
GEOFFREY M. KISTRUCK

Ron Binns Chair in Entrepreneurship
Schulich School of Business, York University
Suite N219, 4700 Keele Street, Toronto, ON M3J 1P3
Email: kistrugm@gmail.com Phone: (647) 929-6564

PROFESSIONAL BACKGROUND

Associate Professor & Ron Binns Chair in Entrepreneurship, Schulich School of Business, York University (2013 – current)

Director, Social Innovation Research Lab (2013 – current)

Field Editor, *Journal of Business Venturing* (2018 – current)

Research Fellow, William Davidson Institute, University of Michigan (2013 – current)

Editor, *Entrepreneurship Theory & Practice* (2015 – 2017)

Representative-at-Large, Strategic Management Society, Entrepreneurship & Strategy Interest Group (2014 – 2016)

Associate Professor & Cintas Chair in Entrepreneurship, Farmer School of Business, Miami University (2012 – 2013)

Assistant Professor, Fisher College of Business, The Ohio State University (2008 – 2012)

EDUCATION

Doctorate of Philosophy, Business Administration (2008)
Richard Ivey School of Business, University of Western Ontario, London, Canada

Master of Business Administration (1998)
DeGroote School of Business, McMaster University, Hamilton, Canada

Bachelor of Arts, Political Science (1996)
Faculty of Social Science, University of Western Ontario, London, Canada

PRIMARY RESEARCH INTERESTS

Scaling of Market-Based Solutions to Poverty Alleviation

Innovation in Base-of-the-Pyramid Environments

Social Entrepreneurship

REFEREED JOURNAL PUBLICATIONS

Slade Shantz, A., **Kistruck, G.**, Pacheco, D., & Webb, J. (2019) "How Formal and Informal Hierarchies Shape Conflict within Cooperatives: A Field Experiment in Ghana". *Academy of Management Journal*. <https://doi.org/10.5465/amj.2018.0335>

Slade Shantz, A., **Kistruck, G.**, & Zietsma, C. (2018) "The Opportunity Not Taken: The Occupational Identity of Entrepreneurs in Contexts of Poverty" *Journal of Business Venturing*, 33(4): 416-437.

Sutter, C., Webb, J., **Kistruck, G.**, Ketchen, D., & Ireland, D. (2017) "Transitioning Entrepreneurs from Informal to Formal Markets" *Journal of Business Venturing*, 32(4): 420-442

Qureshi, I., **Kistruck, G.**, & Bhatt, B. (2016) "The Enabling and Constraining Effects of Social Ties in the Process of Institutional Entrepreneurship" *Organization Studies*, 37(3): 425-447

Kistruck, G., Lount, R., Smith, B., Bergman, B., & Moss, T. (2016) "Cooperation vs. Competition: Alternative Goal Structures for Motivating Groups within a Resource Scarce Environment," *Academy of Management Journal*, 59(4): 1174-1198

Smith, B., **Kistruck, G.**, & Cannatelli, B. (2016). The Impact of Moral Intensity and Desire for Control on Scaling Decisions in Social Entrepreneurship. *Journal of Business Ethics*, 133(4): 677-689

Kistruck, G., Morris, S., Webb, J., & Stevens, C. (2015) 'The Importance of Client Heterogeneity in Predicting Make-or-Buy Decisions'. *Journal of Operations Management*, 33-34: 97-110

Sutter, C., **Kistruck, G.**, & Morris, S. (2014). Adaptations to Knowledge Templates in Base-of-the-Pyramid Markets: The Role of Social Interaction. *Strategic Entrepreneurship Journal*, 8(4): 303-320

Kistruck, G., Webb, J., Sutter, C., & Bailey, A. (2014) "The Double-Edged Sword of Legitimacy in Base-of-the-Pyramid Markets. *Journal of Business Venturing*, 30(3): 436-451

London, T., Esper, H., Grogan-Kaylor, A., & **Kistruck, G.** (2014). Connecting Poverty to Purchase in Informal Markets. *Strategic Entrepreneurship Journal*, 8(1): 37-55

Sutter, C., Webb, J., **Kistruck, G.**, Bailey, A. (2013). Entrepreneurs' Responses to Semi-Formal Illegitimate Institutional Arrangements. *Journal of Business Venturing*, 28(6): 743-758

Kistruck, G., Sutter, C., Lount, R., & Smith, B. (2013) "Mitigating Principal-Agent Problems in Base-of-the-Pyramid Markets: An Identity Spillover Perspective" *Academy of Management Journal*, 56: 659-682

Kistruck, G., Beamish, P., Qureshi, I., & Sutter, C. (2013) “Social Intermediation in Base-of-the-Pyramid Markets”. *Journal of Management Studies*, 50(1): 31-66

Kistruck, G., Webb, J., Sutter, C., & Ireland, D. (2011) “Microfranchising in Base-of-the-Pyramid Markets: Institutional Challenges and Adaptations to the Franchise Model”. *Entrepreneurship Theory & Practice*, 35(3): 503-531.

Kistruck, G., Qureshi, I., & Beamish, P. (2011) “Geographic and Product Diversification in Charitable Organizations”. *Journal of Management*, 39(2): 496-530.

Kistruck, G. & Beamish, P. (2010) “The Interplay of Form, Structure, and Embeddedness in Social Intrapreneurship”. *Entrepreneurship Theory and Practice*, 34(4): 735-761.

Webb, J., Ireland, D., Hitt, M., **Kistruck, G.**, & Tihanyi, L. (2010) “Where is the Opportunity without the Customer? An Integration of Marketing Activities, the Entrepreneurship Process, and Institutional Theory”. *Journal of the Academy of Marketing Science*, 39(4): 537-554.

Webb, J., **Kistruck, G.**, Ireland, D., & Ketchen, D. (2009) “The Entrepreneurial Process in Bottom of the Pyramid Markets: The Case of Multinational Corporation/Non-Government Organization Alliances”. *Entrepreneurship Theory and Practice*, 34(3): 555-581.

Bansal, P. & **Kistruck, G.** (2006) “Seeing is (Not) Believing: Managing the Impressions of the Firm’s Commitment to the Natural Environment”. *Journal of Business Ethics*, 67(2): 165-180.

WORK IN PROGRESS

Gras, D., **Kistruck, G.**, Neda, Y., & Bruton, G. “Comparative Approaches for Spurring Innovative Opportunities in Base-of-the-Pyramid Markets”. Revise and Resubmit at *Journal of Business Venturing*.

Kistruck, G. & Shulist, P. “Building a Theoretical Foundation for Management Research on Poverty Alleviation”. Under Review at *Journal of Management*

Slade Shantz, A., **Kistruck, G.**, & Agbleze, S. “An Experimental Study of the Effects of Scarcity on Entrepreneurial Cognition”. Draft manuscript completed targeting *Journal of Business Venturing*.

Kistruck, G., Slade Shantz, A. “A Process Model for Grand Challenges Research in Management.” Draft manuscript completed targeting *Organizational Research Methods*

Slade Shantz, A., **Kistruck, G.**, Weber, L., & Lount, R. “Promotion vs. Prevention Framing: The Importance of Regulatory Fit within Impoverished Environments”. Draft manuscript completed targeting *Strategic Management Journal*

Slade Shantz, A., **Kistruck, G.**, Zietsma, C., & Barin-Cruz, L. “The Efficacy of External vs. Internal Templating for Entrepreneurship Identity Work” Draft manuscript completed targeting *Academy of Management Journal*

Bruton, G., Sutter, C., & **Kistruck, G.**, “New Models of Supply Chains for Multinationals in the Base of the Pyramid”. Data analysis completed and manuscript currently being drafted.

Shulist, P., Rivera Santos, M., Nguni, W., & **Kistruck, G.**, “Tactics for Reconciling Identity Conflicts in Social Entrepreneurship”. Data analysis completed and manuscript currently being drafted.

Slade Shantz, A., **Kistruck, G.**, Smith, I., & Weber, L. “Motivated or Envious? The Effects of Pro-Social Motivation on Social Comparison among the Marginally Employed.” Field experiment completed and manuscript currently being drafted

Kistruck, G., Morris, S., Carlos, C., & Tumsifu, E. “Improving Entrepreneurship Through Growth Mindset Training”. Field experiment completed and data currently being analyzed.

Bergman, B., McMullen, J., & **Kistruck, G.** “Comparative Approaches for New Product Acceptance in Base-of-the-Pyramid Markets”. Field experiment designed and preparing for launch.

ACADEMIC AWARDS

Winner of *Seymour Schulich Teaching Excellence Award* for undergraduate level business students, 2018-2019 - **Kistruck, G.**

Winner of AMA 2017 *Gerald E. Hills Award* for best paper on entrepreneurial marketing – Webb, J., Ireland, D, Hitt, M., **Kistruck, G.** , and Tihanyi, L., “Where is the Opportunity without the Customer? An integration of Marketing Activities, the Entrepreneurship Process, and Institutional Theory”

Finalist for *Academy of Management 2017 Carolyn Dexter Award* for all-academy best international paper – Slade-Shantz, A., **Kistruck, G.**, and Zietsma, C., “The Opportunity not Taken: Entrepreneurship as an Occupational Identity in Contexts of Poverty”

Winner of *Academy of Management Journal*, Best Reviewer Award, 2016 - **Kistruck, G.**

Winner of *Seymour Schulich Teaching Excellence Award* for undergraduate level business students, 2015-2016 - **Kistruck, G.**

Winner of *Academy of Management 2014 Carolyn Dexter Award* for all-academy best international paper – **Kistruck, G.**, Lount, R., Smith, B., Bergman, B., and Moss, T. “Competition vs. Cooperation: Motivating Groups in Base-of-the-Pyramid Markets”

Winner of *Outstanding Full-Time MBA Core Professor* at The Ohio State University, 2010-2011 – **Kistruck, G.**

Winner of *2010 Satter Best Paper Award* at the 7th Annual NYU-Stern Conference on Social Entrepreneurship – **Kistruck, G.**, Sutter, C., & Smith, B. “Identity Spillover: A Social-Psychological Perspective on Mitigating Principal-Agent Problems in Base-of-the-Pyramid Ventures”

Winner of *Academy of Management 2009 Barry M. Richman Best Dissertation Award* in the International Management Division – **Kistruck, G.** “Comparative Institutional Arrangements of Social Intermediation in Developing Countries”.

Winner of *Academy of Management 2009 Best Dissertation Award* in the Public and Nonprofit Division - **Kistruck, G.** “Comparative Institutional Arrangements of Social Intermediation in Developing Countries”.

Winner of *Academy of Management 2009 Entrepreneurship Division and Rowan University Best Paper in Social Entrepreneurship Award* – **Kistruck, G.** “The Interplay of Form, Structure & Embeddedness in Organizational Social Entrepreneurship”.

Winner of *Academy of Management 2008 Samsung Distinguished Paper Award* in the International Management Division – **Kistruck, G.,** Qureshi, I., & Beamish, P. (2008) “NGOs as Multinationals: The Implications of Diversification”.

Winner of *Academy of Management 2007 Conference Sage Award* for Best Student Paper in Public & Nonprofit Division - **Kistruck, G.** & Qureshi, I. (2007) "Not Too Big and Not Too Small: Identifying the 'Sweet Spot' for Nonprofit Boards".

Winner of Administrative Sciences Association of Canada 2006 Conference *Best Student Paper Award* for Strategy Division - **Kistruck, G.** (2006) "A test of moderated mediation between board size and financial performance in the nonprofit sector".

Winner of Administrative Sciences Association of Canada 2006 Conference *Best Student Paper Award* for International Business Division - **Kistruck, G.** (2006) "The Impact of Geographic and Product Diversification on Performance in Charitable Organizations".

RESEARCH FUNDING

Insight Grant (2018) – **Kistruck, G.** & Slade Shantz, A. *Social Sciences and Humanities Research Council of Canada* (\$263,685), “Reshaping Entrepreneurship as a Tool for Poverty Alleviation”

Research in Organizations Program (2016) – **Kistruck, G.,** *Strategic Management Society* (\$19,200), “Strategic Challenges Among Hybrid Organizations”

Partnership Development Grant (2015) – **Kistruck, G.,** *Social Sciences and Humanities Research Council of Canada* (\$197,918), “Social Impact Research Lab”

Connections Grant (2014) – **Kistruck, G.,** *Social Sciences and Humanities Research Council of Canada* (\$24,500). “Social Impact Research Lab Project Planning Workshop”

Summer Research Appointment (2012) – **Kistruck, G.** *Miami University* (\$12,400). “The Effect of Individual-Level Feedback on Group Performance within Impoverished Settings”

General Research Funding (2011) – I. Qureshi & **Kistruck, G.** *Hong Kong Polytechnic University* (\$58,900) “Alternative global structural arrangements of social entrepreneurship”

Global Competence Award (2011) - **Kistruck, G.** *Centers for International Business Education & Research* (\$9,200). “Antecedents of Psychological Ownership within Development Projects”

General Research Funding (2010) – I. Qureshi & **Kistruck, G.** *Hong Kong Polytechnic University* (\$23,000) “Social Capital Perspectives and Social Enterprise Outcomes”

Global Competence Award (2010) – **Kistruck, G.** *Centers for International Business Education & Research* (\$7,500). “Risk-Transfer in Market-Based Efforts at Poverty Alleviation”

Small Research Grant (2010) – **Kistruck, G.**, *The Ohio State University* (\$2,000). “Achieving Functional Independence in Poverty Alleviation Efforts”

Centers of Innovation (2009) – The Ohio State University (\$750K per year for 5 years) **Kistruck, G.** (co-investigator with 60 additional faculty members from multiple disciplines). “International Poverty Solutions Collaborative”.

Global Competence Award (2009) – **Kistruck, G.** *Centers for International Business Education & Research* (\$11,500). “Base-of-the-Pyramid Social Enterprise Survey”

Competitive Research Grants for Newly Recruited Junior Academic Staff (2009) - I. Qureshi & **Kistruck, G.** *Hong Kong Polytechnic University* (\$17,500). “The Role of Not-for-Profit Organizations as Intermediaries in Bridging Developing with Developed Markets”

Small Research Grant (2009) – **Kistruck, G.**, *The Ohio State University* (\$2,000). “Microfranchising in Base-of-the-Pyramid Markets”.

International Thesis Grant (2007) – **Kistruck, G.** *The University of Western Ontario* (\$5,000) “Alternative Structures of Social Intermediation in Developing Countries”

Community/University Research Alliance for Southern Ontario’s Social Economy (2005) – P. Bansal & **Kistruck, G.** (1 of 35 projects within a multi-university cluster) Social Sciences and Humanities Research Council (\$30,000) “Exploring the Impact of Organizational Ownership Structures on the Decision Making Process of Boards of Directors”.

INVITED CONFERENCE PRESENTATIONS

Kistruck, G. (2018) Keynote Speaker. “Academic + Practitioner = 3”, *Global Good Conference*, Ecole Polytechnique Federale de Lausanne

Kistruck, G. (2018) Panelist. “Bridging Research and Practice: Addressing the Tensions between Academic Scholarship and Social Innovation”, *Winter Innovation Summit*, University of Utah

Kistruck, G. (2017) Presenter. “The Opportunity not Taken: Entrepreneurship as an Occupational Identity in Contexts of Poverty”. *Journal of Business Venturing* special issue symposium, Ivey School of Business

Kistruck, G. (2017) Panelist. “Social Innovation in the Developing Economy”, *Winter Innovation Summit*, University of Utah

Kistruck, G. (2016) Panelist. “Social Innovation at the Base-of-the-Pyramid: Scaling Impact through Collaboration”, *Academy of International Business Conference*

Kistruck, G. (2015) Panelist. “Issues in Advancing Social Entrepreneurship Research”, *NYU-Stern Conference on Social Entrepreneurship*, New York University.

Kistruck, G. (2014) Keynote Speaker. “Lunchtime Talk on BoP Markets” Skoll Centre for Social Entrepreneurship, University of Oxford

Kistruck, G. (2014) Panelist. “Social Innovations within Markets Workshop”, School of Environment, Enterprise and Development, University of Waterloo

Kistruck, G. (2013; 2011) Keynote Speaker. “NYU-Stern Conference on Social Entrepreneurship”, New York University.

Kistruck, G. (2011) Keynote Speaker. “CK Prahalad’s Legacy: Business for Poverty Alleviation”, University of San Diego Conference.

Kistruck, G., Morris, S., Stevens, C., & Webb, J. (2010) “The Relative Capabilities of Suppliers versus Intermediaries to Reduce Transaction Costs with Heterogeneous Client Sets” *Organization Science Special Issue Conference*, The Norwegian School of Economics and Business Administration

Kistruck, G. (2009) Top 100 leading thinkers on “Base of the Pyramid” research domain, “*Creating a Shared Roadmap: Collaboratively Advancing the Base of the Pyramid Community*” University of Michigan

Kistruck, G. (2009) “The Interplay of Form, Structure & Embeddedness in Organizational Social Entrepreneurship”. *Second Research Colloquium on Social Entrepreneurship*, Duke University

Webb, J., **Kistruck, G.,** Ireland, D., & Ketchen, D. (2008) “The Entrepreneurial Process in Bottom of the Pyramid Markets: The Case of Multinational Corporation/Non-Government Organization Alliances”. *Entrepreneurship Theory & Practice Special Issue Conference*, Northeastern University

REFEREED CONFERENCE PROCEEDINGS

Slade Shantz, A., **Kistruck, G.**, & Agbleze, S. (2018) “An Experimental Study of the Effects of Scarcity on Entrepreneurial Cognition”. *Academy of Management Conference: Best Paper Proceedings*.

Slade-Shantz, A., **Kistruck, G.**, and Zietsma, C. (2017) “The Opportunity not Taken: Entrepreneurship as an Occupational Identity in Contexts of Poverty”. *Academy of Management Conference: Best Paper Proceedings*.

Kistruck, G., Sutter, C., & Smith, B (2011). “Identity Spillover: A Sociological Perspective on Mitigating Principal-Agent Problems in Base-of-the-Pyramid Ventures”. *Academy of Management Conference: Best Paper Proceedings*.

Kistruck, G., Qureshi, I., & Beamish, P. (2008) “NGOs as Multinationals: The Implications of Diversification”. *Academy of Management Conference: Best Paper Proceedings*.

Kistruck, G. & Qureshi, I. (2007) "Not Too Big and Not Too Small: Identifying the 'Sweet Spot' for Nonprofit Boards". *Academy of Management Conference: Best Paper Proceedings*.

Kistruck, G. (2006) "The Impact of Geographic and Product Diversification on Performance in Charitable Organizations". *Administrative Sciences Association of Canada Conference: Best Paper Proceedings*.

Kistruck, G. (2006) "A Test of Moderated Mediation between Board Size and Financial Performance in the Nonprofit Sector". *Administrative Sciences Association of Canada Conference: Best Paper Proceedings*.

Zietsma, C. & **Kistruck, G.** (2006) “Aurora Cultural Centre.” *Administrative Sciences Association of Canada Conference: Best Paper Proceedings*.

OTHER PRESENTATIONS AT REFEREED CONFERENCES

Slade Shantz, A., **Kistruck, G.**, Smith, I., & Weber, L. “Motivating Employees by Mission: The Complex Effects of Social Comparisons” *Strategic Management Society 2018 Conference*

Slade Shantz, A., **Kistruck, G.**, Pacheco, D., & Webb, J. “Alternative Structures for Governing Newly-Formed Cooperatives: The Mediating Role of Psychological Ownership”. *Academy of Management 2018 Conference*

Gras, D., **Kistruck, G.**, Neda, Y., & Bruton, G. “Comparative Approaches for Spurring Innovative Opportunities in Base-of-the-Pyramid Markets” *Academy of Management 2018 Conference*

Slade Shantz, A., **Kistruck, G.**, Pacheco, D., & Webb, J. “Alternative Structures for Governing Newly-Formed Cooperatives: The Mediating Role of Psychological Ownership”. *European Group for Organizational Studies 2018 Conference*

Gras, D., **Kistruck, G.**, Neda, Y., & Bruton, G. “Comparative Approaches for Spurring Innovative Opportunities in Base-of-the-Pyramid Markets” *Australia Centre for Entrepreneurship Research Exchange 2018 Conference*

Sutter, C., Webb, J. & **Kistruck, G.** “Changing the Cassette: Altering Understandings, Relationships, and Rules in Institutional Fields” *Academy of Management 2015 Conference*

Kistruck, G., Lount, R., Smith, B., Bergman, B., and Moss, T. “Competition vs. Cooperation: Motivating Groups in Base-of-the-Pyramid Markets” *Academy of Management 2014 Conference*

Qureshi, I, **Kistruck, G.**, Bhatt, B. “The Enabling and Constraining Effects of Network Ties on Institutional Entrepreneurship” *Academy of Management 2013 Conference*

Kistruck, G., Webb, J., Sutter, C., Bailey, A., “Entrepreneurial Challenges to (In)Formality in Emerging Markets: An Institutional Polycentricity Perspective” *Academy of Management 2012 Conference*

Kistruck, G., Beamish, P., Qureshi, I., & Sutter, C. (2011) “Social Intermediation in Base-of-the-Pyramid Markets” *Academy of Management 2011 Conference*

Kistruck, G. & Beamish, P. (2009) “Comparative Institutional Arrangements of Social Intermediation in Least Developed Countries” *6th Annual Satter Conference on Social Entrepreneurship*

Kistruck, G., Stevens, C. & Morris, S. (2009) “Broadening the Explanatory and Predictive Power of Intermediation Theory in Management Research” *Academy of International Business 2009 Conference*

Kistruck, G. (2007) "The Governance of Cross-Sector Partnerships in Developing Economies". *Academy of International Business 2007 Conference*

Kistruck, G. (2007) “A Cautionary View on Governance Reforms: Exploring the Effect of Increased Disclosure Requirements on Competitive Positioning”. *McMaster World Congress on Corporate Governance*

Kistruck, G. (2006) “Substitution Effects of Formal and Informal Corporate Governance Mechanisms in the Nonprofit Sector”. *Academy of Management 2006 Conference*

CASE STUDIES

Zietsma, C. & **Kistruck, G.** (2005) “Aurora Cultural Centre” *Ivey Publishing*

BOOK CHAPTERS

Cotte, J. & *Kistruck, G.* (2006) “The Meanings of Marketers: Depth Interviews with Executives,” in Belk, R.W. *Handbook of Qualitative Research Methods in Marketing*. Cheltenham, UK: Edward Elgar

EXTERNAL ACADEMIC SERVICE

Editorial Board Member:

- *Academy of Management Journal*
- *Academy of Management Review*
- *Journal of Management*

Ad-hoc Academic Reviewer:

- *Journal of International Business Studies*
- *Organization Science*
- *Strategic Entrepreneurship Journal*
- *Strategic Management Journal*

Co-Organizer (2019; 2018), Early Career Doctoral Consortium, Entrepreneurship Division, Academy of Management

Panelist (2018), ““Experimenting with Experiments? An Experiment Development Workshop” Strategic Management Society Behavioral Strategy Interest Group

Panelist (2018), “Institutional Voids: Refining Academic Tools for the Global Economy” Academy of Management PDW

Panelist (2018), “Bridging Theory with Practice” ACERE Doctoral Consortium

Mentor (2018), “Doctoral Consortium” 2018 Annual Conference on Sustainability, Ethics, & Entrepreneurship

Organizer (2016), “Making Organizational Research Meaningful: Designing Field Experiments for Poverty Alleviation” Academy of Management PDW

Organizer (2016), “SIRLab Tanzania Workshop” University of Dar es Salaam

Speaker (2016), “Building Partnerships to Research Poverty Alleviation” Academy of Management PDW

Organizer (2015), “Entrepreneurship in Base-of-the-Pyramid Markets” Strategic Management Society Annual Meeting Workshop

Invited Discussant (2015), “Capacity Building in the Face of Extreme Poverty: Scholarship, Research, and Action”, Academy of Management PDW

Facilitator (2015), “Re-Energizing the Base of the Pyramid Domain: Creating a Roadmap for the Next Decade”. Academy of Management PDW

Participant (2015), “Management Research, Governance, and Natural Resources in Africa: Taking Stock and Looking Ahead”, Academy of Management PDW

Participant (2015), “Research In and On Africa: Opportunities and Challenges in Data Collection and Publishing”. Academy of Management Caucus

Participant (2015; 2014), “Poverty Initiative: Workshops for Development” in Peru and Ethiopia, Strategic Management Society

Organizer (2014), “Social Impact Research Lab Project Planning Workshop” at Schulich School of Business

Speaker (2014), “Research in Practice: Connecting Theory and Work Through Academic/Practitioner Collaborations”. Academy of Management PDW

Track Chair (2014), “Entrepreneurship” Fifth Subsistence Marketplace Conference, University of Illinois

Invited Discussant (2013), “Building a Community of Base of the Pyramid Scholars: Creating a Legacy that can Change the World”, Academy of Management PDW,

Chair (2010-2012), International Poverty Solutions Collaborative International Laboratory Site Selection Committee, The Ohio State University

Invited Discussant (2012), “Field Experiments in Management Research”, Academy of Management PDW

Invited Discussant (2011), “Collecting Data for Quantitative Methods of Analysis in Social Entrepreneurship Research”, Academy of Management PDW

Invited Discussant (2011), “Base of the Pyramid Research Methods: Overcoming Perils and Pitfalls in the Quest for Quality Data”, Academy of Management PDW

Invited Discussant - Social Entrepreneurship (2009-2012) Academy of Management Doctoral Consortium, Entrepreneurship Division

Panelist (2010) One of three faculty experts for Oikos UNDP Young Scholars Development Academy, Costa Rica

Faculty Chair (2009-2012) “Fisher 5K Student Association”, The Ohio State University

Session Chair (2009) “Fisher College of Business Summit on Sustainability”, The Ohio State University