



UNIVERSITY OF EDINBURGH  
Business School

## International MBA Exchanges Fact Sheet 2020-21

*For students considering a period of study in Edinburgh*



### **The Edinburgh MBA**

Successful businesses in the future will be those which can confidently and capably steer a path through a world characterised by intense competition, rapid technological development, economic turbulence and increasing resource insecurity. Businesses need leaders who can think and act strategically in this volatile environment, managing the risk and challenges involved, but also spotting and seizing opportunities for efficiency, innovation and new business models. Businesses also need leaders who will act responsibly in delivering value to all stakeholders. The Edinburgh MBA prepares students to progress with confidence into leadership roles in this new world.

The Edinburgh MBA is designed to deepen students' understanding of how businesses and markets work, how value is created through innovation and marketing, how strategies are crafted, how businesses are financed, how performance is measured, how value is delivered efficiently and effectively, and how organisations should be governed, managed and led through change. We aim to instil a passion for innovation and entrepreneurial action to help students lead in the growth or creation of new business opportunities. We help develop students' ability to think strategically and beyond disciplinary silos. Successful leadership also requires accomplished interpersonal skills to bring about change in organisations. Through coaching and skills training, we work with students to understand their leadership strengths and weaknesses and we provide support for improvement.



The Edinburgh MBA has a number of distinctive features:

- **Strategic Leadership:** A new approach to leadership, emphasising a proactive, entrepreneurial and responsible way of thinking and acting.
- **Innovation:** Focussing on innovation to help challenge your assumptions about business models and to explore new business ideas.
- **Expertise:** Access to world-class faculty, particularly from Centres of Excellence in Strategic Leadership, Finance, Entrepreneurship, Innovation, Marketing and Operations.
- **Application:** Extensive opportunities to apply theory in practice, through consultancy projects with external organisations.
- **Influence:** Stretch your influencing capability through training in higher-order skills: public speaking, negotiation, facilitation, consulting, crisis communication and media management.
- **International Network:** Study alongside colleagues from more than 20 countries.
- **Business Practitioners:** Access an extensive range of practitioner experts. Each year, the Business School and our Entrepreneurship Club host talks by over 180 senior business practitioners.

### Why Study in Edinburgh?

- **A city for heritage:** The University of Edinburgh is one of the oldest in the UK. Granted its Royal Charter in 1583 the University has been the seed-bed for some of the world's most distinguished thinkers.
- **A city for business:** Edinburgh is the second largest financial centre in the UK with a thriving and diverse economy.
- **A city for culture:** Edinburgh has an incredibly energetic and diverse cultural life. Apart from the renowned Edinburgh International Festival and the Fringe Festival — the largest arts festival in the world — a host of smaller eclectic events run throughout the year. There are dozens of museums, galleries, theatres and cinemas.
- **A city for sightseeing:** Edinburgh is a spectacular city, regarded as one of the most beautiful and friendly in the world. If you want amazing scenery, a short train journey will take you to some of the most beautiful beaches in Europe and the most stunning mountainous landscapes.
- **A city for students:** Edinburgh gives students all they could want at an affordable price, with the cost of living lower than in London. Edinburgh's compact size also means you can travel around easily, cheaply and safely.

### Our Exchange Partners include\*:

- Macquarie Graduate School of Management (MGSM), Sydney, Australia
- Schulich School of Business, York University, Toronto, Canada
- Guanghua School of Management, Peking University, Beijing, China
- Aalto University School of Business, Helsinki, Finland
- HKUST Business School, Hong Kong University of Science and Technology, Kowloon, Hong Kong
- ESSEC Business School, Paris, France
- IPADE Business School, Universidad Panamericana, Mexico City/Monterrey, Mexico
- Escuela de Alta Dirección y Administración (EADA), Barcelona, Spain
- Kellogg School of Management, Northwestern University, Illinois, USA
- McCombs School of Business, University of Austin, Texas, USA

\*Not all partners exchange in every year depending on availability and balance of exchange



## **Our MBA Programme Exchange Periods 2020-21**

Students from our exchange partners are welcome to join us for the following study periods. All courses are worth 10 University of Edinburgh credits (5 ECTS) unless otherwise stated. We have given an approximate guide to the number of contact hours after each course.

### **Semester 1**

Due to the current global pandemic, Semester 1 exchanges will not be available in this academic year.

### **Semester 2a: 11<sup>th</sup> of January – mid April 2021**

*Application by 30 November, or by 31 October if a student visa is required*

#### **Courses Available:**

*The following courses are generally taught in one week blocks from January, please contact us for specific details which we expect to be available in September. Some courses may be mutually exclusive due to timetabling*

- Operations Improvement (24 hrs, one week in January)
- Finance (24 hrs, taught over multiple weeks)
- Business Transformation in the Digital Age (24hrs)
- Financial Analysis (24 hrs, 5 days of lectures over 2 weeks)
- Global Strategy (24hrs)
- New Venture Creation and the Entrepreneurial Process (30 hrs)
- Data Analytics for Leaders (24 hrs)

### **Semester 2b: Mid-April to June 2021**

*Application by 30 November, or by 31 October if a student visa is required*

#### **Courses Available:**

*The following courses are taught in one week blocks.*

- Business Strategy for Environmentally-Suitable Futures (24 hrs)
- Strategic Human Resource Management (24 hrs)
- Financial Aspects of Mergers and Acquisitions (24 hrs)
- Managing Stakeholder Communications (30 hrs, 6 days)
- Negotiations (28 hrs)

**Please note: The range of courses, particularly the elective options, may vary from year to year. Please contact us using the details below for confirmation of courses available.**



## Class Profile

Typically the programme features students from over 20 different countries with an average of 6.5 years' work experience. The average class size is 50-55 students for core courses and smaller groups for option courses.

## Eligibility

MBA students nominated for exchange by their parent institutions will usually be accepted by the University of Edinburgh Business School if they meet our usual minimum entry requirements.

Students from programmes not taught in English are required to submit proof of English proficiency: TOEFL 600, TOEFL computer-based 250, TOEFL Internet-based 100 or IELTS 7.0.

## Selecting Courses

All classes are taught in English and are generally designed to be 5 ECTS, comprising a minimum of 20 class hours and a total of 100 hours of effort. Exchange students generally take between 3 and 5 courses in a semester.

## Practical Information

<b>Accommodations (on campus or private)</b>	Most Edinburgh MBA students choose to find their own accommodation, but the University's Accommodation Service can help exchange students secure University Accommodation if available. For more information please refer to the Accommodation Services website <a href="http://www.accom.ed.ac.uk/for-students/private-housing/">http://www.accom.ed.ac.uk/for-students/private-housing/</a>
<b>Transportation</b>	Students usually live within walking distance of the School or a short bus ride away. The City has excellent bus services, but parking is very difficult. Allow £10-15 per week for bus travel within Edinburgh.
<b>Meals</b>	A large selection of restaurants, cafés and supermarkets for all budgets are available near the school. Allow £40-45 per week.
<b>Reading materials</b>	Lecture handouts and case studies will be provided electronically but students should expect to purchase one or two textbooks per course.

## Visa Information and Tuition

Information about visas is available from the UK Border Agency: <https://www.gov.uk/government/organisations/uk-visas-and-immigration>

Tuition is paid at the home institution. No further tuition payments are required.

## Applying

The UK Border Agency requires the University to submit certain information before a student visa can be issued. Therefore ALL exchange students must use the application form provided and provide an up to date CV (résumé).

## Dedicated Exchange Website

<https://www.business-school.ed.ac.uk/mba/exchange-students>

## University of Edinburgh International Student Centre Website

<http://www.ed.ac.uk/studying/international/student-life/isc>

## Contact Information

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