

Schulich Real Property
Alumni Association

presents:

The 2nd Annual

Golf Classic

Tuesday, June 25th, 2019

2019 Sponsorship Package



The 2nd Annual SRPAA

Golf Classic

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About the Organizers

Schulich Real Property Alumni Association (SRPAA) & The Brookfield Centre in Real Estate & Infrastructure

The SRPAA represents real estate and infrastructure alumni from the Schulich School of Business.

In 2018, we hosted the Inaugural Golf Classic which was attended by 100+ alumni and industry friends. Throughout the year, the SRPAA also hosts events including a breakfast series, property/development tours, social gatherings, and special events such as the annual Perspectives Lecture and Developers' Den, which feature accomplished alumni and/or industry leaders.

By attending and participating in these events, members and sponsors have a unique opportunity to develop professional and social contacts, enhance their careers, expand their knowledge, and stay current with real estate issues.

The Brookfield Centre in Real Estate & Infrastructure at the Schulich School of Business engages in teaching, research and industry outreach. The Centre also provides funding for new professorships and executives-in-residence, while creating new scholarships and student awards.

The 2nd Annual Golf Classic is supported by:



Tournament Details

Date:

Tuesday, June 25th, 2018

11:00 am Registration and Lunch

1:00 pm Shot Gun Start - Texas Scramble Format

6:00 pm Cocktails and Dinner

Location:

Richmond Hill Golf Club

8755 Bathurst Street

Richmond Hill, Ontario

Registration Cost*:

Early Bird Pricing until June 11th

\$180 Single Golfer

\$720 Foursome

\$80 Dinner Only

Regular Pricing starting June 12th

\$200 Single Golfer

\$800 Foursome

\$100 Dinner Only



Includes: golf, lunch, dinner, access to club facilities, and instruction at the driving range from course professional.

*Advance Sales Only. No walk-in sign-up available.

A portion of the proceeds raised from this event will be donated back to the Schulich Real Estate & Infrastructure Student Experience Fund.

Secure your Sponsorship at:

www.schulich.yorku.ca/alumnijun25-sponsor

Register for the Tournament at:

www.schulich.yorku.ca/alumnijun25-2018



Thank You to Our
Inaugural Golf Classic Sponsors

DINNER SPONSOR



LUNCH SPONSOR



DRIVING RANGE SPONSOR



GOLF BALL SPONSOR



ON COURSE F&B SPONSOR



HOLE SPONSORS



Inaugural Golf Classic Competitors

Altus Group

AREMVA Properties Inc.

Atena Construction

Brookfield Centre

Cadillac Fairview

Clifton Blake Asset Management

Cushman & Wakefield

EllisDon Corporation

Excellent! Inc.

Harbour Equity

Harris, Sheaffer LLP

Homelife Classic Realty

Ideal Developments Inc.

Jona Capital

Jones DesLauriers Insurance

KingSett Capital

Madhouse Advertising Inc.

Morguard Investments Limited

Nexus Developments

NYX Capital Corp.

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SmartCentres

Takol Real Estate

Terra Media Design Ltd

Timbercreek

Tipco Inc.

Tribute Communities

Trolleybus Urban Development

Vancity Community Investment Bank

Xplornet Communications Inc



Thank
You!



Dinner Sponsor

\$2,500 (1 available)

Benefits & Recognition

- ✓ Complimentary Four-some (\$800 value)
- ✓ Verbal recognition at dinner
- ✓ Logo displayed on beverage carts
- ✓ Logo displayed at registration table and on dinner tables
- ✓ Opportunity to include promo item at all place settings
- ✓ Full-page advertisement in Golf Classic program
- ✓ Recognition in the monthly Schulich Global Alumni Newsletter (over 19,000 subscribers)

Lunch Sponsor

\$1,750 (1 available)

Benefits & Recognition

- ✓ Complimentary Two-some (\$400 value)
- ✓ Verbal recognition at dinner
- ✓ Logo displayed on beverage carts and at registration table
- ✓ Logo recognition as Lunch Sponsor at lunch area
- ✓ ½ - page advertisement in Golf Classic program
- ✓ Recognition in the monthly Schulich Global Alumni Newsletter (over 19,000 subscribers)



Refreshment Sponsor

\$1,500 (1 available)

Benefits & Recognition

- ✓ Complimentary golfer registration (\$200 value)
- ✓ Verbal recognition at dinner
- ✓ Logo displayed on beverage carts and at registration table
- ✓ Half-page advertisement in Golf Classic program
- ✓ Recognition in the monthly Schulich Global Alumni Newsletter (over 19,000 subscribers)

Driving Range Sponsor

\$1,500 (1 available)

Benefits & Recognition

- ✓ Complimentary golfer registration (\$200 value)
- ✓ Networking table at driving range to promote your company and hand out golfer gifts
- ✓ Verbal recognition at dinner
- ✓ Logo displayed on beverage carts and at registration table
- ✓ Half-page advertisement in Golf Classic program

Golf Ball Sponsor

\$1,500 (1 available)

Benefits & Recognition

- ✓ Complimentary golfer registration (\$200 value)
- ✓ Logo displayed on golf balls (sleeve given to each golfer)
- ✓ Verbal recognition at dinner
- ✓ Logo displayed on beverage carts and at registration table
- ✓ Half-page advertisement in Golf Classic program



On-Course

Food and Beverage Sponsor

\$1,250 (1 available)

Benefits & Recognition

- ✓ Complimentary golfer registration (\$200 value)
- ✓ Verbal recognition at dinner
- ✓ Logo displayed on beverage carts and at registration table
- ✓ Half-page advertisement in Golf Classic program
- ✓ Recognition in the monthly Schulich Global Alumni Newsletter (over 19,000 subscribers)

Premium Hole Sponsor

\$750 (8 available)

Benefits & Recognition

- ✓ Premium holes feature either food, drinks, closest to the pin, long drive, or hit the green and win
- ✓ Logo displayed on signage at hole
- ✓ Logo displayed on custom pin flag
- ✓ 1/3 page advertisement in Golf Classic program

Hole Sponsor

\$400 (10 available)

Benefits & Recognition

- ✓ Logo displayed on signage at hole
- ✓ Logo displayed on custom pin flag
- ✓ 1/3 page advertisement in Golf Classic program



Sponsorship Impact and Visibility



150+

Schulich Alumni & other top Real Estate Professionals expected to attend



Close to 20,000

Subscribers to the Schulich Global Alumni Newsletter



30,000+

In the Schulich Alumni Network



20,000+

Schulich Alumni in the GTA



90+

Countries where Schulich Alumni work



Course Information

For course information and directions to Richmond Hill Golf Club, please visit: www.richmondhillgolf.com

For club rentals, contact the Richmond Hill Pro Shop: (905) 889-4653

Proper golf attire must be worn at all times. Golfers are expected to wear shirts with collars, casual slacks or golf slacks, or shorts no more than 4" above the knee. Soft spikes are mandatory.

All golfers must be paid and registered prior to the day of the tournament.



The 2nd Annual
Golf Classic

Tuesday, June 25th, 2018

Thank you!

For next steps, please contact:

Michael Krasic, michaelkrasic@coletara.com

Sponsorship registration at: www.schulich.yorku.ca/alumnijun25-sponsor

Tournament registration at: www.schulich.yorku.ca/alumnijun25-2018

