Hynes, 2006

Member, Ph.D. Comprehensive Exam Committee for Ajnesh Prasad, 2008

Member, Ph.D. Comprehensive Exam Committee for Golnaz Tajeddin, 2009

GRANTS

Academic Innovation Fund Grant, York University; 2015-2016.

Co-Lead of project to develop “eLearning Platform to Support Community Focused Courses”; CDN\$94,980

Teaching Development Grant, York University Faculty Association, 2009.

CDN\$2,500.

Schulich Centre for Teaching Excellence Development Grant, 2009.

CDN\$2,000.

Schulich School of Business Research Startup Grant, 2003.

CDN\$75,000.

Center for International Business Education and Research (CIBER) Research Grant, 2000.

To support research on cultural influences on managerial information processing;
US\$4,000.

PROFESSIONAL ACTIVITIES AND INVOLVEMENT

Professional Affiliations

Academy of Management

Administrative Sciences Association of Canada

INFORMS

Reviewer

Academy of Management Journal

Academy of Management Annual Meetings, OMT, BPS & MOC Divisions

Administrative Sciences Association of Canada Annual Meetings

Conference Organization and Involvement

Co-Organizer and Speaker, Professional Development Workshop “The Case Against Null Hypothesis Significance Testing: Flaws, Alternatives, and Action Plans” (speakers: Bill Starbuck, Andreas Schwab, Jose Cortina, Bruce Thompson, Ray Hubbard, Lisa Lambert) Academy of Management Annual Meeting, Atlanta, GA, 2006; Philadelphia, PA, 2007 & Anaheim, CA, 2008.

PROFESSIONAL ACTIVITIES AND INVOLVEMENT (continued)

York University Service

Faculty eLearning Lead; Schulich School of Business, 2013-present.

Member, IMBA Committee; Schulich School of Business, 2012-present.

Member, MBA Backbone Workgroup; Schulich School of Business, 2010-present.

Member, MBA Committee; Schulich School of Business, 2007-2012.

Member, Student Affairs Committee; Schulich School of Business, 2005-2007.

Member, Research Committee; Schulich School of Business, 2003-2005.

Member, Diversity Sub-Committee; Schulich School of Business; 2003-2004.

Academy of Management Service

Member, Research Committee; Organization and Management Theory Division, Academy of Management, 2005-2008.

Other Professional Activities

Participant, Problem-Based Learning Workshop at Maastricht University, The Netherlands, October 2009

Selected Participant, CIBER Faculty Development in International Business Program, Vietnam, January 2009.

Judge, Organizational Behaviour Case Competition, Ryerson University, 2007.