

Keeping Schulich ahead of the curve – thank you!

# HOW WAS YOUR GIFT USED IN 2013–2014?

## A growing movement of support

As we approach Schulich's 50th Anniversary, an increasing number of our highly successful alumni are generously supporting the School. During last year's Annual Fund campaign, the amount of first-time alumni donors doubled, and the total funds we raised almost tripled compared to the previous campaign. Your Annual Fund gift helps attract the brightest minds, provide the best learning experience, and keep Schulich among the top business schools in the world.

With your generous support last year, we accomplished all of these and more...

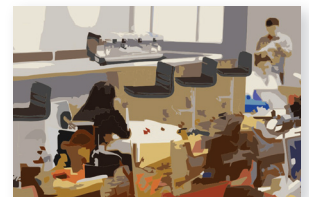
### PROGRAM INNOVATION

Schulich launched the new MBA Specialization in Global Retail Management in August 2014. The School now offers 20 different innovative MBA specializations.



### CUTTING-EDGE TECHNOLOGY

Schulich took advantage of new communications technology to enhance the student learning experience. For example, the CIBC Marketplace has now been outfitted with a new video wall consisting of 16 flat screens.



### STUDENT FINANCIAL SUPPORT

With the financial support of alumni, the Schulich Annual Fund provided more than \$50,000 in new student bursaries for Schulich students and helped students successfully compete in Global Case Competitions. For instance, this year the School supported the first team from Schulich to attend the prestigious international Hult Prize finals in New York.

### ENHANCED STUDENT EXPERIENCE

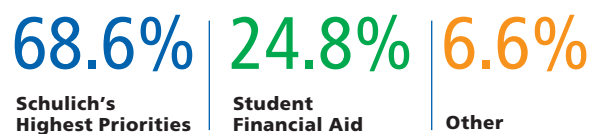
The second-floor student lounge got a facelift and now our students have a great space for study, collaboration, and networking. As well, work will begin soon to renovate McDuff's student café on the second floor, providing our students with an overall enhanced learning environment.

### Highlights of the 2013–2014 Annual Fund campaign:

- Our most successful campaign to date
- \$50,000 in new Alumni-funded bursaries for Schulich students
- Number of new donors doubled and total funds raised tripled
- Gifts of \$1,000 and \$2,500 doubled
- Gifts to Schulich's Highest Priorities doubled



### How alumni designated support in 2013–2014:



### For more information about the Schulich Annual Fund, please contact:

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