Career Development Centre
Schulich School of Business

Recruitment Guide
2019–2020

Global Reach. Innovative Programs. Diverse Perspectives.
The Career Development Centre works to ensure your recruitment goals are met and helps you improve your recruitment return on investment.
A MESSAGE FROM ROBERT HINES

Canada’s Top Companies Start Here

The Career Development Centre team strives to make the recruitment of students a successful and rewarding experience for our recruitment partners. Whether your hiring needs are year-round, on an as-needed basis, full-time, internships, or summer, we are here to guide you through the process and help you optimize your recruitment efforts. We value your interest in Schulich’s students and graduates, as your recruitment success equates to our graduates’ career success.

Robert Hines, JD
Executive Director
Career Development Centre, Schulich School of Business

“I specifically chose Schulich because of its status as the top-ranked graduate business program in Canada. For me, the MBA was a door opener.”

JP Del Carmen (MBA ’16)
Marketing Manager, General Mills
Schulich MBA/IMBA Program
Student Profile*

The flexibility of the Schulich MBA/IMBA enables our students to pursue the program on their terms and to chart a course that aligns with their careers goals.

AVERAGE GMAT
667

AVERAGE YEARS OF WORK EXPERIENCE
5

AVERAGE GPA
6.2/9.0 (B+)

INTERNATIONAL STUDENTS
47%

DOMESTIC STUDENTS
53%

*Class of 2018

WHAT OUR MBA/IMBA STUDENTS ARE STUDYING
Accounting
Finance
Financial Engineering
International Business
Marketing
Operations Management & Information Systems
Organization Studies
Strategic Management
Arts, Media & Entertainment Management

Business Consulting
Business & Sustainability
Entrepreneurial Studies
Financial Services
Global Mining Management
Global Retail Management
Health Industry Management
Real Estate & Infrastructure
Social Sector Management

MBA STUDENT UNDERGRADUATE DEGREE BACKGROUNDS
- Engineering/Math/Science (43%)
- Business/Economics (32%)
- Humanities/Social Sciences (16%)
- Other (9%)

CLASS OF 2018 EMPLOYMENT BY INDUSTRY
- Financial Services (30%)
- Technology (16%)
- Retail (10%)
- Consulting (10%)
- Other/Law (6%)
- Consumer Packaged Goods (5%)
- Healthcare (5%)
- Manufacturing (5%)

CLASS OF 2018 EMPLOYMENT BY FUNCTION
- Finance & Accounting (23%)
- Consulting (16%)
- Marketing/Sales (15%)
- Operations (14%)
- General Management (11%)
- Information Technology (11%)
- Other (8%)
- Human Resources (2%)
“With global networking and career counselling at Schulich, I landed my dream internship in Singapore that helped lay the groundwork for a rewarding career.”

Jia Hui Yan (IMBA ’16)
Senior Consultant, evoQ
Schulich Masters Programs
12-month, full-time

Schulich students are equipped to excel in today’s transforming world of business. Our 12-month, full-time Masters programs strengthen technical expertise and enhance leadership skills. Years of prior work experience ranges from 0-5+ years depending on program.

“One of a new breed of 21st century business schools that is changing the way business is taught.”
FINANCIAL TIMES OF LONDON

Accounting
• CPA & ACCA accredited
• Specialize in Assurance, Finance, Performance Management, and Tax

Business Analytics
• All graduates gain SAS™ certification
• Specialize in Data Science, Predictive Modeling, Visual Analytics, and Data Management
Supply Chain

• Develop analytical and managerial skills needed to find creative supply chain solutions to business opportunities and problems in private, nonprofit, or governmental sectors.
• Adding value to persons with previous undergraduate degrees in areas such as engineering, economics, healthcare, science, social science, and business.

Artificial Intelligence*

• Designed to meet the growing need for professionals with the skills to develop, evaluate, refine and implement AI-related applications and technologies.
• Opportunities to interact with industry managers, technicians, suppliers and other stakeholders working in the Deloitte Cognitive Analytics and Visualization Lab.
*Starting September 2019

Supply Chain

• Develop analytical and managerial skills needed to find creative supply chain solutions to business opportunities and problems in private, nonprofit, or governmental sectors.
• Adding value to persons with previous undergraduate degrees in areas such as engineering, economics, healthcare, science, social science, and business.

Artificial Intelligence*

• Designed to meet the growing need for professionals with the skills to develop, evaluate, refine and implement AI-related applications and technologies.
• Opportunities to interact with industry managers, technicians, suppliers and other stakeholders working in the Deloitte Cognitive Analytics and Visualization Lab.
*Starting September 2019

Finance

• Program partner of the CFA Institute
• Specialize in Capital Markets, Financial Management, Wealth Management, and Risk Management

Marketing

• Specialize in Marketing Research, Digital Marketing, Consumer Insights, Brand Management, Professional Selling Strategies, and Marketing Analytics

Real Estate and Infrastructure

• First graduate program in North America to offer courses in both real estate and infrastructure
• Specialize in Finance & Investment, Market Behaviour, Partnership Models, and Portfolio Management

Management

• Specialize in Business Communication & Team Dynamics, Managerial Decision Analysis, Managerial Finance, and Design & Management of Organizational Processes
Schulich BBA/iBBA Program
Student Profile*

The Schulich BBA and iBBA offer a cutting-edge program geared towards the shifting needs of our business world, encouraging students to discover creative business solutions that aren’t defined by boundaries.

ENTRANCE AVERAGE
AVERAGE GPA
93% 6.9

GRADUATING CLASS SIZE
366

MALE STUDENTS
FEMALE STUDENTS
46% 54%

CLASS OF 2018
EMPLOYMENT BY INDUSTRY

CLASS OF 2018
EMPLOYMENT BY FUNCTION

WHAT OUR BBA/iBBA STUDENTS ARE STUDYING
Accounting
Economics
Entrepreneurship
Finance
International Business
Marketing
Operations Management Information Systems
Organization Studies
Responsible Business
Strategic Management

Accounting (27%)
Financial Services (19%)
Technology/Telecomm (15%)
Manufacturing/Other (10%)
Government/Not-for-Profit/Education (8%)
Consulting (7%)
CPG (7%)
Retail (7%)

Accounting/Audit (33%)
Finance (19%)
Operations/General Management/HR (13%)
Consulting (12%)
Sales/Account Management (12%)
Marketing (8%)
Other (3%)

*Class of 2018
“Schulich’s entrepreneurial environment inspired me to build my own venture while providing me with the necessary practical skills to break into today’s corporate world.”

Ben Futoriansky (BBA ’16)
Consulting Analyst, Accenture
Co-Founder, DestaPlan
Hiring from Schulich

With the increased focus on networking and student engagement, our Career Centre makes it easy for you to connect with high potential talent year-round.

Coffee Chats
Host a Coffee Chat with high potential students, on or off-campus to discuss your organization, industry, role, or future hiring needs.

Career Education Workshops
Connect with the Corporate Relations team to craft a workshop that educates students on interesting career-related topics while also differentiating yourself as the employer of choice.

Panel Discussions
Offer students a glimpse into your role, function, industry or organization by taking a part in a Panel Discussion. This is a great way to increase your brand while also playing an integral part in the learning and development of Schulich talent.

Office Tours
Conduct an Office Tour to provide select students with an exclusive insight into your organization and a day-in-the-life experience. Leverage this high-touch opportunity to educate students on your competitive advantage.

Student Clubs
Partner with a student club that aligns with your strategic recruitment needs to establish and enhance your organization’s presence while also demonstrating the unique factors that set your organization apart. Connect with the Corporate Relations team to learn more.
Our Corporate Relations team is dedicated to assist our employers with their hiring needs.

Hiring an intern or a new grad is an easy process and we can assist you in choosing the right options while ensuring you have enough touchpoints. Whether you are interested in hosting a traditional information session or would like to host a more targeted event, our Corporate Relations team can help find a customized package that works for your needs.

**Presentation + Networking**

This involves a 15-30 minute presentation followed by a networking session. You have the option of opening the session up to a broader group of students OR you can conduct an invite-only session where you pre-select the students.

**Information Fairs**

During the month of September we’ve set up Friday for companies to showcase their organization and attract students to the job opportunities they have to offer. Contact the Corporate Relations team to learn more about dates/times.

**Meet & Greets/Speed Networking**

Throughout the Fall/Winter season, the Career Development Centre hosts breakfasts and mixers that professionals can attend. At these sessions, there is an opportunity to inform students of their career path as well as seek out potential talent for the near future. Typically, students expect to hear about the ‘Day in the Life’ of a professional based on their area of interest.

**Case/Project/Presentation-Based Events**

Hosting an event where students have the opportunity to present a case in front of an audience of recruiters who act as judges is a good way for a company to see students in action and make hiring decisions based on certain skill sets that they value.

**Webinars/Online Office Hours**

In line with staying connected with students all year long, live webinars are a good way to answer students’ questions but also provides a quick and easy way of being present and branding themselves without a physical touchpoint.
ON-CAMPUS RECRUITMENT TIMELINES 2019 – 2020

One-Stop Hiring Solution

The Career Development Centre hosts a series of New Grad, Summer and Internship recruitment information sessions, interviews and events throughout the course of the year.

### NEW GRAD RECRUITMENT

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 15, 2019</td>
<td>Information sessions posted for students</td>
</tr>
<tr>
<td>August 15, 2019</td>
<td>New Grad jobs posted for students</td>
</tr>
<tr>
<td>September 3, 2019</td>
<td>BBA/iBBA on-campus information sessions begin</td>
</tr>
<tr>
<td>September 4, 2019</td>
<td>BBA/iBBA Fall classes begin</td>
</tr>
<tr>
<td>September 9, 2019</td>
<td>MBA/Masters information sessions begin</td>
</tr>
<tr>
<td>September 9, 2019</td>
<td>MBA Fall classes begin</td>
</tr>
<tr>
<td>September 15, 2019</td>
<td>Earliest recommended closing dates for New Grad job postings</td>
</tr>
<tr>
<td>September 16, 2019</td>
<td>First day on-campus interviews begin</td>
</tr>
<tr>
<td>September 30, 2019</td>
<td>Earliest recommended closing date for job offers</td>
</tr>
</tbody>
</table>

### SUMMER AND INTERNSHIP RECRUITMENT

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 4, 2019</td>
<td>Summer and Internship company information sessions begin on campus*</td>
</tr>
<tr>
<td>January 6, 2020</td>
<td>BBA/iBBA Winter classes begin</td>
</tr>
<tr>
<td>January 6, 2020</td>
<td>First day on-campus interviews begin*</td>
</tr>
<tr>
<td>January 10, 2020</td>
<td>MBA Winter classes begin</td>
</tr>
<tr>
<td>April 5, 2020</td>
<td>Last day of BBA/iBBA classes</td>
</tr>
<tr>
<td>April 9, 2020</td>
<td>Last day of MBA classes</td>
</tr>
</tbody>
</table>

* recommended

### CONTACT US

Career Development Centre  
Schulich School of Business, York University  
Richard E. Waugh Suite, N202  
4700 Keele Street, Toronto, Ontario  
Canada M3J 1P3  
(416) 736-5080  
recruit@schulich.yorku.ca

[link](schulich.yorku.ca/careerportal)

Global Reach. Innovative Programs. Diverse Perspectives.