

Rotterdam School of Management  
Erasmus University

# International exchange programmes





» “Deciding to come on exchange to RSM was one of the best decisions of my life”

**Kalon Tsang**

MSc exchange student, The Wharton School, USA

» “Rotterdam is an easy city to live in, I found people to be welcoming and inclusive”

**Gavin Pearce**

BSc exchange student, University of Bath, UK



Start your Dutch adventure here in Rotterdam	03
Exploring the land of the Dutch and beyond	04
Rotterdam has everything you need	06
A lively university campus	08
Reasons to come to RSM for your exchange	09
Introducing our exchange programmes	10
Bachelor exchange programme	12
Master exchange programme	14
MBA exchange programme	18
Practical information	20
Overview of partner schools	22
RSM STAR case competition	26

**Colophon**

Design: Kris Kras context, content and design

Photography: Gerhard van Roon/Kunst en Vliegwerk RP, Ossip van Duivenbode, 500Watt, Chris Gorzeman, NBTC Holland Marketing, Rotterdam Branding Toolkit, Marc Heeman, Iris van den Broek



# Start your Dutch adventure here in Rotterdam

**O**ur programmes emphasise the importance of international experiences for a very practical reason: business occurs in a global environment. Effective management requires an empirical understanding of other cultures. Managers spent increasing amounts of time in other countries, and graduates of top business schools are also expected to move with relative ease from one business – and country – to another. So it's great that there is such a close relationship between RSM and our international network of more than 160 partner schools in Africa, the Americas, Asia, Europe, and Oceania. One of the most important aspects of an education at RSM is to deepen your international experience. Part of this happens naturally when working and studying with other students who represent a broad range of nationalities.

But you can do more to increase your exposure to international cultures, in business and socially. At RSM, we also encourage students to take the opportunity to study abroad. It broadens career perspectives and expands knowledge.

We look forward to welcoming our international students from our respected partner schools.

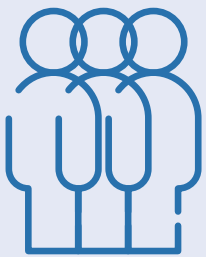
See you soon!



**Steef van de Velde,**  
Dean, Rotterdam School of  
Management, Erasmus University

## Academic home of the first European

Rotterdam School of Management, Erasmus University (RSM) is the business school of the renowned Erasmus University Rotterdam. Founded in 1913, the university is home to the first Nobel Prize winner in the Economic Sciences, Jan Tinbergen. Erasmus University Rotterdam takes its name from Desiderius Erasmus, the great classical scholar and 16th century Dutch Renaissance humanist, theologian and philosopher. One of the foremost thinkers and doers of his time and a widely-travelled scholar, he is recognised for his open-minded, skeptical and individual ideas. Among the leading lights of the Renaissance, Erasmus is widely referred to today as the 'First European' and serves as the inspiration for RSM's focus on thought leadership in business.



**95%**

95% of the Dutch speak English



**6th**

The Netherlands is ranked no. 6 in the United Nations World Happiness Report 2018



**200 +**

The Netherlands is home to more than 200 nationalities



# Exploring the land of the Dutch and beyond

With one of the millions of bicycles in the Netherlands, you can explore Rotterdam and its surroundings. And with the country's easy-to-use public transport system or a car, you can easily venture out to other Dutch cities or even cross the borders to visit other European countries. For example; Berlin, Brussels, Cologne, London and Paris are only a two-to seven-hour train ride away.

## Feeling at home

If you're an international student, you're in good company as you'll be entering an international environment – on campus and beyond. The Dutch have a good command of English, making life for foreigners particularly easy. In such a melting pot, there are plenty of Dutch and international holidays and festivals which make the Netherlands a vibrant and exciting country to live in. Here, you will develop an open mind and international orientation, as well as creative thinking and problem-solving skills.

## Education and career

The quality of Dutch education is known for its high standards and top rankings. The location can be a good start to your career too! Multinationals such as Philips, Heineken, Shell, ING and Unilever are Dutch. Being such a world leader in several industries, including agriculture, sustainable energy, water management, art and design and logistics, means you can discover many areas of expertise in the Netherlands.

## Don't worry, be happy

The Netherlands is among the safest countries in the world, according to the 2018 Global Peace Index, and Dutch companies are well-represented and industry group leaders in the Dow Jones Sustainability Index. The Netherlands is also in the top 10 of happiest countries in the world with its good standard of living. We're confident that you will enjoy life in the Netherlands!

Rotterdam has everything you need



Rotterdam is bursting with culture, entertainment, sports, architecture, shopping and exciting events. You'll have plenty of opportunities to meet creative young professionals, and to develop yourself on a personal and professional level.

### **A gateway to Europe**

The Netherlands sits at a very strategic position in Western Europe; it's within easy reach of many European cities, and a highly popular destination for multinational companies. Exchange students learn about international business in the commercial heart of the EU – the largest economic zone in the world. Urban life thrives in Rotterdam, as upmarket shops sit side by side with grocery stores selling produce from all around the

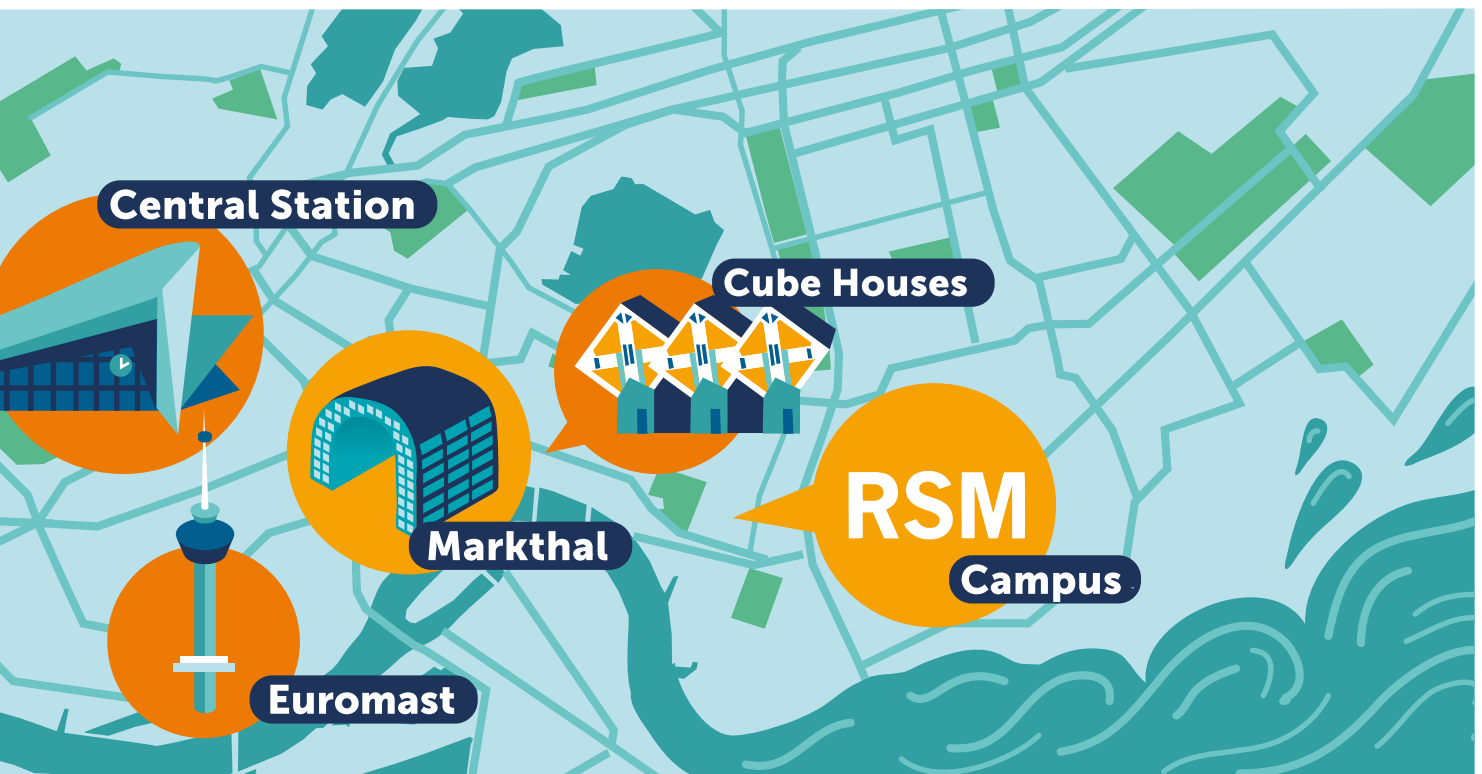
world. Rotterdam's nightlife rivals that of Amsterdam – with a hip and creative young scene filling restaurants, bars, cafés and nightclubs.

### **In a bustling city**

Rotterdam is best known for its bustling port, the biggest in Europe and which continues to grow and pioneer new technologies – especially with its use of energy and reducing carbon emissions. RSM has close connections with the Port of Rotterdam on several of these initiatives. But in the past few years, other exciting projects have been dropping anchor.

The Netherlands' biggest building, a 'vertical city' called De Rotterdam, is one of the newest structures to break the Rotterdam skyline. It is home to apartments, cafés, restaurants and a hotel as well as offices and business spaces. No wonder Rotterdam's high-rise area is nicknamed 'Manhattan on the Maas'.





Across town, the cavernous arc of the Markthal with its flamboyantly floral-tiled market hall is one of the most photographed buildings in the city. Its home to 100 food stalls selling everything from fresh waffles and truffles to cheese and other local specialties. Rotterdam is a lively and cosmopolitan university and port city, located 80 kilometers south of Amsterdam. Rotterdam is known as a festival city with an international film festival, the North Sea Jazz Festival, and numerous other cultural festivals every month. There are many restaurants and you'll find the largest bookstore in the Netherlands. The city is also world-famous for its daring architecture and experimental, influential contemporary art. See it for yourself at [en.rotterdam.info](http://en.rotterdam.info)

### Feeling at home

People from all corners of the world feel at home in Rotterdam. There are few language barriers as English is widely spoken.

With more than 160 nationalities living the same area, it is easy to find a shop or restaurant selling the things you use at home. With connections from Rotterdam's and Amsterdam's international airports, the Port of Rotterdam and high-speed train lines, Rotterdam is exceptionally well-connected.

And with European gems such as Amsterdam, Brussels, London, Paris and Berlin close by, there is plenty to explore.

### An outdoor, sporting city

Rotterdam can claim to be a great outdoor city, with abundant parks, green spaces and a superb network of cycle routes linking it to open countryside. Rotterdam also hosts the annual Rotterdam Marathon in April which attracts many top athletes producing very fast times, as the course is flat and weather conditions are typically favourable.

### Time by train from Rotterdam Central Station

Amsterdam Schiphol Airport	25 minutes
Amsterdam Central Station	40 minutes
Paris	2,5 hours
London	5 hours
Berlin	7 hours



Campus

# A lively university campus

 [experience.eur.nl](http://experience.eur.nl) for a 360° tour of our campus



RSM is situated on the Woudestein campus – the main campus of Erasmus University Rotterdam. RSM is housed in two modern, fully-equipped buildings with Wi-Fi, multimedia equipment, breakout rooms and computer labs. A stimulating learn, work and living environment with an international appearance on a sustainable and modern

university campus with a vibrant heart and a unique appeal. The university offers on-campus housing, study spaces and sports facilities, and hosts regular recreational and cultural events. It also has a great food court, a range of shops and a bicycle repair shop.



# Reasons to come to RSM for your exchange

More than 40 years of experience in  
business and management education

40+  
Years

Triple Crown accreditation



A consistent ranking among  
Europe's top business schools

Extensive connections and partnerships with the corporate world with companies such as Deloitte, Eastman, Unilever and Shell among our corporate partners

160+  
schools

## Active member of international networks

RSM is the Dutch member of CEMS delivering a world-class international master programme which leads to a joint degree. RSM also engages in PIM (Partnership in International Management) and with 160+ top business schools all over the world to create exchange opportunities and double degrees.

## A business school with a truly international environment

There are more than 80 nationalities in RSM's student population of 9,000+; a high proportion of students and teachers are internationals

80+  
nationalities

## Part of the Erasmus University Rotterdam, with more than 100 years of heritage

The university – which now has almost 30,000 students – began in 1913 as the Netherlands School of Commerce, and is internationally recognised for education and research in four areas of expertise: health, wealth, governance, and culture.

A three-year redevelopment project is almost completed; EUR's campus now has new and improved studying, living, dining and leisure facilities.

Fellow students from our global networks



# Introducing our exchange programmes

RSM maintains an international network of more than 160 business schools and universities. Most of these schools are members of The Global Alliance for Management Education (CEMS), or the Partnership in International Management (PIM). Other partnerships are fostered through RSM's own bilateral relationships. These memberships guarantee that incoming exchange students coming to RSM not only mix with local students, but also with fellow students from RSM's entire partner school network.

## In our exchange programmes, you will experience:

- » a stimulating and interactive learning environment
- » top-class professors in RSM's globally oriented faculty
- » a curriculum taught entirely in English
- » global classmates representing up to 80 nationalities
- » a lively and close-knit student body
- » our buddy system; where other students show you around the university and the city and help out with practical matters
- » a well-organised introduction programme
- » appealing guest speakers from the corporate world.

## Exchange students will have access to:

- » Accommodation either on- or off-campus; Rotterdam is an ideal location – an international corporate hub at the commercial heart of Europe.
- » RSM Career Services department, the link to local and international companies for all RSM students. Its range of services are internship- or career-focused.  
**[www.rsm.nl/career-services](http://www.rsm.nl/career-services)**
- » Language courses, including Dutch for beginners to ease your introduction to Dutch life, offered by the Language and Training Centre. **[www.eur.nl/ltc](http://www.eur.nl/ltc)**
- » Cultural activities, organised by Studium Generale.  
**[www.eur.nl/english/sgerasmus](http://www.eur.nl/english/sgerasmus)**



The largest and most professionally run student-led organisation of its kind in Europe, the Study Association RSM (STAR); with more than 6,500 members. It organises a wide range of events, including the largest on-campus recruitment event in the Netherlands, conferences, special guest lectures, parties and social drinks.

[www.rsmstar.nl](http://www.rsmstar.nl)



Erasmus Student Network Rotterdam (ESN-Rotterdam) which co-operates closely with EUR's International Offices to enhance academic and social experiences for international students in Rotterdam. It organises a wide range of social activities and weekly international drinks receptions, at which international students can meet. They also offer city trips, sporting activities, musical and cultural events.

[www.esn-rotterdam.nl](http://www.esn-rotterdam.nl)

# Bachelor exchange programme



[rsm.nl/exchange-bachelor](http://rsm.nl/exchange-bachelor)

We welcome all undergraduate students from partner schools in our bachelor exchange programme, which is affiliated to RSM's BSc in International Business Administration (IBA).

IBA presents an opportunity to enter and experience a unique global learning environment – one that takes into account different world views, and is charged with energy from motivated students interested in changing the way business is done. Exchange students often remark on the 'community' feel of the IBA programme.

Teaching methods include case-based learning, study tours and classroom discussions. Students learn the reality of business models around the world, and what is involved in expanding into new markets. They also develop the ability to connect and communicate with people from different areas of the world – an important skill in international business.

## Courses

Courses offered in the bachelor exchange programme focus on the management of international companies and their operations.

Exchange students participating in IBA courses are expected to have a basic knowledge of business, such as operations, marketing, finance and accounting, or organisational and information processes. Knowledge of mathematics, statistics and micro- and macro- economics is a plus.

A selection of courses from the IBA programme are available for exchange students; from the first, second and third years, except for the research and bachelor thesis project. Students can also choose to include one course at another of Erasmus University's schools or faculties (excluding Economics or Medicine). You could, for example, take communication and media courses at the Erasmus School of History, Culture and Communication, which are very popular among our exchange students.

## International business: the Dutch way

This course, specially designed for incoming bachelor exchange students, is an introduction to the Dutch business environment in current economic and cultural settings. Students will identify and discuss economic analyses in the context of European and Dutch cultures, with special attention to recent developments in large international companies based in the Netherlands. Students will explore companies such as Philips and Shell through assignments, case studies, company visits and excursions.



"My time in Rotterdam was almost surreal. I arrived expecting an 'industrial port city' and instead found a place flush with culture, a real appreciation for arts and an atmosphere that is overflowing with opportunity. It's an easy city to live in, and I found people to be welcoming and inclusive. I fully intend to relocate to Rotterdam in the future as a result of this incredibly positive experience, which can be attributed in no small measure to the students and staff at RSM."



**Gavin Pearce, BSc exchange student**  
University of Bath, UK



## Academic calendar

### Autumn

- » Trimester 1: beginning of September – late December
- » Two-week Christmas and New Year break

### Spring

- » Trimester 2: beginning of January – late March
- » One-week spring break
- » Trimester 3: beginning of April – late June

### Duration

13 weeks on average

### Minimum workload

15 EC per trimester

### Introduction programme

- » In the week before the start of trimester 1
- » In the first week of trimester 2
- » A week before or during the first week of trimester 3

### Buddy system

Available

### Class size

Workshop groups vary in size between 16 and 60 students.  
Plenary lectures are attended by a large number of students.

## RSM class profile

Average age 20-21 and in the last or penultimate year of undergraduate business studies. Many work in part-time jobs or summer internships. Around 60 per cent of the total class comes from an international background, and around 41 per cent of the total in the class are women.

## Open to

Undergraduate, BSc exchange students studying at RSM's partner schools. Students interested in a study exchange at RSM are advised to consult their home institution's international office, study abroad adviser or exchange co-ordinator.

## Websites

[www.rsm.nl/bsciba](http://www.rsm.nl/bsciba)

## Contact

Ellen Vermeulen, Programme Manager Bachelor Exchange (Incoming), [vermeulen@rsm.nl](mailto:vermeulen@rsm.nl)

Ligaya Kasmó-Borgonje, Programme Manager Bachelor Exchange (Outgoing), [Lkasmó@rsm.nl](mailto:Lkasmó@rsm.nl)



# Master exchange programme



[rsm.nl/exchange-master](http://rsm.nl/exchange-master)

All (post-)graduate students at our partner schools are welcome to join our master exchange programme.

The choice of courses includes those of most of our specialised MSc programmes. MSc courses are offered in blocks of seven or eight weeks.

## Programme

The choice of courses includes those of most of our specialised MSc programmes. MSc courses are offered in blocks of seven or eight weeks.

### You can apply to come to RSM for:

- » our autumn term (block 1 and 2) to join the master programme core courses

... Or...

- » our spring term (block 3, 4 and 5, or a combination of two consecutive blocks) to choose from a selection of master electives

... Or ...

- » a short exchange (one block) to attend master courses for seven or eight weeks. This option is only available in spring.

When attending RSM for a full term (autumn or spring) students can also apply for the International Consultancy Project (10 EC), a real-life consultancy project for an international company, carried out by multicultural teams of exchange students.

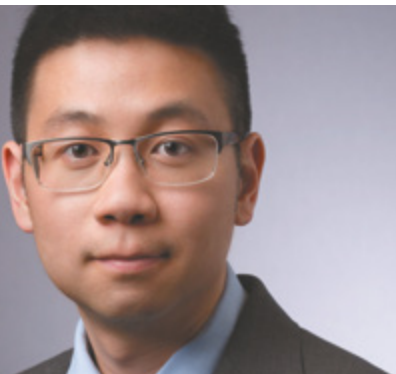
## One-year MSc programmes

### All our master programmes have:

- » a mix of educational formats ranging from case studies and group projects to internships and individual research
- » small-scale, interactive classes that engage you in debate and discussion
- » a diverse and international student body
- » challenging academic theory that reflects the latest business and management thinking.

### Incoming master exchange students are welcome to join courses from

- » MScBA Accounting & Financial Management
- » MSc in Business Information Management
- » MSc in Finance & Investments
- » MSc in Global Business & Sustainability
- » MSc in Human Resource Management
- » MSc in Management of Innovation
- » MSc in Marketing Management
- » MSc in Organisational Change & Consulting
- » MSc in Strategic Entrepreneurship
- » MSc in Strategic Management
- » MSc in Supply Chain Management.



"Deciding to come on exchange to RSM was one of the best decisions of my life. You really do meet people from all around the world and all walks of life. Classes are interesting and challenging, often emphasizing group work and offering practical opportunities to work with real-life clients. As an exchange student, you also have the time to explore Rotterdam and the Netherlands, and to travel to other countries around Europe. I have made many new friendships this semester, and the exchange has really opened my eyes to what the world has to offer."



**Kalon Tsang, MSc exchange student**  
The Wharton School, USA

## The International Consultancy Project

The International Consultancy Project (ICP) has been the cornerstone of the master exchange programme at RSM for nearly 30 years. In international teams, students work intensively for about four months on a consultancy project for a real company or institution, supervised by coaches from both the university and the company. The students' aim is to respond professionally to an actual management problem, and to learn from working in multidisciplinary and culturally diverse groups. For the companies involved in this project, this provides a unique opportunity to gain access to valuable knowledge, recommendations or solutions for a business problem within a relatively short period of time. Typically, the student teams introduce a refreshing outside perspective to the company's business issue.

The ICP allows students to work on consultancy projects for major companies such as Aon, Shell and Siemens Nederland. The projects have been rewarding experiences for students and the participating companies. The close relationship between RSM and the business community – exemplified by projects such as this – is one way that RSM demonstrates its strength as a top European business school.

### ICP teams

Teams are selected to comprise students from different backgrounds to cover all the skills and competences required by the companies providing the projects. RSM provides training in negotiating, conflict management plus presentation skills to help students master additional skills for project management and consultancy work. There are two feedback meetings during the project to monitor the group's progress and address problems with companies or coaches.

## ICP structure

The International Consultancy Project has five stages:

### 1. Introduction

During the kick-off lecture students meet their fellow team members and are informed about their consultancy project. Practical information, a time schedule and information about seminars and training sessions are offered to prepare students for their consultancy project.

### 2. Defining the problem

Student teams meet their academic and company coaches for the first time. They draft a project proposal: a brief description and analysis of the issue, and suggestions for research, a schedule, budget and resource list. The phase ends with approval of the proposal.

### 3. Research

Each team collects data from secondary sources, conducts interviews, and analyses reports. By conducting research they should come up with recommendations, solutions and advice. This should result in a final report.

### 4. Presentation of results

Towards the end of the project, each team presents its findings and recommendations to the company. Each team will also prepare a presentation for fellow students and a jury of consultants at RSM.

### 5. Evaluation

The project concludes with a review of the team's efforts and each student's individual learning experience so students can identify which project and consultancy skills, research skills and team skills they have learned.

"For many years, hosting and coaching an RSM consultancy project team has proven to be a rewarding and valuable experience to Aon. The students bring us up-to-date on business theory and by doing so; serve as a reminder to Aon management of the importance of lifelong learning. I very much appreciate this co-operation with RSM and its talented students. On behalf of Aon I'm proud that we contributed to some of the winning projects."

**Marc van Nuland, CEO, Country Manager The Netherlands, Aon,**  
Member of RSM Advisory Board





## Academic calendar

### Spring full term

- » Block 1: early September – late October
- » Block 2: late October – late December
- » Block 3: late January – mid March
- » Block 4: mid-March – mid May
- » Block 5: mid-May – late June

or a combination of two consecutive blocks

### Short exchange: One block in spring

#### Minimum workload

20 EC per full autumn term, 18 EC per full spring term 12 EC for short exchange participants

#### Introduction programme

Takes place a week before, or in the first week of a block

#### Buddy system

Available

### Class size

50 - 60 students

### RSM's class profile

Average age 24; 31 per cent of students have an international background. Most students have some relevant working experience through internships, business projects or part-time management jobs.

### Open to

Graduate, MSc and MBA students from RSM's partner schools. Students interested in an exchange at RSM should consult their home institution's international office, study abroad advisor or exchange co-ordinator to discuss possibilities.

### Websites:

[www.rsm.nl/master](http://www.rsm.nl/master)

### Contact:

Linda de Vries, Head International Office, [Lvries@rsm.nl](mailto:Lvries@rsm.nl)







# MBA exchange programme

 [www.rsm.nl/exchange-mba](https://www.rsm.nl/exchange-mba)

With around 40 nationalities represented and work experience in various industries, our full-time MBA programme is enriched by the unique backgrounds of its students. With contributions from such a broad spectrum of individuals, RSM and its MBA programme exemplify the diversity of almost every social dimension that could possibly influence corporate relationships: value systems and experiences as well as professional skills and industry experiences.

MBA class sizes are limited to ensure interaction is intimate, and teams for all kinds of study projects are carefully selected so no single perspective or industry dominates discussions.

Our focus on total diversity in the composition of our classes and in our learning philosophy is the embodiment of values such as critical thinking, sustainability, innovation and spirit.

## Autumn term: elective courses or short programmes

Incoming exchange students can join the study schedule of the MBA exchange programme in the autumn term, when RSM's full-time MBA elective courses take place on weekdays. A full term has four electives.

You can also take elective courses with our part-time Executive MBA programme, which take place on Friday evenings and Saturdays during the autumn term.

Participation in short programmes is also possible, these can be as short as six weeks, depending on which elective you choose.

There are around 35 elective courses from a range of electives from different disciplines to choose from.

## They include

- » Strategic value management
- » Brand management
- » Consulting elective
- » Supply chain management
- » Entrepreneurship
- » Business negotiations
- » Financial engineering
- » Private equity and venture capital
- » Leadership
- » Renewable energy
- » Enhancing creativity
- » Innovation management
- » Financial analysis and valuation

## Exchange opportunities in the spring term

The MBA exchange programme only accepts exchange students only in the autumn. However, MBA exchange students interested in an exchange during the spring term can take part in our RSM master exchange Programme during a full term, or for a short exchange of seven or eight weeks.



## Spring (short) exchange opportunities: the RSM master exchange programme

Our own master exchange programme has a long tradition of welcoming MBA students from partner schools in the spring term. Students in this programme have an average age of 24, and have some relevant working experience through internships, business project or part-time management jobs. MBA exchange students can easily fit in and choose master courses from 11 specialised master programmes, and can take part in the International Consultancy Project, a real-life consultancy project carried out by a team of international students.

### Career and alumni services

All MBA exchange students have full access to the dedicated team in RSM's Career Development Centre, which can help you to acquire practical career management skills. RSM has an extensive and international network of corporations with which the Career Development Centre team has fostered strong relationships; organising regular company events, on-campus interviews and presentations for our MBA students. The companies are a rich source of career advice and can help in securing a coveted position at a top company on graduation.

MBA exchange students can benefit from RSM alumni opportunities upon successful completion of their exchange. On the website of the RSM Alumni Network, you'll find updates, events and many other opportunities for networking and continues education.

[www.rsm.nl/alumni](http://www.rsm.nl/alumni)

### Rankings

RSM's full-time MBA programme is consistently ranked among the top MBA programmes in Europe by the Financial Times Full-time MBA Ranking. The RSM MBA appears in other international rankings too, and in addition, RSM's other programmes are also highly ranked. In addition, RSM and EUR appear in several rankings for the quality of their education offerings.

## Academic calendar

### Autumn

Late August – early December

### Duration

12 weeks on average

Short programmes – minimum six weeks

### Workload

three courses (9 EC), maximum six courses (18 EC)

### Introduction programme

Half a day at the start of term

### Buddy system

Available

### Class size

30-40 students (in each elective course)

### Class profile

Average age of 30, five years of work experience  
more than 40 nationalities.

### Open to

MBA students from our partner schools. Students interested in an exchange at RSM are advised to consult their home institution's international office, or study abroad advisor or exchange co-ordinator to discuss possibilities.

### Websites

[www.rsm.nl/mba](http://www.rsm.nl/mba)

### Contact

Eva Lejeune, Programme Manager, International Full-time MBA  
[mba-exchange@rsm.nl](mailto:mba-exchange@rsm.nl)



Additional information

# Practical information

 [rsm.nl/rsm-for-your-exchange](http://rsm.nl/rsm-for-your-exchange)

All students nominated for an exchange at RSM are strongly recommended to visit the exchange pages on RSM's website. There you can find practical information you need before and during your stay with us in Rotterdam:

## Nomination and application

You must be nominated by your home university's international office – which must be one of RSM's partner schools – to be eligible for one of our exchange programmes. Your nomination must be in place before you make your application.

### Nomination deadlines

For bachelor and master exchange programmes:

1 May for autumn

1 October for spring

MBA exchange programme:

1 May for autumn

After you have been nominated, you will receive instructions for applying to RSM.

### Application deadlines

For bachelor and master exchange programme:

15 May for autumn

15 October for spring

**MBA exchange programme:**

15 May for autumn

## Applications

Please visit [www.rsm.nl/rsm-for-your-exchange](http://www.rsm.nl/rsm-for-your-exchange), choose the exchange programme that you want to join and read the application section.

### Visas, immigration and accommodation

For information about visas, finances, health and other insurance, accommodation, social media, arrival and pick-up services, please click on the exchange programme of your choice at [www.rsm.nl/rsm-for-your-exchange](http://www.rsm.nl/rsm-for-your-exchange), and read Practical Information which you will find there.

### Other useful links:

International Office at RSM:

[www.rsm.nl/international-exchange](http://www.rsm.nl/international-exchange)

Erasmus Student Service Centre: [www.eur.nl/welcome](http://www.eur.nl/welcome)  
Information about Rotterdam:

[www.rotterdam.nl/home\\_english](http://www.rotterdam.nl/home_english)

Information about the Netherlands:

[www.holland.com/global/tourism.htm](http://www.holland.com/global/tourism.htm)

Information about immigration services: <http://ind.nl/en> and [www.eur.nl/immigration](http://www.eur.nl/immigration)



## The International Office

Each year the International Office at RSM facilitates around 600 students to take part in the bachelor, master, and MBA exchange programmes.

We're happy to assist, advise and support you and all incoming exchange students before, during and after the exchange.

The International Office is the first point of contact for new student exchange agreements and is the hub of communication for RSM's network of more than 160 business schools around the world.

For the latest information about each programme, please consult our website [www.rsm.nl/international-exchange](http://www.rsm.nl/international-exchange), or contact the programme managers who co-ordinate international exchanges for the RSM programmes. Their contact details are on RSM programme pages.

The International Office operates from two locations at RSM's main campus: the bachelor and master exchanges in Mandeville (T) Building. MBA exchange activities take place in Bayle (J) Building.

### Mandeville Building (bachelor and master exchange)

- Linda de Vries, Head International Office and Master Exchange (outgoing), [Lvries@rsm.nl](mailto:Lvries@rsm.nl)
- Ligaya Kasmó-Borgonje, Programme Manager Bachelor Exchange (outgoing), [Lkasmó@rsm.nl](mailto:Lkasmó@rsm.nl)
- Ellen Vermeulen, Programme Manager Bachelor and Master Exchange (incoming), [vermeulen@rsm.nl](mailto:vermeulen@rsm.nl)
- Sherida Wong, Senior Programme Assistant, [wong@rsm.nl](mailto:wong@rsm.nl)
- Karin Valentijn, Programme Assistant, [kvalentijn@rsm.nl](mailto:kvalentijn@rsm.nl)
- Sofie van Hattem, Administrative Assistant, [vanhattem@rsm.nl](mailto:vanhattem@rsm.nl)

### Bayle Building (MBA exchange)

- Eva Lejeune, Programme Manager International Full-time MBA, [elejeune@rsm.nl](mailto:elejeune@rsm.nl)

### Rotterdam School of Management, Erasmus University

International Office

Mandeville Building, room T5-18

Burgemeester Oudlaan 50, 3062 PA Rotterdam, The Netherlands

Tel.: + 31 10 408 1984

Email: [intoffice@rsm.nl](mailto:intoffice@rsm.nl)

[www.rsm.nl/international-exchange](http://www.rsm.nl/international-exchange)

We look forward to meeting you!

# Overview of partner schools

Country	University	Business school	BSc	MSc	MBA
<b>Europe</b>					
Austria	Wirtschaftsuniversität Wien		BSc	MSc	
Austria	MCI Management Center Innsbruck		BSc		
Belgium	UCL Louvain	School of Management		MSc	
Belgium	UCL Mons			MSc	
Czech Republic	University of Economics Prague	Faculty of Business Administration	BSc	MSc	
Denmark	Copenhagen Business School (CBS)		BSc	MSc	
Denmark	Aarhus University	Dept. of Management & Dept. of Ec. and Bus. Economics	BSc		
Finland	Aalto University	School of Business	BSc	MSc	
France	HEC Paris	HEC School of Management		MSc	MBA
France	Aix-Marseille University	Graduate School of Management		MSc	
France	EDHEC Business School			MSc	
France	EMLYON Business School	Business School	BSc	MSc	
France	Institut d'études Politiques de Paris, SciencesPo		BSc	MSc	
France	Université Paris Dauphine		BSc	MSc	
France	ESSCA (Anger/Paris/Budapest/Shanghai)		BSc	MSc	
France	ESC Rennes	School of Business	BSc		
France	ESSEC	Business School	BSc		
Germany	Wissenschaftliche Hochschule für Unternehmensführung (WHU)	Otto Beisheim School of Management	BSc		MBA
Germany	University of Cologne	Faculty of Management		MSc	
Germany	Universität Mannheim	Business school	BSc		
Greece	Athens University of Economics and Business Administration (AUEB)			MSc	
Hungary	Corvinus University of Budapest (CUB)	Faculty of Business Administration		MSc	
Iceland	Reykjavik University	School of Business	BSc	MSc	
Ireland	The University of Dublin, Trinity College Dublin	School of Business	BSc		
Ireland	University College Dublin	UCD Lochlann Quinn School of Business / Michael Smurfit Graduate Business School	BSc	MSc	
Italy	Bocconi University	School of Economics and Management	BSc	MSc	
Italy	LLUIS University	Department of Business and Management	BSc	MSc	
Norway	BI Norwegian Business School (Oslo)		BSc		
Norway	The Norwegian School of Economics and Business Administration		BSc	MSc	
Poland	Warsaw School of Economics			MSc	
Portugal	Universidade Nova de Lisboa	Nova School of Business and Economics	BSc	MSc	MBA
Portugal	Universidade Católica Portuguesa	Católica-Lisbon School of Business & Economics	BSc	MSc	
Russia	St. Petersburg State University	Graduate School of Management (GSOM)	BSc	MSc	
Spain	Instituto de Empresa University (IE Madrid)	IE Business School	BSc	MSc	MBA
Spain	EADA	Business School Barcelona		MSc	MBA
Spain	ICADE	Faculty of Economics and Business Administration	BSc		
Spain	ESADE	ESADE Business School	BSc		MBA
Spain	IESE	Business School			MBA
Spain	Universidad Carlos III de Madrid	School of Management	BSc		
Spain	University of Navarra	School of Economics and Business Administration	BSc		
Spain	Universitat Pompeu Fabra	Departamento de Economía y Empresa	BSc		
Sweden	Stockholm School of Economics		BSc	MSc	
Switzerland	University of St. Gallen	School of Management	BSc	MSc	
Turkey	Koç University	Graduate School of Business	BSc	MSc	
United Kingdom	Aston University	Aston Business School	BSc	MSc	
United Kingdom	City University	Cass Business School	BSc		
United Kingdom	Lancaster University	Lancaster University Management School (LUMS)	BSc	MSc	
United Kingdom	Leeds University	Leeds University Business School		MSc	
United Kingdom	London School of Economics (LSE)				
United Kingdom	Imperial College Business School			MSc	
United Kingdom	University of Bath	School of Management	BSc	MSc	
United Kingdom	The University of Manchester	Alliance Manchester Business School	BSc	MSc	
United Kingdom	University of Warwick	Warwick Business School	BSc	MSc	
United Kingdom	University of Glasgow		BSc		
United Kingdom	University of Strathclyde	Strathclyde Business School	BSc		

Country	University	Business school	BSc	MSc	MBA
<b>North America</b>					
USA	Babson College		BSc	MSc	
USA	Brandeis University	Brandeis International Business School		MSc	
USA	Case Western Reserve University	Weatherhead School of Management			MBA
USA	Claremont Graduate University	Drucker School of Management			MBA
USA	Columbia University	Columbia Business School			MBA
USA	Duke University	The Fuqua School of Business		MSc	MBA
USA	Emory University	Goizueta Business School	BSc		MBA
USA	Florida State University	College of Business	BSc		
USA	Florida International University	R. Kirk Landon Undergrad. School of Business/A.H. Chapman Jr. Grad. Sc. Of Bus.	BSc	MSc	
USA	Georgia State University	Robinson College of Business	BSc	MSc	
USA	New York University	Stern School of Business			MBA
USA	Indiana University	Kelley School of Business		MSc	
USA	Indiana University	School of Public and Environmental Affairs	BSc		
USA	Ohio State University	Fisher College of Business	BSc		
USA	Northwestern University	Kellogg School of Management			MBA
USA	Texas Tech University	Rawls College of Business	BSc		
USA	Tulane University	A.B. Freeman School of Business	BSc		
USA	University of Chicago	Booth School of Business		MSc	MBA
USA	University of California at Berkeley	Haas School of Business			MBA
USA	University of California at Davis	Graduate School of Management			MBA
USA	University of Iowa	Tippie College of Business		MSc	MBA
USA	University of Maryland	Robert H. Smith School of Business	BSc		
USA	University of Michigan	Ross School of Business	BSc	MSc	MBA
USA	University of North Carolina	Kenan-Flagler Business School	BSc	MSc	MBA
USA	University of Pennsylvania	The Wharton School	BSc	MSc	MBA
USA	University of Southern California	Marshall School of Business	BSc		
USA	University of South Carolina	Darla Moore School of Business	BSc		
USA	University of Texas at Austin	Red McCombs School of Business	BSc		MBA
USA	University of Virginia	McIntire School of Commerce	BSc		
USA	University of Washington	Foster School of Business	BSc		
USA	Vanderbilt University	Owen Graduate School of Management			MBA
Canada	HEC Montréal	Business School	BSc	MSc	
Canada	McGill University	Desautels Faculty of Management		MSc	MBA
Canada	Queen's University	Smith School of Business	BSc	MSc	
Canada	University of British Columbia	Sauder School of Business	BSc	MSc	MBA
Canada	University of Calgary	Haskayne School of Business	BSc	MSc	MBA
Canada	University of Toronto	Rotman School of Management			MBA
Canada	Western University	Ivey Business School		MSc	MBA
Canada	York University	Schulich School of Business	BSc	MSc	MBA
<b>Latin America</b>					
Argentina	Universidad Torcuato di Tella		BSc	MSc	
Brazil	Fundação Getúlio Vargas	Escola de Administração de Empresas de São Paulo	BSc	MSc	
Brazil	Universidade Federal de Rio de Janeiro	COPPEAD		MSc	
Chile	Pontificia Universidad Católica de Chile (PUC)	School of Management	BSc	MSc	MBA
Chile	Universidad Adolfo Ibáñez	UAI Business School	BSc		
Costa Rica	INCAE Business School			MSc	MBA
Mexico	Instituto Tecnológico Autónomo de México	ITAM Business School	BSc	MSc	
Mexico	Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM)	EGADE	BSc	MSc	
Mexico	Universidad Panamericano	Instituto Panamericano de Alta Dirección de Empresa			MBA
Peru	Escuela de Administración de Negocios (ESAN)		BSc	MSc	MBA
Venezuela	Instituto de Estudios Superiores de Administracion (IESA)	IESA Business School		MSc	
<b>Oceania</b>					
Australia	University of Melbourne	Melbourne Business School	BSc	MSc	MBA
Australia	University of New South Wales	Australian School of Business	BSc	MSc	MBA
Australia	University of Sydney (USYD)	Business School	BSc	MSc	
Australia	University of Technology, Sydney	UTS Business School	BSc	MSc	
Australia	Queensland University of Technology	QUT Business School	BSc		
Australia	Monash University	Monash Business School of Wellington	BSc		
New Zealand	University of Otago	Otago Business School	BSc	MSc	
New Zealand	University of Waikato	Waikato Management School	BSc		

## Additional Information

Country	University	Business school	BSc	MSc	MBA
<b>Asia and Middle East</b>					
China	Shanghai Jiaotong University	China Europe International Business School			MBA
China	Shanghai Jiaotong University	Antai College of Economics and Management	BSc	MSc	
China	Shanghai Jiaotong University	Shanghai Advanced Institute of Finance (SAIF)		MSc	
China	Fudan University	School of Management		MSc	
China	Tsinghua University	School of Economics and Management	BSc	MSc	MBA
China	Sun Yat-sen University	Lingnan (University) College	BSc	MSc	
China	Shanghai University of Finance & Economics (SUF)	College of Business	BSc	MSc	
China	Peking University	Guanghua School of Management	BSc	MSc	MBA
China	Tongji University	School of Economics and Management		MSc	
China	Xiamen University	Business School			OneMBA
China	Renmin University	School of Business		MSc	
China	The Chinese University of Hong Kong, Shenzhen	School of Management and Economics	BSc		
Hong Kong	The Chinese University of Hong Kong	CUHK Business School	BSc	MSc	MBA
Hong Kong	The City University of Hong Kong	College of Business	BSc		
Hong Kong	The Hong Kong University of Science and Technology	HKUST Business School	BSc		MBA
Hong Kong	Hong Kong Baptist University	School of Business	BSc	MSc	
Hong Kong	The University of Hong Kong	Faculty of Business and Economics	BSc		
Hong Kong	The Hong Kong Polytechnic University	Faculty of Business	BSc		
India	Indian Institute of Management Ahmedabad				MBA
India	Indian Institute of Management Bangalore (IIMB)			MSc	
India	Management Development Institute (MDI)			MSc	
India	IIM Calcutta				
India	Indian School of Business Hyderabad (ISB)			MSc	
Indonesia	Gadjah Mada University	Faculty of Economics and Business	BSc	MSc	
Israel	Tel Aviv University	Coller School of Management		MSc	MBA
Japan	Keio University	Faculty of Business and Commerce, Keio Business School	BSc	MSc	MBA
Japan	The International University of Japan	The Graduate School of International Management			MBA
Japan	Nagoya University of Commerce & Business (NUCB)		BSc	MSc	MBA
Japan	Waseda University	Graduate School of Business and Finance		MSc	
Korea	EWHA Womans University	EWHA School of Business	BSc		
Korea	Korea Advanced Institute of Science and Technology	KAIST College of Business		MSc	
Korea	Korea University	Korea University Business School (KUBS)	BSc		
Korea	Seoul National University	SNU Business School	BSc		
Korea	Yonsei University	School of Business	BSc	MSc	MBA
Kuwait	Kuwait University	College of Business Administration	BSc	MSc	
Singapore	Nanyang Technological University	Nanyang Business School	BSc		MBA
Singapore	National University of Singapore	NUS Business School	BSc	MSc	MBA
Singapore	Singapore Management University (SMU)		BSc		
Taiwan	National Chengchi University	College of Commerce	BSc	MSc	
Taiwan	National Taiwan University	College of Management	BSc	MSc	
Thailand	Chulalongkorn University	Sasin Graduate Institute of Business Administration	BSc	MSc	MBA
Thailand	Thammasat University	Thammasat Business School	BSc	MSc	
Thailand	Thammasat University	Faculty of Economics	BSc	MSc	
<b>Africa</b>					
Morocco	ESCA	School of Management	BSc	MSc	
South Africa	The University of Pretoria	Faculty of Economic and Mangement Sciences	BSc	MSc	MBA
South Africa	University of Cape Town	Graduate School of Business			MBA
South Africa	University of Witwatersrand	Wits Business School		MSc	MBA







# RSM STAR case competition

Each year in April, the RSM STAR Case Competition for undergraduate students is organised by STAR in partnership with RSM. STAR is RSM's student-led study association and with more than 6,500 members, the largest in Europe. International teams from highly ranked partner schools compete with each other to come up with the best solutions for real-life business cases. These cases are provided by selected international companies, who benefit from inventive and original insights from top-skilled students. Two business cases are to be solved during the RSM STAR Case Competition, one with a duration of 8 hours and one of 24 hours. Solutions for the cases must be submitted before a fixed deadline, and must be presented to a jury of academics and business executives.

## For more information

- » [communication.casecompetition@rsmstar.nl](mailto:communication.casecompetition@rsmstar.nl)
  - » [www.rsmstar.nl](http://www.rsmstar.nl)
  - » [www.rsmstar.nl/casecompetition](http://www.rsmstar.nl/casecompetition)
- or look for RSM STAR Case Competition on Facebook.

The other way around, RSM student teams participate in case competitions all over the world. These students are members of the exclusive STAR Case Society. [www.rsmstar.nl/students/committees/academic-services/rsm-case-society.html](http://www.rsmstar.nl/students/committees/academic-services/rsm-case-society.html)



Accredited by



Member of



Rotterdam School of Management

Erasmus University

Burgemeester Oudlaan 50

3062 PA Rotterdam

The Netherlands

+ 31 10 408 1430

intoffice@rsm.nl

[www.rsm.nl/international-exchange](http://www.rsm.nl/international-exchange)

