

Kellogg  Schulich

EXECUTIVE MBA GLOBAL NETWORK

A photograph of three business professionals walking towards the camera in a modern office hallway. On the left is a man in a dark blue suit and tie, holding a smartphone. In the center is a woman in a black and white sleeveless dress, carrying a black handbag and a grey jacket. On the right is a woman in a white trench coat over a blue floral dress, carrying a black handbag. They are all smiling.

# THE GLOBAL EMBA FOR THE EXECUTIVE CLASS

**RANKED #1 IN CANADA** for the past 12 years by the *Financial Times* of London

# What Sets This Unique Program Apart?

**RANKED #1 IN CANADA SINCE ITS INCEPTION** by *The Economist* and by the *Financial Times* of London, the Kellogg-Schulich Executive MBA Program allows you to tailor your studies to your personal goals and to make business and personal connections all over the world.

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## THE GLOBAL ADVANTAGE

- **The Kellogg-Schulich Executive MBA Program makes the world your classroom.** Take your classes outside of Canada as part of the Kellogg Global Network with partner schools in the United States, Germany, Hong Kong, Israel and China. You will join **a global cohort of over 500 students from around the world.**

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## PERSONALIZED EXPERIENCE

- **With world-class connections and over 40 specialized elective courses,** the Kellogg-Schulich Executive MBA Program gives you the opportunity to personalize your learning experience while leveraging diverse perspectives from business leaders around the world.

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## REAL-TIME FLEXIBILITY

- **Unique teaching modules every third weekend** means you have time to prepare your reading and assignments in between classes while minimizing time away from work.

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## HIGH-CALIBRE PEERS

- **Our students have an average of 13 years work experience** and are typically mid-career senior managers, successful entrepreneurs and high-potential individuals, selected on the basis of their leadership potential.

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## GLOBAL NETWORK

- **Foster lasting relationships with executives from all over the world** in partner schools during Global Network Week and again during the global electives modules.

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## UNIQUE LEARNING MODEL

- **A range of pedagogical approaches that include case studies, lectures, discussions, behavioural simulations and teamwork** – all combine to create a powerful, team-based learning environment.

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## THE GLOBAL STRATEGY PROJECT

- **This hands-on project requires an overseas trip to an emerging market for experiential learning** where you apply the tools learned in class and work in a team on a project close to your heart.
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# Flexible Program Design

With classes every third weekend, the schedule minimizes time away from work and maximizes in-class and study team learning. The overall format of the Kellogg-Schulich Executive MBA Program is flexible, balanced and designed to accommodate your career development and personal goals. This 18-month program begins in January and ends in June of the following year.



## 2020 – 2021 PROGRAM SCHEDULE: CORE CURRICULUM\*

<p>YEAR</p> <p>1</p> <p>January – November</p>	<p><b>JANUARY</b> <i>1 week – Canada</i></p> <p><b>Becoming a Global Leader</b></p> <ul style="list-style-type: none"> <li>• Leadership and Organizations</li> <li>• Managing Globally</li> <li>• Introduction to The Authentic Leadership Journey (Start)</li> </ul> <hr/> <p><b>FEBRUARY TO APRIL</b> <i>Class weekends – Canada</i></p> <p><b>Mastering the Fundamentals I</b></p> <ul style="list-style-type: none"> <li>• Economics of Competition</li> <li>• Financial Reporting Systems</li> <li>• Managerial Decision Analysis</li> <li>• Marketing</li> </ul>	<p><b>APRIL TO JUNE</b> <i>Class weekends – Canada</i></p> <p><b>Mastering the Fundamentals II</b></p> <ul style="list-style-type: none"> <li>• Competitive Strategy</li> <li>• Financial Management</li> <li>• Operations Management</li> <li>• Management Planning and Control</li> <li>• Global Strategy Project (Introduction)</li> </ul> <hr/> <p><b>JULY</b> <b>Summer Break</b></p> <hr/> <p><b>AUGUST</b> <i>2 weeks – United States</i></p> <p><b>Managing for Excellence</b></p> <ul style="list-style-type: none"> <li>• International Negotiations</li> <li>• Strategic Crisis Management</li> <li>• Strategic Decisions in Operations</li> <li>• Marketing Analytics</li> </ul>	<p><b>SEPTEMBER TO EARLY OCTOBER</b> <i>Class weekends – Canada</i></p> <p><b>Driving Strategy Globally</b></p> <ul style="list-style-type: none"> <li>• Financial Instruments and Capital Markets</li> <li>• Global Strategy Project (Project Preparation)</li> <li>• New Venture Design (Introduction)</li> </ul> <hr/> <p><b>LATE OCTOBER</b> <i>1 week – Canada**</i></p> <ul style="list-style-type: none"> <li>• Digital Strategy</li> <li>• Mergers and Acquisitions Strategy</li> </ul> <hr/> <p><b>NOVEMBER</b> <i>1 week – Overseas Destination</i></p> <ul style="list-style-type: none"> <li>• Global Strategy Project (International Trip)</li> </ul>
<p>YEAR</p> <p>2</p> <p>January – June</p>	<p><b>JANUARY TO MARCH</b> <i>Choice of course delivery format – global electives (at partner schools around the world)</i></p> <p><b>Leveraging Global Perspectives</b></p> <ul style="list-style-type: none"> <li>• Elective Course</li> <li>• Elective Course</li> <li>• Elective Course</li> <li>• Elective Course</li> </ul>	<p><b>MARCH</b> <i>Hybrid weekend – Canada</i></p> <ul style="list-style-type: none"> <li>• Designing Brand Experiences</li> <li>• Responsible Business Leadership</li> </ul>	<p><b>APRIL TO JUNE</b> <i>Class weekends – Canada</i></p> <p><b>Designing the Future</b></p> <ul style="list-style-type: none"> <li>• New Venture Design (Final Project Presentation)</li> <li>• The Authentic Leadership Journey (Finish)</li> </ul>

\*Course offerings and schedule sequence are subject to change. Students are responsible for their travel costs, including obtaining the necessary immigration/visa documents to study in Canada (where applicable), to enter the United States to study and to travel to the country of destination for the global electives modules and for the Global Strategy Project trip in order to complete the program requirements of the Kellogg-Schulich Executive MBA Program.

\*\*This is a required, non-residential module for our students.



# Customize Your Learning with Global Electives\*

As a partner in the Kellogg Global Network, the Kellogg-Schulich Executive MBA Program offers its students the unique opportunity to join a global cohort from around the world. With over 500 students in this global network, the opportunities to learn diverse perspectives on business challenges around the world and to network are unparalleled. Additionally, the 40+ specialized elective courses make it possible to personalize your learning.



## GLOBAL ELECTIVES MODULES\*\*

### China

**The Guanghua School of Management, Peking University, Beijing**

- The China Consumer Market
- Contemporary Issues about Chinese Financial Markets and Institutions



### Germany

**WHU – Otto Beisheim School of Management, Germany**

- Luxury Brand Management
- The Business Environment in Europe



### Hong Kong

**Hong Kong University of Science and Technology, Hong Kong**

- Deal Making in China and Asia
- Value Investing



### Israel

**The Coller School of Management, Tel Aviv University, Israel**

- Product Management for Technology Companies
- Venture Capital



### United States

**The Kellogg School of Management, Northwestern University, United States**

- Evanston**
- Human and Machine Intelligence
  - FinTech Strategy: Innovations in Financial Services
  - Recruiting and Retaining Talent in Growth Companies
  - The Right Stuff: Principles Behind Successful Careers

**Miami**

- Global Corporate Restructuring
- Strategies for Growth
- Innovation Strategy and Management
- Leading High Impact Teams



\* For more information about the global electives offerings, please visit [emba.schulich.yorku.ca](http://emba.schulich.yorku.ca)

\*\* Course offerings and schedule sequence are subject to change. Students participating in a global electives module at the Kellogg School of Management or a partner school location are responsible for their travel costs, including obtaining the necessary immigration/visa documentation to enter the United States or the country of the partner school.

# Tuition and Admission

## TUITION

The program fee for the 2020 – 2021 class is CDN \$125,000\*.

This fee is payable in installments and includes:

- Tuition
- Books and course materials
- Organized meals during class days at the Schulich School
- Organized meals and accommodation during the residential Schulich Live-in Week
- Organized meals and accommodation for the required off-site modules (the Global Network Week, the Global Strategy Project trip and the global electives modules)

Please consult the Application Guide for full details on program fees:

[emba2.schulich.yorku.ca/emba/application](https://emba2.schulich.yorku.ca/emba/application)

\*Subject to final approval

## ELIGIBILITY

To be considered for admission, candidates should have outstanding promise and leadership potential, at least eight years work experience with substantive management experience and possess the Canadian equivalent of a university bachelors degree from an accredited institution. Management experience could include executive, functional and/or project management experience. Successful entrepreneurs are also encouraged to apply. Eligible candidates are invited to a pre-application interview. Please see the Application Guide for full details:

[emba2.schulich.yorku.ca/emba/application](https://emba2.schulich.yorku.ca/emba/application)

## NEXT STEPS

To find out if you are eligible for the Kellogg-Schulich Executive MBA Program and if you are exempt from the GMAT test, please email a copy of your resume and transcripts for a quick pre-assessment:

[emba@schulich.yorku.ca](mailto:emba@schulich.yorku.ca).

Spring round of admission ends on June 14, Fall round ends on September 20, and the final round is on December 6, 2019 for the cohort starting in January 2020.

# This is the EMBA for Global Leaders

FROM LEFT TO RIGHT:

**Sophie Wu**, EMBA Class of 2015  
Head of Strategy & Business Development for Canada, LafargeHolcim

**Ahmed Etman**, EMBA Class of 2016  
Managing Director, Accenture Security (Canada)

**Inna Le Guen**, EMBA Class of 2015  
Vice President, Head of Asia Treasury and Procurement, Manulife Financial (Hong Kong)



MAKE THE WORLD YOUR CLASSROOM

# The Kellogg-Schulich Executive MBA Program and Its Network



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To unlock your potential, visit:

[emba.schulich.yorku.ca](http://emba.schulich.yorku.ca)

