

INFORMATION SHEET 2019

Last Updated October, 2018

China Europe International Business School (CEIBS)

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School Address:

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699 Hongfeng Road, Pudong, Shanghai, 201206, China

Website:

www.ceibs.edu

**Nomination Deadlines:
(For Exchange Coordinators)**

2019 Spring Term (Jan. ~ Mar. 2019): **August 24, 2018,**
2019 Summer Term (late Jun. ~ Jul. 2019): **January 24, 2019**
2019 Fall Term (Sep. ~ Dec. 2019): **April 26, 2019**

Please include following information of the nominated student's in the nomination letter.

Surname	Given Name	Gender	Nationality	Study period	Email address

**Required Documents From
Exchange Students:**

The nominated students will receive a welcome email and need to provide the following documents through CEIBS MBA International Exchange Program Application Centre:

- Personal Information
- Passport Copy
- Digital Photo
- Terms & Conditions
- Insurance covering China during exchange period

Study program:

MBA Program <http://en.ceibs.edu/mba>

MBA Program Brochure
http://application.ceibs.edu/MBAApplication/download_brochure.jsp

Exchange Program Website:

<http://www.ceibs.edu/mba/intl-exchange>

Courses:

Detailed course list and syllabus will be available **2-3 months** before the exchange program starts.

Spring Term (Term 3) consists of two periods.

Below is a list of electives will offere in Spring 2019 (Term 3) for reference only.

Elective Period 1, 2019 (Term 3A: early January- February , including exam):

- Advanced Corporate Finance (2 credits)
- Financial Statement Analysis (2 credits)
- Health Care: Economics and Industry (2 credits)
- Services Management (2 credits)
- Consumer Behavior (2 credits)

- Human Resource Management (2 credits)
- Managerial Decision Making Across Boundaries (2 credits)
- Branding in the Age of Digital (2 credits)

Elective Period 2, 2019 (Term 3B: late February-late March, including exam):

- Consulting Skills for Manager (1 credits)
- Industry and Competitive Analysis (2 credits)
- Marketing Research I (2 credits)
- Digital Marketing I (2 credits)
- Rethinking Strategy for the Digital World (2 credits)
- Impact Investing (2 credits)
- Private Equity and Venture Capital (2 credits)
- Game Theory and Strategic Marketing (2 credits)
- Gaining Competitive Advantage in Digital China (2 credits)
- Leadership: Developing High Performing Teams and Organizations (2 credits)
- [*China Discovery Series spread out through the Spring term \(non-credits\).](#)

Summer Term (Term 5)

The electives are normally offered on weekends and occasionally on weekdays. Below is a list of courses offered in Summer 2018 (Term 5) for reference:

- Pharmaceutical Industry in China (1 credits)
- Fair Development (2 credits)
- Strategic Project Management (2 credits)
- Private Equity Investment Committee (2 credits)

Fall Term (Term 6) consists of two half terms.

Below is a list of courses offered in fall 2018 just for reference:

Elective Period 1, 2018 (Term 6A: early September- late October, including exam)

- Private Equity and Venture Capital (2 credits)
- Investments (2 credits)
- Negotiation (2 credits)
- Marketing to Organizations (2 credits)
- Digital Marketing (3 credits)
- Rethinking Strategy for the Digital World (2 credits)
- China's Rise, America's Decline: Business-Government Strategy in the New Era (2 credits)
- Starting New Ventures (2 credits)
- Leadership in Action (2 credits)

Elective Period 2, 2018 (Term 6B: late October – early December, including exam)

- Creativity and Design Thinking (repeated) (2 credits)
- Financing and M&A (2 credits)
- Leadership and Acting-Unleashing your Leadership Potential through Acting Techniques (2 credits)
- Go to Market Strategies (2 credits)
- Game Theory and Strategic Marketing (2 credits)
- Global Leaders: Successfully Navigating Interpersonal Differences (1 credits)
- International Entrepreneurship (2 credits)
- Corporate Restructuring: Divestiture, Recapitalizations, Buyouts and Mergers (2 credits)
- Digital Strategy: How to Win and Lose Big in Digital Transformation and Disruption (2 credits)

Faculty Information

With about a third of CEIBS faculty coming from the U.S., a third from China, and a third from Europe and the rest of the world, students will receive an exceptionally diverse and enriching class experience. CEIBS professors are

	<p>selected from the world’s most distinguished universities with an emphasis on their research, teaching abilities and dynamism. As most of CEIBS professors live and work in China, consulting for local and multinational companies, the coursework will always resolve around contemporary and relevant business issues with a China focus.</p> <p>http://en.ceibs.edu/faculty-profiles</p>												
Language of Instruction:	All MBA courses are taught in English .												
Language Requirement:	Proficiency in English.												
Language Courses:	Students interested in mandarin language learning can obtain information about language schools.												
Academic/Experience Requirements:	Second year MBA candidates only. First year MBA core courses are not available to exchange students. CEIBS MBA students have 5~6 years of working experience on average and their average age is 29.												
Full-time Workload:	<p>Most electives are 2-credit each, equivalent to 21 class contact hours. A few courses are 1-credit (equivalent to 10 class contact hours).</p> <table><tr><th>Term</th><th>Full Term Average Study Load</th><th>Class Contact Hours</th></tr><tr><td>Summer</td><td>4~6 credits</td><td>40 ~ 60 class contact hours</td></tr><tr><td>Fall</td><td>8~18 credits</td><td>80 ~ 180 class contact hours</td></tr><tr><td>Spring</td><td>6~10 credits</td><td>60 ~ 100 class contact hours</td></tr></table> <ul style="list-style-type: none">- China Discovery Series is an intensive lecture series exploring contemporary issues in China business. No credit is awarded for this.- Exchange student require completing at least 4 credits in the full exchange period, (as least 2 credits for students who will stay in CEIBS only half of the term)	Term	Full Term Average Study Load	Class Contact Hours	Summer	4~6 credits	40 ~ 60 class contact hours	Fall	8~18 credits	80 ~ 180 class contact hours	Spring	6~10 credits	60 ~ 100 class contact hours
Term	Full Term Average Study Load	Class Contact Hours											
Summer	4~6 credits	40 ~ 60 class contact hours											
Fall	8~18 credits	80 ~ 180 class contact hours											
Spring	6~10 credits	60 ~ 100 class contact hours											
Method of Instruction:	Generally classes are delivered in a lecture format. Course organization varies according to different professors, and it may involve group projects, case studies and presentations.												
Learning Expectations:	Class attendance is mandatory. The normal class size for an elective course is 40-60. Students must be seated according to the given seating chart, to assist the faculty in evaluating the class participation.												
Attendance Policy:	<p>Students are required to attend all registered courses as scheduled.</p> <ul style="list-style-type: none">- Class participation is usually a percentage of the student’s final grade.- 10 minutes late or absence in the middle of a class will be considered as absence for the class. 1 times of late arrivals within 10 minutes will be counted as 0.5 absence.- All absences are counted toward the students’ grade performance, regardless of the reason or the permission granted.- Absence in 25% or more of the total sessions of one course will result in a mandatory reduction of the final grades or exclusion from the class, regardless of the reason for absence.- A student who misses 50% or more of the classes of any particular course will automatically fail the course and will not be granted credit for the course.- Faculty members may also impose grading penalties for absences of less than 25% of sessions according to their own grading criteria.												
Grading:	<p>Letter grading: A, A-, B+, B, B-, C+, C, F.</p> <p>C+ is the passing point.</p>												

	As grades are confidential, our students get score reports every term from the Dean's office. The transcripts will be mailed to the home institution directly.
Exams:	In most circumstances, a written exam is scheduled at the end of each half term.

Term Dates for the Academic Year 2018/2019 (tentative, including the exam):

Calendar	<p>Term system</p> <p>Students are advised to arrange arrival one week before the start of the term and departure after the last day of the term.</p>
Spring Term:	<p>January 3rd - March 15th 2019, consisting of two periods:</p> <ul style="list-style-type: none"> - Elective Period 1, 2019 (Term 3A: January 3 – February 1, 2019 including exam) - Elective Period 2, 2019 (Term 3B: February 13 – March 15, 2019, including exam) - Mandatory Orientation: <u>January 3rd, 2019</u>
Summer Term:	<p>June 20th - July 21st, 2019 (including exam)</p>
Fall Term:	<p>September 2nd - November 29th, 2019 (12 weeks + 1 week holiday)</p> <p>Mandatory Orientation (only for those join the entire term and 6A): <u>September 2nd, 2019</u></p> <p>*China Discovery Series: January to March 2019 (optional, an intensive lecture series exploring contemporary issues in China business. No credit is awarded for this.)</p> <p><i>Please note that spring term is not CEIBS regular exchange season and we have very limited capacity to host inbound exchange students. It's just an option for a few schools that can't make it in other terms.</i></p>
Same Country Nationals	<p>On a reciprocal basis, depending on whether the partner school is able to host the same country nationals or not.</p>
Expenses:	<ul style="list-style-type: none"> - On-campus housing is very limited and reservation depends on the room availability. Monthly rent is RMB5, 000 which is subject to change (single bedroom). - Hotels and Service Apartments around CEIBS will be recommended (price ranging RMB8,000 ~ RMB20,000 per month) - Meal: RMB 3,500 per month - Books: TBD - Local Transportation: RMB 1,500 per month
Health Insurance:	<p>Health Insurance is compulsory, and the entire period of exchange program must be covered. The insurance shall cover outpatient and inpatient benefits, disability and death, medical evacuation & repatriation, etc.. We strongly recommend exchange students to obtain it from home institution before coming to CEIBS. All students must provide a copy of their Health Insurance Coverage one month earlier before arrival.</p> <p>CEIBS can also assist students to obtain insurance from AIA (American International Assurance Company).</p>
Visa:	<p>Exchange students are required to have an "X2" visa for entry into China.</p> <p>*Hong Kong students shall use Mainland Travel Permit for Hong Kong and Macao Residents to enter China instead of applying for a visa.</p>

	<p>*Taiwanese students shall use Mainland Travel Permit for Taiwan Residents.</p>
Facilities:	<p>Upon arrival, each student will get a student ID. With this ID, the student can use all the facilities on campus, e.g. library, computer centre, gymnasium, etc.</p>
Student Services:	<p>All student clubs are open to exchange students. CEIBS International Affairs Office handles visa requests for overseas students. *Please contact Jiaxin QIU (qjiaxin@ceibs.edu) for visa issues.</p>
Internships:	<p>Not available.</p>
Career services:	<p>On a reciprocal basis, on par with the services provided by the partner schools to CEIBS students. It's available to exchange students during the period of exchange only.</p>
Alumni Services:	<p>Exchange students have options to join CEIBS Alumni at the end of the exchange program.</p>