

Vienna Innovation Program^{WU}



May 13 – 24, 2019

A two-week academic program on innovation management offering insights into the latest trends, real-life project experience, and intercultural teamwork.

www.wu.ac.at/io/ipwu



Vienna Innovation Program^{WU}

Program	An international short program on innovation management for business students at the graduate level.
Dates	May 13 – 24, 2019
University	WU (Vienna University of Economics and Business) WU ranks among Europe's leading institutions of higher education in the fields of business, economics, and related areas of study.
Location	Vienna is one of Europe's cultural centers. Its central location in Europe has made it a gateway for business relations in the Central/Eastern European region. Tradition and culture, research and education, economic growth and a safe, livable environment make it a place with an exceptionally high standard of living.
Application requirements	<ul style="list-style-type: none">› Enrollment in a graduate/master program in business studies› Nomination by a WU partner university
Program contents	<ul style="list-style-type: none">› Academic program on innovation management› Social and cultural program, incl. sightseeing tour in Vienna, day-trip to Salzburg, dinner at a Viennese wine tavern› Vienna public transport ticket for the duration of the program› Optional: Accommodation close to Campus WU

VIENNA INNOVATION PROGRAM^{WU}

- › Acquire know-how on the latest trends in innovation management
- › Get real-life experience through practice-oriented project work
- › Study in an intercultural group of students

Nomination deadline:

February 28, 2019

INTERESTED?

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