

DOUGLAS BARRETT

252 Poplar Plains Road
Toronto, Ontario
416-962-4912; 416-844-5305
barrett@barcodesdg.com

Douglas Barrett is the current BellMedia Professor of Media Management at the Schulich School of Business at York University. He has held this position since 2008. He is also the Principal of barcode SDG, a strategic advisory firm.

From 2006 until its sale in 2013, he was the President and CEO of PS Production Services Ltd., one of Canada's oldest and leading suppliers of professional motion picture and television production equipment. PS was a mid-sized company with approximately 150 employees and operations in Vancouver, Toronto and Halifax. From 1999 to 2006, he served as Executive Chairman to the Company. He has been a member of its Board of Directors since 1999.

From 2004 to 2008 Mr. Barrett served as Chair of the Board of Directors of the Canadian Television Fund ("CTF") the principal federal policy instrument for supporting the production of Canadian television programming. His relationship with the Fund dates back to 1994 when he was a founding board member of the original Cable Production Fund. He served as Vice Chair of that board in 1995-1996. Mr. Barrett provided the Corporate Secretariat for the CTF from 1996 to 2004, working with a distinguished list of Chairs including Philip Lind, Peter Herrndorf, Richard Stursberg and Janet Yale.

While Chair of the CTF, Mr. Barrett reformed the Fund's complex governance and funding practices and led strategic responses to formal examinations by the Canadian Radio-television and Telecommunications Commission, the Parliamentary Committee on Canadian Heritage, the Senate Committee on Transport and Communications and the Auditor General of Canada.

From 1986 until 2007, Mr. Barrett was a Partner, and latterly a Senior Partner, in the law firm of McMillan Binch Mendelsohn LLP, (now called McMillan LLP) where he developed a leading media and entertainment law practice under the KNOW^{law} banner. His client list from this period is a who's who of Canadian federal and provincial government agencies and leading Canadian, US and European media enterprises.

Mr. Barrett has a wealth of additional experience in the Canadian television and film industries. He served on several boards for periods exceeding 10 years, including the Banff Television Foundation, the Feature Film Project of the Canadian Film Centre and the Canadian Film & Television Production Association. He was a founder of the Alliance Atlantis Banff Television Executive Program.

He has appeared on dozens of industry panels over the years, and spoke frequently on policy matters during his term as CTF Chair.

Degrees

Dalhousie University Law School (1972-1975) – LLB; University Senator

Newhouse School of Communications, Syracuse University (1970-1971) -- Master of Science (Television, Radio) in Broadcast Management; Graduate Student Teaching Assistant in Film Production

York University (1966-1970) – Honours B.A. (History); Founders College Scholarship; Student Ombudsman

Employment

BellMedia Professor in Media Management, Schulich School of Business (2008-current)

Principal, barcode SDG (2013-current)

President & CEO, P.S. Production Services Ltd. (2006-2013)

Executive Chairman, P.S. Production Services Ltd. (1999-2006)

Chair, Board of Directors, Canadian Television Fund (2004-2008)

Counsel, McMillan Binch Mendelsohn LLP (1999-2006)

Partner, McMillan Binch Mendelsohn LLP (1987-1999)

Speaking

Osgoode Hall Law School – Guest Lecturer (2009-current))

Alliance Atlantis Banff Television Executive Program - Guest Lecturer

Banff Television Festival – Lunch keynote (2005)

Banff Television Festival – Conference panelist, multiple occasions

Canadian Bar Association - Conference panelist, multiple occasions, Conference Co-chair

Concordia University - Visiting Professor, Media Law (1983)

Dalhousie Law School - Guest Lecturer (2007)

Insight Educational Services - Conference panelist, multiple occasions

International Bar Association - Conference panelist

International Institute of Communications – Canadian Chapter - Breakfast keynote (2005)

Law Society of Upper Canada - Conference panelist, multiple occasions

Law Society of British Columbia - Conference panelist

Prime Time in Ottawa – Lunch keynote (2007)

Prime Time in Ottawa – Lunch keynote (2008)

Prime Time in Ottawa – Conference panelist, speaker, multiple occasions

Ryerson University - Guest lecturer (2007-2009)

Syracuse University College of Law - Guest lecturer

The Canadian Film Centre - Seminar leader, multiple occasions

The Canadian Institute - Conference panelist, multiple occasions, Conference Co-chair

The Survival Workshop - Two day program on legal and business affairs delivered in nine Canadian cities for the National Film Institute, Ontario Film Development Corporation, Nova Scotia Film Development Corporation, Manitoba Motion Picture Industries Association, Saskatchewan Motion Picture Industries Association, Alberta Film Development Corporation and the British Columbia Motion Picture Industry Association

Toronto International Film Festival - Conference panelist

University of Toronto Faculty of Law - Guest lecturer, multiple occasions (1985 – 2002)

Publishing

The CBC is Fighting with Both Arms Lopped Off, The Toronto Star, April 11, 2012

Television Still Master of the Media Universe, The Toronto Star, May 31, 2010

The CRTC's Top Ten Game Changing Decisions, paper delivered at the Law Society of Upper Canada's 15th Biennial National Conference - New Developments in Law and Policy, April 2010

A Modest Proposal to Cool the TV War, Op-ed Page, The Toronto Star, November 13, 2009, written with Stephen Stohn

Fining broadcasters for not generating hits is bad public policy, a web-exclusive commentary published in the Globe & Mail Online Edition, June 8, 2009

Binchmarks, a bi-weekly legal column for **PLAYBACK** magazine running for over 15 years and more than 200 columns - writer; editor

Making It, The Business of Film-Making in Canada, published in 1986 by the Academy of Canadian Cinema & Television and Doubleday - chapter on legal matters

Honours

The John Peace Part-time Faculty Teaching Award, Schulich School of Business (2013)

Lifetime Honorary Director of the **Banff Television Foundation**

Identified by ***Lexpert*** as a Leading Practitioner in Entertainment Law

Identified by ***Lexpert*** as one of Canada's 500 Leading Lawyers

Founded the **Alliance Atlantis Banff Television Executive Program**

Chair of the **Canadian Film and Television Production Association's** annual three day policy conference, **Prime Time in Ottawa (2002-2004)**

The **Toronto Medal** for six years' service on the **Toronto Arts Council**

Identified as one of four founders of the charitable organization that developed and launched ***Vision TV***, Canada's national interfaith television network

Listed in **Canadian Who's Who**

Directorships

Canadian Media Production Association Director (2009-2012)

PS Production Services Ltd. Director (1999-2013)

Banff Television Foundation	Lifetime Honorary Director; Director (1989-2000); Member of Executive Committee (1993-2000); Chair of Strategic Planning Committee (1993-2000)
Canadian Feature Film Project (an initiative of The Canadian Film Centre)	Director (1992 – 2002)
Mind’s Eye Pictures Inc. , Regina, Saskatchewan	Director (1998 – 2003)
Canadian Film & Television Production Association	Director; Member of Executive Committee and Secretary (1987-2001)
Canadian Satellite Communications Inc.	Corporate Secretary (1996-1998)
Television Quatre Saisons Inc. , Montreal, Quebec	Director (1997-1998)
CBS Broadcast International of Canada Ltd.	Director (1994-1999)
Toronto Arts Council	Director (1987-1993)
Toronto School of Art	Director (1980-1983); Board Chair (1983-1986)

Other

Articling Student – Canadian Radio and Television Commission, 1975 - 1976

Queen’s School of Business (1999) – Certificate: *Finance for the Non-Financial Executive*

New Faculty Teaching at York Summer Institute (2008) – Intensive course on teaching skills

Languages

English; French